

NEWS SUMMARY

Socialists win in Greek elections

Mr. Andreas Papandreu, leader of the Socialist Movement, last night won a massive victory in the Greek general elections, bringing the left to power here for the first time in half a century.

Within 20 minutes of the first returns Mr. George Rallis, the outgoing Prime Minister, appeared before the Press to concede defeat.

"The people have decided, and the opposition have won. The result must be respected by all," he said.

Of the 14 parties contesting the election, the New Democracy (which won 42 per cent of the vote and 171 seats at the last election in 1977).

GENERAL

Search for Ben Dunne continues

The search is continuing in Ireland for Mr. Ben Dunne Jr., son of one of Ireland's best known businessmen, after police had stopped an attempt by his family to pay a ransom of £500,000.

Nott visits General

Lieut. Gen. Sir Stuart Fringle, victim of an IRA booby-trap bomb in South London on Saturday, was visited in hospital yesterday by Mr. John Nott, Defence Secretary, who called him a man of "great courage".

Carron visa veto

Mr. Owen Carron, who succeeded hunger-striker Mr. Bobby Sands as MP for Fermanagh and South Tyrone, has been refused a U.S. visa. He was due to make speeches in six cities and meet Congress members.

Dayan buried

Moshe Dayan, Israel's prominent soldier, war hero and statesman, who died of a heart attack on Friday, aged 86, was buried yesterday in a simple funeral at his hometown village of Nahalal, Galilee.

Egyptian arrests

Egyptian authorities said they had arrested 230 members of a Muslim fundamentalist organisation plotting further assassinations. In Sudan more than 10,000 have been detained in the past eight weeks in an attempt to counter Libyan-inspired subversion.

Anti-Nato march

At least 13,000 took part in an anti-Nato demonstration in Barcelona, Spain, yesterday. A newspaper poll showed that if there were a referendum, only 15 per cent of Spaniards would vote to join Nato.

Bingo inquiry

Mr. John Fraser, shadow consumer affairs spokesman, will demand a full inquiry into the escalating bingo war in Fleet Street.

Prosser request

The Howard League for penal reform has asked Mr. William Whitelaw, Home Secretary, to order an inquiry into prison conditions surrounding the death of Barry Prosser, following a magistrate's decision that there was insufficient evidence to try three prison officers on a murder charge.

Briefly...

Nelson Piquet of Brazil won the World Driving Championship after coming fifth in Las Vegas Grand Prix.

John McEnroe won the Australian indoor tennis title in Sydney.

At least six were killed and 70 injured by an earthquake in Colombia, yesterday.

U.S. defence: Reagan's \$180m package

Fleet Street: life after bingo

Science: Cabinet's new adviser

UK: The Companies Bill

Management: regulating career structures

Technology: computer aid for industry

Justinian: test ruling before the Scairman verdict

Lombard: Samuel Brittan on choosing new Bank Governor

Editorial comment: the Mexico summit; British Leyland

Survey: West Germany

Int. Co. News

Labour

Leisure

Letters

Liberal

Local

Management

Men and Matters

Money & Exchange

Political Diary

Parliamentary

Racing

Share Information

Sport

Technology

TV and Radio

Unit Trusts

UK News

US News

Weather

World Econ. Ind.

World Stock Mkts.

World Trade

For latest Share Index phone 01-246 8036

Kania replaced by Jaruzelski as Polish party leader

GENERAL WOJCIECH JARUZELSKI, Poland's Army Chief, took over leadership of the ruling Communist Party yesterday as it issued its toughest attack on the Solidarity Union and demanded an immediate ban on strikes.

The 58-year-old Soviet-trained General replaced Stanislaw Kania, who was accused of being soft on the free trade union movement.

The party's 200-member central committee warned that the authorities would use the full force of law to defend vital state interests in the face of "a threat to the nation's existence".

The committee resolution demanded that Solidarity leaders immediately halt all strikes, cut links with anti-Communists and accept a constructive approach to government efforts to overcome Poland's economic crisis.

The committee said it was in favour of the policy of peaceful dialogue but demanded the renegotiation of all union-government agreements.

The party body called on Communists deputies in the Sejm (Parliament) to approve a law banning strikes.

The central committee statement fell short of demanding an immediate declaration of a state of emergency, though it hinted that this remained an option.

There was no immediate response from Solidarity, but union sources said they expected the leadership to protest vigorously against any moves to deny the union its hard-won right to strike, and to tamper with the concessions wrested from the Government.

General Jaruzelski, who is expected to stand down as Prime Minister and Defence Chief, received 180 of the 184 votes cast in the leadership ballot, the official news agency, PAP said.

The General has made little impact on the public in his nine months as Prime Minister. He came to office with an economic recovery programme which fell apart, and a call for a 90-day strike moratorium which was only partly respected.

But official sources said his presence at the top was a guarantee that, for the moment, the policy of dialogue would be continued.

Mr Kania's downfall, on the third day of a central committee meeting, was the second change in party leadership in the last 20 months, during which there have been four prime ministers and countless cabinet shakeups.

He took over in September last year while the ink was drying on the Gdansk strike

accords which gave birth to Solidarity. His career at the top was marked by successive crises as the new labour movement fought to reduce Communist Party domination.

Solidarity's first national congress, which ended earlier this month with calls for further drastic curtailment of Communist power, appeared to have split Mr Kania's doom.

Officials said 54 per cent of the central committee members voted today in favour of accepting his offer to resign.

The committee then said: "Solidarity's leadership unilaterally broke the social agreements, usurping the role of an over-riding power, imposing its will on society, the Sejm and the Government."

"In this way, the Solidarity leadership has embarked on a road contrary to the interests of the nation, the state and above all the working class."

The resolution said: "The central committee's resolutions demanded that the Solidarity leadership should: ● Respect the constitution of the Polish People's Republic and the binding legal order. ● Dissociate itself from enemies of Socialism. Reuter

Poland in the hands of a general, Page 2

Treasury plan likely to be opposed by senior Ministers

TREASURY MINISTERS will tomorrow offer to the Cabinet the choice between, on one hand, help to industry and lower interest rates, and on the other, higher personal taxes and continued high interest rates. The outcome will depend on decisions on public spending due to be taken in the next month.

There are increasing signs, however, that a sizeable number of senior Ministers reject this choice and framework for decisions. They will not only oppose calls for further spending cuts but will press for increased expenditure in certain areas.

The Treasury has presented a paper showing that revised estimates and new bids from Whitehall Departments add up to a total spending for the 1982-1983 financial year of more than £8.5m above the path indicated last March in the medium-term financial strategy.

The central theme of the Treasury's case is that if a large part of the excess is eliminated there will be scope for lower interest rates and for a reduction in the employers' National Insurance surcharge to help industry, a step now favoured by both the Prime Minister and the Treasury.

A hint is also offered of possible cuts in personal taxation in the spring Budget if all goes well over the winter, especially over public sector pay.

In contrast, the Treasury warns that if public spending is not reduced well below currently projected levels, public sector borrowing and interest rates will remain unacceptably high and taxes will have to be raised next spring.

The Treasury's view is rejected by many other Ministers. The striking feature of last week's Conservative Party Conference was that the critics of the Treasury now include some Ministers previously counted as supporters, however reluctant, of the strategy.

They are concerned about both some of the detailed cuts proposed and the overall implications for the Tories' chances at the next General Election.

The Treasury recognises that not all the excess above the medium-term strategy projections can be eliminated.

Bilateral discussions between the Treasury and the rest of Whitehall have identified cuts totalling about £3bn, apart from the rejection of new projects.

Among the options are: ● Reductions in the real value of unemployment, supplementary and other short-term social security benefits, from November next year (the idea being that these benefits might be raised by 5 percentage points less than the inflation rate at a time when the real earnings of those in work were also falling); ● Cut in some industry aid schemes and regional grants; ● A further review of the defence budget, including, possibly, postponement of the Trident programme; ● Charges for some educational services; ● Reductions in local authority expenditure, though the Treasury recognises that even

Continued on Back Page

Crucial phase for Thatcher, and trouble for Foot, Back Page

Contradictory council spending targets, Page 6

Russians fly gold bullion to London

THE SOVIET UNION, which has sharply increased gold sales to the West since the summer to bolster its flagging finances, has started to make discreet direct bullion deliveries to London for the first time for several years.

Small trial amounts of a few tonnes have been brought into Heathrow in the past few months by the Soviet airline Aeroflot.

The Russians, who like to keep details of their gold marketing secret, favoured London as a supply route in the 1960s, but switched most of their physical deliveries to Zurich about 10 years ago.

This was because the Swiss banks, apart from the traditional advantages of banking secrecy, could offer better security arrangements at Zurich Airport than at Heathrow, where the Russians have criticised security as too lax.

London's apparent return to favour reflects the efforts by the world's Number Two gold producer to diversify sales. The bulk of Soviet gold sent to the West is still physically supplied through Zurich.

But increasing amounts are traded through London dealers as part of Moscow's efforts to sell more gold without unduly depressing the price.

Russian bullion supplies are notoriously difficult to estimate because the Soviet bullion marketing bank, the Zurich-based Wozobch Handelsbank, makes efforts to mask the degree to which it makes net sales. But bullion dealers in London and Zurich believe the Russians may have unloaded so

Continued on Back Page

China wants joint oil ventures in five-year plan

A SUBSTANTIAL number of large projects in China's forthcoming five-year plan will take the form of joint ventures with foreign companies, according to a member of Peking's top leadership.

Gu Mu, the vice-premier with special responsibility for foreign economic relations, said in an interview that in each of the five coming years there would be new projects in coal, petroleum, railways, port construction and hydro-electric power.

He said that an outline of the plan would be discussed at the National Peoples' Congress (China's parliament) in November.

It seems clear that a dispute about China's economic priorities in the next few years is continuing within the leadership in the wake of last year's massive expenditure cuts.

In the first public mention of the plan, Gu Mu said the number of big projects in the next five years "would not be many. What we want to do mainly is renovate China's existing 300,000 plants."

Borrow

China's willingness to borrow money abroad will be crucial in determining how much foreign technology it can absorb in the next few years.

Some officials in Peking have implied that there is disagreement between China and the International Monetary Fund over the terms and conditions under which Peking can draw its budget this year. In 1979 and 1980, China had deficits of SDR 1.8bn (£1.8m) and SDR 2.5bn (£2.5m) respectively.

denied, China is certainly keen to borrow substantial funds both from the IMF and the World Bank, while there is undoubtedly an obstacle to further borrowing from the IMF.

Outlining China's policy towards the IMF, Gu Mu said: "If we use IMF money we should give them information as to the nature and scale of the project, but this should never go so far as interfering in China's sovereign right. We will never allow that."

Railways

The energy sector will be an important focus of China's economic development over the next five years.

"Big investment" would be required to build railways and ports in China's north-west Shanxi province to transport coal.

In the south west province of Guizhou China has 14bn tonnes of coal reserves. It wants to exploit this as well as extending the railway and ports in neighbouring Guangdong province to ship the coal.

Outlining the economic strategy for the next few years, Gu Mu said China would call for bids on some of its offshore oilfields in December.

More than a dozen companies involved in exploration off China's eastern seaboard are anxiously waiting to see what terms they will be offered.

After two years of big deficits, Peking expected 1981 to come within \$3.4bn (£1.8bn) or \$5bn (£2.7bn) of balancing its budget this year. In 1979 and 1980, China had deficits of SDR 1.8bn (£1.8m) and SDR 2.5bn (£2.5m) respectively.

International Tin Council raises intervention levels

A RISE of 6.85 per cent in International Tin Agreement floor and ceiling prices was finally agreed in Kuala Lumpur after three days of tough bargaining between producing and consuming countries at the International Tin Council meeting.

The size of the increase was limited at the insistence of consumers to 6.85 per cent, to avoid providing a guaranteed profit for operators who have pushed up tin prices to record levels during the past three months by buying up available supplies.

Delegates said, however, that considerable uncertainty remains over the future trend in actual tin prices.

The International Tin Agreement, between the major exporting and importing countries, sets target floor and ceiling levels which are defended by use of a buffer stock, with surplus tin either bought in or any tin held in the buffer stock sold as necessary.

If the price range increase had been any higher than operators, who have so far spent \$300m, would have been able to sell their built up holdings to the buffer stock at a profit.

If they decide to sell, as delivery dates of purchases made in July fall due in the weeks ahead, prices could collapse. But if instead they buy more, the market could be starved of supplies and prices could rise further.

Under the deal reached at the Tin Council meeting the agreement's floor price goes up from 27.28 to 29.15 Malaysian ringgits a kilogram, and the ceiling from 35.47 to 37.89 ringgits. The lower range in which the buffer stock must be a net buyer is now between 29.15 and 35.06 ringgits.

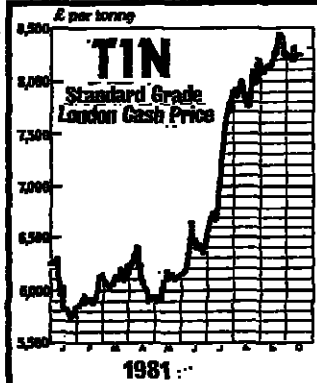
The upper (selling) range is 34.98 to 37.89 ringgits. Current market price in Penang, on which the range is based, is 35.56 ringgits, putting it right in the middle of the upper range. It would have to fall below 32.06 ringgits before the buffer stock can start to buy.

Some consumers — notably Britain — wanted to defer any decision until the January meeting, giving the market manipulators a further three months to wait.

But the breakthrough came on Saturday morning when other members of the EEC finally persuaded Britain and West Germany to agree a common stand, and the U.S. gave way too.

Neither producers nor consumers are very happy about the compromise. Bolivia, in particular, was upset. However, Mr Peter Lal, chairman of the Tin Council, claimed the way was now clear for ratification of the sixth International Tin Agreement, due to come into force next June when the present pact expires.

Producers' demand for a price rise were rejected at both the previous Tin Council meetings in April and July creating considerable ill-feeling and the threatened formation of a producers' cartel.



Arab Insurance Group launched

THE ARAB Insurance Group, the newly-formed Middle-East insurance company backed by \$3bn (£1.6bn) of capital from Kuwait, Libya and the United Arab Emirates, was officially opened in Bahrain at the weekend.

The group, which aims to challenge the position of major insurance groups and Lloyd's of London in world insurance markets, has doubled its projected targets and expects to accept insurance premiums amounting to \$100m by the end of 1982.

Mr Peter Green, Lloyd's chairman, who was present at the opening ceremony, said that Bahrain would not be able to challenge London as an insurance centre.

"If you are going to be a force in world markets you have to be domiciled in one of the world centres," he said.

"I do not see Bahrain, with all its attractions, taking over from London. You need all the other supporting services which go with an insurance market — the banks, the brokers, the people. You do not run an insurance centre without a lot of people behind it."

"There has been no insurance infrastructure so far of any significance in Bahrain, but it may grow."

Mr Green also warned the new company that it should not "run before it could walk."

The Arab Insurance Group, one of the most ambitious insurance projects ever launched, is understood to have received more than \$17m in premiums since it started operations in July.

The group will initially concentrate on reinsurance business

ANZ Bank:
not only the City's leading dealer in Australasian currencies
But also one of the major dealers in Sterling, US dollars, Yen, Marks, Swiss and French francs.

ANZ BANK

AUSTRALIA AND NEW ZEALAND BANKING GROUP LIMITED

55 Gracechurch Street, London EC3V 0BN

Interbank Dealers 01-623 9123 Telex 837111

Corporate Dealers 01-621 1275

Australasian Dealers 01-621 1475 Telex 835441

Sterling Money Market Dealers 01-626 5506 and 8

EXCHANGE RATE

Reuter Monitor Code AEXX

OVERSEAS NEWS

Schmidt returns to face budget financing problem

BY ROGER BOYES IN BONN

WITHIN HOURS of leaving hospital after heart surgery, Chancellor Helmut Schmidt of West Germany was yesterday faced with a serious budget financing problem that is sure to place renewed strain on the Social Democrat-Free Democrat coalition government.

Herr Schmidt, looking relatively fit but much thinner after the insertion of a heart pace-maker, indicated that he would chair a coalition meeting due last night aimed at finding an additional DM 4bn to DM 6bn (£975,000 to £1,460m) for the 1982 budget.

Negotiations on the budget last month brought the coalition close to breaking point because the proposed savings cuts challenged so many of the parties' fundamental tenets.

The coalition has now been confronted with the need to find further savings, and thus re-open the old wounds, because some of the basic assumptions of the 1982 draft budget are proving too optimistic.

During the inter-party rowing over the budget last summer, it was above all Chancellor Schmidt who managed to keep the coalition together. Despite his recent illness, he is clearly viewed as indispensable as a conciliator in the latest negotiations.



Herr Schmidt: back at work

The talks are expected to last several days and the goal will be to include any new measures within the existing 1982 draft budget rather than in a supplementary budget.

The fresh financial problem has two causes:

● The speed of West Germany's economic recovery appears to have been misjudged. Unemployment will exceed the original estimate of 1.4m next year, and the Federal

Labour Office will require more than the allotted DM 4.1bn for 1982.

If the jobless level reaches 1.5m the Labour Office will need a further DM 1.2bn. The current year's unemployment level has already exceeded expectations and some DM 300m-DM 500m will have to be found. Tax revenue will also be lower than anticipated.

● The structural and cyclical crises in the steel industry have meant that Bonn has to finance a limited subsidy programme for the industry. The state may have to find even more money for the sector if it is to head off the risk of high regional concentrations of unemployment.

Herr Hans Matthöfer, the Finance Minister, has made clear he does not want to raise the extra funds through more government spending or borrowing. The budget is slated to rise by 4.2 per cent to reach DM 240.5bn. In the finance minister's view new borrowings should not exceed the anticipated DM 28.5bn.

This leaves the coalition little room for manoeuvre, and the ideological differences between the parties remain stark.

The Social Democratic party is opposed to any further cuts in social welfare spending and broadly favours a job creation programme.

Mediators try again in Holland

By Charles Batchelor in Amsterdam

QUEEN BEATRIX of the Netherlands has appointed two Labour Party mediators to make another attempt to put together a left-of-centre coalition Government. The mediators have begun work by meeting leading politicians, but it could take several weeks to reach a workable coalition agreement.

Despite the failure of the Christian Democrats, the Labour Party and Democrats "66" to approve a joint economic programme, all three parties want to try again to form a Government.

The refusal of the six Labour Party ministers to accept a compromise programme agreed by their six Christian Democratic and three Democrat "66" colleagues led to the downfall of five-week-old coalition last Friday. The appointment of Labour Party mediators reflects the view of the other two parties that Labour must sort out the difficulty.

The mediators are both economists: professors Victor Halberstadt from Leiden University and Dr Cornelis de Galan from Groningen. The two are also members of the Social Economic Council, a Government advisory body.

WARSAW BREAKS A COMMUNIST RULE

Poland in the hands of a general

BY CHRISTOPHER BOBINSKI IN WARSAW

ONE OF THE BETTER established rules of Communist movements, is that the military must not be permitted to take control of the party, but it was broken yesterday when General Wojciech Jaruzelski, head of the armed forces and Prime Minister since February, was chosen to head Poland's party. Evidently, it was the Polish tradition of turning to a military man when times are uncertain that caused the 200 members of the central committee to entrust the party to a general. At the same time, the choice of General Jaruzelski means that the party leadership is still not ready to use force to regain the initiative against the increasingly outspoken Solidarity Union.

Since General Jaruzelski's appointment as Premier it has been clear that the Government has been in the hands of the moderates and that the General would rather resign than use

the army against the population.

Yet it is the instinctive respect which a uniform commands in Poland, together with the fact that, of all the state institutions, the army has come through the past year relatively intact and free of corruption charges that provides General Jaruzelski's strength. Born in 1923 in eastern Poland the general's rise in the armed forces was unusually rapid.

At the age of 37, he was already head of the army's political section, a crucial post in maintaining its ideological purity and an appointment over which the Soviet Union plainly had a say. In 1968 he was nominated Minister of Defence and was elected to the Politburo, the party's top policy-making body, in 1971.

His term as Prime Minister, however, can hardly be described as successful. Charged



Gen Jaruzelski: rapid rise to the top

with reforming the central bureaucracy, he made little progress. The economic proposals, tabled by his Ministers for re-

solving the crisis, have been rejected by Solidarity and the reform programme which he presented has been criticised for not going far enough.

It is said that he has offered to resign at least twice. Last June Gen Jaruzelski, along with Mr Kania, was criticised by the Kremlin for lack of initiative in dealing with the "threat to Socialism".

At that time, it was the backing of the army which greatly helped to keep the two men in power. Now the Soviet leadership will have to rethink its attitude to its new colleague.

Gen Jaruzelski has talked openly in recent weeks of widening the circle of power, and in the last few days, Mr Marian Krzak, the Finance Minister, has been talking to Solidarity on economic issues. This suggests that Gen Jaruzelski will continue with a policy of dialogue.

Romania rations bread supplies

BY LESLIE COLLITT IN BERLIN

ROMANIA has become the first East European country since the early post-war years to introduce bread rationing limiting each customer to a loaf of bread daily.

The Romanian news agency Agencepres said President Nicolae Ceausescu signed a decree establishing the amount of wheat and maize products which Romanians are to be allotted annually.

The new law carefully avoids the word rationing, but makes clear that customers will be unable to buy more than 410 gms (14.4 oz) of bread daily and will receive 2½ kg (5.5 lbs)

of maize meal a month. Bread consumption has risen sharply in recent months as the shortage of other foods has worsened.

Romanian markets have regular supplies only of bread, flour, macaroni, milk, fatty sausages, and sugar. Meat, cooking oil, cheese, and other foods are in short supply or non-existent. Nine per cent of Romanian meat production is being exported to earn desperately-needed hard currency.

The rationing of bread follows another poor grain harvest and the recent sacking of the Agriculture Minister. Romania will have to import large

amounts of grain and soyabean from the U.S. where it hopes to secure renewed agriculture credit.

The decree says citizens will only be able to buy bread in the places where they work or reside. Collective farmers will not be able to buy cheap bread and feed it to their privately-raised pigs.

Instead they are to boost cultivation of produce and raise more livestock on their private plots. Government purchase prices for privately-raised food is to be increased, and the private plots are to receive improved supplies of fertiliser and fodder.

Bazargan seeks end to bloodshed

By Terry Povey in Tehran

ONE OF the few remaining moderate politicians in Iran still able to find a public platform appeared yesterday for a halt to political bloodshed in the country to prevent the "population" supporting plots to overthrow the Government.

Mr Mohd Bazargan, Iran's first Prime Minister after the ousting of the Shah, succeeded in having published the text of a speech he was prevented delivering to the country's Parliament last week.

"A frightening fire is raging in our country," he said, yet many seemed to wish to "pour fuel on the blaze". The speech is being seen as perhaps a last attempt by the minority of deputies around the elderly ex-Premier to assert some public role for a loyal opposition to Ayatollah Khomeini's fundamentalist regime.

Addressing both sides in the present violent struggle for power, Mr Bazargan said: "We call each other

reactionaries and agents of the U.S. yet none of our clergy were imported and none of our children were brought up in American homes so that they might justifiably be labelled mercenaries."

Mr Bazargan did not mention the main opposition grouping, the People's Mojahedin, but he was clearly referring to them when he spoke of "our youth, young men and women" who were "dying in street clashes or by order of the Revolutionary Force."

He appealed to Ayatollah Khomeini and to the regime's leaders, as well as to opposition groups, to "stop and rethink" before it was too late. Iran's enemies aimed to drive the population by "insecurity, killings and famine into the arms of those who plotted for a coup d'état" to overthrow the regime.

£17.5bn spent on EMS support

BY JOHN WYLES IN BRUSSELS

EEC CENTRAL BANKS spent \$32.4bn (£17.5bn) on currency intervention during the first two years' operation of the European Monetary System. The intervention was aimed at smoothing the dollar's fluctuations against EMS currencies and stifling upward pressure on West German interest rates.

Gross dollar sales by the eight central banks involved in the exchange rate mechanism amounted to \$50bn between April 1979 and June 1981. Of the \$32.4bn net outflow, some \$18.7bn was committed by the Bundesbank to cope with the seesawing changes in the D-

Mark-dollar rate.

The scale of these interventions was revealed for the first time by the European Commission in its just-published annual economic review for 1981-82.

The Commission tries to show how successful the EMS has been in traversing the rough currency waters of the past 2½ years. Its report also reflects the general unhappiness in the EEC with U.S. exchange rate policy since March, when the U.S. authorities abandoned intervention on the exchanges save in exceptional circumstances.

The EMS, says the Commis-

sion, has "satisfactorily" performed its role of creating a zone of monetary stability in Europe. Currency management has not given rise to major conflicts between member states.

Some countries have relied almost exclusively on dollars for their intervention, often because they are unable to secure Community currencies in an emergency. The Commission says this can often accentuate a given dollar trend, and it recommends that new rules should be laid down to encourage wider use of intervention when a currency is not at its fluctuation

Mitterrand urges U.S. on Cancun

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

PRESIDENT Francois Mitterrand of France yesterday urged the U.S. to close ranks with its Western partners in seeking progress in relations with the developing world at next week's North-South summit in Cancun, Mexico.

M Mitterrand is holding a series of meetings with President Ronald Reagan during the course of the Yorktown bi-centennial celebrations in Virginia. He said he was particularly keen to impress Mr

Reagan with the need for a world energy policy to meet the requirements of the poorest nations.

Referring to differences between the U.S. and French approaches to Third World development, M Mitterrand said that if the 22-nation Cancun meeting could not bring the views of the industrialised and developing countries closer it would be better not to hold it. The Western world would be

severely criticised.

In a television interview, M Mitterrand disagreed with Mr Reagan's exclusion of Sr Fidel Castro of Cuba from the Cancun meeting. He also indicated a number of other areas in which he differed from Mr Reagan's open-market, free-enterprise approach to development. He warned against the dangers of "neo-colonialism" and of basing development on political dictatorships.

Arafat seeks arms in Moscow visit

BY IHSAN HAJAZI IN BEIRUT

MR YASSER ARAFAT, chairman of the Palestine Liberation Organisation, flew to Moscow yesterday for a three-day visit during which he is to hold what Palestinian officials described as "important talks" with Soviet leaders.

Mr Arafat spent only 24 hours in Beirut before his departure after returning on Friday from an extensive tour of the Far East including North Korea, Japan, China and Vietnam.

The guerrilla leader is expected to seek sophisticated weapons from the Russians, especially surface-to-air missiles which the PLO says are needed to protect Palestinian camps and population centres in Lebanon against Israeli air strikes.

Mr Arafat was unable to obtain such arms from China, whose leaders were reported to have informed him that their production was limited. It is not known whether he was more

successful in Vietnam and North Korea.

Mr Arafat is facing a serious row within the PLO over his endorsement of a Saudi Arabian plan for a Middle East settlement. His declaration that he regards the plan as a good basis for resolving the Arab-Israeli conflict has led to criticism from all the other guerrilla factions. Objections within Mr Arafat's own organisation, Al-Fatah, was voiced by Mr Abu Saleh, a member of its central council.

The plan, put forward in August by Crown Prince Fahd, called for the establishment of an independent Palestinian state in the Israeli-occupied West Bank and Gaza, in exchange for guaranteeing the right of all nations in the region to live in peace. It was implied that this "included" Israel, but that Arafat has rejected the Saudi proposals categorically.

Afghanistan breakdown reported by refugee

PESHAWAR—A former senior official in the Soviet-backed Afghan Government, who has fled from Kabul, said yesterday that Afghanistan's political, economic and administrative structure has broken down.

Mohammad Yusef Farand, 52, arrived in Peshawar five days ago after leaving Kabul on October 11. He said that when he left there were rumours that the Babrak Karmal regime might soon be replaced by another Communist Administration.

Mr Farand, an adviser to the Ministry of Finance, head of the board of control of the state

run Afghan Textile Corporation, and a director of the national airline, Ariana, said central control of the country had collapsed.

He told reporters that ministries were able to operate with a quarter of the staff they employed before Soviet troops invaded in August. The government had been in existence for little of the country.

FINANCIAL TIMES published daily except Sundays and holidays. U.S. subscription price \$250.00 per annum. Second class postage paid at New York, N.Y. and at additional mailing offices.

The calculator that thinks it's a computer.

With over 100 functions and eight memories, the TI-55 II is an extremely powerful calculator.

So much so that it seems more like a computer than a calculator.

A new easy-to-use 'integration' key allows quick calculations of numerical integration.

Other functions cover statistics,

conversions between different measurement systems, permutations and combinations.

Data can be entered in either standard, scientific or engineering formats.

Repetitive calculations can be handled easily because the TI-55 II

can store formulae requiring up to 56 programming steps.

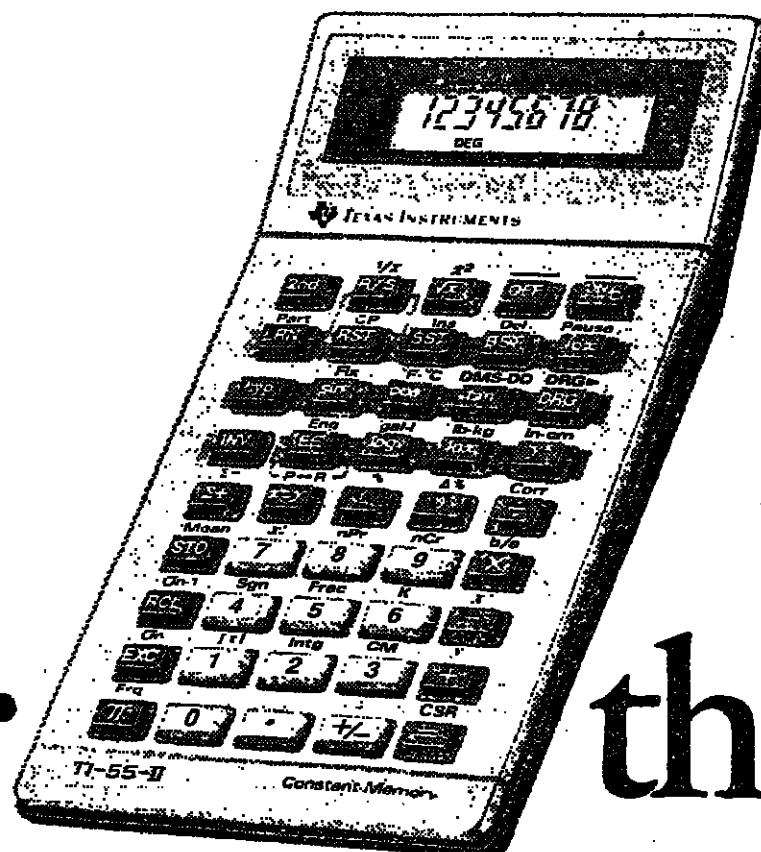
But, with all this computing power, the TI-55 II combines elegance with functional styling—featuring a tilted display for easy reading.

We appreciate that the TI-55 II is not a calculator for everyone.

But for scientists, engineers, and mathematicians there's really no other choice.

After all, it is from TI—inventors of the integrated circuit, microprocessor and microcomputer.

We'll help you do better.



TEXAS INSTRUMENTS LIMITED

Texas Instruments Calculators are stocked by Argos, Boots, Comet, Euro-Calc, Landau Electronics, Robox Office Equipment, Shoppers World, Taylor Wilson, W.H. Smith, Widdings Office Equipment, also Executive Reprographic, Heffers, Maths Box, Metyclean, Mountaineer, Savory & Moore, Science Studio, Setridges, Sumlock Bondair, Waterstones and other leading calculator stockists.

CBI seeks tariff reform by Spain before EEC entry

By James McDonald

WHEN SPAIN and Portugal join the European Economic Community, British business will want Spain to end her out-dated tariff and quota discriminatory legislation and "Buy Spanish" legislation.

Spain should also prepare to introduce a value added tax or sales tax and start adjusting its indirect tax system. It should repeal the "Buy Spanish" Act, abolish its import licensing system on accession and switch to EEC Customs methods.

In addition it should accept that the UK's textile and clothing industry may need a longer transition period to adapt to the new pattern of competition, adopt Community steel policy, and end barriers to investment in Spain.

Portugal's entry poses few problems, says the report. But Portugal should abolish import licensing regulations, control regulations affecting imports from the Community.

Spain, says the report, should lower tariffs so that within five years of entry she is fully integrated with the present members of the Community.

Some tariffs, such as those on cars, were exceptionally high.

There is such an imbalance in trade between the EEC and Spain under the 1970 commercial agreement that Madrid ought to start bringing down some duties now.

Spain should also prepare to introduce a value added tax or sales tax and start adjusting its indirect tax system. It should repeal the "Buy Spanish" Act, abolish its import licensing system on accession and switch to EEC Customs methods.

In addition it should accept that the UK's textile and clothing industry may need a longer transition period to adapt to the new pattern of competition, adopt Community steel policy, and end barriers to investment in Spain.

Portugal's entry poses few problems, says the report. But Portugal should abolish import licensing regulations, control regulations affecting imports from the Community.

Spain, says the report, should lower tariffs so that within five years of entry she is fully integrated with the present members of the Community.

Some tariffs, such as those on cars, were exceptionally high.

Shipping rates for crude oil 'must rise'

By Andrew Fisher, Shipping Correspondent, in Hong Kong

SHIPPING freight rates for crude oil will have to go up significantly "and remain there for the rest of the century" if owners are to make a high enough return on investment in tankers, a shipping financier said on Friday.

Mr Paul Slater, head of Oceanic Finance, told the Lloyd's Shipping Conference in Hong Kong that the huge investments involved and the low income from tanker operations meant that "one has to seriously question the advisability of any investment in this sector of the shipping market."

His remarks came at a time of great over-capacity in the tanker market, with more and more large ships being sold for scrap, laid up or used for oil storage.

"Freight rates must be increased to reflect the proper and serious investment criteria necessary to rebuild and maintain the world's independent tanker fleet," said Mr Slater.

Earnings from tankers were at an all-time low, said Mr Slater, who is president of Oceanic, based in Bermuda and specialising in shipping finance. They barely covered the running costs of older tankers and bore absolutely no resemblance to the sort of rates needed to justify the acquisition of new ships.

As long as oil companies and other tanker charterers pay the lowest price the market would bear, "the whole market will remain fundamentally unhealthy and, therefore, fail to attract the serious investment necessary for the new tankers that will be needed to carry oil and its products through the remainder of this century."

The tanker market's problems stem from recession, output of more oil from outside the Middle East, where many big tankers get their cargoes, and the prolonged impact of the oil price surge of the early 1970s.

Mr Slater commented: "The most pernicious drug on the tanker market today is the universal attitude—shared as much by the old hands as the newcomers—that the only real profit is in dealing in the ships as a commodity rather than operating them in a healthy freight market."

Indonesia and Mexico were singled out as the most likely candidates for the next bout of containerisation by a leading container operator at a conference held in the Crown Colony.

Mr Tsvi Rosenfeld, chairman of the Antwerp-based ABC Container Line, said that prospects for increasing trade with Indonesia were exceptionally bright.

The opportunities were enhanced by the suitability of most of the products involved for going into containers.

Speaking at the Lloyd's World of Shipping Conference, Mr Rosenfeld said Indonesia's 16 ports were capable of handling ocean-going ships. The largest, Tanjung Priok at Jakarta, was the site of its only container terminal in operation.

But container facilities were being built at Belawan in Northern Sumatra, Surabaya in East Java, and Belang in Southern Sumatra.

BRITISH EXPORTS

Hall group wins \$50m Brazil oil deal

By Paul Cheeseright, World Trade Editor

MATTHEW HALL Engineering of London has won its first major Brazilian order with a contract for the provision of management and engineering services in the Campos Basin offshore oil field. The contract is worth \$50m (£26.2m).

This is the value of the work the company will do as a member of a consortium made up of Tenenge and Ultratec, two

Brazilian companies, and Herrema of the Netherlands. The buyer is Petroleo Brasileiro (Petrobras), the Brazilian national oil group.

The work involves the design, control and installation of modules and flare towers, and the hook-up of systems on three platforms in the Campos Basin. It involves the provision of know-how and management. All

the materials will be purchased locally. Matthew Hall set up a company in Brazil three years ago, so that its experience in offshore engineering was known to Petrobras. This clearly helped Petrobras to the decision of selecting the company and working out a negotiated contract with it.

British personnel have left for Campos Basin. The work there will take more than three years and will involve up to 40 Mather Hall engineers.

Petrobras is making Matthew Hall a down payment, which will be followed by progress payments. The Brazilian group may seek to negotiate an export credit from a British bank, supported by the Export Credits Guarantee Department.

APC sets up Lagos hotel development

By Our World Trade Editor

BRITISH companies are to design and manage the construction of a new Naira 30m (£24m) hotel in the Ikoyi suburb of Lagos for Nigeria Hotels. More needed in the construction than Naira 11m of the materials will come from UK suppliers.

The project is being managed by APC International, the London consultants, and is being designed and constructed

by Adstram International, a private UK company, in conjunction with Cappa and D'Alberto, the Lagos construction company.

Part of the financing is being arranged through Continental Illinois, APC said. Negotiations for credit of Naira 9m, covered by the Export Credits Guarantee Department, are well advanced. This will cover the sale of UK

materials. The remainder of the finance will be raised in Nigeria through a back loan for Naira 12m, and through increased equity in Nigeria Hotels. There is also the possibility of a Federal Nigerian Government contribution.

The assembly of the financial and technical package strengthens the position of APC

in Nigeria, where it has been active since 1973. The company has been responsible for other major hotel developments in Lagos, Jos and Calabar.

Work on the new hotel in Ikoyi will start immediately and should be completed by 1984. The new hotel will have 330 bedrooms, but is eschewing the provision of conference facilities.

Israelis complain about high credit costs

By Our World Trade Staff

THE PROSPECTS of Israel buying bulk carriers from the Belfast yards of Harland and Wolff and buses from the Leyland Vehicles unit of BL at Preston are being harmed by the credit terms on offer, according to Mr David Shiffman, the Israel Deputy Transport Minister.

Mr Shiffman has been in the

UK examining the possibilities of purchasing not only bulk carriers and buses, but also a conveyor system from Cable Bell, the Laird Group's Camberley subsidiary, more coal from the National Coal Board and consultancy services for rapid transit systems to be built in Tel Aviv and Haifa.

Harland and Wolff had offered

finance to cover 80 per cent of the purchase price of around \$54m for 160,000 tonne bulk carriers, Mr Shiffman said. The interest rate would be 7.5 per cent and the repayment term eight years. "This is not enough. We have better offers," he said.

The financing terms of Leyland Vehicles were much the same, Mr Shiffman said,

and again deemed inadequate. But Leyland Vehicles said it had only received an initial inquiry for 200 chassis and motor units, and had not offered any financing terms.

Mr Shiffman also had talks with the NCB about increased coal shipments but evidently failed to settle details about the method of payment.

Valtos helps Dutch urban renewal plan

By Mark Meredith, Scottish Correspondent

A PARTNERSHIP of Scottish architects, whose work has included renovating a 16th century fort in Oman, has landed an urban renewal contract in the Hague.

Export-orientated Valtos, named after the town in the Western Isles of Scotland, has

been commissioned by the city to renovate a row of council-owned houses on Roggeveenstraat, in the inner city. The houses, built about 100 years ago, suffer badly from leaky roofs and rotten floors. The contract is expected to come to about £500,000.

The partnership has opened an office in The Hague and anticipates further work in the city. It also hopes for other renovation contracts in West Germany and France.

Architects John Beveridge and James Giehl, both in their 30s, set up Valtos five

years ago. They have since established five offices, employ 70, and have completed some £50m-worth of business.

Their early work involved the renovation of Glasgow tenement buildings, including work in the Laurieston Gorbals area of the city.

Ericsson wins big telephone contract

By William Duffell in Stockholm

L. M. ERICSSON, the Swedish telecommunications group, has won an order worth more than \$114m (£61.6m) from the Telecommunications Administration of Venezuela and an order of over \$33m (£17.8m) from Egypt.

The Venezuelan contract is for computer-controlled telephone exchanges, and implies that Venezuela has chosen Ericsson's AXE system for the extension and modernisation of its telephone network.

Telephone administrations in 30 countries have now selected the AXE system, Ericsson said.

The other order covers equipment needed for the local manufacturing in Egypt of telephone exchanges and telephone instruments during a three-year period.

A Norwegian shipping company, Kosmos, has ordered a heavy duty accommodation rig, of Aker H-3.2 design, from a French yard, Chantiers de l'Atlantique, for delivery in May 1983. Fay Gjester writes from Oslo. At the same time, the company has secured an option for a sister rig, of Aker H-3.2 design, delivery in August, 1983.

China trade fair busier

THOUSANDS of foreign businessmen have flocked into Guangdong province, South China, for the biannual Chinese Trade Fair. Tony Walker reports from Peking.

According to the New China News Agency more than 4,000 businessmen attended the opening ceremony last week of the 50th trade fair to be held in Guangdong.

World Economic Indicators

TRADE STATISTICS		Aug '81	July '81	June '81	Aug '80
U.S. \$bn	Exports	19,050	19,264	19,870	19,103
	Imports	23,528	20,464	21,975	19,236
	Balance	-4,478	-1,199	-2,105	-1,133
France Ffrbn	Exports	53,237	48,258	47,970	46,752
	Imports	53,297	54,373	53,980	44,770
	Balance	-6,060	-6,115	-5,930	-4,018
W. Germany DMbn	Exports	28,14	34,26	32,40	24,20
	Imports	28,20	32,59	30,70	24,30
	Balance	-0,06	+1,67	+1,70	-0,10
Japan \$bn	Exports	11,645	13,359	12,590	10,104
	Imports	9,901	11,003	9,986	9,799
	Balance	+1,744	+2,356	+2,604	+1,305
Italy Lirbn	Exports	6,337	7,867	8,071	4,951
	Imports	7,381	8,670	8,852	6,590
	Balance	-1,044	-803	-781	-1,639
Holland Fln	Exports	14,091	14,858	13,457	11,128
	Imports	14,037	15,551	13,629	11,715
	Balance	-506	-693	-1,172	-587
Belgium Ffrbn	Exports	140,571	172,507	174,516	152,967
	Imports	174,507	195,290	206,292	165,743
	Balance	-33,935	-22,783	-31,777	-12,776

CONTRACTS AND TENDERS

Competitive Tendering - Building, Mechanical and Electrical Engineering Works

The South Western Regional Health Authority maintains an approved Panel of Contractors from which firms are selected for Regional Capital Schemes, in the counties of Gloucestershire, Avon, Somerset, Devon and Cornwall. The Panel is divided into the following three main categories:

- (1) Building
- (2) Heating, ventilating and mechanical engineering
- (3) Electrical engineering

The Authority is reviewing the Panel, and applications are invited from firms who wish to be considered for inclusion. Indicating the main category or categories of the Panel in which they are interested. Those firms included on the existing Panel will have already received an application form to enable them to re-apply.

The existing Panel will be cancelled as from the date of the Authority's approval of the new Panel.

An application form may be obtained from the Regional Administrator at:

South Western Regional Health Authority
Queen Victoria House,
Redland Hill,
Bristol, BS6 6US

The Closing Date for applications is 20 November 1981

COMPANY NOTICES

HOLDERS OF BEARER DEPOSITARY RECEIPTS FOR CONVERTIBLE PREFERRED SHARES

OF
BAXTER TRAVEL
INTERNATIONAL CAPITAL CORPORATION

NOTICE IS HEREBY GIVEN that the conversion rate applicable to the convertible stock first series (the "preferred stock") of Baxter Travel International Capital Corporation, a Delaware corporation, is hereby amended.

The amended conversion rate shall be two shares of common stock, \$1 per share, of the corporation for each \$20.00 of the convertible stock first series, as amended, from and after the date of issuance on October 2, 1981.

MORGAN GUARANTY TRUST CO. OF NEW YORK
Depository

NOTICE TO HOLDERS OF BEARER DEPOSITARY RECEIPTS IN COMMON STOCK OF HITCHCOCK, LTD.

We are pleased to confirm that copies of the Annual Report at 20 March 1981 of Hitchcock, Ltd. and Consolidated Profit and Loss Statement for the year ended 31 March 1981 are available to the following companies, subject to the following conditions:

- 1. The companies are: Amsterdam Branches (a) Frankfurt (b) Milan (c) Paris (d) Rome (e) Zurich
- 2. The companies are: Anglo International a Luxembourg S.A. Luxembourg

CSST Office, Chesham, Bucks, U.K. London, England

October, 1981.

PERSONAL

NICHOLAS BARBER SHOP OF THE CARLTON TOWER HOTEL

Established 20 years ago, we are pleased to announce the return of George, Mr. Nicholas, George, Alex and Michael look forward to giving you their friendly and professional service.

Appointments telephone: 01-225 3385 01-225 5411

Dry cargo and tanker rates remain steady

By Lynton McLean

DRY cargo and tanker charter rates remained almost steady last week.

Interest in tanker chartering increased slightly and some gaps in tanker availability emerged, and with this came the prospect of higher rates.

In the dry cargo sector, a number of Panama class vessels on 12 months to 18 months charter were reported at between \$2.85 to \$3.25 per deadweight tonne. These levels were substantially below the nominal rate level.

The gaps in tanker availability were sufficient to show some slight appreciation of rates, especially in the Gulf, where brokers reported a scarcity of smaller very large crude carrier (VLCC).

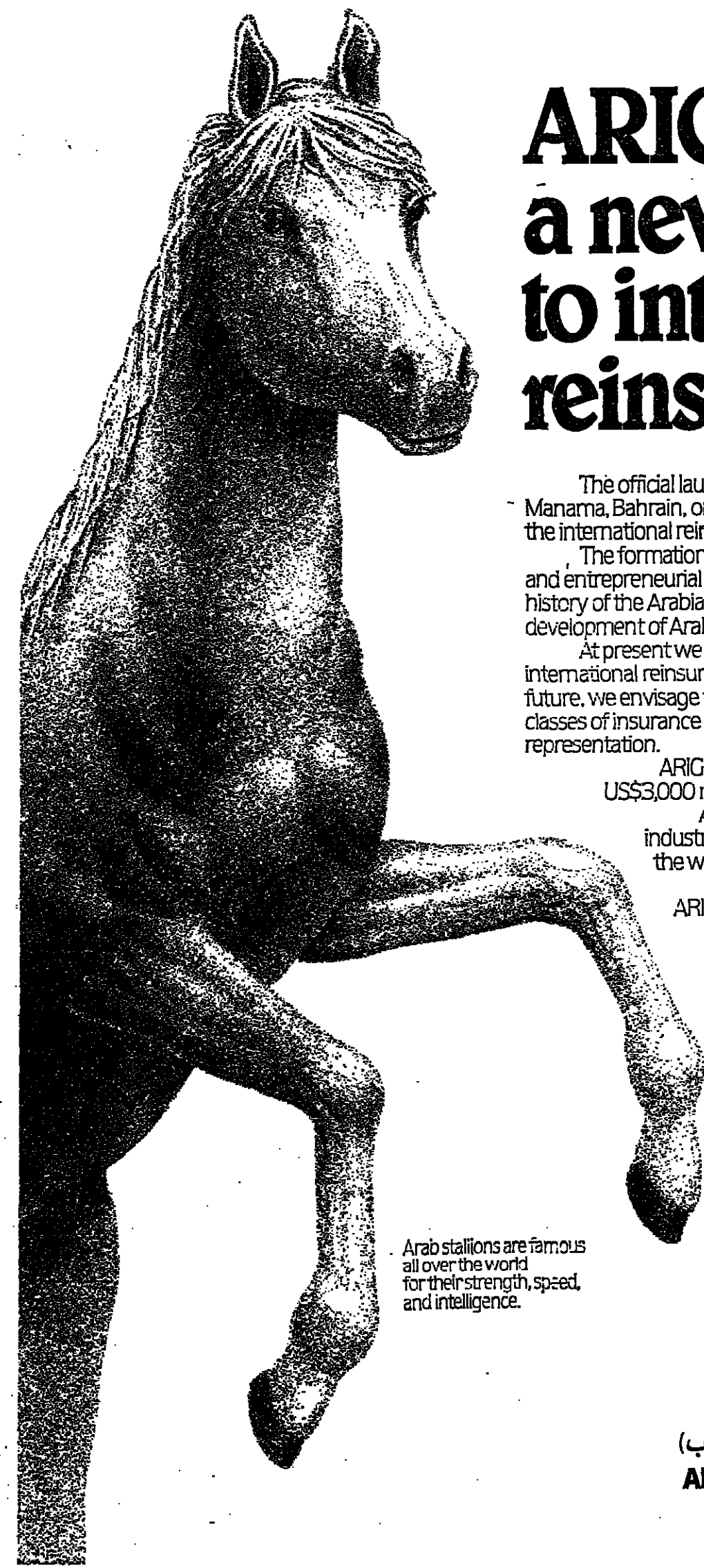
In the Gulf, rates showed a minimal improvement.

A 250,000 tonne vessel to the west was chartered at Worldwide 211/22. A new Ultra Large Crude Carrier (ULCC) was chartered to Japan at Worldwide 20.

Inquiries in general for VLCCs were higher than for some time.

In the Indonesia area more activity was reported. A number of charters were bound for Japan and to the west and east coasts of the U.S.

However, there was little evidence of improvements in demand or rates for loadings from West Africa.



ARIG-bringing a new capability to international reinsurance

The official launch of Arab Insurance Group (B.S.C.) in Manama, Bahrain, on 17th October, marks a major development in the international reinsurance industry.

The formation of ARIG is the result of Arab business tradition and entrepreneurial skills. It is a significant event in the commercial history of the Arabian Gulf region and a logical step in the full development of Arab financial interests.

At present we are writing treaty and facultative business with international reinsurance and insurance organisations. In the future, we envisage taking a more active role in writing different classes of insurance through an international network of representation.

ARIG, based in Bahrain, has an authorised capital of US\$3,000 million of which US\$150 million is paid up.

ARIG is bound to bring a new dimension to the industry, not only in the Middle East, but throughout the world.

For further information and a copy of the ARIG brochure, please contact:
Arab Insurance Group (B.S.C.),
Alia Commercial Centre, Diplomatic Area,
P.O. Box 26992, Manama, Bahrain.
Telex: 9395 BN, 9396 BN.
Telephone: 231110.



المجموعة العربية للتأمين (ش.م.ب.)
ARAB INSURANCE GROUP (B.S.C.)

Arab stallions are famous all over the world for their strength, speed, and intelligence.

UK NEWS

BSC losses fall but job cuts still sought

BY ALAN PIKE

MR PATRICK JENKIN, Industry Secretary, will be told in his first full report on the British Steel Corporation that, although financial losses are being reduced, the drive for further manpower reductions must go on.

Mr Ian MacGregor, BSC chairman and his management team are expected to tell the Minister—probably next month—that they hope to contain the Corporation's loss in the current financial year to below £400m compared with last year's record £665m.

Figures for the first half of

the present year are not yet available but these could show a half-year loss approaching £300m, particularly as BSC's costs are loaded towards the beginning of the year.

The corporation remains reasonably confident of a noticeable improvement in its finances in 1982 with the prospect of breaking even around the end of the year. But much depends on still further efforts to reduce costs and raise productivity.

The need for further redundancies has already been revealed to the 109,000 strong

workforce, and union leaders have expressed fears that they will be as high as 20,000. One of the paradoxes which the Government has to take into account is that the cost of redundancies increases BSC's financial requirements in the short term.

The Corporation's management is nonetheless convinced that the painful but vital efforts to raise productivity must continue as fast as possible.

Many of the fresh redundancies will be in white collar and other non-production areas but there will also be further efforts to improve performance in

direct steel-making operations.

Workers at such plants as Port Talbot and Llanwern, who have made the greatest productivity strides, will be told that their quality and consistency of performance still fails to match the best international competition.

At other plants the Corporation has already decided that more must be done—nearly 2,000 redundancies are already being demanded on Teesside.

A regional breakdown of performance figures shows substantial fluctuations in levels of loss. While the loss per ton

of steel produced ranges from zero to £5 in South Wales, it is £15 to £25 at Ravenscraig.

These variations are not all caused by productivity problems. One of the Corporation's biggest immediate difficulties, for instance, is finding a sufficient volume of orders to make its Ravenscraig complex economic.

The Scottish plant has good technical facilities but BSC's hopes of loading it adequately were dealt a serious blow when the Government's North Sea gas gathering pipeline project was abandoned.

Britain to seek curb on EEC farm aid

By Richard Mooney

STRICT CONTROL of EEC spending on agricultural price support will be urged by the UK at today's Council of Agricultural Ministers in Luxembourg.

Mr Alick Buchanan-Smith, Minister of State for Agriculture, is expected to argue for increases in agricultural spending to be kept substantially below the growth in the Community's trade income from its share in Value Added Tax receipts and trade levies. Mr Buchanan-Smith is acting as Britain's agriculture spokesman while Mr Peter Walker, the Farm Minister, occupies the presidential chair at the council meetings.

Under the somewhat esoteric heading of "orientation debate on mandate" the Agricultural Council will be undertaking its first official forum on the future shape of the CAP. France and Ireland are likely to express their satisfaction with the current arrangements, of which they are the main beneficiaries. Britain and West Germany, the biggest net contributors, will be arguing for substantial spending cuts.

Report on Raleigh is test case for supplying retailers

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE Monopolies and Mergers Commission will tomorrow hand the Government its report into TI Raleigh Industries' refusal to supply certain out-price retailers with its bicycles.

The report, which will not be published until later next month, will be the first investigation to have run the full course under the complex investigation procedures laid down by the 1980 Competition Act.

This Act enables the Office of Fair Trading and the commission to investigate any anti-competitive practices carried out by a single company.

But the commission's verdict will also prove an important test case in determining how far manufacturers have a right to refuse to supply retailers with their products.

The commission is charged with determining the "public interest" in such matters and may have decided to adhere to its previous judgments that refusal to supply is not by itself against the public interest.

Having completed its investigation into Raleigh, the commission is next week likely to be asked by the OFT to determine public interest involved in the trading practices of the Sheffield Newspapers Group.

Sheffield Newspapers has been under investigation by the OFT since March over alleged attempts to restrict competition in the sale of newspapers in the Sheffield area.

Apart from the Sheffield investigation, the OFT has two other competition probes under way and a new one could be announced within the next few weeks.

However, there have been only six investigations in the first 14 months of the Act's operation, in contrast to expectations before it became law that there would be two or three times that number yearly.

The OFT has found it much more difficult than expected to obtain the necessary evidence to launch an investigation. It has had no shortage of complaints—almost 200 in the first half of this year—but it has found that many of these do not stand up to closer scrutiny.

Even when it felt that a particular complaint deserved further study—such as a retailer's allegation that the Sanderson wallcoverings company refused to supply it with some products—the OFT reached the conclusion after a six-month study that Sanderson's activities did not restrict competition.

The Competition Act was brought in as one of the first acts of the Conservative Government after the last election. It was aimed at abolishing the much-hated Price Commission and replacing it with a speedy investigation system to identify and eradicate specific cases of anti-competitive trading behaviour.

Competition, it was argued, was a more effective weapon in controlling unnecessary price rises than the cumbersome mechanism of statutory price controls.

The new legislation was kept to the minimum to speed its introduction and the definition of anti-competitive practices was deliberately kept vague to prevent the system being held up by legal wrangling.

However, the law still took longer than expected to reach its stride.

the statute book and it was not until August 1980 that it became operational. Unfortunately, by this stage the recession had begun to bite deeply into British industry and probes into companies fighting for survival were not welcome.

Even Raleigh, for example, is believed to be re-considering its distribution policy because of the slump in bicycle sales.

The OFT also found that it took much longer than expected to establish whether an alleged anti-competitive practice existed.

The time taken by the OFT in carrying out its preliminary investigations has largely been due to its establishing the procedures for its investigations, although some companies are understood to have been reluctant to give full help to the OFT in its investigations.

Moreover, Mr Gordon Burrie, the Director-General of Fair Trading and a lawyer by training, has been determined to ensure that companies have been given every opportunity to make their case before the OFT makes up its mind.

Under the Act's procedures, if the OFT believes that an anti-competitive practice is operating, it can then refer it to the commission for an investigation, taking six to nine months to determine the public interest. The public interest criteria are basically the same as those laid down under the 1973 Fair Trading Act.

However, before the OFT can refer a case to the commission it has to give the company concerned the opportunity of giving voluntary undertakings not to continue with the practice. If no undertakings are forthcoming, then the commission's investigation can go ahead.

Out of the six competition investigations undertaken by the OFT over the past year, only Raleigh has gone the full course and reached the commission. Sanderson was cleared of any anti-competitive practice and Peter agreed not to renew the trading behaviour which led to the original OFT investigation.

Apart from Sheffield Newspapers, the OFT has two other current investigations. These are into W. M. Gill and Sons, a catering equipment supplier, and the London Electricity Board. The LEB probe is to determine whether it is unfairly subsidising its retail showrooms from the sale of electricity.

The Competition Act has been used more successfully in launching a series of "efficiency audits" on nationalised industries, although these investigations are referred directly to the Commission by the Trade Secretary.

The Act, however, has one other important provision that could eventually prove a useful weapon for the Government. This is the provision, under Section 13, for any price rise "of major public concern" to be investigated by the OFT.

Although there are no penalties attached to such an investigation, the Government has been under great pressure to use this power to investigate recent rises in petrol prices.

The Government remains reluctant, however, to use such powers because of fears that it is too similar to price probes carried out by the old Price Commission. Rising inflation, however, may force it to change its mind.

U.S. oil companies abandon move for new tax structure

BY MARTIN DICKSON, ENERGY CORRESPONDENT

SEVEN U.S. oil companies have abandoned plans to submit to the UK Government their own proposals for a new North Sea tax structure.

The seven—Mobil, Chevron, Amoco, Conoco, Union Oil, Phillips Petroleum and Texas Eastern—are expected instead to write to Sir Geoffrey Howe, the Chancellor, saying they fully endorse proposals put forward by the UK Offshore Operators' Association (UKOOA), one of the industry's two main representative bodies.

The move will reinforce the relatively united front which oil companies are displaying on a new tax regime—to the surprise of some in the industry.

The industry was challenged to put forward ideas for a new tax structure last March when the Chancellor introduced the intensely unpopular supplementary petroleum duty (SPD).

The seven U.S. companies formed a loose association to consider submitting their own proposals. They felt that they

had common tax interests, being owners of oil in medium-sized, high cost fields and facing U.S. double taxation problems, especially over SPD, which can not be credited against American tax.

However, the seven have now come to the conclusion that their interests are sufficiently cared for in the submission from UKOOA which was handed to the Government last week.

UKOOA, a 39-member group-

ing which includes the big multinationals operating in the North Sea, has yet to publish its proposals. But they are believed to include the scrapping of SPD and a lowering in the overall rate of tax.

A second group, the Association of British Independent Oil Companies (Brindex) which groups 38 small UK companies, has put forward a plan which would mean a return to corporation tax as the main element of taxation.

SPD would be abolished; Petroleum Revenue Tax, now

levied at 70 per cent, would be halved, but it would no longer be deductible in calculating corporation tax.

PRT would thus sit on top of corporation tax as an extra profits tax. Brindex said the main beneficiaries of this change would be companies with heavy exploration and development programmes but only a relatively small interest in currently producing fields. They would be better able to offset expenditure against current tax liabilities.

Watch out. Whitehall has plans for your local elections.

There's some very worrying legislation about to creep in and out of Parliament.

The idea is to take away your Local Authority's power to levy rates.

If you hate rates (and who doesn't), you could be fooled into believing it's good news.

That's what Whitehall is relying on.

But think. Without money your council is also without power.

It can't make decisions. It can't go against Whitehall. Even if you want it to on certain issues.

That's the value of your local council.

It can check excessive control of local affairs by any Government.

Remember, after an election the Government does not have to be nice for five years.

When you come to us with your problems our hands will be tied.

We'll both come up against this innocent looking law. And like all laws, just try arguing with it.

It won't matter if your local councillor agrees the roads are bad (he lives there too).

It won't matter if classes at the local school are too big (he'll probably have children there).

It won't matter if there's no room at the old people's home for our senior citizens.

There will be no point in appealing to us.

In fact there will be no real point in electing councillors at all.

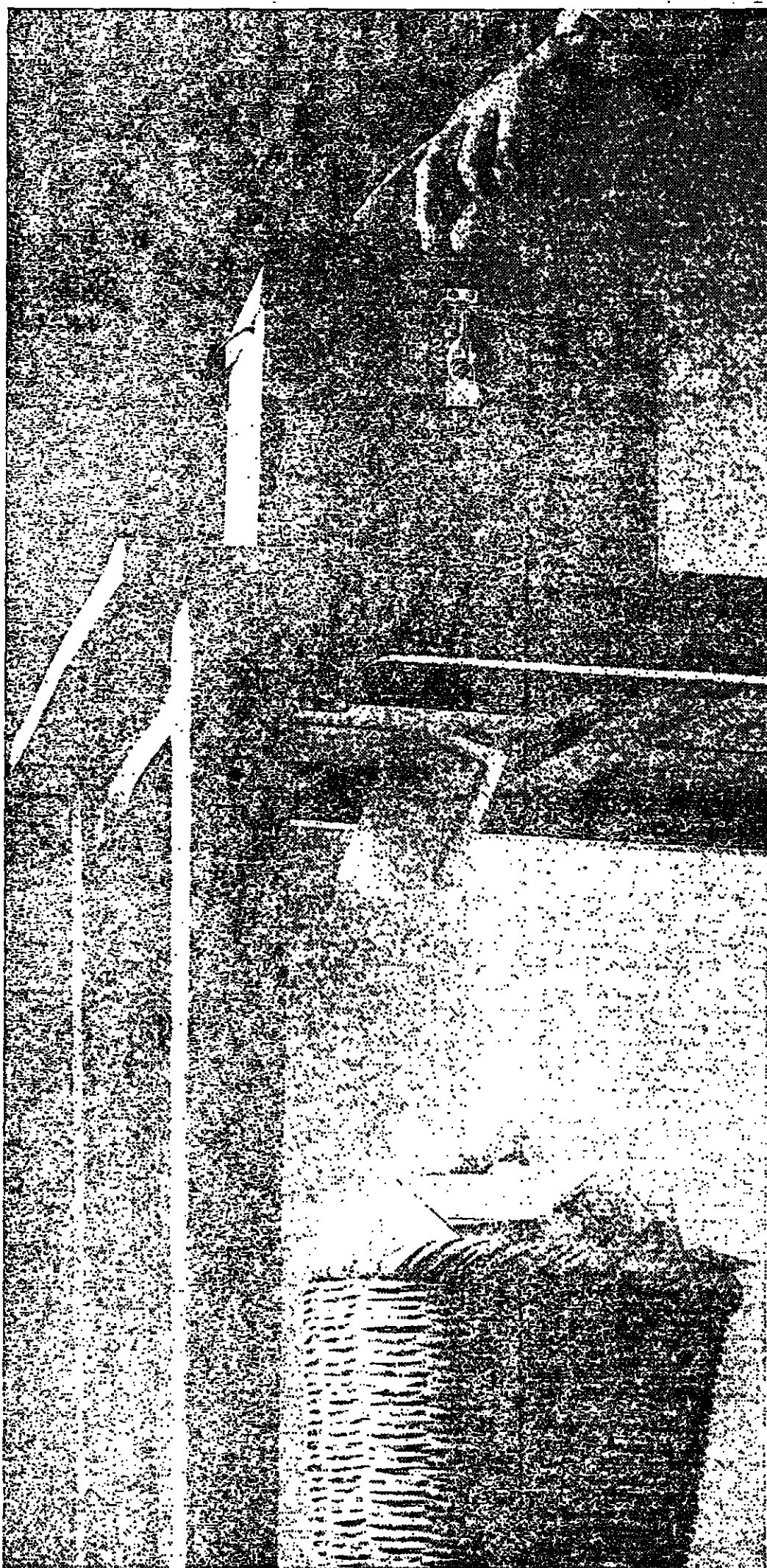
As things are, our doors are open. Whitehall's will stay closed.

Governments ask you to give them your vote when it suits them.

Make no mistake. With this legislation, as far as local elections are concerned, they might as well take your right to vote away.

KEEP IT local

THIS ADVERTISEMENT HAS BEEN SPONSORED BY THE ASSOCIATION OF METROPOLITAN AUTHORITIES, REPRESENTING A LARGE NUMBER OF ENGLISH LOCAL AUTHORITIES, IN THE BELIEF THAT YOU SHOULD BE KEPT INFORMED.



BASE LENDING RATES

ABN Bank	15 1/2%	Guinness Mahon	15 1/2%
Allied Irish Bank	15 1/2%	Hambros Bank	15 1/2%
American Express BK	15 1/2%	Harlequin & Co.	15 1/2%
Amro Bank	15 1/2%	Hill Samuel	15 1/2%
Henry Ansbacher	15 1/2%	C. Hoare & Co.	15 1/2%
Arbuthnot Latham	15 1/2%	Hongkong & Shanghai	15 1/2%
Associates Cap. Corp.	16%	Knowles & Co. Ltd.	15 1/2%
Banco de Bilbao	15 1/2%	Langris Trust Ltd.	16%
BCCI	15 1/2%	Lloyds Bank	15 1/2%
Bank of Cyprus	15 1/2%	Mallinbank Limited	15 1/2%
Bank of N.S.W.	16%	Edward Manson & Co.	17%
Banque Belge Ltd.	16%	Midland Bank	15 1/2%
Banque du Rhone et de la Tamise S.A.	16%	Samuel Montagu	15 1/2%
Barclays Bank	15 1/2%	Morgan Grenfell	16%
Benedictine Trust Ltd.	17%	National Westminster	15 1/2%
Bernard Holdings Ltd.	17%	Norwich & York Trust	15 1/2%
Bristol & West Invest	17%	P. S. Refson & Co.	15 1/2%
Brit. Bank of Mid. East	15 1/2%	Slavenburg's Bank	15 1/2%
Brown Shipley	16%	E. S. Schwab	17%
Canada Perm't Trust	16%	Standard Chartered	15 1/2%
Cayzer Ltd.	16%	Trade Dev. Bank	15 1/2%
Cedar Holdings	16%	Trust Savings Bank	15%
Charterhouse Finance	16%	TCB Ltd.	16%
Chotian Bank	16%	United Bank of Kuwait	15 1/2%
Citibank Savings	16%	Whiteaway Ltd.	16%
Clydesdale Bank	15 1/2%	Williams & Glyn's	15 1/2%
C. E. Coates	16%	Winttrust Secs. Ltd.	15 1/2%
Consolidated Credits	16%	Yorkshire Bank	15 1/2%
Co-operative Bank	15 1/2%	Members of the Accepting Houses Committee	
Corinthian Bank	15 1/2%	7-day deposits 14%, 1-month 14 1/2%, Short term 15,000/12	
The Cyprus Popular Bk	16%	7-day deposits on sums of £10,000 and under 13%, up to £50,000 14% and over £50,000 14 1/2%	
Duncan Lawrie	15 1/2%	Call deposits £1,000 and over 13 1/2%	
Eagle Trust	15 1/2%	Over 15,000 deposits 14%	
E. T. Trust Limited	17%	21-day deposits over £1,000 15%	
First Nat. Fin. Corp.	17%	Mortgage base rate	
First Nat. Secs. Ltd.	17%		
Robert Fraser	16%		
Antony Gibbs	15 1/2%		
Grindlays Bank	15 1/2%		

Public Works Loan Board rates

Years	Effective October 17		Non-quota loans A* repaid	
	by EFT	at maturity	by EFT	at maturity
Up to 3	16 1/2%	16 1/2%	16 1/2%	17 1/2%
Over 3, up to 6	16 1/2%	16 1/2%	17 1/2%	18 1/2%
Over 6, up to 9	16 1/2%	16 1/2%	17 1/2%	19 1/2%
Over 9, up to 12	16 1/2%	16 1/2%	17 1/2%	20 1/2%
Over 12, up to 15	16 1/2%	16 1/2%	17 1/2%	21 1/2%
Over 15, up to 18	16 1/2%	16 1/2%	17 1/2%	22 1/2%
Over 18, up to 21	16 1/2%	16 1/2%	17 1/2%	23 1/2%
Over 21, up to 24	16 1/2%	16 1/2%	17 1/2%	24 1/2%

* Non-quota loans B are 1 per cent higher in each case than non-quota loans A. * Equal instalments of principal. * Repayment by half-yearly annuity. * Over 21 years, half-yearly payments of interest only.

Earnings of top management increase 14.2%

By James McDonald

MEDIAN EARNINGS of chairman or highest-paid directors of nearly 1,000 British industrial and commercial companies with reporting years up to end-March rose by 14.2 per cent compared with 12 months before, according to the Chartered Institute of Management Accountants in the UK, published today.

A year earlier there had been a 13.6 per cent rise. The guide is based on data from over 950 industrial and commercial company reports, most with year-ends between December 1980 and March 1981.

The biggest percentage increases in earnings last year were for top management in the leisure and services sector, where the median increase of 18 per cent compared with a 14 per cent rise in the previous 12 months; followed by the food, drink and tobacco sector with a median increase of 17 per cent, against a 16 per cent rise in the previous year.

Increases in the nine sectors listed were lowest in consumer goods manufacturing, with a 13 per cent rise in median earnings, compared with 12 per cent in the previous year, and in retail and distribution, where a 14 per cent rise compared with 15 per cent during the previous 12 months.

It may be indicative of the growing effect of recession that the companies reporting with year-ends up to end-1980 showed a higher increase in median earnings — 14.3 per cent — than companies with year-ends up to March 1981 — 13.5 per cent.

For rough comparison purposes, the guide says that the average earnings index for manufacturing industries in the 12 months to December 1980

showed an increase of 13.9 per cent; and in the 12 months to April 1981 an increase of 11.8 per cent.

The median increases, the guide points out, mask substantial variations between chairman or highest-paid directors in companies within the same industry.

In consumer goods manufacturing, for example (230 companies), top management increases ranged from 21.5 per cent in the upper quartile down to 3.82 per cent in the lower quartile, with a median increase of 12.87 per cent.

The guide shows that the number of chairman or highest-paid directors earning over £75,000 has increased from 31 a year before to 42, and the number of other directors earning over £75,000 rose from 18 to 37. However, directors earning over that sum accounted for only 1.7 per cent of the total sample.

The typical company in the study has a turnover of about £50m, with the chairman earning about £32,000 in 1980.

A figure of £100,000 a year is becoming a typical earnings level for the chairman or chief executive of the largest UK companies, says the guide.

It adds: "Earnings over £200,000 are likely to reflect international remuneration scales, which are higher than UK levels."

On top management benefits, the guide says that a significant element in a director's remuneration is his pension contribution.

"Top Management Remuneration in the UK" Chartered Institute of Management Accountants, 25, Milk Street, London, EC2.

Company	Chair or Highest Paid Director or both	Turnover (£m)	Employees (worldwide total)
BOC Int.	271,400	1,194	40,700
Shell Transport	225,163	34,257	161,000
Lonrho	224,938	2,101	148,000
Heron Corp.	207,000	303	5,418
ACC	203,630	250	5,247
BP	143,334	25,848	118,200
Plessey	139,937	848	47,339
ICI	134,853	5,715	143,200
Racal Elec.	117,676	536	14,135
Pearson Longman	117,221	226	12,231
BAT Ind.	116,336	7,445	177,000
Bechtel	115,157	1,195	33,900
Esso Petroleum	108,000 (A)	4,139	3,614
Gill & Duffus	105,000	629	577
Imp. Cont. Gas	103,000	403	8,507
Geers Gross	103,000	46	(NA)

(A) Total for 2 chairmen, each serving part of the year. * UK only

Executive demand falls

By Joe RENNISON

DEMAND FOR executives in the UK fell by 7 per cent in the three months to the end of September. But the underlying trend is one of slow growth and demand is still 7 per cent up compared with the same period last year, according to the latest Index from MSL.

The third quarter drop, following a 16 per cent rise in the

first half of the year, is reflected in the 25 per cent fall in the level of executive recruitment advertising in national newspapers. Otherwise indications are that executive demand is continuing to increase. This is supported by the year-on-year figure which has now turned upward for the first time in three years.

Distributive investment exceeds forecast

By David Marsh

THE INCREASE in investment in the distributive and service industries in the last five years has been generally much bigger than forecast by companies responding to the Government's investment intentions surveys.

A comparison of forecasts with outturns published in the Industry and Trade Department magazine *Business* shows that volume of capital investment in these industries grew by an average 11.2 per cent a year between 1976 and 1980.

This was roughly double growth rates indicated in surveys of investment plans by the Department.

Growth rate in individual years, when all subsequent revisions were taken into effect, normally turned out much larger than that originally published.

Last year growth rate, originally thought 5.5 per cent, turned out at 10 per cent, said the 1981 Blue Book on national income and expenditure.

The forecasting track record has generally been somewhat better for manufacturing. Last year its volume of investment fell 9.9 per cent against the original outturn of an 8.3 per cent drop and forecasts of a decline between 6 and 12 per cent.

David Fishlock traces the career of the man from Inco Europe Nicholson: chief scientist to Think Tank

THE POST of Chief Scientific Adviser to the Prime Minister is to be restored next month. It lapsed in 1974. Dr Robin Nicholson, 47, managing director of Inco Europe, joins the Cabinet Office as Chief Scientist to the Central Policy Review Staff, the Think Tank.

Dr Nicholson has the additional remit of advising the Prime Minister and the Cabinet Office generally on scientific and engineering matters. "And obviously," he says, "that broader remit was attractive to me."

Every major move in the career of this one-time Cambridge metallurgist has been by invitation and has meant broadening his activities.

"I am awe-struck. But anyone who is not should not be doing it," Dr Nicholson moved to Inco Europe from a chair at Manchester in 1972, to become successively research chief, director and, since 1976, managing director of the Canadian-based nickel group subsidiary.

His scientific achievements were formally acknowledged in 1978 when the Royal Society elected him a fellow.

The Cabinet Office post, offered "out of the blue" in August, is a secondment for three years.

In 1984 he expects to return to Inco in the same or equivalent post (Inco has three European subsidiaries). Meanwhile, the company will continue to pay his salary. Inco will be reimbursed by the Treasury, to the tune of £26,215, a deputy secretary's salary, roughly one-third less than he is earning today.



Dr Robin Nicholson of Inco Europe

Another directorship he must relinquish is as co-chairman of Biogen, the international club of generic engineers of which Inco is a founder-member. Biogen is paying Inco for 20 per cent of Dr Nicholson's time.

This slightly rumpled man with the disarming grin is neither professional nor businessman in his appearance. The biggest risk of his new job he says, "is that, never having changed jobs out of frustration, 'I will not enjoy it'."

He has been warned he will be serving three bosses, none of whom he knew before August. They are Mr Robin Bibb, who heads the Think Tank, Sir Robert Armstrong, who heads the Cabinet Office, and the Prime Minister herself.

The vast majority of problems is obviously going to be outside his specific knowledge," he says. Dr Nicholson has been formally offered already, however, the assistance of the Royal Society. He believes the society must have played an important role in his selection, by Sir Andrew Huxley, its president.

He has had ties with Government funding of science since the start of his career 25 years ago, when the Government awarded him his first research grant. For the past three years he has been a board member of the Science and Engineering Research Council. He is also chairman of the Department of Industry's materials and chemicals requirements board for research in these sectors.

Little has been said to him about problems arising out of scientific advice in Whitehall. From the end of the Second World War until Sir Alan

Cottrell, also a metallurgist, returned to Cambridge in 1974, the dominant problems for the Chief Scientific Adviser have always concerned nuclear policy.

Here the Cabinet operates in highly sensitive inter-departmental areas often between military and civil use of nuclear power. These problems have not decreased with time.

Just a decade ago the Think Tank, then headed by Lord Rothschild, produced a plan to reorganise the funding of key areas of science. Rothschild's harshly commercial customer-contractor relationship for supporting research was the most controversial innovation in British science for decades.

"I think it has been successful," Dr Nicholson says. "The country as a whole is getting better value from its research and development money."

He believes British research attitudes have undergone a major change since he left university life in the early 1970s. Then it was quite common to find academics claiming they had no obligations to anyone but themselves and their students.

Now scientists recognise the importance of national economic success. "There's a great fund of good will out there," he says, as he sees it, is to harness more of it to the Government's economic objectives.

GLC verdict on lorry ban expected in new year

By Lynton McLain

THE Greater London Council is expected to speed up the planned inquiry into heavy lorries in London, with the result that a decision on whether to implement a lorry ban at night and weekends could be reached early next year.

Mr Ken Livingstone, the former GLC opposition spokesman on transport and now the leader of the council, originally planned a six-month independent inquiry into heavy lorries in London. This timetable may now be cut to two months, subject to agreement on the change being reached by the GLC transport committee.

The inquiry chairman is to be Mr Derek Wood, QC. The panel, if finally approved by the council, is expected to include Professor Peter Hills, a transport planner at the University of Newcastle upon Tyne, and Dr P. Goodwin of Oxford University.

The Freight Transport Association is expected to be represented by Mr R. Brown, retaining interests by Mr A. Baker, of Fine Fare on behalf of the Multiple Retailers Association and the Retail Consortium; environmental interests by Mr Keith Buchan of Transport 2000, and by Mr Stephen Plowden, of the London Amenity and Transport Association.

IN June, 1978 Taylor Woodrow went to sea when we acquired an interest in Seaforth Maritime Ltd. Based in Aberdeen, Seaforth is one of Britain's major offshore support and ocean contracting companies in the oil and gas industries. It is particularly involved with ships, engineering and land-based services.

Embarking on this rather unusual venture for a construction company was something we saw as a logical move. In fact it's all part of our commitment to the development of those new energy sources so vital to Britain's industry and homes.

That's where the sails will play a very important role. Taylor Woodrow, in close partnership with GEC and British Aerospace, is harnessing wind power to provide electricity.



Why a construction company which went to sea is raising sails on land.

Work will soon begin on the construction of a giant 'windmill' to generate power into the grid system on Orkney. With a height of 75 metres it has two rotating blades whose overall diameter is 60 metres. This one machine will eventually supply the islanders with electricity equivalent to the requirements of over one thousand homes.

Projects like Orkney will make Britain world leader in this form of alternative energy source, a field in which Taylor Woodrow has already

played a significant role in the development, civil engineering and construction of six nuclear power stations. Add to that our involvement in coal mining at home and abroad, oil and gas exploration, and an office in Houston, focal point of the world energy business: then you will have some idea of Taylor Woodrow's commitment in helping to solve the world's pressing energy problems.

60 YEARS OF EXPERIENCE, EXPERTISE AND TEAMWORK
TAYLOR WOODROW

If you would like to know more about us please contact: Ted Page, Taylor Woodrow Construction Limited, Taywood House, 545 Ruislip Road, Southall, Middlesex UB1 2QX. Tel. 01-578 2366 Telex 24428. Regional Companies: St Albans Road, St Albans, Herts, SG16 3DS. Tel. 0785 3261 Lingfield Way, Yarn Road, Darlington, Co. Durham, DL1 4PS. Tel. 0325 62794 5-6 Park Terrace, Glasgow, G3 6BY. Tel. 041-332 2621 Telex 778496 Or for Overseas: Don Venus, Taylor Woodrow International Limited, Western House, Western Avenue, London W5 1EU. Tel. 01-997 6641 Telex 23505

ABBAY NATIONAL BUILDING SOCIETY

CHANGE IN MORTGAGE INTEREST RATES.

The rate of interest charged to borrowers with mortgages subject to 7 days' notice of interest will be increased by 2.00% per annum from 1st November 1981.

Notice of this increase appears in the Society's offices. Borrowers will be advised individually of the effect of this change on their accounts.

This increase similarly applies to all new advances.

Borrowers with mortgages subject to other periods of notice will receive written notification of a similar change.

ABBAY NATIONAL BUILDING SOCIETY
27 Baker Street, London W1M 2AA

UK NEWS

Contradictory council spending targets embarrass Whitehall

BY ROBIN PAULEY

CIVIL SERVANTS at the Environment Department have discovered to their embarrassment that they will be using five different targets for council spending next year, all contradictory, and that the main one could encourage councils to increase rather than decrease their planned spending.

The problem will arise because councils will have targets based on the block-grant system introduced by the Government in legislation last year as well as targets based on proposals to be enshrined in new legislation to be introduced next month.

There will also be the target based on volume of current expenditure. This has failed to work for two successive years and some senior civil servants have consistently urged the Government not to use it—but the signs are that it will remain in some form next year.

So from next April councils will be presented with:

- The Government's assessment of how much they need to spend to provide a standard level of services;
- The maximum amount they can spend without requiring a referendum to approve further expenditure;
- A Government assessment of "assumed" expenditure from which the amount of central government grant will be worked out;

Government rates plan dangerous, says report

BY ROBIN PAULEY

AN OUTSPOKEN attack on the Government's proposals to curb local authorities' freedom to set their own rate levels has been launched by two academics who claim the moves threaten the entire institution of government in Britain.

Professor George Jones, Professor of Politics at the London School of Economics, and Professor John Stewart, Director of Birmingham University's Institute of Local Government, warn in a report today that the proposals could lead to a dangerous centralisation of power.

The professors attack the "myth" that local government expenditure is out of control. Between 1975-76 and 1980-81 local government expenditure (capital and current) fell by 16.6 per cent in real terms while central government spending rose by 2.5 per cent. In the last six years local government had, on average, achieved ex-

● A current expenditure volume target, perhaps linked in some way to one of the above; and

● An as yet unspecified target which will be calculated to rescue councils from running into severe penalties if the Government considers they have tried hard to make cuts.

Officials are worried about this array of targets for two reasons.

One is that it will be all but impossible for a council to achieve them all. There has been prolonged confusion and argument this year because some councils were penalised for missing one target while managing in his another—and when there are five rather than two this confusion is likely to be even greater.

The second is that the main target will be the centrally determined limit up to which a council will be able to levy rates to finance expenditure without being forced to call a referendum.

This will be part of the new Local Government legislation to be rushed through Parliament in time to take effect before next spring's rates are fixed. The Government is understood to be planning to allow a wide margin of spending above the assessed spending level, requiring for standard services before the referendum barrier is reached.

penditure levels below central government targets.

Another "myth," they argue, is that central government needs control over locally-financed local government spending in the interests of the economy.

Their proposals include removing local government expenditure from the Public Expenditure White Paper, abolishing non-domestic rates as a local tax, reducing central grant to the amount required to equalise difference in resources in different areas (based on average incomes) and introducing a new local source of revenue, preferably a local income tax.

*In Defence of Local Government; £2.40; Institute of Local Government Studies, Birmingham University, PO Box 363; Birmingham.

Acceptance rules boost for foreign banks

By William Hall, Banking Correspondent

AMERICAN BANKS in London have raised their acceptance credit business by 44 per cent, and Japanese by 50 per cent, in the first month since the Bank of England changed its rules and agreed to discount (buy) their bills (acceptance credits).

An acceptance credit is an alternative to a bank overdraft, and enables a corporate borrower to issue bills of exchange which the bank "accepts" by putting its name on them. The bills can then be sold through the London discount market, raising the cash for the corporate borrower.

Last week's money supply figures from the Bank disclosed that the U.S. and Japanese banks had wasted little time in taking advantage of the new-found privilege, traditionally reserved for British and some Commonwealth banks.

In the four weeks to mid-September, U.S. banks in London increased their acceptance cross-facilities by £305m to £1bn, and Japanese banks by £97m to £289m.

As a group, foreign banks in London raised their acceptances by 24 per cent to £2,723bn and accounted for nearly three-quarters of the increase in the UK acceptance market, which now stands at £8,555bn. By contrast, UK banks increased their acceptance business by only 6 per cent to £3,872bn in the month to mid-September. Their share of the UK acceptance market slipped from 62.5 to 58.7 per cent.

The change in the Bank's rules is part of the new system of monetary controls introduced on August 20.

As part of the change the Bank relies much more heavily on open-market operations in the eligible commercial bill market.

To ensure an adequate supply of bills the Bank has considerably increased the number of banks whose bills it will buy (eligible bills) in the course of its open-market operations. The new list of 96 "eligible" banks is almost double the size of the old list and includes 17 U.S., seven Japanese, and six French banks.

Some City accepting and discount houses, which traditionally dominated the UK acceptance credit market, are not particularly happy about the rapid growth in that market since the entry of the foreign banks.

Since the Bank changed its rules some very large acceptance credit facilities have been put together on the London market, including £360m for Pemco, the Mexican State oil company,

THE COMPANIES (No 2) Bill, which will be debated and get its third hearing in the Commons today and tomorrow, is a very different creature from the original published in February.

The second Companies Bill in two years started life as a technical document designed to bring UK company accounting procedures into line with the EEC Fourth Directive, which applies from next February.

In particular, it was designed to make life easier for smaller companies by relieving them of what the Secretary of State described as "burdensome" reporting obligations applicable only to major concerns.

This ostensibly undramatic and technical adjustment, however, soon roused considerable controversy. Accountants, solicitors and quite a few businessmen heatedly opposed the provisions—which exempt small companies from filing profit and loss accounts or full balance sheets—on grounds that reduced information opened the door for more shady dealing.

Nevertheless, the provisions still stand and are not expected to meet much opposition in the Commons.

What is expected still to lead to fierce debate is a small section which the Government tacked on to the basic Bill as

Financial deficit forecast for banking sector

BY WILLIAM HALL

THE UK banking sector is moving into a period of financial deficit and the consequences are bullish for sterling, according to the latest monetary bulletin from W. Greenwell & Co., stockbrokers.

Last December, Greenwell forecast the banking sector was moving out of deficit and into surplus and said this would be bullish for sterling.

Since the end of 1980 sterling has fallen by 23.4 per cent against the dollar. Its effective exchange rate against a basket of other currencies, as measured by the Bank of England, has fallen by 13.8 per cent.

Greenwell says another cyclical reversal in the banking sector's flow of funds is about to take place but this time it is out of surplus and into deficit. The consequences would be bullish for sterling, probably after a time-lag of several weeks.

The firm says that while the move would not be the only factor determining the exchange rate it could well have a significant influence, tending for a time to make sterling react well

ESTIMATED TIMETABLE

Today and tomorrow: Two-day debate in the Commons and third reading.

Next week: Third reading in the Lords.

November: Royal Assent.

November: Commencement orders for sections 39-45 on mergers and acquisitions accounting.

December: Commencement orders for sections 46-48 on purchases by companies of their own shares, and relaxation of the rules on financial assistance for buying shares.

January: Abolition of the Registry of Business Names.

January/February: Commencement Order for sections 59-78 on disclosure of interests in shares.

February: Commencement order for sections 1-21 on new accounting procedures, especially for small companies, in accordance with the EEC Fourth Directive.

a matter of expediency. In pursuit of its cost-cutting policies, it proposed to abolish the Registry of Business Names, set up in 1916 to force traders to disclose their identities if they traded under names other than their own.

Despite massive opposition from credit and debt collection organisations, the Government is determined to push through the abolition and Mr Reginald Eyre, the Trade Minister, expects the register to close before February and finally to be destroyed.

Elsewhere in the Bill, the Government added, during its progress through the committee stages last summer, two major sections which paradoxically seemed much more controversial at first glance than the Registry of Business Names proposed, but which have been widely welcomed.

First, the Department of

Trade took the opportunity to reverse a fundamental historic principle of UK company law: that companies were prohibited from buying their own shares. Now, under suitable safeguards, they will be able to do so for the purpose of cancelling them.

The move is part of the Government's strategy of encouraging investment in small companies. The freedom to control the future of shares which have been issued is thought to be a major incentive to small entrepreneurs who would otherwise be afraid to give away equity to outsiders or lenders.

At the same time, the Trade Department was persuaded to relax another firm tenet of UK law designed to prevent predators using their target's assets to gain control. Section 54 of the Companies Act, 1948, prohibited companies from providing financial assistance to anyone buying their shares.

Section 54 is now thought to have hampered a number of proper takeovers and management buy-outs, so it has been replaced by three sections, 40 to 42, which relax the prohibition in certain cases.

The Government would have been content to close the Bill at that point, with the addition of a few minor though important changes to tighten controls over directors who are disqualified by the Trade Secretary, and to give wide investigatory powers to inspectors appointed by the Secretary into a company's affairs.

However, the City, the Lords, the Opposition and a number of large public companies were seething over the implications of what came to be known as the "De Beers/Consolidated Gold Fields affair". De Beers exploited a loophole of the Companies Act to build up a near 15 per cent stake in

Consolidated without disclosing its identity.

The City moved to alter its own non-statutory rules to close the loophole, but other companies felt—rightly as its transparent—that they were vulnerable to similar manoeuvres and there was a general consensus that the loophole should be closed by legislation.

After considerable foot-dragging, the Government finally succumbed to the demand and, on any reasonable estimate, by February it will be a criminal offence to build up without disclosing the fact a stake of more than 5 per cent in a company by means of a group of individuals acting in concert.

From two technical sections, therefore, the Bill has grown to four with an additional miscellaneous section.

The debates are effectively over. The only untidiness that remains for the House to consider is a series of clauses introduced by Sir Brandon Rhys Williams, a Conservative backbencher, who is campaigning for legislation to force companies to appoint non-executive directors with specified functions.

The Government proposes to vote against these clauses, believing with the City that companies can only be persuaded, not forced, to make use of non-executives; and so these clauses look doomed to deletion.

Recession 'hits council tenants'

BY ERIC SHORT

THE REMOVAL of the age limit for buying index-linked national savings certificates, formerly known as granny bonds, has been a great success.

The national savings target for the year may yet, however, not be achieved in a new effort to boost sales, therefore, the limit on the amount of granny bonds an individual can hold has been raised from £3,000 to £5,000.

Also, details of a new non-indexed national savings certificate will be announced this week.

The granny bonds age limit was lifted on September 7, with the result that sales in that month raised £145.6m, compared with £76.7m in August.

Total net receipts from all national savings in September was £228m.

The boost caused by making granny bonds available to everybody helped to raise the national savings total in the first six months of the fiscal year to just over £2bn, over half the Government's target of £3.5bn for the year.

The first-half figures look better than they are because of exceptionally high receipts in April. The necessary average inflow of £250m a month which would be needed to meet the final target has not been achieved in recent months.

National savings do well but may miss 1981 target

BY ERIC SHORT

THE REMOVAL of the age limit for buying index-linked national savings certificates, formerly known as granny bonds, has been a great success.

The national savings target for the year may yet, however, not be achieved in a new effort to boost sales, therefore, the limit on the amount of granny bonds an individual can hold has been raised from £3,000 to £5,000.

Also, details of a new non-indexed national savings certificate will be announced this week.

The granny bonds age limit was lifted on September 7, with the result that sales in that month raised £145.6m, compared with £76.7m in August.

Total net receipts from all national savings in September was £228m.

The boost caused by making granny bonds available to everybody helped to raise the national savings total in the first six months of the fiscal year to just over £2bn, over half the Government's target of £3.5bn for the year.

The first-half figures look better than they are because of exceptionally high receipts in April. The necessary average inflow of £250m a month which would be needed to meet the final target has not been achieved in recent months.

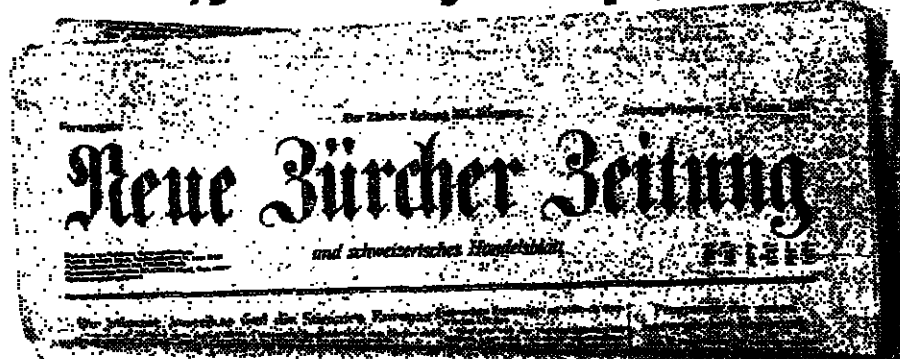
Business contest launched

BY JAMES McDONALD

NOTTINGHAM City Council has launched a Business Ideas Competition offering prizes of £5,000, £3,000 and £2,000 for the best suggestions for new small business ventures.

The contest is open to small companies with under 50 employees, community groups and individuals; and is aimed at creating new jobs in the city since a condition of the contest is that the winners must be prepared to locate their business in Nottingham. Entries close on February 1 next year.

To reach the maximum number of executives in Switzerland's important market, you've only one option.



The NZZ, the quality Swiss newspaper with the worldwide reputation, takes you to more Swiss market executives than any other paper: 44.5%. Moreover, its readership is not confined to big Swiss cities like Zurich, Basle and Bern. It's read all over Switzerland. And that has the advantage that it saves dissipating your advertising budget among a host of regional papers. In other words: To succeed on the Swiss market, you've really only one option.

To obtain a maximum of media information about Switzerland's most important newspaper, you've only one option:

Please send me: ☐ Media Analysis Managerial Personnel (MAF 80) ☐ Documentation on "Neue Zürcher Zeitung" ☐ Specimen copies of "Neue Zürcher Zeitung"

Name: _____

Company: _____

Address: _____

Please return to: Neue Zürcher Zeitung, Advertising Department, P.O. Box, CH-8021 Zurich/Switzerland or to your national Publicity Office in London: Fulham Road 526/527, London SW8 1HE Phone 01/385 77 23

Return this coupon to receive a prompt mailing of all the media information and documentation you would like to have about the NZZ - the paper that's indispensable to success on the Swiss market.

Neue Zürcher Zeitung
The paper whose readers are leaders.

ENGLISH INDUSTRIAL ESTATES

Call today for a new factory without delay

Joe McBain
Workington
(0946) 830469
Sales & Industrial Estate, Workington, Cumbria CA15 3JL

Bill Locke
Liverpool
051-933 2020
Land & Prop. Co., 100, Regent Rd, Liverpool 16, U.K.

Frank Jennings
Bodmin
(0208) 36314
25 Fore Street, Bodmin, Cornwall PL30 3JA

Jeff Clayton
Cateshead
(0632) 874711
Industrial Estate, Cateshead, Tyne & Wear NE45 8JG

Jeff Dougherty
Thornaby
(0642) 765911
Thornaby House, 100, Victoria Road, Thornaby, U.K.

John Derbyshire
Doncaster
(0302) 66865
Hillside House, 27, Hillside Road, Doncaster, U.K.

There's a newly-organised service from English Industrial Estates, England's largest industrial developers. They're professionals—backed by 40 years' experience. One call meets your factory, workshop or site requirements immediately. If you're expanding, relocating or starting up business, make that one call to any one of six Regional Estates Managers.

He can show you factories and sites of all sizes and they're available now. He'll take you through swift, simple steps for leasing or purchase. And he'll point you towards the grants and other financial aids that your project may attract. In short, a swift, professional and comprehensive answer to your industrial property needs.

Details on Prestel, page 24228
Prestel and the Prestel symbol are trademarks of the Post Office Telecommunications Service.

In England, you've only one call to make.

NMB
Nippon Miniature Bearing Co., Ltd.
Kikasei-gun, Nagano Prefecture,
Japan

4 % NMB Convertible Bearer Bonds of 1979/1986
Security Index Number 464.461
Adjustment of Conversion Price

The Board of Directors adopted the following resolution:
Issuance of 8,000,000 new shares at an issue price of
Yen 600,- per share of Common Stock with a par value
of Yen 500,- (issue date was September 26, 1981).

As a result of the cashed in the previous conversion price of Yen 600.50 for the convertible bonds, the new conversion price of Yen 592.20 has been determined.
The conversion price effective from September 26, 1981 is Yen 592.20 per share of Common Stock with a par value of Yen 500,-.

On behalf of
Nippon Miniature Bearing Co., Ltd.
DAIICHIKAI VEREINSHANK
Aidungschaftler

Munich, 1 September 1981

Mersey dockers call off week-long stoppage

BY OUR LABOUR STAFF

THE STRIKE by 3,500 Mersey dockers which closed the busy-making Port of Liverpool for a week was called off yesterday. The men are returning to work this morning.

A mass meeting of about 3,000 of the men at Liverpool Boxing Stadium.

The men's representatives accepted their shop stewards' recommendation to go back. A week ago they had almost unanimously backed a recommendation to strike.

Their decision means that cargo handling can resume on eight deep-sea ships and five coasters and that discharging can commence on a bulk grain carrier which came into the port during the stoppage.

The settlement of the strike, which comes as a relief to shippers and shipowners, was welcomed by the Liverpool Port Employers' Association.

It is impossible to say exactly how much the strike has cost the port. The loss was calculated at £200,000 a day, but that was arrived at simply by dividing up last year's revenue for the Mersey Docks and Harbour Company alone.

The dispute which sparked off the strike arose when a palatified cargo broke loose on board a Ghanaian ship. The dockers said eight men instead of the usual four would be needed for the job. The stevedoring company, Liverpool Maritime Terminals, refused to go beyond six. This matter has now been settled.

Mr Dennis Kelly, chairman of the port shop stewards' committee, said the supervisor had not understood that even under the recent pay-and-productivity agreement it was still necessary for such disputes to be referred

to a sub-committee of the port modernisation committee, on which management and union officers sit.

The controversial reduced manning levels agreed five weeks ago will remain, but Mr Kelly said that an agreement had been reached on the port's "rulebook" which would prevent further strikes.

Any further changes to the rulebook will be discussed, and any disagreements would be taken to the port industry's National Joint Council.

Meanwhile, employers and Transport Workers' representatives meet again today, and the employers have agreed to defer for a week final changes in working practices, agreed under the recent package deal, which were due to be introduced next Monday. This will allow both sides to discuss implementation of them thoroughly.

Government intervention in BL Cars row sought

By Brian Groom, Labour Staff

THE GOVERNMENT was yesterday urged to intervene in the BL Cars pay dispute amid warnings about the level of unemployment which would follow if Sir Michael Edwards, BL's chairman, executed his threat to liquidate parts of the company.

There were two separate calls. One came from Mr Stan Orme, Labour front-bench spokesman on industry. The other came from Mr Terry Duff, president of BL Cars' second largest union, the Amalgamated Union of Engineering Workers.

The appeals were provoked by the crisis facing the company following Friday's overwhelming vote by the workforce for a strike from November 1 over BL's 2.5 per cent pay offer, and Sir Michael's insistence on a tough line.

Mr Orme wrote to Mr Patrick Jenkin, Industry Secretary, urging him to act so that normal negotiations could be resumed without delay.

"The threat contained in Sir Michael Edwards's letter concerning closures and sackings should be withdrawn and the trade unions and management should therefore be able, unfettered, to resume negotiations," he said.

Mr Jenkin implied, however, in a television interview on Friday that the Government had intervened in Sir Michael's closure threat beforehand.

The anger of Mr Duff, who in the past has aided Sir Michael's fight against chairman militancy, was underlined yesterday. Claiming the BL closure could kill 2m jobs across the economy, he said: "I don't believe a man should have that power and I think the Government should intervene."

He said there was no sign Sir Michael wanted to meet unions to discuss the crisis. He said the AUEW executive, which meets tomorrow, would endorse the strike vote.

BL shop stewards will on Thursday report back on shop-floor opinion to union officials. There has been speculation that a meeting between management and unions scheduled for that day, on implementation of the 39-hour week, could be turned into a wider bargaining session. Editorial Comment, Page 12

Factory sit-in ends

By Our Labour Staff

POLICE re-possessed Staffa Products' factory at Leyton, East London, at the weekend and ended an 18-day occupation by 228 engineering workers aimed at stopping Staffa's planned switch to Plymouth over two years. It is a hydraulic motors subsidiary of Braun and Sharpe of the U.S. A possession order had been granted.

Unions seek joint assault on 4%

BY JOHN LLOYD, LABOUR CORRESPONDENT

A GROUP of powerful union leaders will use next Wednesday's meeting of the TUC General Council to press for a co-ordinated strategy by workers in the public sector which would drive holes through the Government's 4 per cent pay limit.

Leaders of the TGWU, the biggest union, with members in almost every branch of the public sector, will take the lead in urging a conference of all unions with public-sector members to agree the ground rules for such a strategy.

The TGWU will be supported at the General Council by the National Union of Public Employees and the Association of Scientific, Technical and

Managerial Staff. The General and Municipal Workers' Union, which also spans most of the public sector, is more cautious of the plans, but likely to give support.

The case for the conference, which would raise the temperature of the winter bargaining round and encourage militants anxious for a trial of strength with the Government, was put last week in the TUC Economic Committee, where it gained broad assent.

Mr Larry Smith, TGWU executive officer and second-in-command in the continued absence of Mr Moss Evans, the general secretary, said there that an effective challenge to the Government could be

mounted only if unions' actions were co-ordinated.

The TGWU will organise a conference of its public-sector members, probably next month, including widely different groups such as council manual workers, whose negotiations have reached the stage of threats of industrial action, dockers, national health service workers, industrial civil servants, steelworkers and BL car workers.

Largely because of the diversity of the groups, senior officials have dismissed the more optimistic strategies built round attempts at a common pay claim, or even a common settlement date.

Staff strike at Lucas plant

By Our Labour Staff

LUCAS AEROSPACE has been hit by a strike of more than 1,200 clerical, production and technical staff at its Sharnbrook plant in Birmingham.

The strike began on Wednesday in support of 63 clerical and 13 production workers whose wages, the unions said, were stopped by the company after they refused to use new technology-based equipment unless they were given some payment for its introduction.

The combine workers' committee at Lucas Aerospace claimed yesterday that payments for the introduction of new technology had already been made in other parts of Lucas and in other companies.

NCB intends holding coal prices for a year

BY BRIAN GROOM AND JOE RENNISON

COAL PRICES will be held for the next 12 months as an important part of the National Coal Board's strategy to secure maximum sales during the recession, Sir Derek Ezra, chairman, said yesterday.

Speaking at a National Union of Mineworkers' weekend school at Whitley Bay, Sir Derek said the NCB was trying to win a bigger share of the home market, and keep up exports.

"The coal prices we have announced from November 1 are significantly below the levels of general inflation," he said.

A fourth candidate has come forward in the election to succeed Mr Gornley. He is Mr Bernard Donaghy, president of the Lancashire miners, who is putting himself forward as a compromise candidate.

The Left is dismissing his candidacy and that of Mr Ray Chadburn, the Nottinghamshire president, as a sign that the Right fears an overwhelming victory by Mr Arthur Scargill over Mr Trevor Bell, secretary of the white collar section, who was previously the Right's only standard bearer.

Men and Matters, Page 12

هكذا من الأهل

Hyatt's unique style welcomes you to Saudi Arabia.

Welcome to a world of beauty and luxury at Hyatt. Enjoy natural greenery, outstanding cuisine and superb personal service. It's called a touch of Hyatt. And there's nothing quite like it anywhere else in the world.

Hyatt Hotels. Welcoming you now in Riyadh, Yanbu, Jeddah and Giza.



أهلاً وسهلاً

HYATT HOTELS

CAPTURE THE HYATT SPIRIT™ WORLDWIDE

*In the language of Saudi Arabia this means welcome. For reservations at 97 hotels worldwide, contact your travel planner or Hyatt. Telephone (01) 580 8197 or telex 8954227.

What if you chose Hewlett-Packard as your computer partner?



"With the HP3000, we've cut processing turnaround time from one day to ten minutes - on one function alone." - Alan Alston, Managing Director, Alstons Limited.

Alstons, a private company, manufactures furniture at its Ipswich and Colchester factories. With turnover currently around £20 million per annum, the bulk of sales is to high-street outlets under the brand name Albros.

In January 1981, Alstons installed an HP3000 Series 33 in Ipswich with a smaller HP250 linked to it from Colchester. Sales order processing, invoicing, sales ledger, payroll, production scheduling, bills of material and vehicle costing were soon put onto the system.

Says Alan Alston, "Our old computer system had become outdated in five years. It could not respond fast enough for our growing requirements, was expensive to maintain, and took up too much floor space."

Now with the HP computers, Alstons have rationalised administration and production systems, reducing data files by as much as 50%, and given the control of information back to the users in the company. Customer enquiries are now handled on-line. The HP250 link at Colchester has reduced turnaround time for sales order processing from one day to ten minutes. Maintenance costs are down 25%, with power and supplies consumption much lower too.

"For us, the IMAGE data base software is probably the most useful tool on the 3000 because it automatically gives us access to all kinds of information. For example, we can analyse one week's orders in a few minutes. Previously this took three and a half hours every week."



"The HP3000 has improved our planning, buying and financial control. With it, we are confident of retaining our lead in the market." - Frank Parfitt, Chairman, PKS Designs Limited.

PKS Designs is a UK company acknowledged as a European leader in the design and manufacture of stepping motor drives. Applications for their equipment are diverse - in research, industry and business - where control mechanisms with speed, accuracy and precise positioning, are important.

The manufacturing process is complex, with more than 3,000 different components and sub-assemblies involved. PKS realised that to maintain their market position it was essential to employ a computer.

In November 1980, they installed an HP3000 Series 30 together with manufacturing software. They implemented the new system in phases - starting with Purchasing, then Inventory Control and Bill of Materials, so that within three months they were using Materials Requirements Planning. Now they are going beyond manufacturing to put financial activities onto the system - initially purchase ledger and sales order entry with the possibility of general ledger later.

"On the manufacturing side, the HP3000 has enabled us to reduce stock, buy components more effectively and cost products more accurately. With MRP, we've cut the lead time for kit picking - before production - from two months to two weeks! On the business side, we have now improved our credit control, gained tighter checks on expenditure and have reduced tedious administration activities."

You too could count on results

Desk-top computers, mini-computers, powerful, multi-terminal data-base systems, distributed systems... HP's management computer range is dedicated to delivering the power and adaptability your operation needs.

The performance of an HP system, its engineering excellence, its reliability and its service support, have only one criterion of success - the tangible results it brings to the user. That's true not only of HP computers but of HP electronic, medical and analytical instruments and systems, HP semiconductor components and personal calculators.

Hewlett-Packard in Great Britain

Hewlett-Packard Limited is Britain's 477th company in 'The Times' 1000 list, and part of the £1440 million worldwide Hewlett-Packard Corporation. HP Ltd has a turnover exceeding £100 million and employs over 1600 people of whom half are in sales and customer support. A working partnership.

The Hewlett-Packard approach to its customers is based on a working partnership - one which starts with the definition of computational needs and continues with the provision of first-rate after-sales service. There is a choice of support options ranging from planning and installation, training and consulting, software support, through to hardware maintenance and computer

supplies. Hewlett-Packard has invested heavily in the provision of customer support centres throughout the UK. HP runs two major training centres at Manchester and Wincersh as well as engaging in extensive on-site training programmes.

Leasing - our own finance company

Hewlett-Packard Finance Ltd has developed leasing and finance plans to help customers who prefer this method of acquiring advanced systems and other equipment.

Write now for our free management booklet

HP is dedicated to excellence in all aspects of business. This informative management booklet summarises the expertise, resources, support and computer products we bring to customers. For a free copy write to: Ken Peck, Hewlett-Packard Ltd, Wincersh, Wokingham, Berkshire, RG11 5AR.

When performance must be measured by results

hp HEWLETT PACKARD

THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

Arnold Kransdorff reports on a manpower study which suggests a variety of approaches towards regulating employee career structures

A juggling act that provides the key to matching people with jobs

MOST companies are singularly unsuccessful at managing the careers of their employees. At times of boom they are most likely to employ too many people in a narrow age band and then, when the cycle turns down, they usually stop recruitment altogether.

The results of such policies can cause serious internal problems for a company. Overdoing recruitment can cause an "age bulge" within a few years, leading to an unsatisfactory promotional blockage, while a ban on hirings only creates a vacuum when conditions improve.

These policies, according to a leading research body in the field of human resources, are typical of the attitude adopted by the majority of British companies.

There is only a handful of organisations, it adds, that have effective systems for coping with the need continually to balance employer requirements with employee expectations. Among them are the Civil Service, the Armed Forces and a sprinkling of companies in the tobacco, banking, insurance and computer sectors.

The rest, it seems, endure continuous manpower crises that often have to be handled in unsatisfactory ways.

These are the claims of the Institute of Manpower Studies, which has just published a 150-page guide* to help the average personnel manager overcome the problems of controlling a management career structure.

The document, prepared by a working party of manpower planners from around a dozen leading employing organisations, identifies a series of the most common problems that personnel managers might encounter, and suggests the most effective solutions.

The IMS notes that the rate of progress of individuals in organisations is fundamentally related to the growth in the number of opportunities. Even a small reduction in an organisation's expansion rate will have a significant effect on promotion opportunities, it says.

Equally, the IMS says that a number of surveys have shown that the patterns of employee turnover are as strongly affected by the outside labour market as they are by an organisation's internal manpower policies.

The IMS notes that difficulties are more pronounced during a period of recession. Technological advances, such as those related to the microprocessor, also affect employee wastage —

and, therefore, company career structures.

Successful methods of control must be able to detect when the structure is not satisfactory, what the problem is, what has caused it and what to do about it.

To assist the personnel manager to do this, the authors point to four factors that often result in career imbalances: the state of the business, the labour market, age distribution and the grading structure.

Trouble

Because these factors can combine to create completely different career structures, an organisation must study them before drawing conclusions about the problems of its career structure.

For example, a company experiencing a period of rapid expansion would be in a completely different position from an organisation going through large-scale contraction. Equally, a company's skill requirements may be changing or there might be a tight labour market.

"We have in mind the need to match people to jobs. When the expectations of staff exceed their opportunities or the needs of the company exceed the resources available, the company can expect trouble."

The IMS says that manpower planning is more successful when done in conjunction with long-term business planning that includes an assessment of future staff requirements.

"The future demand for staff will influence the career prospects of existing staff," it observes. "The task of controlling the management career structure is one of controlling the flows of people through the organisation over a period of time. The essence of control is information."

Success information should include the expected number of jobs in any career structure, employer turnover, recruitment and speed of promotion.

Having identified the circumstances that produce severe imbalances in the management career structure, the next step — according to the IMS — is to consider the consequences.

"In one way or another, the consequences impinge on the organisation's effectiveness. Where expectations exceed opportunities, the major problem will be to offset the reactions of disappointed employees, such as frustration at the lack of promotion and staleness produced by staying in jobs too long. Where the needs of the organisation exceed the supply of suitable managers the consequences are

often poor performance," says IMS.

According to the guide, the final step is to consider the practical actions that can be taken to restore the balance in the management career structure.

A number of cases are analysed. For example in companies where there are shortages of staff ready for promotion, the guide recommends using appraisal systems to detect people with potential. It also suggests that the organisation should ensure that new recruits fill gaps in the age distribution rather than add new "bulges".

Other possible action would be to ask key employees to stay on after retirement providing this does not block and demotivate others. The company should also resist individual demands for pay increases.

Where there may be a promotional blockage — ie, when too many staff expect promotion — the guide suggests that more job opportunities may be created by using managerial or technical staff to launch new ventures, or seconding managers to academic, public or technical institutions.

Other possible actions might be to counsel employees to reduce expectations to fit the new situation or to retrain and redeploy managers to other parts of the organisation.

Elsewhere, natural wastage could be encouraged by, for example, becoming less competitive than other companies on salaries and benefits or, when opportunities cannot be created or expectations reduced, cutting back on surplus staff through redundancies.

"The Management of Career Structures," edited by Malcolm Beunison and Roger Morgan, Institute of Manpower Studies, Mantell Building, University of Sussex, Falmer, Brighton. Price £12 or £8 for IMS subscribers.



*I'm afraid in this organisation there is a certain amount of over-manning at the top

Promotion by rule of thumb

Managing a company's career structure has become progressively more difficult over the past two decades as the British economy has moved from boom to slump.

Research at the Institute of Manpower Studies, an independent research body, has shown that an individual's rate of progress is fundamentally related to the number of job opportunities. By rule of thumb, for every one per cent drop in corporate growth rate, there is a 10 per cent reduction in promotion prospects.

In the 1960s companies generally had difficulty in finding sufficient suitably qualified candidates for management jobs.

According to the IMS, this was because of the increasingly technical demands of manufacturing processes and the use of more sophisticated management techniques. This led to a growth in service functions

and created opportunities within individual organisations "at a rate that strained their ability to find managers with the required experience."

The rate of expansion of management staff began to slow and stabilise in the late 1960s and early 1970s. Around 1970, says the IMS, managers "began to speak with less confidence about their organisation's management career structures."

Oil crisis

"The oil crisis of 1973 and its aftermath turned this slackening in confidence into a deep pessimism; it became difficult to provide adequate career opportunities for managers when organisations were rapidly cutting staff to reduce costs and partially offset cash crises. Many organisations found that career management development policies which appeared to be effective and appropriate were heavily

dependent on a high rate of opportunity creation.

"In the new contracting situation they were quite useless."

The IMS says that the responses of organisations to the cash crisis tended to make things worse. "Opportunities were slashed by the reduction in staff, by the non-replacement of those who retired and future problems were created by the total ban on recruitment."

The IMS notes that three factors govern opportunities — the growth or contraction in the number of jobs, wastage and the way in which vacancies are filled.

"Each time a new job is created within the career structure, unless the vacancy is filled by external recruitment, a promotion or a series of promotions will occur. By the same token, the impact of a reduction in the number of levels in the career structure will be felt throughout the whole of the structure."

How Ladbroke's appraisal system works

TO MANY companies of similar size or complexity (8,000 employees and activities ranging from betting shops and hotels to hi-fi stores and holiday camps) the Ladbroke group's devotion to training may seem to approach the level of overkill. The group has its own training centre deep in the Surrey countryside and has a near military insistence on regular attendance by those aspiring to management and by management itself — right up to the boardroom.

The preoccupation that Cyril Stein, the chairman, has

with training is not simply altruistic. Underlying the courses is a basic theme of "encouraging the entrepreneurial spirit." Basic courses place a strong emphasis on commercial awareness — apparently one of the biggest hurdles is convincing people to go for profit as a prime objective rather than simply for turnover.

Later, students are led into the mystical world of people management and offered courses on business finance, objective setting, appraisal interviewing and successful communication.

It is made clear to Ladbroke staff that they are being watched, although Ladbroke would prefer to say that top management is aware of who is who. Regular career appraisals and assessment of course attendance and overall performance means that Carewell Lodge keeps details of several hundred senior employees on file. Most of these files will contain career assessment forms.

This is the one page of the six-page document to be kept secret from the person concerned that is the most fascinating, and the one that lies at the heart of Ladbroke's dedication to management flexibility. Managers are assessed on current performance and future potential.

Staff themselves know that a move from hotels to hi-fi is not out of the question and that ambition and management skills are unlikely to be overlooked even if the particular operation in which they currently work is heavy with similar, competitive, skills.

An example of this cross-group placement occurred recently when the company sold off its casinos. Although most casino staff went over to their new owners, a hard core of 15 middle and senior managers were retained and placed elsewhere in the group.

At the time the casinos were sold, after it lost its operating licences, the group

suspended all recruitment at levels above middle management. Outside recruitment was resumed only after the casino managers had been suitably placed elsewhere in the group.

Divisions of Ladbroke each have their own fold-out files which, with the use of colour-coded cards, indicate instantly any part of the Ladbroke empire which is heavily laden with high flyers or underperformers. Thus when a management vacancy occurs in any division it is a matter of a few minutes' work to see where suitable talent lies elsewhere and whether a particular division can bear the loss of a good person.

In terms of group personnel management the system is invaluable since central management quickly knows the personalities involved in any appointment decision, and the impact of that decision on other areas of the group's activity.

Arthur Sandles

LOANS AT REDUCED RATES

Are available for viable factory projects in steel closure areas. Ring RSC Industry on 01-486 0346 Ext. 300 or write to us at: NLA, Tower 12, Addiscombe Road, Croydon. CR9 3JH.

Some people can't see what they're doing to their employees' eyes.

Many employers cannot see what poor lighting is doing to their businesses: not only do staff suffer from fatigue, headaches and eyestrain, but there is also a general falling off in work standards and productivity. The effect on profits is obvious. The right quantity of the right quality of light, however, can actually increase productivity: research has shown improvements of up to 15%.

And good lighting is not expensive. With modern energy-

efficient equipment, a new installation can cost less than one per cent of the average annual salary bill to operate and maintain. Which is a small price to pay in terms of staff efficiency, productivity and happiness. If you would like free advice on efficient ways of achieving the right lighting levels, ring the Build Electric Bureau on Freephone 2284, or clip the coupon. You'll soon see how right we are. And so will your employees.

For more information on the latest lighting systems, send this coupon to: The Build Electric Bureau, The Building Centre, 26 Store St., London WC1E 7BT.

Name _____
Position _____
Address _____

2FLA/1
LIGHT ELECTRIC
The Electricity Council, England and Wales.

These securities having been sold, this announcement appears as a matter of record only



\$10,000,000

Chandler Drilling Partners 1981-1

A Colorado Limited Partnership

The undersigned acted as exclusive agent for the private placement of these securities.

Merrill Lynch White Weld Capital Markets Group

Merrill Lynch, Pierce, Fenner & Smith Incorporated

October, 1981

GUANGDONG BAMBOO PRODUCTS



NATURAL MATERIAL
NATURAL COLOR
HAND-MADE

Quality handcraft for practical use and decorative purpose. All bamboo wares are under strict moulding-prevention treatment

WE ALSO EXPORT: drawn works and embroideries; ceramics for daily use; art porcelain & pottery; painted wares made from rattan, straw & grass; bamboo, palm-leaf and jute; ivory, jade, wood, stone and ox-horn carvings; wood, steel and rattan furniture; pearls, precious stones and diamonds; gold and silver jewellery; handbags; artificial flowers; pictures and paintings; Chinese traditional stationery; brass ware; antique articles and reproductions, and various kinds of other arts and crafts.

Orders with given samples are welcome



EXPORTER: CHINA NATIONAL ARTS & CRAFTS IMP. & EXP. CORP., GUANGDONG BRANCH
Address: 2, Qiao Guang Road, Guangzhou, China
Cable: "ARTCANTON" Guangzhou Telex: 44079 KCACB CN

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF
Telegrams: Finantime, London PS4. Telex: 8954871
Telephone: 01-248 8000

Monday October 19 1981

The objectives of Cancun

MOST SUMMIT meetings have a theatrical quality, but the North-South summit at Cancun in Mexico this week has a peculiarly artificial flavour. The 22 heads of state attending were originally supposed to consider an emergency programme to solve a world crisis. Yet for many of them, neither the crisis nor the appropriateness of the remedy appear self-evident. Both derive from the report of the Brandt Commission which, in turn, distilled them out of a diffuse though increasingly polarised debate about the development of the poorer economies in a post-colonial world.

Prescription

The economic interdependence of the modern world and the unsatisfactory state of many of its individual economies since the readjustment of the price of oil are both self-evident.

These facts provide an undisputed starting point for the discussions at Cancun, whether or not they constitute a crisis.

It is over the economic prescription that differences emerge. They give Cancun, in some people's eyes, the status of a watershed at which the future principles of international economic policy will be established. Put crudely, the recommendation of the South entails a substantial redistribution of Northern wealth through "resource transfer" and global dirigisme by international institutions such as UN agencies, the IMF and the World Bank.

The North, broadly speaking, favours economic self-discipline at home, less redistribution between countries, more emphasis on free market forces and on free enterprise.

There is little appeal either in the vague rhetoric of the New International Economic Order (NIEO) or in the assertions of some hard-nosed Western economists that developing countries should be left to "grope and cone".

It is perfectly true that a country's economic development depends primarily on its own efforts and policies; but proponents of the NIEO put far too much emphasis on external factors and fail to draw the right lessons from the experience of the most successful developing countries — those which, by adapting their internal policies to take advantage of the world market, not to insulate themselves from it, have achieved enviable rates of growth.

Nevertheless, in many cases more than self-help is required. Poor countries need financial and technical assistance to make their own way in a free market world economy. This principle must be applied at Cancun under the four headings envisaged in the Brandt emergency programme.

Food, being the least contentious, is the area in which Cancun should produce the most practical progress. There must be an increase in food aid for the hungriest countries, an internationally co-ordinated grain reserve, and a new emphasis on food production in developing countries by means of appropriate domestic incentives, aid for fertilisers and agricultural research programmes, and finance for agricultural projects.

Energy is the subject on which the Brandt report was at its most dirigiste with its calls for a "global energy strategy". Here, as in other areas, the price mechanism must be allowed to give the right signals to developing and developed countries alike. But aid and finance, in particular World Bank finance for energy projects, has been justified as a means of helping countries with transitional problems arising from the increased cost of energy.

Financial flows to the developing world do little long-term good unless accompanied by advice, skills and entrepreneurial involvement. This is just as true of private sector bank loans as it is of public sector aid.

The stigma over direct investment in the developing world by multi-national companies needs to be lifted. The operations of the IMF and the World Bank, and their access to Organisation of Petroleum Exporting Countries funds, need to be encouraged because these institutions accompany funds with a degree of economic involvement which is usually more objective and appropriate than that which accompanies "tied" bilateral aid: heavily subsidised sales of plant and equipment to preserve jobs in the supplying country is not the best way of helping the South.

Actions

Trade is the area where the industrialised countries must need to suit their own actions to their words. It is hypocrisy to advocate free market principles to the developing countries so long as developed countries raise barriers against the imports of agricultural products and semi-manufactured goods. The reluctance to allow markets to work is one of the chief failings of the NIEO proposals. But the industrial countries must apply the same principle to their own economies.

At a time when protectionism and economic nationalism are so visible, it is important that a positive and hopeful atmosphere pervades the Cancun summit. If the heads of such a diverse range of countries can produce clear statements of intent in these four areas, the summit will have proved itself worthwhile.

BL — a matter of persuasion

IT IS not difficult to understand the feelings of resentment and frustration which led the employees of BL Cars to vote so decisively against the company's 3.8 per cent wage offer last Friday.

Not so long ago the men of Longbridge and Cowley were at the top of the Midlands pay league. Now they have drifted towards the bottom, their bargaining power in the face of a determined management appears to have evaporated and their jobs are seen to depend on a not very benevolent government. Many of them may think that, in the short term at least, they have not much to lose by striking for higher wages.

Expenditure

In one sense, the latest crisis at BL Cars reflects the well-known difficulty of managing labour relations in a state-owned enterprise. In the private sector wage settlements of 5 per cent or less are becoming by no means unusual; some hard pressed firms have been able to negotiate wage freezes or even wage cuts, because their employees know that without cost reductions the business will not survive. In the public sector commercial realities are less compelling: if a Tory Government agreed to put nearly £1bn into BL in 1980, why should it not be induced to provide more? With the enormous expenditure already committed to Longbridge and Cowley — the successful Metro, the Triumph Acclaim and the new mid-range car — the men in those two plants may feel that the threat of liquidation is so much bluff.

Yet BL Cars will become viable only if the pressure to get costs down and productivity

up is maintained. Sir Michael Edwards, the BL chairman, is sometimes accused of behaving autocratically and of being too ready to go over the head of the trade union. Given the drastic cost cutting measures that were necessary, it is hard to see how any union leader, at national or local level, could have identified himself with Sir Michael's strategy. Reluctant acquiescence was all he could reasonably hope for and that, up to now, is what he has got.

Between now and the end of the month when the strike is due to take effect, the company has to renew its efforts to explain to the employees why another low wage increase is unavoidable. Above all they have to be persuaded that a further cut in living standards is a sacrifice worth making and that their contribution towards rebuilding BL Cars will be ultimately rewarded. In the short term there is probably little room for manoeuvre on basic wages, but the mechanics of the factory-based bonus system could be a fruitful subject for negotiations.

Consistency

Firmness and consistency on the part of BL's management have helped to bring the company to a point where its commercial survival (not necessarily in its present form) is no longer a forlorn hope but a realistic possibility. Instilling new disciplines was bound to be a painful, even brutal process and to that extent BL Cars is a microcosm of the British economy. But there is a limit to what can be achieved by threats. At some point reluctant acquiescence has to give way to mutual understanding and active co-operation; that, as Friday's vote showed, is still some way off.

THE YOUNG lieutenant at Strategic Air Command in Omaha, Nebraska, reluctantly rattled out the statistics like bullets from a machine gun. The Soviet, he told his audience from Europe, were continuing to modernise their forces with an unending flow of new weapons systems, ships, aircraft, tanks and missiles.

The young officer's list of Soviet military achievements grew ever longer, fostering in his 45 minute briefing the impression that the U.S. was far behind. A Dutch colleague quietly asked him how many warheads—as distinct from missiles—were in the U.S. nuclear arsenal. "9,200" was the reply. And the Soviets? "7,000."

That incident, illustrating at best a simplistic view of the threat to the U.S. from the Soviet Union, occurred just a fortnight ago on the morning that President Ronald Reagan announced the "biggest modernisation" programme for U.S. strategic nuclear forces ever proposed by an American administration.

More than \$180bn is to be spent over the next five years on new land-based nuclear missiles, new bombers, new submarines and sea-launched missiles, as well as on communications to control the nuclear arsenal and research to develop new weapons, including space-based systems.

Within hours the debate had begun

This huge programme, President Reagan told his nationwide television audience, would constitute "less than 15 per cent of our defence expenditure." It would fulfil his "pledge to halt the decline in America's military strength."

Within hours the debate among strategic policy-makers began. Because it is not set in concrete, in particular, it could succumb to budget constraints and meet with opposition on that or other grounds as it comes before Congress for approval.

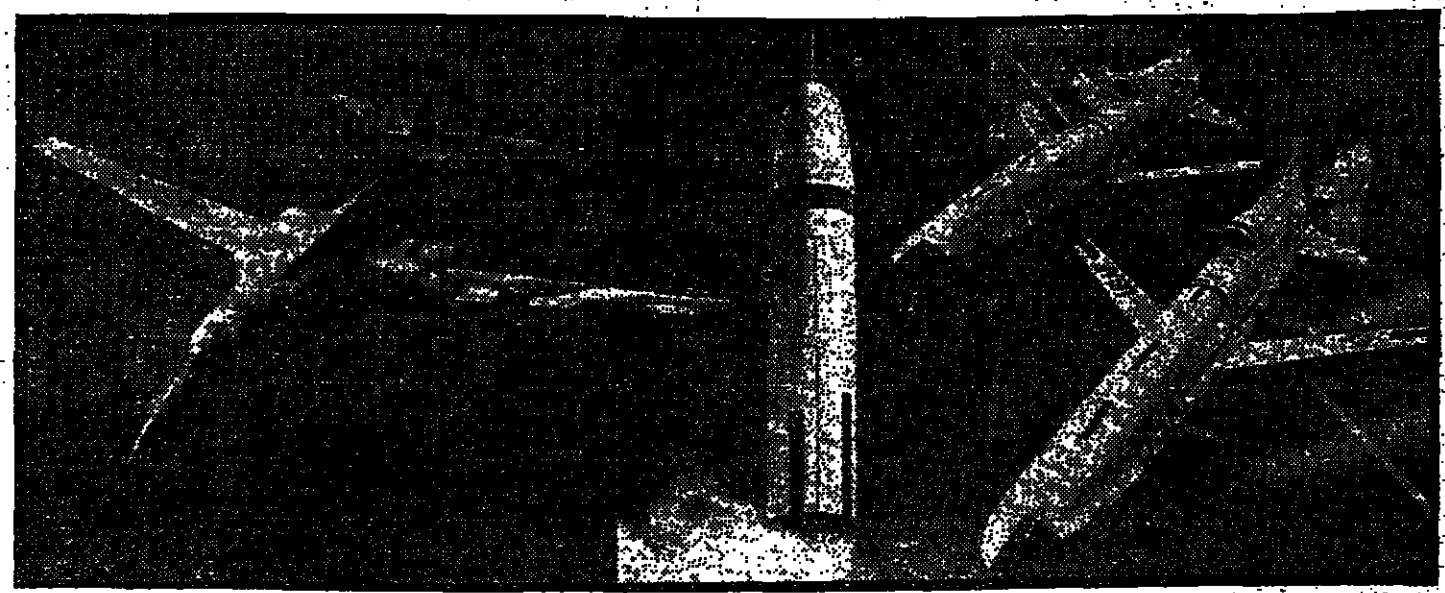
The second, however, is that the administration still has no coherent view of where this new strategic programme—and the huge effort to re-arm in non-nuclear fields—fits into overall U.S. policy on East-West (or for that matter North-South) relations. For example, it is far from clear whether the programme is being undertaken simply to contain the Soviet Union or at least partly as a bargaining counter in arms control negotiations.

The programme itself is essentially a reaffirmation of nuclear doctrine and strategy of the previous administrations, while the detailed choices of weapons systems flow directly from decisions made in the last decade or so. The doctrine of "mutually assured destruction" (MAD) was long ago abandoned, for it was developed in the days when—feeling secure in its vast superiority in nuclear warheads—the U.S. threatened massive retaliation if the Russians were to launch a nuclear attack of any sort.

Today's doctrine of deterrence relies, as it has for a decade, on the concept of flexibility: the response given that there is near-parity or equivalence in nuclear weapons, the U.S. threatens to match any strike by the Soviet Union at whatever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons



Part of America's armoury: the B1 bomber (left), the present Trident C4 and (right) air-launched Cruise missiles

be understood about President Reagan's \$180bn strategic weapons package.

The first is that the programme marks few, if any, fundamental departures from the past. The need to match the rhetoric with action has ensured a big programme, though in total probably not much more than a comprehensive Carter programme could have cost. But underneath the rhetoric the programme is the product of political compromise and of the interplay of a divided bureaucracy, powerful service chiefs and service establishments and to a lesser extent the defence ministries.

Because it is the result of compromise, it is not set in concrete. In particular, it could succumb to budget constraints and meet with opposition on that or other grounds as it comes before Congress for approval.

The second, however, is that the administration still has no coherent view of where this new strategic programme—and the huge effort to re-arm in non-nuclear fields—fits into overall U.S. policy on East-West (or for that matter North-South) relations. For example, it is far from clear whether the programme is being undertaken simply to contain the Soviet Union or at least partly as a bargaining counter in arms control negotiations.

The programme itself is essentially a reaffirmation of nuclear doctrine and strategy of the previous administrations, while the detailed choices of weapons systems flow directly from decisions made in the last decade or so. The doctrine of "mutually assured destruction" (MAD) was long ago abandoned, for it was developed in the days when—feeling secure in its vast superiority in nuclear warheads—the U.S. threatened massive retaliation if the Russians were to launch a nuclear attack of any sort.

Today's doctrine of deterrence relies, as it has for a decade, on the concept of flexibility: the response given that there is near-parity or equivalence in nuclear weapons, the U.S. threatens to match any strike by the Soviet Union at whatever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

ever level it is made, from the battlefield to the mammoth intercontinental missile.

There are some experts who believe that President Reagan's most publicised new decision to deploy the MX (for missile experimental) represents a break with the past, in that the MX is said to be a "first strike" weapon. These experts insist that the Reagan decision to base the missile in "super-hardened" silos amid a myriad of empty shelters, rather than shift it as President Carter suggested, means that it must be used first if it is to avoid destruction by increasingly accurate Soviet land-based missiles.

Backing up this view is the belief that a "window of vulnerability" is open or is about to open onto the U.S.'s existing Titan and Minuteman intercontinental missiles. These ICBMs have only 30 per cent of the U.S. strategic nuclear weapons

itself having to buy for its Trident submarines).

The package also includes a controversial decision to "deploy" several hundred nuclear armed sea-launched cruise missiles on general purpose submarines beginning in 1984—controversial, not only because, in arms control agreements, submarine-borne missiles are difficult to verify but also because the decision could point the way to an alternative "basing mode" for the very contentious Cruise missiles which NATO proposes to base in five European countries from the end of 1983.

The other key element in the package—the decision to improve communications command and control of the whole strategic system—what is known as C3 in the jargon—has got almost universal approval. Many experts believe that the C3 systems (of both sides) have long been highly vulnerable to attack, so vulnerable, according to one specialist, that in the U.S. the military and politicians alike have been afraid to talk about it.

But if that in outline, is the package, what chance is there that it will all go through? Interestingly, as strong a note of initial caution was being sounded from the defence industries, as from anywhere else last week. Thousands of companies, from local manufacturers of bearings and bolts to the aerospace giants like Rockwell International, main contractor for the B1, as well as Boeing, General Electric, Northrop and Lockheed, all stand to benefit. Yet companies are aware that the main effect of the programme will not be felt till the mid-1980s, while business in general is well aware that arms spending could be slowed over the next few years as President Reagan's expressed desire to see a balanced budget by 1984 bumps up against what look like being increasingly unpopular cuts elsewhere in the federal budget.

An opinion poll in Time magazine a fortnight ago may be a straw in the wind or a portent

of more serious things to come. Some 76 per cent of those questioned felt that they would be affected by at least one of the proposed reductions in federal spending for the coming year, while 56 per cent believed that further military cuts could be made without jeopardising national security. Any such developing mood would quickly make itself felt in Congress, which must approve the package line by line.

Many observers believe that the principal problem for arms control now is whether the Reagan administration is politically committed to any sort of arms limitation. Let alone real arms reduction talks with the Soviet Union until its rearmament programme is well and truly under way. But Mr Paul Warnke, the respected negotiator of the now shelved Salt 2 Treaty said in Washington last week that he was broadly "relieved" by the package, none of it went outside the limitations imposed by Salt 2; there was nothing in it, he said, that the Russians "had to get especially alarmed about."

However, Mr Warnke is critical of the decision to base Cruise missiles on submarines (as well as that to base Cruise and Pershing missiles in Europe) as being "unacceptably provocative to the USSR." He and others are worried also that the new arms control measures still extend the 1972 anti-ballistic missile (ABM) treaty which put tough limits on anti-missile defences—could be in jeopardy as it comes up for review next year.

No sign of a policy framework

There is also the view expressed in earlier reports of the official Arms Control and Disarmament Agency that the new "D5 Trident missile, with its planned 'hard target kill capability' could be seen as a destabilising 'first strike' weapon."

The strategic arms package is only two weeks old. It will be months before Congress finishes with it, months during which debate on its perceived merits or demerits will no doubt fill the airwaves and the newspapers.

But awesome and vital though the subject is, an air of unreality pervades the whole debate about, and preoccupation with, nuclear strategy and nuclear might.

Whatever the Soviet Union may think of this enormous expenditure to come, there is no sign that the Reagan Administration has worked out a policy framework into which its nuclear strategy fits. Let alone a policy for coping with the much more complex, difficult and dangerous problems posed to international stability in areas like the Gulf where nuclear might is presumably irrelevant. The last few days of rapid and confusing statements from Washington have underlined this.

Tomorrow Nato's Nuclear Planning Group, attended by 13 of the Defence Ministers in the 15 member alliance, convenes in Gleneagles, in Scotland. High on the agenda will be a briefing from Mr Caspar Weinberger, U.S. Defence Secretary, on the Reagan administration's new defence plans.

rapidly improving accuracy of Soviet missiles and so the only way to close the window was to make the MX mobile.

Until recently this also seemed to be the view of Defence Secretary Caspar Weinberger and his officials who now have at least a smattering of egg on their faces. Not surprisingly critics charged either that the new administration does not appreciate the problem or, more charitably, that they judge it overrated.

To some observers the situation is reminiscent of the famous missile gap of the 1960s which turned out not to exist. Further studies are to be made of "basing modes" for

based on land, the USSR must launch 75 per cent of its missiles from Soviet territory. The American sea and air launched weapons thus leave the U.S. with an awesome answer to any conceivable Soviet first strike.

The Reagan plan proposes to update both the sea and the air legs of the triad—most controversially by the decision to build 100 B1 bombers (which were cancelled by President Carter) and most devastatingly by speeding up development of the highly accurate long-range D5 or Trident 2 submarine-launched nuclear missile (which Britain may well find

speech. At the end, everyone applauds except Mubarak. His wife muges him anxiously and whispers: "Clap, clap, Hosni, or they'll arrest the whole audience."

Head start

Communications with Andorra have been at best uncertain in recent months, but I am happy to say that a despatch has finally succeeded in reaching me by mule train across the snow-bound Pyrenees. It concerns a student, much mocked by his colleagues for his frequent fits of gothic melancholy and numerous bungled suicide attempts. Most recently, he was spotted atop a rocky outcrop, swathed in black and with a revolver pressed against his head. "Not again," scolded the on-lookers, lapsing into ill-coined mirth. "Don't laugh," replied the student, "you're next."

Observer

U.S. DEFENCE

Mr Reagan's \$180bn package

By Bridget Bloom

Men & Matters

Late shift against Scargill

The re-appearance of Ray Chaburn as a candidate for the presidency of the National Union of Mineworkers promises to ensure the contest—the most important union election since Jack Jones and Hugh Scanlon retired—is closely fought.

Chaburn has been pushed reluctantly into the lists by moderates as the best hope of stopping militant Yorkshire N.U.M. president Arthur Scargill who was beginning to look unbeatable.

The 48-year-old Nottinghamshire coalfield leader had declared a year ago that he would be the right-wing candidate. But in March this year he disavowed his supporters by standing down and leaving the field to Trevor Bell, secretary of the union's white-collar section.

Such indecision suggests that Chaburn has no great appetite for one of the most influential jobs in the trade union movement and the N.U.M. Left habitually caricatures him as more interested in gardening than union politics.

Married with two children, he has little experience at the top and no reputation outside his union. His strength as a candidate—apart from commanding the second-largest coalfield—is that he is a real miner. He became a full-time official only in 1977 after 28 years as an electrician at the coal-face.

Pressure on Chaburn to reconsider his withdrawal from the contest started after this year's TUC general council elections in Blackpool when he polled a million votes more than Scargill in taking a seat alongside his rival on the union's supreme body.

It was the N.U.M.'s retiring president Joe Gormley who did most to persuade the hesitant challenger that he could ensure a moderate succession. Because the election by secret ballot at the pithead in the first week of December is by transferable

vote, there is no danger of splitting the moderate votes. "You can't split now," Gormley told him. Senior Labour politicians also urged Chaburn into the fray.

Passing a moment this week, he planned a thousand daffodils for the spring, Chaburn told me: "I will be taking the same line as Joe Gormley. Our objectives are to improve the conditions of employment and wages of the members whether by a shorter working week or salaried status. The question is how we attain them."

"We cannot seek a confrontation every year on every issue. We cannot achieve our objectives overnight. We cannot bring members out on strike; that's damaging for them and the industry."

Not surprisingly, Trevor Bell is a bit unhappy at being upstaged at the 11th hour—and even later by the entry of Bernard Donaghy as a fourth candidate. As for Scargill, he has been campaigning for over a year now and reckons to have swung enough votes to have victory within his grasp.

Indeed he may. But the odds against him are greater now than they were a week ago.

Back to front

That sometimes mordant political weekly the New Statesman has taken a bite at a hand that feeds it in its latest edition without so far losing a tooth or a morsel.

In an investigative report, the NS levels some severe front-page criticism at the Bank of Credit and Commerce International and its Pakistan-born director Agba Hassan Abedi while a full-page advertisement at the back of the paper is occupied by the Third World Quarterly, an academic journal established by the self-same Abedi.

Similar ads have been appearing over the last couple of months. Advertising man-

ger Michael Roberts admits that apart from this source of revenue, the weekly has "not been doing terribly well" for display ads recently.

But both sides tell me the critical news story will not lead to the withdrawal of future ads. Homayoun Ghaibari of the associated Third World Foundation says that another is already booked for next week.

That is when the NS, in the second part of its investigation, says it will be looking at the public relations of the Third World Foundation.

Sphinx smiles

Sadat's assassination has changed some things in Egypt—including Cairo's Tahrir Square, Menoufia University, the Cairo-Ismailia road and an island in the Suez Canal which have all been renamed in his memory.

But the events of the past couple of weeks have not altered the Egyptians' slightly macabre sense of humour. Political jokes are flourishing as ever.

One of the least cruel about Sadat himself commemorates his penchant for taking a break from politics in luxurious heavens up and down the country. His first words on reaching heaven, it is said, were: "Fein al-istrah?"—"Is this a rest-house?"

It is to Sadat's successor Hosni Mubarak that the café wits have now turned their attention, however. One story going the rounds is about a peasant who, berated by his wife for voting "no" in the presidential referendum, runs back to the polling station to ask the duty policeman to help him change his vote to "yes." "Never mind," says the policeman, "we've made the correction for you already. Just save us the trouble next time."

Another tale has Mubarak taking his wife to the cinema where a newswoman shows him delivering his inauguration



speech. At the end, everyone applauds except Mubarak. His wife muges him anxiously and whispers: "Clap, clap, Hosni, or they'll arrest the whole audience."

Head start

Communications with Andorra have been at best uncertain in recent months, but I am happy to say that a despatch has finally succeeded in reaching me by mule train across the snow-bound Pyrenees. It concerns a student, much mocked by his colleagues for his frequent fits of gothic melancholy and numerous bungled suicide attempts. Most recently, he was spotted atop a rocky outcrop, swathed in black and with a revolver pressed against his head. "Not again," scolded the on-lookers, lapsing into ill-coined mirth. "Don't laugh," replied the student, "you're next."

Observer

BROKE?

You should have paged the Oracle, ITV's brand new, free to use teletext service, because one of its pages (page 223 to be precise) has the very latest financial news.

For further details visit your local TV dealer.



For the very latest information, page the ORACLE.

Se

ous things to
er cent of
elt that they
y at least one
ductions in the
the coming
cent believe
tary and one
your own
curity. Any
hood would be
felt in the
approach to

ervers believ
or is whether
administration
committed a
arms limita
the Soviet
rearmament
well and only
Mr Paul W.
ed negotiat
Salt 2 Tra
ton last we
adly "relief
e; none of
limitations
here was ne
that the R
especially a

Mr. Wad-
the decision
siles on some
that to beat
thing much
as being w
ocative to de
ers are want
real arm c
ill extan-
a missile fi
en put up!
sile defense
ardy as it
near the

of a
framework
s also fe
in early
Arms Co
on Agenc
rident: in
d "part
could be

...and the
is, an air of
the who
preoccupy
energy as

the Social
of this
to come
the Regime
worked
into an
category
dealing with
complex, inter-
national
problems of
national stability
which were
presumably
few days of
statement
I have

E
aged
new, fre
because

visit your

Information
LE.

1. **Introduction**
 2. **Background**
 3. **Methodology**
 4. **Results**
 5. **Conclusion**
 6. **References**

1.

Abstract

100

•

• • •

100

•

• • •

WEST GERMANY II

Signal of a stronger D-mark

A CASUAL OBSERVER of the West German economic scene could easily be forgiven a sense of bafflement this autumn. He would note that the D-mark had been making striking gains against the U.S. dollar and had been formally revalued by 5.5 per cent within the European Monetary System (EMS) at the start of October.

Yet he would also dimly recall a string of dismal records this year which seemed to suggest that the German economy was going to the dogs. His memory would not be playing tricks. Germany's gross national product (GNP) fell in the first half of 1981 in real terms (after allowing for inflation) by 1.3 per cent against the same period of 1980. That is the first real reduction in GNP since 1975.

Consumer prices have been shooting up alarmingly (by German standards) and in September were 6.5 per cent higher than in the same month last year. That is the biggest rise since late 1974. Further, the country has run deficits on

its visible trade on three occasions this year—most recently in August.

On the face of it these do not look like circumstances in which a currency would strengthen. If West Germany ever was a "locomotive of the world economy" (and admittedly the Germans themselves struggled hard against accepting so ambitious a role)—then it has surely run out of steam. If not actually gone into reverse.

Or has it? The currency markets are not always right—but on this occasion the signal of a stronger D-mark is almost certainly correct. There is plenty of evidence to suggest that next year Germany's economy will be performing more strongly than most of its key rivals. That may not be saying very much—if high interest rates persist throughout the Western world and the jobless total continues to grow. But relatively speaking, the Germans are set to do well.

That 1.3 per cent fall in real GNP in the first half of this

year is both better—and worse—than it looks at first sight. It is better because the economy's performance is being judged against a particularly

Economy

JONATHAN CARR

buoyant first half of 1980—which tailed off sharply in the second half. In fact, the story in the first half of 1981 has not been one of further deterioration but of stagnation at a low level.

The GNP result looks worse if one (legitimately) considers what it would have been without a quite unusually strong boost in demand for German goods from abroad. This is by no means the first time that Germany's export success has

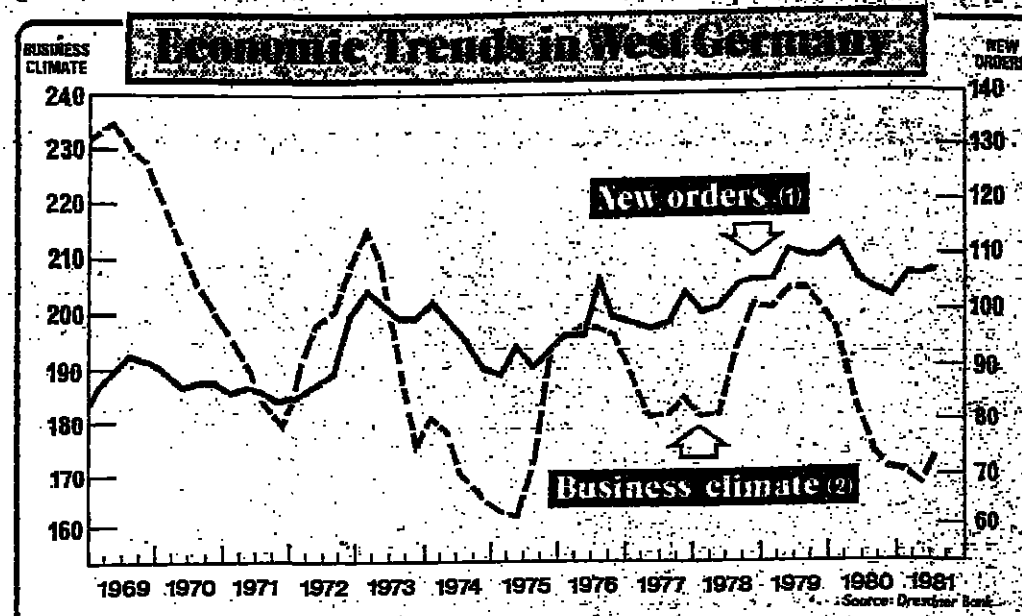
warped off deep recession at home—but it is certainly one of the most striking examples. As a result (and despite those three trade deficit months already mentioned) West Germany had a trade surplus of about DM 10bn in the first eight months of this year compared with one of DM 3.4bn in the same period of 1980. This improvement is now being honoured by the currency markets—although at minus DM 24.2bn the country's current account deficit is slightly higher than in the first eight months of 1980.

Details of Germany's trade and current account performance—and the implications for

the policy of the Bundesbank—are covered in other articles of this survey. Here it is enough to say that the fall of the D-mark from about the end of 1979 until quite recently proved a double-edged sword. On the one hand it made German export goods more price-competitive, but on the other it boosted import prices (up by more than 18 per cent in July against a year earlier) and hence the imported element of West Germany's inflation.

There were of course a few ritual grumbles about new problems for exporters when the D-mark was revalued within the EMS (in whose member states the Germans do more than 40 per cent of their trade). But in general there was a sense of relief that the country at last seemed to be starting to emerge from the vicious circle of external deficit, weakening currency and growing inflation and returning to the virtue of past years.

That in turn is enabling the Bundesbank to relax interest rates a little (even though they



continue to stay high in the U.S.) and thus help boost economic activity at home.

Prospects that interest rates will decrease further next year have also been improved by Bonn government budgetary measures approved in the late summer. Under these measures—involving a small increase in revenue and a big cut in planned expenditure—the Government's net borrowing requirement is expected to be cut to about DM 27bn (or less than 2 per cent of GNP) in 1982 after about DM 34bn this year.

The upshot should be (it is probably rash to state that it will be) to take pressure from the public sector off the capital market at a time when private enterprises are likely to be lining up for credit.

The cut in borrowing may not seem to be particularly big—but the political effort involved to force it through was huge indeed. Members of the Social Democratic Party (SDP)—the senior partner in the Left-liberal coalition—were pressing for a big state investment programme to try to create more jobs. But the Finance Minister, Herr Hans Muthoer, stressed that he was against tax increases to finance such a plan—and that a bigger state deficit would be self-defeating.

He believed the Bundesbank would simply react by tightening its monetary policy further—which is almost certainly

true. Barely can the strength of an independent central bank have been more clearly demonstrated.

The economy is probably set for that "moderate" upswing in price stability which the Germans constantly describe as their goal. In its "economic outlook" published in July, the Paris-based Organisation for Economic Co-operation and Development (OECD) foresees a powerful boost to exports in 1982, with about 2 per cent real GNP growth and a 2 per cent inflation rate.

The Bonn Government agrees with this general trend though at present its projections are slightly less positive. But even if everything works out as hoped (a rather big proviso) and 2 per cent growth is achieved, the number of Germany's unemployed will increase further.

The Government is at present reckoning on an average of 1.4m unemployed next year—which is fewer than in Britain or France but still very high indeed by German standards. Most people expected an increase in the jobless total this year. But the speed of the rise came as a shock. In September, 1.3m people were without work—a rise of 53 per cent on the figure a year earlier and an unemployment rate of 5.4 per cent against one of 3.5 per cent before.

The problem is not just that enterprises squeezed by recession are laying off workers but that more people are now coming on to the labour market. Many of these are the children of foreign workers now reaching employment age who will probably not be easily absorbed by the fairly menial jobs that parents accepted. The potential for social friction is clear. Further, that average unemployment rate of 5.4 per cent conceals the fact that in several parts of the country the problem is much more acute. This is the situation in the northern states of Lower Saxony and Bremen and in the country's most populous state of North Rhine-Westphalia (where in one city the jobless rate is close to 10 per cent).

So far, the rise in unemployment as such has brought almost no violent reaction. One main reason is that West Germany has a tightly woven social security network which has remained almost unchanged even after the Government's budget savings effort this summer.

But what of the future? The Government has rejected Keynesian programmes to boost the economy, yet the self-healing power of the market seems insufficient to cut the number without jobs. And the trade unions are becoming increasingly restless. The SPD-led government has plenty of problems just now, but unemployment is probably the most dangerous of the lot.

DEMAND, OUTPUT AND PRICES

Percentage changes Volume (1970 prices) Seasonally adjusted at annual rates	1979 current prices DMbn	From previous year			From previous half-year		
		1980	1981	1982	II	I	I
Private consumption	768.4	1.5	-0.4	0.4	0	-0.4	-1.1
Government consumption	278.6	2.4	0.2	2	0.3	0.1	2.1
Fixed investment	314.4	3.7	-5	-11	-1.4	-5.4	-7.1
Public	46.1	3.3	-5.4	-21	-10.1	-2.1	-2.1
Private residential	39.4	3.4	-6	-41	-5.2	-8.1	-4.1
Private non-residential	178.9	4.0	-3.1	0	2.3	-4.1	-1.1
Final domestic demand	1,359.3	2.3	-1.1	0.4	-0.3	-1.3	-2.1
* plus change in stockbuilding	28.7	-0.3	-1.1	0	-1.4	-1.1	-0.1
Exports of goods and services	382.4	5.5	3.1	8	-6.1	6	4.1
Imports of goods and services	370.1	5.9	-2	3.1	-2.6	-1.1	-1.1
* plus change in foreign balance	12.4	0	1.1	1.1	-1.2	2.1	-1.1
GNP at market prices	1,400.4	1.8	-1.1	2	-2.6	-0.1	-1.1
GNP implicit price deflator	—	5.1	4.1	3.1	6.4	3.1	3.1
Memorandum items							
Consumer prices	—	5.4	5.1	4	5.5	5	4.1
Industrial production	—	0.2	-0.1	2.1	-6.2	2	1

* As a percentage of GNP in the previous period. † Excluding nationalised industries and public corporations. ‡ Actual amount of stockbuilding and foreign balance. § National accounts implicit private consumption deflator. Source: OECD.

Search to rediscover profitable exports

Trade

STEWART FLEMING

THROUGHOUT the 1960s and 1970s West Germany was able to follow an economic growth strategy based on a dynamic export sector. For over 20 years it has been the world's second largest exporting country behind the U.S.

According to figures produced by the Cologne-based Institute of the German Economy (DIW), in 1979 West Germany's share of world export markets, at 10.5 per cent, was just behind America's 10.9 per cent and still ahead of Japan's 8.3 per cent. In the past decade, however, the Japanese share has been expanding while the shares of its two biggest rivals have been shrinking.

The challenge now facing West German economic policymakers is to try to rediscover the secret of export-led growth for an economy which has almost two years of stagnation behind it and which must

improve its international trade performance in order to bolster the value of its currency on international exchange markets and fight inflation at home.

After a year during which it has been fighting a rearguard action to try to maintain the economy on an even keel, the Bundesbank, the West German central bank, is showing signs of moving on to the offensive in its efforts to nurse the German economy back to health. Early this month it saw its hopes of a revivification of the D-mark within the European

Monetary System (EMS) realised with a decision to allow the value of the Mark to increase by 8.4 per cent against the French franc and Italian lira and by 5.5 per cent against the Irish punt, the Belgian franc and the Danish krone.

Almost as soon as the EMS realignment was announced, however critics of the decision in Germany were saying that it would make it even more difficult for Germany to improve its international trade balance because it would make exporting harder and at the same time raise domestic unemployment by adding new burdens to export industries.

The deterioration in West Germany's international payments position and the dramatic decline in the size of the country's traditional trade surplus have been at the centre of the almost two years of stagnation behind it and which must

CONTINUED ON NEXT PAGE

OUR SPECIALISTS WILL SHOW YOU HOW UNIVERSAL WE ARE



Syndicated loans



Foreign exchange and deposits



Trade financing



Euro currency financing



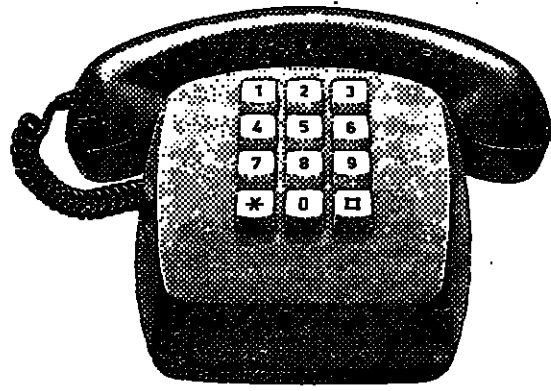
Bullion and foreign currency trading



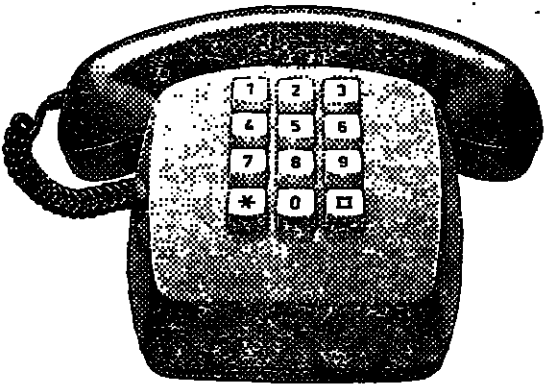
Long-term corporate financing



New issues



Stock and bond trading



Portfolio management

Clients of a large international commercial bank expect a universal range of services. But they also expect the bank to possess strengths in special areas where individual cases call for extraordinary expertise.

For DG BANK, both are axiomatic. On the one hand, you can count on us for full-service versatility. On the other hand, direct contact with our specialists gives you the added benefits of personal attention and fast decisions. So we're also the right people to call for creative answers to your very special needs. Such as long-term corporate financing, for example, in DM as well as other

major currencies, on a fixed or floating-rate basis.

To ensure that our comprehensive range of services is internationally accessible, DG BANK maintains bases in the world's key financial and commercial centers. As a member of the UNICO BANKING GROUP we have furthermore joined forces with five large European banks, and we maintain contacts with financial institutions worldwide.

Why not give us a ring? A short call could mark the beginning of a lasting relationship. DG BANK London Branch, Licensed Deposit-Taker, 6 Milk Street, London EC2V 8DY. Telephone

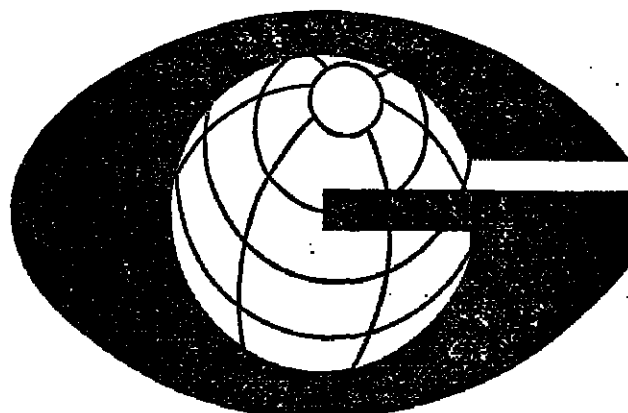
01-726 67 91, Telex 836647 DG LBN G.

Head Office: DG BANK, Wiesenhuettelstrasse 10, D-6000 Frankfurt am Main 1, West Germany, Telephone: (611) 26 80-1, Telex: 4 12 291.



THE BROADLY BASED BANK

When it comes to covering risks, it's performance that counts. And that means: precise assessment of the risk, fair contractual arrangements, a spirit of partnership, and prompt claims adjustment. There is one organisation that has more than its share of experience in the field of industrial insurance.



Gerling-Konzern Insurance Group Cologne

Specialists who grew with the industries they serve. Having the underwriting capacity they need. Willing to assume the trickiest of risks. And with their own Institute for Loss Research and Loss Prevention, working for the client's benefit. Gerling — partners to industry across the world.

WEST GERMANY III

Narrowed goals replace the broad vision of Ostpolitik

GERMAN POLITICAL analysts are forecasting a new era of Ostpolitik. The broad vision of the 1970s, which saw the Federal Republic of Germany (FRG) as a bridgehead for European integration, is being replaced by a more pragmatic approach. The new goals are narrower, focusing on specific economic and political issues rather than the broad vision of the 1970s.

German politicians are now more concerned with the economic and political issues of the East. The broad vision of the 1970s, which saw the FRG as a bridgehead for European integration, is being replaced by a more pragmatic approach. The new goals are narrower, focusing on specific economic and political issues rather than the broad vision of the 1970s.

that he would be happy to have Mr Giersek in his Cabinet—was ousted, robbing Bonn of its main East European link.

The second is the revised perception of the Soviet Union. After a decade of Ostpolitik in France, from predictability to chaos in Poland). This has frozen initiative and stimulated long-standing problems in the alliance.

task—to convince a sceptical America that it is still worthwhile talking to Moscow and to convince Moscow that if it upsets the stability of Europe (by invading Poland) that would mean the end of dialogue with the West. To some parts of the U.S. administration that seems to border on logical inconsistency. But the paradoxes are inherent in any policy that seeks simultaneously to scare the Soviet Union (deterrence) and to win its trust (détente).

Turkey on Nato's southern flank, to give military aid to a number of other alliance members, and to buy U.S. arms technology rather than develop its own arms industry.

Germany is no longer the coordinator of the Turkish aid package and its financial assistance to the Third World in general is advancing at only a very modest pace.

Bonn believes East-West trade is a stabilising element in international affairs. The U.S. Administration seems to regard such trade (or at least when Germany carries it out) as a sophisticated blackmail weapon in the hands of the Russians.

Foreign policy

ROGER BOYES

and détente, of defusing the Soviet threat, the Soviet Union invaded Afghanistan and started to make threatening noises about Poland. For the U.S., that meant détente had failed and the few remaining illusions crumbled.

Finally, the economic restraints on German foreign policy are looming large. This is not just induced by the recession but also reflects the cumulative burden of financial commitments made over the past 20 years to keep the peace and gain leverage.

What remains? The defence budget is unlikely to show any increase in real terms, Germany has to think very seriously indeed before pledging new aid to Poland, and instead of continuing with its traditional pacifier role in the European community it has fought hard (though with only limited success) on such issues as German access to Canadian fish-

ing waters and raised the spectre of limiting European steel imports, though both issues have meant clashing with other EEC countries.

Meanwhile, the gas deal is so far advanced that Mr Leonid Brezhnev, the Soviet leader, is expected to sign the agreement when he visits Bonn in November. Soon afterwards, Herr Schmidt is expected to meet Herr Erich Honecker, the East German leader.

Search for profitable exports

CONTINUED FROM PREVIOUS PAGE

problems in the past two years. Between 1978 and 1980 the German current account moved from a surplus of DM 18.4bn to a deficit of DM 30bn. A deficit on services which doubled to DM 14.7bn over this period and a decline in the trade surplus from DM 41.2bn to DM 8.9bn accounted for the deterioration.

But within this overall picture a combination of increasing imports of manufactured goods—and in particular oil—were largely to blame. The Bundesbank has estimated that about half the DM 48bn turnaround in the current account can be explained by oil imports.

Germany's oil problem, however, is twofold. Initially it was a "second oil shock" and the higher cost of oil which hit the trade accounts, but throughout most of the past year the weakness of Germany's current account has been fuelling a steady decline in the value of the D-mark against the dollar, the currency in which oil is priced.

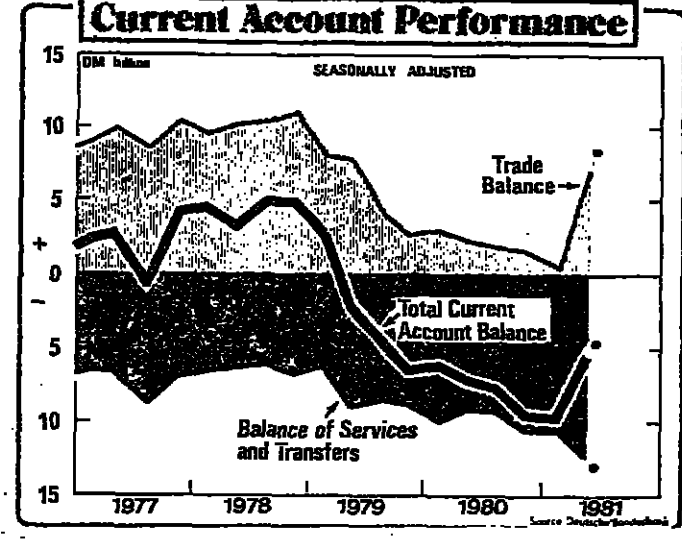
of a turning point being reached after the record current account deficit of over DM9bn in the first quarter.

There have been some spectacular export successes in this period. Exports to Opec countries were some 35 per cent higher in the first half of 1981 compared with the first half of 1980.

competitiveness of the economy and particularly the export sectors.

First, it has put most of the pressure on Washington—Moscow agreed readily enough to arms talks during Herr Schmidt's visit to the Soviet Union last summer—and has thus made it seem (not least to youth protesters in Germany) that the U.S. does not really want negotiations.

Quite apart from the bilateral issues—there are clearly many, many more problems at several levels—Germany plays a significant part in international organisations. The country was particularly proud of supplying the last president of the United Nations General Assembly, Herr Ruediger von Weizsäcker, and, by most accounts, he made a good job of it.



The chart shows how Germany's visible trade performance is helping to cut its current account deficit (seasonally adjusted)

We Take Care of Our Children's Future

Ruhrgas AG, the largest gas importer in the world, procured more gas supplies for the Federal Republic of Germany in the course of 1980. Agreements with Norwegian producers paved the way for access to major new discoveries in the northern part of the North Sea. Agreement was also reached for the importation of liquefied natural gas from Nigeria. Central and South America and Canada are further potential sources of gas supplies.

The new projects entail close co-operation with our European partners. Together, we have negotiated prices which allow natural gas to compete on the energy market with other fuels. We intend to continue this policy.

ruhr gas Natural Gas is Our Business

1980 Highlights	
Gas sold out	1,450.2 billion SCF
Sales	8.8 billion DM
Capital expenditures	262.6 million DM
Length of pipeline system	5,718 km
Employees	2,938 persons
Balance Sheet (million DM)	
ASSETS	
Property, plant and equipment	2,733
Investments and long-term receivables	375
Fixed assets	3,108
Liquid assets	240
Other current assets	1,788
Current assets	2,028
Total	5,136
LIABILITIES	
Equity	1,101
Valuation Reserves	1,607
Long-Term Provisions and Debt	857
Short-Term Provisions and Debt	1,771
Profit	5,136

Statement of Income (million DM)	
Revenue	8,806
Raw materials, supplies and merchandise	7,895
Operating income	910
Other income	149
	1,059
Depreciation	150
Interest and similar expenses	28
Other expenses	678
	852
Net income for the year	207
Appropriation of net income to voluntary reserve	102
Profit	105
The complete balance sheet and related statement of income issued with a certificate by the certified public accountants are available on request.	
RUHRGAS AG • Postfach 10 32 52 • D-4300 Essen 1	
Federal Republic of Germany	



WEST GERMANY IV

National interest pursued through policy of integration

EVERY NOW and then the West German Cabinet holds what is called a "Europa Klausur." The Ministers go into a huddle—sometimes at a castle near Bonn to get even further away from prying journalists—and try to thrash out what policy they should follow in the European Community.

There are usually bitter complaints about the Common Agriculture Policy, about the size

of Bonn's payments to the Brussels budget (the Germans are much the biggest net contributors), and about the unhelpful attitude of other member states (Britain is said to be most often mentioned).

At the end of it all this kind of formula emerges: "The development of the EEC is a key aim of our foreign policy. We want to see more European integration and we will do all

we can to bring this about. But we are not prepared to make open-ended cash commitments to a Brussels budget, some 70 per cent of which goes to farm policy alone and much of that to finance surplus production. We insist on budgetary—and therefore CAP—reform."

Despite repetition of this stand the CAP has remained very largely unreformed and Bonn's net contribution has continued to increase sharply—not least because of the extra payments being made in connection with the budgetary settlement for Britain last year. Don't the Germans mean what they say?

The answer is—they certainly do but they are trapped in a set of circumstances on which their firmest intentions can make relatively little impact. For one thing, say West German government still has to operate in the shadow of the 1939-45 war. That may sound rather unlikely, since it is now more than three decades since the war ended and Chancellor Helmut Schmidt is often (but wrongly) spoken of as a leader who can press German interests virtually untrammelled by past history. But anyone who has watched the weary negotiating process in Brussels for years, can testify that the British and French—if they really wish—can get away with a tough and independent stand which the

Germans simply cannot permit themselves.

The French have long been more adept than the British at clothing their wishes within the trapping of "politique communautaire," but that does not mean they are less bent on pursuing their national interest—rather that they do it more elegantly.

Of course, the Germans are pursuing their national interests too, but in a very special way those interests coincide with their desire for a united Europe (whether a "federal" or "confederal" one is a secondary issue). Germany emerged from the last war defeated and divided, its former capital more

But it is still a powerful conditioning factor of German foreign policy—and no doubt it is good for other Europeans that this is so. For what would be the alternative?

Linked to this is another historical point—the reconciliation between Germany and France after generations of strife. Whatever differences the two may have (and of course there are plenty) they have recognised that they are doomed to co-operate. At the heart of the scheme for a coal and steel community in the 1950s was the idea that by pooling key European resources a new war would become impossible. At the heart of the birth of the EEC in the late 1950s was a deal under which German industry in particular would benefit from a Common Market in goods and French farmers in particular from a common agriculture policy.

For the Germans accord with France was—and remains—the essential bilateral foundation for broader European co-operation (which does not mean, of course, that such co-operation will follow automatically). Hence the failure over the years to do more than tinker with the Community's Agriculture Policy—not reform it.

Without farm policy changes there can be little improvement in the EEC's budgetary structure. And without that, all the EEC's other fledgling policies—

regional, social and so on—will get short shrift. It is quite true that German farmers themselves have been benefiting from the CAP—and that Herr Josef Ertl, German Agriculture Minister since 1980, has been remarkably agile in defending his farmers' interests. But the key point has always been the relationship with France.

M Valéry Giscard d'Estaing—when he was President—was unwilling, and in his view unable, for domestic policy reasons, to agree to large-scale farm policy reform. Herr Schmidt therefore did not insist on such reform—and it is highly unlikely that any other German Chancellor would have insisted either. This is all highly unsatisfactory for the British—but then they were not members of the EEC at the time the CAP was being formed.

This is rather a lot of history, but it helps put the latest "Europa Klausur" in Bonn in September in perspective. The meeting was called not least because the government's budgetary position is tighter than ever before—and a European council (summit) meeting is looming in London in November at which some kind of "showdown" has been expected on CAP and budget problems.

What was the result? The Cabinet announced that it was demanding a "noticeable and appropriate" easing in its net contribution to the EEC (not that it should be noted, an actual reduction or even a demand that Germany should no longer be the biggest net contributor). And the go-ahead was given to the Foreign Minister, Herr Hans Dietrich Genscher, to pursue his plan for a "European union."

The contours of this plan are far from clear—but it does seem to imply closer EEC foreign ministerial consultation, greater discussion than hitherto of security matters, more (but not a lot more) power to the European Parliament, and the drawing up of a "basic document" on the union, not actually a treaty, which would be subject to parliamentary ratification in the member states—a ticklish business in Britain and perhaps France.

Herr Genscher is known to want agreement in principle on his union plan at the November summit gathering. He certainly does not want a major set-to on the budget upsetting things. This does not mean that he let alone others, including Herr Schmidt, does not plan to put the case for budgetary savings. But it does mean that broader political considerations are going to prevent the Germans from throwing down the gauntlet. It is a familiar picture.

But surely some things have changed in Europe? In particular, there was the removal from office of Herr Schmidt's friend M Giscard d'Estaing in France's spring elections, to be replaced by the Socialist President François Mitterrand. The Germans clearly do not like the course of Mitterrand's economic policy—feeling that it will increase inflation and produce yet more strains in the European Monetary System (EMS). They are also worried about Mitterrand's talk of "a social Europe"—which could mean a still bigger EEC budget, and a still higher German contribution. Might not the Franco-German relationship be cracking?

The German answer is that it must not be allowed to crack—although clearly it will go through a difficult period. It is hoped that Mitterrand may be somewhat less sensitive to farmers' interests than his predecessors—though that is not sure. It is also hoped that he may trim his socialist economic policy sails a little after the first run-in period of his Government.

In the end, it is stressed, what the Germans will push for in the EEC context will depend in the first place on the broad balance of interests to be struck with France. To that balance belong security and East-West issues—as well as an appreciation of the domestic scope for manoeuvre which Mitterrand feels himself to possess. "Plus ça change, plus ça est la même chose."

MESSEPLATZ MÜNCHEN

Capture the Market and Let Munich Capture You

DATES 1982

6-14 February
CARAVAN - BOAT - INTERNATIONAL REISEMARKT
73th International Exhibition for Caravans, Boats, Travel and Vacation

13-18 February
INNOVATION - 5th International Trade Fair for Watches, Clocks, Jewellery, Precious Stones and Silversmiths with their Manufacturing Equipment

23-29 February
ISPO - Spring - 16th International Sports Equipment Fair

13-21 March
IHM - 34th International Light Industry and Handicrafts Fair - The Fair for Small and Medium-Sized Enterprises

28-31 March
45th MODE-WOCHEN-MÜNCHEN - International Fashion Fair

14-17 April
55th Congress of the German Surgical Society with Exhibition

27-30 April
ANALYTICA - 8th International Exhibition with Conference

3-6 May
EURO - 11th Exhibition Office Machines, Office Furniture, Drawing Techniques, Organizational Methods

5-7 May
SUBCONTRACTOR EXHIBITION MÜNCHEN
Ancillary Industries and Trade Services

7-9 May
COSMETICS - 3rd International Trade Fair for Cosmetics, Health and Beauty Care

20-26 May
5th DLG Exhibition - International Agricultural Exhibition

15-19 June
TRANSPORT - Goods and Passengers Transport Systems Today and Tomorrow - International Trade Fair with Congresses, Conferences and Info Market

29 June - 4 July
INTERFORST - 4th International Trade Exhibition of the Technology of Forestry and Timber Engineering with International Congress and Special Shows

1-3 July
ELTEC - Exhibition of Electrical Engineering

9-12 September
ISPO - Autumn - 17th International Sports Equipment Fair

21-29 September
IKOFA - 14th International Trade Fair of the Food Industry

3-6 October
46th MODE-WOCHEN-MÜNCHEN

19-23 October
GERAMTEC - 2nd International Exhibition of Machinery, Equipment, Plant and Raw Materials for the Ceramic Industry with Congresses and Seminars

9-13 November
ELECTRONICA - 10th International Trade Fair for Components and Assemblies in Electronics

27 November - 5 December
HEIM + HANDWERK - Handicrafts in the Domestic Sphere with Special Shows and Technical Displays by the Different Handicraft Branches

INFORMATION
ECL (Exhibition Agencies) Ltd., 11 Manchester Square, GB-London, W1M 5AB, Tel: 488-1951, Telex 24691 monex g

* For trade visitors only

Magnified picture of the tensions within Nato

IMAGES FROM a German summer. Thousands of peace demonstrators march through the streets of Berlin, Hamburg and Bonn carrying foam rubber effigies of Pershing Two missiles and President Ronald Reagan. Poles show that the military establishment has particularly low popularity among young Germans. Left-wing Social Democrats deputies address meetings about the need to scrap the neutron warhead and drop plans to deploy new American missiles on German soil.

These are diverse and disturbing symptoms of the tensions within the Nato alliance, magnified in West Germany because it is such a key component of the West's defences. Aggravated, they are not altogether typical of German public opinion—the evidence seems to suggest the broad mass of Social Democrats (SPD) and Christian Democrats sympathisers support the stationing of new U.S. missiles in the country, providing that arms control talks are held simultaneously with Moscow.

Even so, the present unrest has to be taken seriously for two principal reasons: First, the growth of the peace movement, that collection of churchmen, Left-wingers and liberals who ob-

ject to the stationing of new Cruise and Pershing Two missiles in Germany. The views that supporters of this movement express are important for they illustrate just how far the notion of the Soviet threat, once the main cohesive force of the alliance, has receded into the background.

The Bonn government perhaps should not be too astonished by the influence that this movement and its ideas have gained. After a decade of detente and Ostpolitik, it was inevitable that the Russians would be demythologised, reduced from ten-foot monsters to human form. In the 1950s the Soviet Union seemed to West Germans like an incalculable beast, a true enemy capable of suffocating Berlin, subjugating Germans in the East and, above all, ready to march into West Germany should this satisfy whim and ambition.

But consider how the world looks to a 20-year-old German who has grown up in the era of detente and has no memory of the Cold War let alone the Second World War. To him, the Russians may well seem conservative, predictable and, despite neo-imperial lapses such as Afghanistan, seriously interested in talking about arms control. Such has been the

thrust of Soviet self-portraiture over the past decade and young Germans would like to believe that the image is true.

Now consider how the U.S. appears to the prototype peace supporter: a discredited Nixon presidency; a weak and erratic Carter leadership; and now a strong anti-Communist administration, intent on redefining alliance objectives in terms of America's national interest. These judgments are typical of the German youth movement and they help to show how difficult it is for Bonn to maintain a faith in the alliance.

Defence

ROGER BOYES

This is no longer a transitional phase—though overt Soviet aggression such as an invasion of Poland certainly would undermine much of the immediate support—and it is becoming increasingly clear that it draws on a very deep German notion of nationhood.

There is a sense of limited sovereignty in Germany, of being a fully fledged and powerful state yet still not able to make essential decisions—such as the stationing of neutron warheads on its soil—on its own behalf. The U.S. will have to understand this and soften its approach on some Nato issues if it wants to keep the alliance on course.

The other major factor underpinning the problems currently bothering the German defence establishment is that of finance.

DEFENCE BUDGET AS PROPORTION OF FEDERAL SPENDING

	1975	1976	1977	1978	1979	1980
Federal budget in DMbn	156.3	161.7	170.9	188.1	202.4	214.3
Defence budget in DMbn	31.2	32.4	33.5	35.4	37.1	38.55
Defence budget as percentage of federal budget	20	20	19.6	18.7	18.3	18.1

Source: West German Defence Ministry.

Not so much how to pay for the Tornado multi-role combat aircraft, or the new generation of stand-off missiles, or the Franco-German tank of the 1990s. These are certainly problems but again they are symptoms and not causes.

Germany has experienced 12 years of Social Democrat Government and although it has experienced earlier recessions, the Government has never had to choose quite as dramatically as now between spending priorities.

Social democracy's rationale is the redistribution of wealth to the needier sections of society; but now there is precious little to redistribute. On the contrary, the financial logic dictates widespread social spending cuts, hitting at the very essence of SPD philosophy. How then is the Government to justify to its party the raising of defence spending at the cost of social welfare? Mr Casper Weinberger, U.S. Defence Secretary, touched Germany's raw nerve when he recently suggested as much.

Defence spending as a proportion of overall federal spending has steadily dropped. Significantly, the Bonn Government has decided to raise the defence budget by only 4.2 per cent in 1982—exactly the average level of overall spending increases. This is thus a signal to the

party stalwarts in SPD—"we may be cutting back important social spending," says the sage, "but we are not doing it simply to bump up the defence budget."

The result is that Germany's armed forces have had to reduce the number of manoeuvres and training exercises because otherwise they will exceed their full allocation. The number of flight training hours have had to be cut for the same reason. Weapons procurement, plans may well over-run again despite Herr Hans Apel, the Defence Minister's earnest pleadings to the contrary, and the Franco-German tank project looks even less likely to get anywhere.

Many of the financial belt-tightening exercises strike directly at Germany's reserve capabilities. Bonn has long boasted with justifiable pride that it can mobilise 1.2m men in three days. But what if these men are insufficiently trained because, for example, of Bonn's latest move to shed 1,000 training grounds to save money.

The current hardware—the Leopard Two tank for example—is of such a high technological pitch that the average 18-month conscription period is not long enough to produce a fully confident tank commander or gunner. Yet, again to save money,

the Defence Ministry is scrapping financial incentives for those soldiers who choose to sign up for two years instead of 18 months.

The paradoxes abound. The U.S. complains that Bonn is not meeting its Nato target to raise defence spending by 3 per cent in inflation-adjusted terms (the 1982 budget will probably show no increase at all in real terms)—yet because of cost over-runs on weapons programmes—above all financial mismanagement of the Tornado aircraft programme—the Defence Ministry constantly has to push up its original allocation to pay the bills. Thus, redundancy and financial blunders help Bonn to approach the 3 per cent target. One wonders if this is what Mr Weinberger had in mind.

The peace movement produces its share of paradoxes too. It has somehow managed to identify the U.S. as the main threat to the security of Germany. The logic is as simple as it is misplaced: the new Cruise and Pershing missiles to be stationed in Germany in 1983 can reach the Soviet Union, and thus Germany becomes a Soviet target. Conclusion: American and not Soviet missiles are to blame. There are no demonstrations against the Soviet SS-20 force,

CONTINUED ON NEXT PAGE

The Lurgi Group

Lurgi Chemie und Hütten-technik GmbH

Process Divisions:
— Inorganic Chemistry
— Non-Ferrous Metallurgy
— Ferrous Metallurgy

Lurgi Kohle und Mineralöl-technik GmbH

Process Divisions:
— Coal Technology
— Gas Technology
— Petroleum Refining
— Petrochemistry
— Fiber Technology

Lurgi Umwelt und Chemotechnik GmbH

Process Divisions:
— Dust Collection and Emission Control
— Waste Gas, Water, Air
— Thermal Processes
— Gaseous (Surface Technology)

Lurgi Corporation

Engineering services, primarily based on the process know-how of the Frankfurt Lurgi Companies

International Organization

Subsidiaries in Amsterdam, Brussels, Johannesburg, London, Madrid, Melbourne, Mexico D.F., Milan, New Delhi, Paris, Rio de Janeiro, Stockholm, Tokyo (Branch Office), Toronto, Wien, Zürich.
Representations in Beijing, Caracas, Kuwait, Manila, Moscow, Riyadh.
Agents in more than 40 countries.

Services

Design, supply and construction of turnkey plants, individual units or equipment. Development and licensing of processes and equipment. The Lurgi Companies do not manufacture equipment, machinery and other plant items, and therefore are free to select the best qualified manufacturers on the world market, including the owner's country.

Raw materials · Energy · Environment

The all-round engineering service

Lurgi is a leading engineering group. We serve the entire field of metallurgical and chemical engineering covering ores, minerals, heavy chemicals, fuels, gases, fibers, air and water. Lurgi is one of the major contributors to plant design and process know-how in the growing fields of energy technology and environmental protection.

These activities take us to all continents. Add to this the scope of our projects which involve everything from research, engineering, procurement, construction and financing to importing and exporting,

and you will see there is more to Lurgi engineering than technology alone. Find out more about what we have to offer. Ask for our brochure, "The Lurgi Program."

LURGI

... the plants are built by Lurgi

Lurgi Gesellschaften · Postfach 11 12 31 · D-6000 Frankfurt am Main 11
Lurgi Corporation · One Davis Drive, Belmont · California 94002 · USA

Huge impact of dependence on foreign sources

FALLING ENERGY consumption and a particularly sharp drop in crude oil imports and oil consumption this year still cannot fully mask how deeply the rapid increase in the cost of imported energy has bitten into West Germany's prosperity over the last decade. After overcoming the first 1973-74 oil crisis with ease, the second round of dramatic energy price rises over the last 24 years has ripped a gaping hole in the country's balance of payments.

As a country poor in raw materials, West Germany lives largely on its ability to export manufactured goods, but today around 20 per cent of its exports are needed to pay the energy import bill, against 11 per cent in 1978 and only 6 per cent in 1972.

The recession, milder weather and undoubted achievements in energy conservation have helped to cut fuel consumption this year, but higher prices and the weakness of the D-Mark against the U.S. dollar have meant that the country's imported energy bill has continued to grow measurably.

More worryingly in terms of the future, West Germany has made little progress towards improving the structural weaknesses of its energy position. There is a limit to the rate at which production of domestic coal, the country's one important energy resource, can be expanded and the development of nuclear power in the Federal Republic, despite brave words from Bonn, is stuck as firmly as ever in the quagmire of regulatory processes and public opposition.

West Germany's net energy import bill—the country depends on foreign sources for about two-thirds of its energy needs—is set to rise strongly this year to around DM 75bn compared with the DM 64.6bn last year. Net energy imports cost only DM 31bn in 1978; in 1972 the bill amounted to no more than DM 8bn.

A surplus of DM 18.5bn on the current account in 1978 was transformed into a deficit of just under DM 30bn last year.

and blame for more than half the "twing" of DM 48bn and the plunge into deficit is placed by the Bundesbank, the West German central bank, firmly at the door of higher energy prices.

In 1980 energy accounted for 23 per cent of the Federal Republic's total imports compared with only 8.5 per cent in 1972. Energy imports totalled around DM 7bn last year and are likely to rise to some DM 90bn in 1981. Balanced against these imports were energy exports—chiefly coal and some oil products—of just under DM 13bn last year.

The impact this overwhelming dependence on foreign energy sources is having on the country's economy is shown by the fact that as much as 5 per cent of West Germany's Gross National Product (GNP) will have to be spent on net energy imports this year compared with 4.3 per cent in 1980, 3.4 per cent in 1978, 2.4 per cent in 1975 and only 1 per cent in 1972.

A major effort is needed to restructure the pattern of the country's energy consumption. West Germany still consumes more oil per head of the population than most other leading industrialised countries (with the exception of the U.S. and Scandinavia which have to deal with a much more difficult climate)—1,950 kg last year against France's 1,390, Italy's 1,610, Britain's 1,310 and Japan's 1,860.

Undoubtedly the country has registered some real progress in energy saving, but the next steps in this direction will be more difficult and more expensive. The volume of net energy imports dropped by 1 per cent from 1978 to 1980 while there was in the same period a 6.5 per cent rise in GNP. In addition the amount of energy consumed per unit of GNP has declined by 12 per cent since 1973, a performance bettered only by Japan among the leading industrial countries. From 1977 to 1980 West German industry managed to lower the amount of energy used per unit of production by 10 per cent.

Even continuing success on

the conservation front is hardly likely to lead to a drop in the cost of energy imports, however. In the first 8 months of 1981 the volume of crude oil imports fell by an extraordinary 18.4 per cent, or 12.1m tonnes, to 53.5m tonnes. Higher prices, however, ensured that the crude oil import bill still rose by DM 4.4bn, or 15 per cent, to DM 33.4bn. (Consumption of the four main oil products—petrol, diesel, heating oil and fuel oil—dropped by 13.7 per

cent, or 87m tonnes last year compared with a low point of 84m tonnes in 1978. The turnaround in the coal industry's fortunes is only being achieved at great cost to taxpayers, however, with the sector swallowing DM 6.3bn in state subsidies last year.

Coal industry aid has been aimed chiefly at ensuring that home-produced coal could be used by the German steel industry and by the power generation sector at the same price as competing fuels—fuel oil or imported coal. The big increase in oil prices means that German coal now enjoys a significant price advantage over fuel oil in the power station sector, but high domestic production costs ensure that it is still considerably more expensive than imported coal.

The Government and some of the provincial states help to underwrite the industry's investment programme—Ruhrkohle, the main German coal producer, has a medium-term capital investment programme of more than DM 2bn a year—but the size of the state contributions is under threat as the squeeze on federal spending tightens, and the coal industry could well find itself having to spread planned spending over a longer period, delaying the build-up in production.

Similarly, state spending limits have hit the Government's

commitment to an ambitious domestic coal conversion programme. Last year Bonn was discussing with industry more than 12 gasification and liquefaction projects involving a possible expenditure of DM 10bn. This programme has now been drastically scaled down, however, and ultimate federal backing is likely to be given for only three or four of the projects. In the U.S. Bonn has decided to drop its intended participation in a \$1.4bn coal liquefaction project which it was due to undertake with U.S. and Japanese partners.

Besides coal the Government accepts that it can best move towards reducing its dependence on imported oil by expanding nuclear power generation, but despite various initiatives this programme is making only very slow progress.

By June this year West Germany had 14 nuclear power stations—including research reactors—in operation with a gross capacity of 9,063 MW. Another 12,646 MW is under construction but completion dates for many of the plants remain a matter of pure speculation. Whereas some of the earliest German nuclear power stations such as Biblis A, Stade or Obrigheim took four to five years to build, the complications of the regulatory process and growing public opposition

WEST GERMAN ENERGY CONSUMPTION (m tonnes coal equivalent; per cent share in parentheses)					
	1970	1973	1976	1979	1980
Oil	176.9 (53.1)	208.9 (55.2)	195.9 (52.9)	206.8 (50.7)	185.5 (47.5)
Coal	96.8 (28.8)	84.2 (22.2)	70.7 (18.1)	75.8 (18.6)	77.2 (19.8)
Lignite	30.6 (9.1)	33.1 (8.7)	37.6 (10.1)	38.1 (9.3)	39.2 (10.1)
Natural gas	18.5 (5.5)	38.5 (10.2)	51.9 (14.0)	66.0 (16.2)	64.3 (16.5)
Nuclear power	2.1 (0.6)	3.9 (1.0)	7.9 (2.2)	13.9 (3.4)	14.4 (3.7)
Hydro power	8.4 (2.5)	8.3 (2.2)	4.5 (1.2)	5.5 (1.4)	7.6 (1.9)
Total	336.8	378.5	370.3	408.2	390.2

Source: Federal Economics Ministry.

mean that electricity utilities must now reckon on taking at least eight to 10 years to complete a nuclear plant. The Philippsburg plant took nine years to finish and the nuclear plant at Krümmel ordered in 1972 is not expected to be commissioned before next year at the earliest.

The Government is considering plans to speed up the approval and planning process. This includes the standardisation of reactor types, standardisation and simplification of regulations and procedures across the country and a clearer definition of the rules for public inquiries. This could eventually help to cut delays in nuclear power station building, but leaves unanswered the question of how the Federal Republic intends to come to grips with

the problems of nuclear reprocessing and the storage of nuclear waste. For the moment Germany is getting by through the use of French nuclear fuel reprocessing facilities and temporary waste storage facilities at the power stations but this is no permanent solution. Theoretically under German nuclear law the building or commissioning of new nuclear power stations is prohibited as long as proven methods of storage and reprocessing do not demonstrably exist. Various plans for reprocessing plants—in Hesse and in Bavaria—and for waste storage in Lower Saxony are being pursued but they are still at a very fragile early stage.

While progress at home remains so slow, the Federal Republic is forced to continue

looking abroad for new energy sources. Here opportunities are opening up, particularly in the field of natural gas. New supplies will start flowing to the Federal Republic in the mid-1980s from Norway and negotiations on a major new gas project with the USSR are nearing completion.

This scheme has aroused deep anxieties in the U.S. that Germany is in danger of becoming over-dependent on Soviet energy sources, which could open it to pressures of political blackmail. Bonn does not share the U.S. analysis but the case does illustrate how dependent the Federal Republic is on foreign sources of energy. Delays in pushing through a coherent domestic energy policy can only increase its vulnerability to pressures from abroad.

Energy

KEVIN DOME

cent from January to August this year compared with the corresponding period of 1980.

In the medium and long term the only real hope for easing the energy-induced balance of payments problems lies in further sharp increases of the country's exports—chiefly manufactured goods—and in a stronger move towards use of coal and nuclear power.

The crisis years in the German coal industry have passed and after years of decline coal production did begin to pick up again slightly in 1979. Output of German pits

Banking internationally? 5 good reasons why you should talk to Rabobank.

Selecting a specific bank as a partner for your international activities requires sound reasoning:

1. By providing 90% of all loans to the Dutch agricultural sector, Rabobank is the largest source of credit to the domestic green sector. And plays a key role in agribusiness finance. Of all Dutch exports 25% consist of agricultural products. The importance of agribusiness for Dutch foreign trade gives Rabobank an extensive and up-to-date knowledge of international trade finance.

2. More than 40% of all Dutch savings are entrusted to Rabobank.

3. One third of all Dutch companies conduct their financial business through Rabobank. And with 3,100 offices in the Netherlands on-the-spot services are available in every part of the country.

4. With total assets of more than 100 billion Dutch guilders (approx. US \$ 37 billion) Rabobank ranks among the 50 largest banks in the world.

5. Additional strength is derived from the membership in the Unico Banking Group, in which Rabobank works together with 5 other

major European co-operative banks. As a group these banks have total assets of US \$ 360 billion and 36,000 offices.

So if you're interested in banking internationally, we'd like to meet you. And when we meet we'd like to help.



Rembrandt country is Rabobank country. The country where traditions of excellence continue to flourish.

Rabobank Nederland, International Division, Catharijnesingel 30, 3511 GB Utrecht, the Netherlands. Telex 40200.
Branch Office New York, 245 Park Avenue, New York, NY 10167, United States of America. Telex 424337.
Representative Office Frankfurt, Friedrich-Ebert-Anlage 2-14, D-6000 Frankfurt am Main 1, West Germany. Telex 413873.

Rabobank

Rembrandt country is Rabobank country

Nato tensions

CONTINUED FROM PREVIOUS PAGE

175 of which are aimed at Europe.

The Government hopes that the beginning of arms control talks between the U.S. and the Soviet Union will defuse the peace movement and its parliamentary foothold in the Left wing of the Social Democrats. As long as the U.S. preserves the hope that a "zero option" could be implemented—under which no new U.S. missiles are stationed if the Soviet Union scraps its entire SS-20 force—then the Government can appeal to the protesters' patience and, above all, trust in Washington's negotiating ability. Yet most defence analysts agree that the zero option is an unrealistic ambition, that talks will be drawn out, difficult, and perhaps inconclusive.

What needs to be done to restore faith in the U.S. leadership within the alliance for this is the crux of the problem—if there is renewed faith in the U.S. then the complaints and doubts will wither away without having to produce any miracle arms control agreement.

First, Washington's stark East-West confrontation philosophy has to be watered down to be acceptable to Germany, which has just spent the last 12 years arguing that the East can be talked to. Defiance, in the view of many Americans, did not deliver the goods for

Washington—it simply allowed the Russians to develop a strategic advantage.

By contrast, Ostpolitik brought real rewards for the Germans in both humanitarian and economic terms. This should be a matter of fact rather than suspicion.

Second, the Bonn Government constantly has to remind its population that the Soviet Union and not America poses the main challenge to its security. Only this will allow it to reassess its spending priorities, boosting defence at the expense, if need be, of social welfare. That requires not only a process of convincing the young but also support from the U.S. which, for example, could produce classified pictures of the SS-20 to concretise the at present somewhat abstract threat.

Economic recovery will help of course, but it is already evident that the Defence Ministry has to organise its spending programmes more efficiently and not allow the industrial defence contractors to dictate unrealistically high prices.

Finally, by shifting the focus away from expensive main battle systems to, for instance, cheap, efficient conventional anti-tank weapons the Defence Ministry can kill two birds with one stone—it can cut the cost of defence in the 1980s and it can produce a better level of training in its conscript army.

MAJOR INTERNATIONAL HOLDINGS OF MBB AFTER MERGER

42.5 per cent stake in Panavia, responsible for Tornado construction.
37.5 per cent stake in Airbus Industrie.
50 per cent stake in Eurosam, German-French missile projects.
24 per cent stake in Eurosatellite, producing direct television satellites.
50 per cent share in German-French production of anti-tank helicopters.

It's nice to know that there's a German newspaper for you, read daily by the managers of business and finance



...this one

	read at least once in the last twelve months	read regularly/frequently
Handelsblatt	99%	87%
FAZ	68%	34%
Die Welt	66%	24%
Die Zeit	52%	21%
Süddeutsche Zeitung	50%	15%

Source: LA 1979 - Götting Bremen

HANDELSBLATT
Peter Chevalier/Desmond Sowerby
London EC4A 3JB
Tel: (01) 553-7115/6/7/8/9
resp. for the United Kingdom and the Republic of Ireland

Handelsblatt
WIRTSCHAFTS- UND FINANZZEITUNG
More than just a newspaper

WEST GERMANY VI

Who are the men who rule West Germany — and who would replace them if the government fell? Jonathan Carr and Roger Boyes in Bonn portray the leadership of the two government parties, the Social Democrats and Free Democrats, and of the opposition waiting in the wings.

The Troika: will it last the course?

"WE have the most stable leadership in the Western world," said a senior member of West Germany's ruling Social Democrat Party (SPD), with only a hint of irony. "Our party chairman, Willy Brandt, will not step down so long as Helmut Schmidt remains Chancellor and Herbert Wehner stays parliamentary Whip. I cannot imagine that Schmidt will give up so long as Brandt and Wehner are still in office. And 'Uncle Herbert' does not want to go before Brandt or the Chancellor."

That was three months ago. In the meantime, the leadership "Troika" has begun to look more shaky. Herr Brandt has complained about being made a scapegoat for the SPD's misfortunes. Herr Schmidt feels Herr Brandt is running the party on too loose a rein — and Herr Wehner's health, and now Herr Schmidt's, is not of the best.

But even if the leadership is not, after all, the most stable in the West the three members of the "Troika" are still among the most interesting in politics anywhere.

Most people who have read newspapers over the last few years must feel they know quite a lot about Herr Schmidt. He is the "Iron Chancellor," disciplined, pragmatic, well able to master crises (and fond of telling other people how to master them too). He can be impatient and quick-tempered up to (and sometimes beyond) the point of rudeness — hence his nickname "Schmidt the Lip." He is evidently competent in economic and financial matters — and his description of himself as "the senior executive of the Federal Republic of Germany" looks a just one.

That is all true as far as it goes — which is not very far. Many public figures manage to create (or have created for them) a one-sided image — and so it is with Herr Schmidt. A

couple of views of the Chancellor from other angles may help to correct the balance.

Earlier this year, at a time when there seemed to be even more crises than usual, Herr Schmidt took himself off to deliver a talk at a symposium on the life and work of the German philosopher, Immanuel Kant. Some people at once interpreted this as a sign that Herr Schmidt was giving up in the face of rising problems, and that he could be expected to step down before long. Others, bluntly, thought the Chancellor might just be trying to show how clever he was.

But in fact the Kant address fitted well into a picture which is not that of a simple "macher," a word often used about Herr Schmidt and implying one whose strong point is action rather than thought. There is plenty of evidence that over the years Herr Schmidt has spent a lot of time considering the basis of political power — and its limits.

For example, there is his frequent careful distinction between "Grundrechte" — basic rights which the State must unreservedly defend, and "grund-

about a "cultural Europe" might easily have come from Willy Brandt, the so-called "Father of the Ostpolitik." But in most respects these two members of the "Troika" could hardly be more different. True, the Chancellor is more complex than he at first appears. But Herr Brandt often seems to be unfathomable.

Even in the days when he was Chancellor (1969-1974), there were tales of Herr Brandt's moodiness, in which periods of intense elation would quickly give way to despair. Not only would he not always steer the Cabinet with a firm hand — as Herr Schmidt certainly does. He was sometimes known to rise and leave the cabinet room altogether when the topic bored or upset him.

Like his moods, Herr Brandt's career has been marked by startling change. His success as governing mayor of West Berlin, as Nobel Peace Prize winner and, initially, as Chancellor, gave way to his shock resignation. Many thought he was finished. Yet he has not only retained one career as chairman of the SPD but has added others — as President of the Socialist International and head of the North-South Commission on Development Issues.

Earlier this year he seemed to be, in such good form that some suggested he might even be planning a comeback — as successor in the Chancellery to his own successor, Herr Schmidt. But, sure enough, in October Herr Brandt was down in the dumps again, and creating the impression that he had almost had enough even as SPD chairman.

One person, not a member of the SPD, who has known Herr Brandt for years, describes him as "the most complex person I have ever met. If you think you know what he is really up to, the odds are you are wrong. He gets his results by intuition and he is not very good at explaining his aims to others."

A similar point is made, more uncharitably, by a member of the SPD who has also seen Herr Brandt in action for a long time. "Willy doesn't know where he stands on a lot of issues. The more detailed and close to home they are, the less he is sure. His real home is the North-South Commission. He genuinely feels the plight of the world's poor and is good at 'broad brush' solutions. But do you think he was much help in the coalition budget negotiations here this summer?"

Despite the obvious differences of temperament, the Schmidt-Brandt tandem, long seemed to suit the SPD surprisingly well. Herr Brandt could act as an integrating force, not only between the party's wings but also between generations in a way Herr Schmidt could not have done.

But the question facing the party this autumn is whether the integration effort is going so far that the party's true identity is being lost. Herr Brandt feels that recent dismal election results for the SPD indicate above all that the youth vote is slipping away to the various ecological groups and the "peace movement." If the support of youth is lost, he says, simply, then the party will die.

But Herr Schmidt feels that

the SPD spends too much time on internal squabbling and not enough on explaining its policies to the public. He believes that if the SPD becomes so ill-defined that almost any fringe group can find a home in it, then the party will lose traditional supporters — trade unionists above all. How will this fundamental dilemma be resolved?

The answer lies not least in the hands of Herr Herbert Wehner, the third member of the "Troika" and the least well known outside Germany. Those who recall his name probably do so in connection with rumours that Herr Wehner was responsible for the fall of Herr Brandt as Chancellor.

The truth is rather that a series of problems (culminating in the discovery of an East German spy in the Chancellery) caused Herr Brandt to resign and that Herr Wehner did not see it as in the interests of the SPD to try to stop him doing so.

But in any case the memory of that affair alone does scant justice to Herr Wehner — a master political strategist who, with Herr Kurt Schumacher, is probably the most important Social Democrat of the post-war period. In one respect Herr Wehner was more acute than Herr Schmidt (the SPD leader in the late 1940s and early 1950s). He did not underestimate the capacity of Dr Konrad Adenauer, leader of the Christian Democrat Party and West Germany's first Chancellor. Schumacher did — to his own cost and that of the SPD.

It was Herr Wehner who as much as anyone fought to transform the SPD from a Marxist-orientated party to one palatable to middle-of-the-road voters — a change effected at the Bad Godesberg conference in 1959. Wehner did much to bring about the grand coalition with the Christian Democrats in the mid-1960s — thus helping Social Democrats to government office in Germany for the first time since the Nazi takeover. And it was Wehner who as parliamentary floorleader of the SPD was ejected from the ranks into standing firm when the Government's majority seemed in danger.

In parliament, Herr Wehner often speaks with a passion which makes him almost unintelligible. An "old volcano" spitting fire and brimstone is how one observer put it. But there are at least two good reasons why Herr Wehner is not a man for nothing. One is that, as he puts it, he has been "burned" by Communism. Born in Dresden in what is now East Germany, he was a Communist Party member in his early years, worked all over Europe including Moscow, and was finally converted to the Christian faith in prison. He

knows all too well what dictatorship means — whether Left or Right.

Second, he is said to feel personally and deeply the burden placed on the Germans by the Nazi crimes against the Poles and Russians above all. Hence his passionate concern for further development of the "Ostpolitik" as a moral necessity as well as a desirable political strategy. It means, for him, that the SPD must remain in power and that implies that despite falling birth rates, it will fight to prevent a major split at the SPD conference next April in Munich.

IC

When flying to Germany, no other airline is like Lufthansa.

No other airline has more destinations in the Federal Republic of Germany.

No other airline also offers the wide-body comfort of the Airbus between England and Germany.

No other airline offers First Class to Munich, Stuttgart, Nuremberg, Dusseldorf, Bremen, Hanover, Hamburg, Cologne/Bonn and Frankfurt.

No other airline has a better on-time record.

No other airline has a more modern fleet of planes.

No other scheduled airline has lower fares to the Federal Republic of Germany.

No other airline has a shorter check-in time.

No other airline offers the Lufthansa cocktail-service in Economy Class on all flights.

The closer you look, the more you see the difference.



Lufthansa
German Airlines

Consult your Travel Agency or our timetable for exact details on all of our flights.

Franz Josef Strauss

REMEMBER Franz Josef Strauss: The thick-set Bavarian with bulging neck and waistline, the politician who for the past 12 years has told Germany that the governing coalition was doomed to collapse under the weight of its own contradictions, the amateur cycling champion who once declared that he would rather grow pineapples in Alaska than be Chancellor.

If events had gone according to plan last year, Herr Strauss would, despite his Alaska pledge, now be Chancellor of the Federal Republic, with President Reagan and, with shade less glee, President Brezhnev. Herr Strauss, the 67-year-old self-appointed scourge of inflation and all its works, was the opposition's candidate for the Chancellorship in the 1980 elections. He was chosen by the Christian Democrats and their Bavarian sister party, the CSU, to dust Helmut Schmidt from the leadership of West Germany.

Herr Strauss failed. After the election, there were few recriminations—that is not the way of German Christian Democrats. Instead, Herr Strauss was asked to resign his job as prime minister of the southern state.

Was this the end of Herr Strauss and of a career that has included spells as Defence and Finance Minister, one of the most talented men in the opposition who was a king-maker and king-breaker?

Three factors could persuade Herr Strauss to stage a comeback. First, the current leader of the CDU, Herr Helmut Kohl, has missed some key opportunities to capitalise on the dissent in the ruling Social Democrat (SPD)-Free Democrat (FDP) coalition. Herr Kohl appears to be waiting until the 1984 elections and trying to shape the party so that it seems more attractive to the liberal FDP.

Their defection from the coalition would then clinch victory. But this tactic is a slow, unexciting one. The result is that Herr Kohl looks clumsy and ineffective while Herr Gerhard Stoltenberg, the CDU premier of Schleswig-Holstein, seems positively dynamic by comparison.

Herr Stoltenberg was favoured by Herr Strauss in the run-up to the 1980 election and so, by virtue of the almost oriental code of political quid pro quo in Germany, any advance made by Herr Stoltenberg is a step towards the rehabilitation of Herr Strauss.

The second point follows on from the first. Herr Kohl's failures to launch convincing attacks in the Bundestag, the



Chairman of the Christian Social Union (CSU)
Born September 6, 1915
1953 Minister for Special Tasks
1955 Minister for Atomic Affairs
1956 Defence Minister
1961 First elected CSU chairman
1966 Finance Minister

Lower House, has shifted some of the spotlight onto the Bundestag, the Upper House, in which the Laender states are represented, and where the CDU has a majority. As Bavarian premier, Herr Strauss sits in the Bundestag and can make his voice heard.

Finally, Herr Strauss retains the weapon that has allowed him to hold sway in the opposition for so long, the control of the 32 CSU deputies out of the 226 total opposition seats. A future Chancellor candidate of the CDU thus has to woo Herr Strauss, for a split in the opposition ranks would be an electoral disaster.

But a number of qualifications have to be made. The CDU would be unlikely to put forward Herr Strauss as the prime challenger to Helmut Schmidt again, above all because the FDP probably would not change partners to enter a Strauss-led government. Herr Strauss will have to play second fiddle, perhaps as a senior minister under a Chancellor Stoltenberg.

After so many years out of federal government, Herr Strauss may prove to be more of a liability than a gain for a staid, CDU leadership trying to prove that it is a serious alternative to Chancellor Schmidt's coalition. But Alaska can breathe easy, Herr Strauss has no intention of cultivating pineapples in the tundra—he is still a man to be reckoned with in German politics.

R.B.

Helmut Kohl

NOBODY NOT even his worst enemy (and there is some competition for the title), could accuse Helmut Kohl of being a visionary or a brilliant orator. The Christian Democrats distrust such qualities and Herr Kohl, the party leader, has made doubly sure of his position by suppressing any talent he might have had for lucid exposition or analysis.

Instead, he has specialised in cautious, step-by-step leadership, wearing an air of solid reproach, like a provincial bank manager who finds himself in a metropolitan casino.

Take the party congress in Mannheim earlier this year, the first after the CDU's worst electoral defeat since the war. Any other party would have indulged in an orgy of self-recrimination, sought out the guilty men, and then devised a formula for overturning the government next time round.

Herr Kohl, however, made a keynote speech, lasting almost three hours, which rambled from one criticism of the Social Democrats to another. Although it received stormy applause, the clapping was preceded by a minute of uncertain silence, because the delegates could not decide whether Herr Kohl had finished or not.

Herr Kohl's appeal is to voters rather than to the parliamentary party. In 1978 he managed to lead the CDU to a near-victory, winning a formidable 48.6 per cent of the vote. As Prime Minister of the state of Rhineland-Palatinate, while only in his late 50s, he managed to prod the traditionally out-reached conservative population towards a more liberal form of conservatism, carrying through a successful school reform.

All of this counts for something, of course. But after the 1978 defeat opposition to him grew within the parliamentary party. The CDU is a broad "catch-all" of interests, which includes among its voters, farmers, small businessmen, a fair sprinkling of trade unionists, and a high proportion of women, Catholics and millionaires. The party thus needs a unifying figure or at least one with sufficient inspired leadership to make the social rifts irrelevant.

In 1979, Herr Kohl tacitly recognised he was not that man. He decided, after some



Chairman of the Christian Democrat Union (CDU)
Born April 3, 1930
1969-1976 Prime Minister of the state Rhineland Palatinate
1973 First election as CDU chairman

persuasion, that another challenger to Helmut Schmidt should be found. He favoured Herr Ernst Albrecht, premier of Lower Saxony and another liberal conservative—but the parliamentary party, on the search for that ever-elusive inspiration, settled on the garrulous, combative figure of Franz Josef Strauss, the leader of the CDU's Bavarian affiliate.

The choice was a snub to Herr Kohl; for it was a recognition that Herr Strauss and not Herr Kohl was the dominant force in the opposition.

The net result of Herr Kohl's failings is a shift in the balance of power from the parliamentary party to the provincial premiers in the Bundestag, the Upper House. The party now listens intently to voices such as those of Herr Gerhard Stoltenberg, Premier of Schleswig-Holstein, Herr Albrecht and Herr Lothar Späth, Premier of Baden-Württemberg.

These men pressed German television to broadcast the Bundestag debate on the budget and sure enough the criticism of the Bonn Government was far, far more effective than that deployed by Herr Kohl.

R.B.

Hans Dietrich Genscher

FOR A MAN with a record of poor health, Hans Dietrich Genscher has remarkable energy. For a political leader whose party commands only 10 per cent of the vote, he has remarkable power. Herr Genscher, German Foreign Minister and chairman of the Free Democrats, has a gift for turning weakness into strength, for exploiting the moment and he provides, quite simply, the best balancing act in town.

Various personal explanations have been put forward for Herr Genscher's party political success—his work drive has been ascribed to a three-year bout of tuberculosis in his 20s, teaching him the value of squeezing every last drop from the working day. His liberal convictions have been attributed to early, unpleasant experiences in East Germany (he left in 1952, at the age of 25). His personal popularity in the country is partly the natural birthright of the leader of a small party—Walter Scheel before him was also widely liked—for a clever FDP chairman can present himself as sharing in the responsibility for all of the Government's good initiatives and distancing himself from all its unpopular actions.

Herr Genscher adds to this birthright the quality of good timing. In television discussions, this means that he

often stays quiet, waiting for discussion to emerge between the representatives of the two large parties. Then, rather than assume a partisan position, he will come in with a gust of cool and calm reasoning, appealing in his husky voice to millions of television German mothers.

He has timing too in moments of political crisis. He was Interior Minister in 1972 (after only seven years in parliament) when Arab terrorists kidnapped and then murdered Israeli athletes at the Munich Olympics. Herr Genscher did not hesitate long before offering himself as a substitute for the Israeli hostages—an act which stays etched in the memory long after the bureaucratic blunders surrounding the incident have been forgotten.

The fatal flaw of pragmatic politicians, too often, is that they hesitate too long before making decisions while waiting to see which alternative will carry the necessary support. Herr Genscher is spared this problem because his party is so small that he can manage and manipulate those opposed to his line. But such a role gives Herr Genscher not only great power but also great vulnerability.

First, the power. It is safe to assume that neither of the large parties can hope to win an absolute majority in the next elections. The opposition

Christian Democrats have come closest to this goal but they would need a truly huge swing to achieve it in 1981. As a result, it is the Free Democratic Party, the small third party, that has the power to decide with which of the big brothers it should form a government.

The uncertainty this produces among the large parties

Vice-chancellor, Foreign Minister and chairman of the Free Democrat Party (FDP)
Born March 21, 1927
1969 Minister for Internal Affairs
1974 Foreign Minister, and first election as FDP chairman

has resulted in considerable concessions. The FDP has 10.8 per cent of the vote yet has four Cabinet Ministers—indeed four of the most powerful: Foreign, Economics, Interior and Agriculture. Herr Genscher understands this kind of power—it is, more precisely, a combination of influence and coercion. His relations with Chancellor Schmidt are good though not exactly warm, and

together they have been able to keep Bonn's policies within the pragmatic centre.

So much for influence. But Herr Genscher is not above coercing solutions within the coalition. Compromises on workers' co-determination, on government subsidy, on public spending cuts may represent (as the FDP chooses to present it) a wonderful capacity for conciliation by the party. But such issues also demonstrate the veto right of the party.

Count Otto Lambsdorff, the Economics Minister, has in particular considerable weight in the Cabinet. Measures smacking of increased state control or interventionism rarely (one of the few exceptions is the new limited subsidy programme for the steel industry) slip past the Wirtschaftsrat or Herr Genscher.

The political clout within the SPD-FDP coalition and within the FDP itself—has been a constant element over the past six years, but if anything it has increased dramatically during the last 12 months.

There are four main reasons for this. First, the SPD and FDP fought on a joint Schmidt-Genscher platform for the first time, giving the impression that there was a parity between the two leaders. Second, the Left-wing component in the SPD—

especially the tougher ideological faction—was strengthened in the new Bundestag intake in October 1980. This created friction between the coalition parties, but has also given Herr Genscher more standing as a symbol of moderation in the Government.

Third, Herr Schmidt, partly because of illness and exhaustion, partly because of the problems in the SPD, and partly because of the problems in the SPD, and partly because of changed international circumstances, started off the legislative year in poor shape. Herr Genscher profited from the absence, used his Foreign Minister role to take on the statesman's mantle temporarily shed by Herr Schmidt.

The Chancellor is back on form but the currency gained by Herr Genscher during that period has not disappeared. Finally, the CDU seems a change in their fortunes now that Herr Franz Joseph Strauss is not playing such a dominant role.

The Christian Democrats, as a result, are cultivating a more liberal image in the hope of wooing the FDP away from the coalition. This too gives Herr Genscher more clout: it makes everybody try a little harder to please the FDP.

The fact is, the FDP's real power is in threatening to



divorce its spouse rather than going through with the whole messy business. The FDP has been in coalition with the SPD for 12 years and while that may have exhausted both parties, it has also shifted the base of the party from Right to Left.

At the latest FDP party congress, for example, almost a third of the delegates voted against the stationing of America's Cruise missiles in Germany—although Herr Genscher had already stressed that he would resign if the party voted against the missiles.

Even the FDP's Left concedes that there is no immediate alternative to Herr Genscher as party leader, but there are rumblings of discontent about the way the party leadership is casting sly glances at the CDU.

R.B.

Nixdorf: the 85,000 Computer Network.

All over the world, Nixdorf is putting computer power in the hands of all kinds of people — people who need to originate data; people who need to process data; people who need up-to-date information rapidly. In fact, the concept of bringing computers to people right where they work was pioneered by Nixdorf.

As a result, large companies have gained the benefits of distributive processing; small businesses have gained the computer. What's more, Nixdorf's software technology has enabled people to communicate with their computers in simple terms. And Nixdorf computers are easy to use, speaking your language in 31 countries.

Nixdorf computers also "talk" to each other, and to other computer systems, so

growing companies can have a problem-solving communications network to build on.

Nixdorf combines the most advanced technology and application know-how with a long-proven record in engineering and manufacturing to produce computer systems unmatched throughout the world. Our customers find this blend of experience increases their competitive edge.

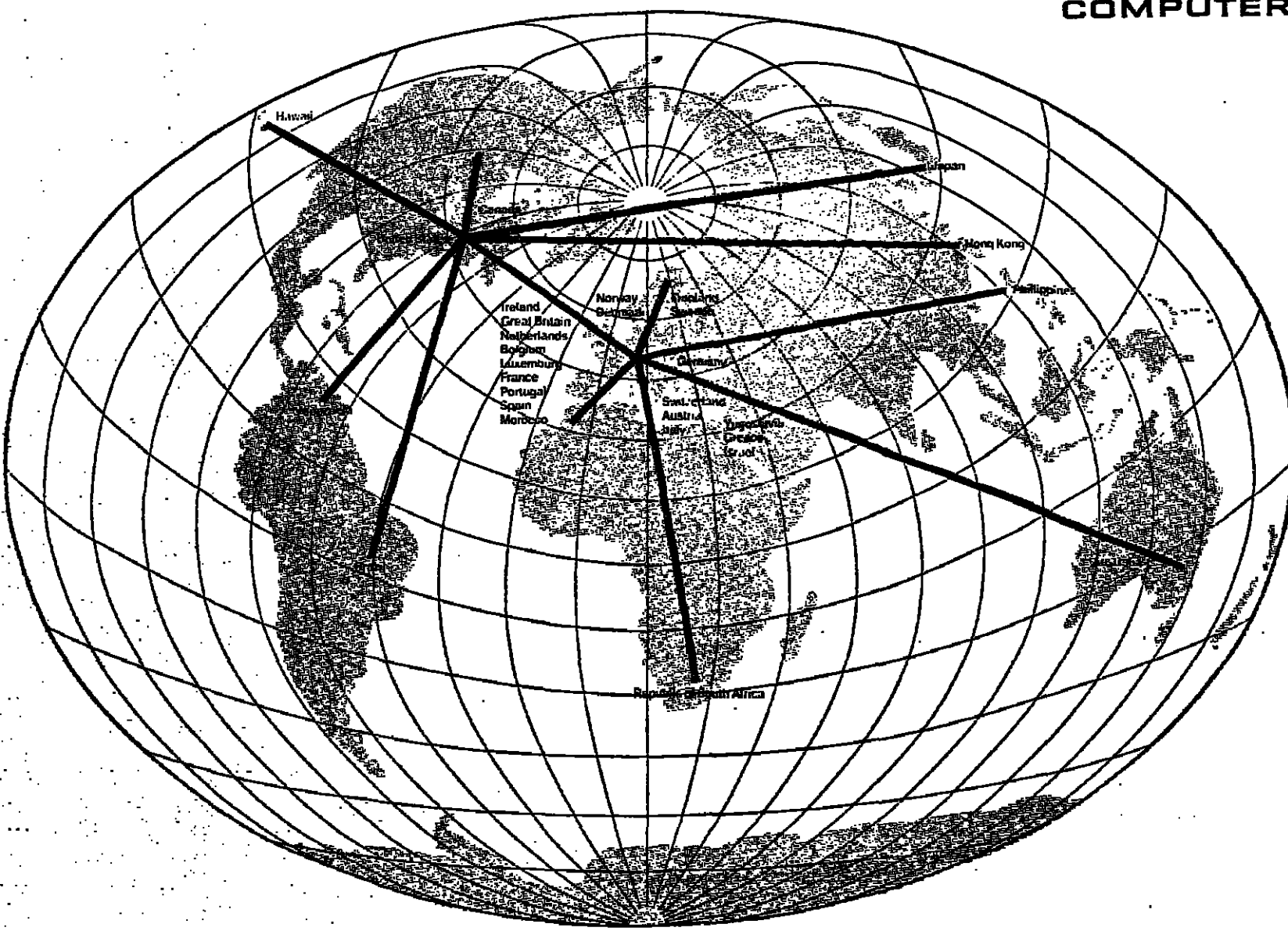
Equally important, you'll find the Nixdorf Support Network wherever there are Nixdorf systems. Our worldwide network numbers 15,000 responsive people. They all contribute to the Nixdorf concept of putting data processing power where the work needs to be done: in the hands of

people in companies, small, medium and large; in manufacturing and distribution; in banks and insurance companies — wherever computers can help.

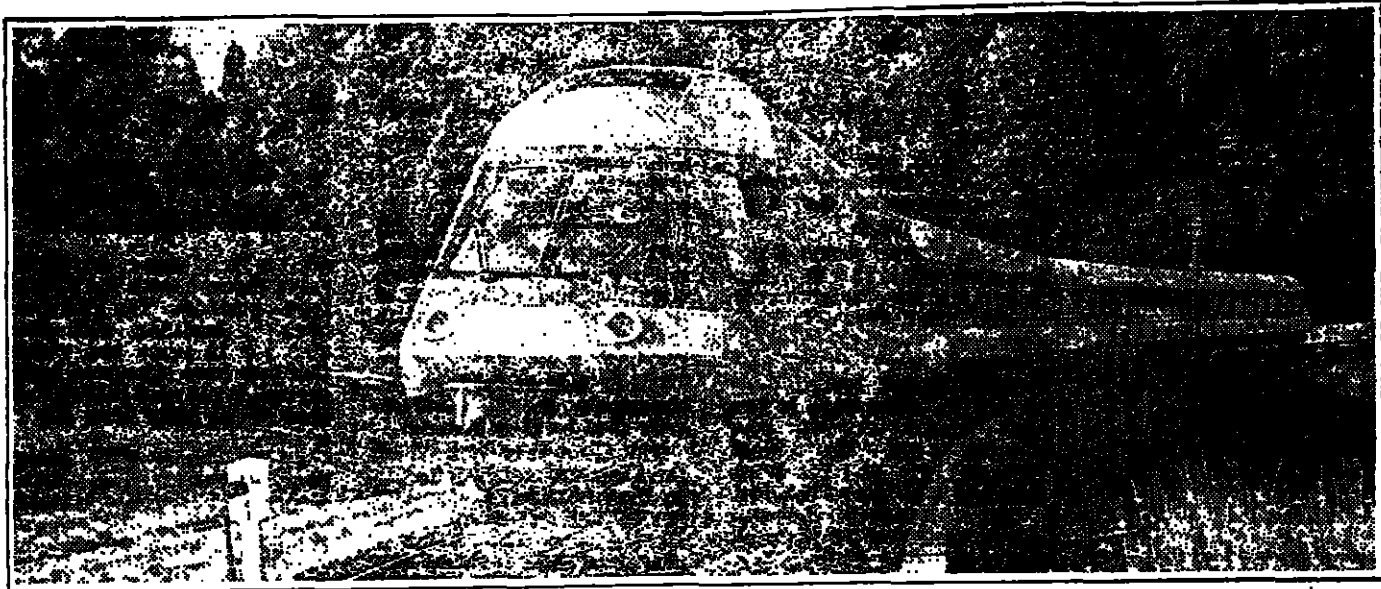
Our network of 85,000 computer installations — Distributed Data Processing, Data Entry, Word Processing and General Business Computer Systems — is only the beginning. Join us. Anywhere you need a solution to your management problems, start by talking to Nixdorf.

For further information:
Nixdorf Computer AG
Fürstenallee, 4790 Paderborn,
W.-Germany
Tel. 05251/2001,
Telex 936791

NIXDORF
COMPUTER



For your trade finance, Hypo-Bank royal client service travels far and wide.



Companies active in international trade require a bank willing to go to great lengths to provide the scope and quality of services needed to compete effectively.

Hypo-Bank is such a bank. Documentary credits, letters of credit, buyers' and sellers' credits, forfaiting, project financing — these are just examples of the comprehensive service potential of one of Germany's largest universal banks with consolidated assets of more than DM 63.8 billion.

But more than that, we have a service tradition to live up to. A reputation for royal client treatment dating back to 1835 when we were established in Munich by King Ludwig I of Bavaria.

Through our network of subsidiaries (including Luxembourg), branches in London and New York, representative offices, affiliates, partnership in ABECOR, and a mobile team of banking professionals, we offer services worldwide.

For the royal treatment your international business deserves, get in touch with Patrick von Stauffenberg, 1, Angel Court, London EC2R 7HA, Tel.: 01-600 1404, Telex: 687 199 HYPOBK G.

Head Office:
Theaterstrasse 11
D-8000 Munich 2,
Tel.: (089) 23 66-1,
Tx.: 05 286 525-27



Modern Banking in the finest Royal Tradition



F.A.Z. is considered the most essential business reading of all newspapers and magazines published in Germany

Source: European Businessman Readership Survey 1980 by Research Services Ltd.

Frankfurter Allgemeine Zeitung
P.O. Box 2901, D-6000 Frankfurt am Main
Telephone 7 59 10

U.K. Advertisement Office
10 Hans Crescent, London, SW1X 0LJ
Telephone 01-235 7982

WEST GERMANY VIII

Hope growing that an end to the squeeze is in sight

"IT IS our third consecutive year of famine" was how one Frankfurt banker sought to explain the unaccustomed mood of retrenchment and caution which is gripping the Federal Republic's banking industry.

Grimly he conceded that his institution had more or less pulled out of the international syndicate Euroloan market where lending margins are too low and risks too high, concentrating on international business instead of shorter term export financing and lending business. Even domestically the bank is being highly selective in its lending, anxiously watching its loans in troubled sectors of German industry such as steel and monitoring profitability with great care.

Such attitudes and policies are the rule, not the exception, among German banks. Only in the past few weeks, as long-term interest rates have begun to fall, the D-Mark strengthened against the dollar and confidence began to grow that the Bundesbank is finally on the brink of easing its monetary policy, that the banking industry has begun to suspect that the painful experiences of the past two-and-a-half years are coming to an end.

The atmosphere in the German banks' boardrooms today marks an abrupt change of mood compared with the two previous decades when German banks were gaily exploiting every possible avenue at home and abroad in their efforts to expand the volume of their business, and it was assumed, their profitability.

It is the realisation in the past 18 months that the twin goals of growth and profitability could collide and endanger a bank's long-term future which accounts for the more conservative business policies now being followed. Asset growth of course has not been abandoned, although many banks have had to accept that the erosion of their capital position has severely limited prospective growth rates. But in all areas of business the issue of the quality of the loans and investments being made and the profit margins likely to be earned has become the primary concern.

The change of mood can be traced directly back to the banks' profit experience in the past two years, although, as we shall see, other factors have also played a role. In 1979 and 1980, however, the profits of the

German banking industry plunged. In the case of the big three commercial banks they fell in 1980 to the lowest level since 1973—and this despite the extraordinary success of Deutsche Bank, the industry leader, which was the only leading bank to come through the year with a strong earnings gain.

The problems of individual banks such as Commerzbank, Westdeutsche Landesbank and Dresdner Bank, each of which reported heavy profit declines for 1980 and in the first two cases paid no dividends, have made the headlines. But as the Bundesbank, the West German central bank, makes clear in its report on the industry's performance as a whole, profitability slumped in most of the major sectors of the industry including the commercial, savings and Landesbanks. Only the rapidly growing credit co-operatives among the largest banking groups bucked the trend.

A range of factors hit bank profits last year, some of which have been threatening to make the banks' performance in 1981 just as difficult.

According to the Bundesbank, whose report on bank profits is based on the accounts the German parent companies must submit and therefore does not take account of the problems some banks have had in their Luxembourg and New York offshoots, the industry wrote off some DM 2.5bn from securities portfolios last year. That sum had to go through the profit and loss accounts and therefore affected capital ratios.

Many banks continued too to be burdened with long-term loans made when interest rates were much lower than today but financed with short-term funds raised at current rates. Staff costs also rose sharply in 1980. Despite efforts being made to economise on staff, costs increased by just over 10 per cent (DM 23bn) in the industry as a whole.

The emphasis on lending shorter term to private customers coupled with decisions to push up lending rates more aggressively—but not rates on savings accounts—has moved practically to offset other factors tending to squeeze the profitability of the banks' lending. Nevertheless, the banks' net interest received as a percentage of average business volume declined in 1980 for the fifth consecutive year.

While the decline in the profitability of German banks has been the immediate cause of the shift in business policy in the direction of greater concentration on profitability rather than asset growth, a number of other factors have also hastened the implementation of a more conservative strategy. In the first place, the weakened international position of the German economy and domestic inflation have made German bankers much more conscious of the increased risks

Poland. "When we were making those loans it was not only good business for us and our German customers," it supported the Government's foreign policy and it was morally right in the light of the destruction we caused in Poland in World War II. They were competing reasons."

Today such arguments have to be balanced against the banks' own concerns about international business risks and their own profitability and the way there is a growing emphasis on shorter term, and more related credits, coupled with the much closer analysis of the creditworthiness of the individual borrower.

The German banks' caution has been further reinforced by expectations that a reform in German banking law would lead to the imposition on them of a requirement to consolidate their accounts and give German capital ratios to off-shore subsidiaries in places like Luxembourg. This prospect has been put off into the future and instead a voluntary agreement is being prepared, the terms of which are still being worked out. But even this is expected to add to the longer term pressures towards stronger capital backing for a given volume of business.

Banking

STEWART FLEMING

attached to the business of banking in a world of at present unstable but interdependent financial markets. The recognition that the German domestic economy can no longer be counted upon to remain an island of stability in a troubled world has, coupled with declining corporate profits, helped to make the bankers more cautious at home. Events in Iran—and above all the upheavals in Poland, where German bankers are among the most heavily committed—have made them more sensitive to the risks in international business.

Poland has convinced the German bankers that the comfortable "umbrella" theory, according to which lending to East bloc countries was assumed to be relatively free from political risk because the Soviet Union would never allow one of its satellites to default, has had to be scrapped. But once the German banker begins to look at the creditworthiness of individual East bloc countries such as Romania, Yugoslavia and even East Germany, the risks associated with such lending take on a new dimension. But there is recognition too that the German banks are playing a vital national role financing exports of their German corporate customers to East bloc countries.

The fact that such trade is also a vehicle through which bilateral diplomatic relationships can be strengthened is another factor that has in the past encouraged the banks in their financing of Germany's eastern neighbours. As the head of the foreign department of one German bank remarked recently on the origins of the banking

industry's heavy involvement in Poland: "When we were making those loans it was not only good business for us and our German customers," it supported the Government's foreign policy and it was morally right in the light of the destruction we caused in Poland in World War II. They were competing reasons."

Today such arguments have to be balanced against the banks' own concerns about international business risks and their own profitability and the way there is a growing emphasis on shorter term, and more related credits, coupled with the much closer analysis of the creditworthiness of the individual borrower.

Pressure to shift course

AFTER TWO years during which the Bundesbank, the West German Central Bank, has stuck steadfastly to a high interest rate policy aimed at fighting inflation and supporting the D-Mark on the foreign exchanges, it now faces the difficult task of relaxing its tight monetary regime to try to stimulate investment and economic growth without fuelling inflation.

In a perfect world the Central Bank might prefer to keep its monetary reins tight a little longer. And it may well be that to begin with some of the moves it will make will have more of a cosmetic than a practical value, aimed at impressing its political critics rather than abruptly changing the course of monetary policy.

But with unemployment in West Germany rising inexorably to new post-war peaks amid preliminary signs that some of the problems which have beset the German economy since 1979 are slowly being overcome, the Bank can scarcely overlook the danger that if it does not shift course even those who have supported its unpopular policies of the past two years will begin to express doubts.

A year ago there were hopes that with the economy slowing down, the Central Bank would begin to ease its monetary policy and allow interest rates to fall from around the prevailing 9 per cent level. Instead, accelerating inflation, a growing current account deficit and the plunge of the D-mark on the foreign exchanges, forced the Bank reluctantly to tighten its monetary policy.

In February this year, with the D-mark down DM 2.25 against the dollar and uncharacteristically weak within the European Monetary System, the Central Bank boldly and dramatically drove German interest rates sharply higher—abandoning its Lombard system of supplying credit to the banks and instead introducing a "special Lombard" rate of 12 per cent, three percentage points higher. Subsequently German interest rates across all maturities surged to—for the Federal Republic—record highs.

Such action, taken when the economy was already weakening, undoubtedly has made the present economic slump worse, with high interest rates hitting the consumer and construction sectors in particular, and some signs that investment has also

begun to suffer. Although the moves in February by the Central Bank quickly restored the D-mark to its traditional position at the top of the EMS, it remained weak against the dollar throughout the summer, slumping to DM 2.58 in August (a five-year low) amid accusations that the Central Bank's policy was a gigantic mistake. It was claimed that not only was it threatening the domestic economy, it was also ineffective in supporting the currency against the dollar.

However, such charges overlooked the improvement which was taking place in the capital accounts of the balance of payments and the impact which the domestic slowdown was having in curbing imports.

But by September the Central Bank itself was already beginning to look ahead to try to formulate a strategy aimed at easing monetary policy recognising that a monetary squeeze would in the end endanger the investment needed to help Germany become more competitive.

Throughout this period, the Central Bank's critics have maintained their customary attack on the "hardliners" in Frankfurt who, it is claimed, are far too doctrinaire in their monetary orthodoxy. But Herr Karl Otto Foehl, who took office as Bundesbank President just as the storm was breaking at the beginning of 1979, is a prag-

Central Bank

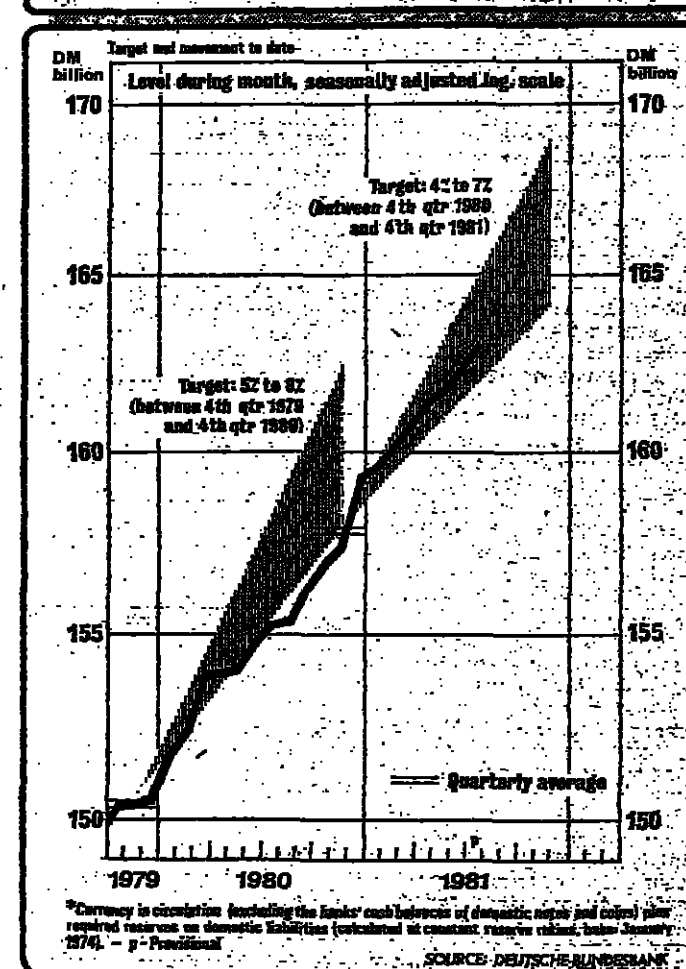
STEWART FLEMING

matist with political experience in Bonn which makes him particularly sensitive to the shifting political currents.

So he is well aware that given the current political constellation in Bonn and the state of the economy, the Government has gone as far as it can towards curbing its Budget and that an economic upswing is likely to make a bigger contribution to reducing the Government deficit than more bickering behind closed doors in Bonn.

Other dangers are also pressing the Bundesbank as it tries to ease its monetary policy. The economy has shouldered the burden of high interest rates

Growth of the central bank money stock*



for a protracted period now and there are signs that important sectors are beginning to wilt under the strain. Bankruptcies have soared this year, particularly in the construction industry; the retail sector is under heavy pressure; and the vital banking industry faces its third consecutive year of declining profits.

The risks on the domestic front of pushing its restrictive monetary policy further are, more and more, looking greater than the risks of relaxing. This is especially true in relation to the labour market. Rising unemployment and declining real incomes on the one hand and squeezed corporate profits on the other are threatening to poison the atmosphere of the forthcoming wage round.

There is already sufficient evidence of political alienation among sectors of German youth to raise concern about the impact of a further slump in the economy on youth unemployment. The Germans have no stomach, nor do they see the need, for the sort of economic experimentation which the British and American Governments have undertaken.

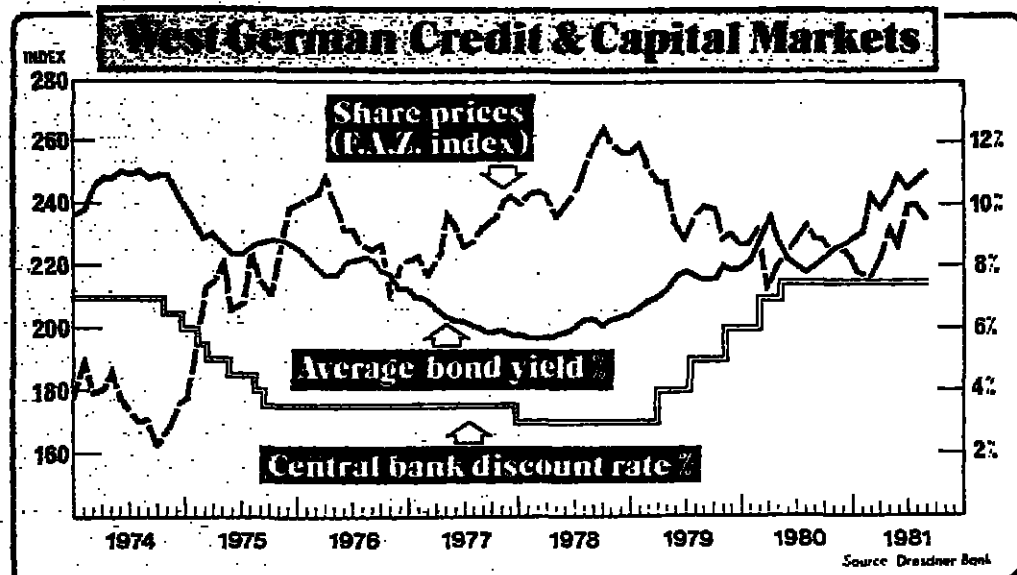
sonally favourable fourth and there are signs that important sectors are beginning to wilt under the strain. Bankruptcies have soared this year, particularly in the construction industry; the retail sector is under heavy pressure; and the vital banking industry faces its third consecutive year of declining profits.

However, through revaluation of the D-mark in the European Monetary System and the beneficial repercussions this appears to be having on the D-mark/dollar rate, the Bank has reinforced the prospects that imported inflation will diminish steadily as an economic problem in the next few months. If, as it can now hope, this leads to an improvement in the inflation figures by, at the latest, early next year, then not only will this justify the risks being taken in easing monetary policy, it will also pave the way towards a more moderate and less painful wage round than might otherwise be expected.

There are, of course, innumerable unpredictable elements which can upset the Central Bank's strategy. But the Bundesbank has good grounds for hoping now that the policy it has adopted is under Herr Foehl's steady hand.



The Kurfürstendamm, West Berlin. The city retains its status as a glamorous oasis of the West but also has the mundane problems common to other big cities



Swings catch out many investors

THE PAST year has been full of bitter disappointments for investors in West German securities who had become accustomed to buying Mark denominated paper in the confident belief that it would provide them with a smooth passage across the turbulent waters of today's world financial markets.

West German interest rates, mirroring in part conditions in the dollar markets, have been no less volatile than those in most of the world's leading financial centres. And foreign investors in Germany have also had to cope with big swings in the value of the German Mark in terms of major currencies such as the U.S. dollar, the pound and the yen.

For domestic institutional investors too, particularly German banks, developments over the past year have been particularly painful. The Bundesbank, in a recent report on bank profits, estimated that in 1980 banks had to write off some DM 2.5bn on their securities portfolios after having already written off DM 3bn in 1979.

These massive write-offs, a large part of which were attributable to fixed-interest securities issued by the Government, have been one of the biggest problems affecting the banking industry because in most cases the losses were taken through the profit and loss accounts. Many banks turned to what the Bundesbank described as "profit management"—drawing on hidden reserves to mask the impact of these losses.

The striking feature of the bond losses of 1979 and 1980 in comparison with developments so far in 1981 was that they occurred in a period when long term interest rates increased by 1½ percentage points and 1 percentage point respectively.

Between January and August of this year average yields on

GERMAN EQUITY MARKET					
1—Market indices					
	End-1979	End-1980	Per cent change	October 1981	% change 1981
Commerzbank	715.70	653.68	-4.5	696.3	+2.0
FAZ	227.27	220.62	-2.9	227.16	+3.0
2—Sector indices (source: Borsenzeitung)					
Big chemicals	89.50	79.50	-11.2	90.2	+13.4
Other chemicals	84.70	92.70	+9.4	99.5	+7.3
Electricals	84.10	85.10	+1.2	75.6	-11.2
Utilities	130.30	117.30	-9.6	118.0	-
Iron and steel	69.40	52.40	-24.5	49.6	-5.3
Machinery	96.60	91.20	-5.6	103.0	+12.9
Motors	92.70	91.20	-1.6	104.1	+14.1
Building	112.30	131.90	+17.5	173.3	+31.4
Department stores	62.30	55.20	-11.4	52.8	-4.3
Banks	82.60	80.00	-3.4	73.7	-7.9
Insurance	126.40	140.40	+11.1	132.7	-5.2
Consumer goods	78.00	70.40	-9.7	61.3	-12.4

fixed interest securities rose by over 2 percentage points, implying even heavier securities losses for investors.

Moreover, the swings in the market, particularly at the end of 1980 and the beginning of 1981 caught many investors by surprise. In August last year,

Stock Market

STEWART FLEMING

as yields fell to just under 8 per cent investors were taking positions in expectation of further declines in interest rates. But rising inflation and a weakening Mark dashed these hopes and by the end of the year yields were up again to around 9.1 per cent.

The abrupt shift in monetary policy by the Central Bank in February which sent short-term interest rates surging by around

3 percentage points drove bond yields to record highs of 11 per cent in May, and by August gathering gloom about the growing Government budget deficit and a renewed plunge in the Mark hit the bond market again, driving yields to new post-war peaks of 11.5 per cent.

The steady rise in interest rates and the erosion of confidence in the markets drove both investors and borrowers to the shorter end of the market, where yields on one-year paper hit 13 per cent.

The rally which took place in September and early October has thus come as a considerable relief to investors and borrowers alike, and particularly to the banks, which can now hope that their bond losses by the end of the year will be considerably less than had been expected earlier and who may therefore be able to take a more relaxed view of some of their other credit risks.

Both domestic and international developments have fuelled the rally. Growing doubts about U.S. economic policy have helped to make the Mark a more attractive haven for international funds, especially since the Government has begun to tackle the question of controlling its spending more vigorously. The signs of an improvement in the German current account (in spite of poor August trade figures) and the hopes that a stronger D-mark will curb imported inflation, have all contributed to the rally in the fixed interest markets.

So far, however, the equity market, which hit a year's high in July partly as a result of foreign buying of German shares, has not followed the bond market rally. Partly under the influence of Wall Street's September slump, German share prices were also down around 9 per cent from their summer peak at the beginning of October, although a firmer tone has set in subsequently.

A continuing improvement in Germany's external position coupled with signs that the long awaited easing of German monetary policy is underway should help German share prices to rally too however, especially if the D-mark retains its current strength and expectations that inflation will begin to subside materialise.

Pressing need for jobs and housing

FIFTY THOUSAND West Berliners protesting against the presence of an American Secretary of State would have been unthinkable 20 years ago. When it happened to Mr Alexander Haig, U.S. Secretary of State, last month he said it was proof of the "strength of democracy in this part of Berlin." Herr Peter Glotz, chairman of the Social Democrats in West Germany and West Berlin noted succinctly that although he deplored the demonstration it was after all the "Americans who first taught us how to demonstrate."

The vast majority of West Berliners condemned the protest because they are in no mood to jeopardise the protection the three Western Allies give this city situated in the middle of East Germany. It is perhaps because the protesters take the Allied guarantee for West Berlin for granted that they can demonstrate so easily.

Last month was also the anniversary of a 10-year-old miracle, the Four Power Agreement on Berlin. It has managed to stave off any real threat of a Berlin crisis although only 80 kilometres to the east, the Polish upheaval continues unabated. Even ingrained optimists had not dared to hope that West Berlin could remain immune from an event which has caused the East German leadership to batten down its hatches on all sides.

The Berlin Accord governs traffic over the East German access routes between West Berlin and West Germany and guarantees the right to West Berliners to visit East Berlin and East Germany. Its effectiveness lies in the motives of the signatories, the three Western Allies and the Soviet Union.

The U.S., Britain and France

were anxious to defuse the Berlin situation even at the price of a "subsequent recognition of East Germany." Former Chancellor Willy Brandt's Ostpolitik was gathering momentum which aimed at recognising the GDR as a separate German state in order to permit contacts between East and West Germans.

Moscow too was anxious to rid itself of the Berlin tinderbox and to gain recognition for its client state, East Germany, while retaining the Berlin lever under its control. The Berlin Agreement gave the Soviet Union its treaty with West Germany, opening a new era in relations and bringing a surge in trade between the two traditional economic partners. As long as West Germany did not return to the Cold War then the Soviet Union was willing to respect the Berlin Agreement, a cornerstone of Ostpolitik.

Recently, the man who signed the Berlin Accord for the Soviet side, Ambassador Ploie Abrassimov, who remains Moscow's proudest man in East Berlin, reminded the West that the Soviet Union and its allies have sufficient means at their disposal to retaliate against "provocative steps by Nato which are instigated from across the Atlantic." There is little doubt that if Moscow decided to intervene with military means in Poland and the West responded with the expected tough countermeasures, the Soviets would again put heavy pressure on Berlin.

However, West Berlin's main problem today is not dealing with political crises but with the mundane concerns common to most other large cities. This is not to say that its relations with surrounding East Germany are congenial. In a panic re-

action following the upheaval in Poland, East Germany drastically increased the amount of minor West Berliners and West Germans must exchange when entering the East, which has led to a 50 per cent drop in visits to their relations and friends.

West Berlin's Governing Mayor, Richard von Weizsäcker,

Berlin

LESLIE COLITT

says this hits at the heart of the Berlin Agreement and Chancellor Helmut Schmidt's Government in Bonn has pledged to do its utmost to get East Germany to lower the entrance charge.

Bonn will provide DM 10.2bn towards Berlin's 1982 budget of DM 19bn but for the first time in many years, the government in its budget-slashing mood sliced a few items off the generous benefits West Berlin will get next year to maintain its competitiveness. The DM 75n Bonn provides annually to attract investments to West Berlin will be marginally lowered by reducing the benefits to West German buyers of Berlin-made products. In the future, they will not be able to deduct 4.2 per cent from the value added tax they pay but 3.5 per cent instead. All the other lucrative tax benefits and subsidies which have kept so many West German companies operating in West Berlin remain untouched.

West Berlin's other problems, although no worse than in other cities, tend to be magnified inside Germany because of the attention the city commands in the West German media. Ordinary urban problems take on

a political colouration in the city because of its exposed location 110 miles inside East Germany and its "showcase of the West" reputation.

The presence in the city of some 60,000 students, many of a Left-of-centre political outlook, adds to the political life in the city. It is this which has made West Berlin so attractive to young West Germans seeking an alternative lifestyle and who at the same time may not want to be drafted into the West German Army.

Recent problems with the city's squatters took on the aspects of an ideological holy war between the city government and the young occupiers. Housing is inadequate in West Berlin but no more so than in cities from Moscow to Paris. Ironically, in West Berlin it is mainly the 120,000 Turkish Gastarbeiter (guest workers) who live in substandard housing but it is German students who condemn the capitalist system and all its evils.

Last month the eviction of squatters from a Berlin tenement building took an ugly turn when one of the "occupiers," an unemployed young West German, was run over by a city bus. His death, at first attributed to the police action, provoked riots in West Berlin and several West German cities.

Trying to integrate Berlin's Turkish workers will remain the city's most pressing task as the authorities concentrate on providing better education for their children, and better housing. Education is an enormous problem as experience has shown that as soon as there is a handful of Turkish children in a class, they learn German far more slowly than when there are only one or two. However, since some schools in the Kreuzberg district have more than 50 per cent Turkish chil-

dren, this goal becomes an illusion.

Housing is a major problem because of absentee landlords and because many Turkish families refuse to move into new apartments financed with city aid. Rather than pay higher rents, Turkish families rent an enormous portion of their income back to Turkey where the money supports entire villages and is a major source of foreign exchange for the government.

The West Berlin Chamber of Commerce says 20,000 jobs will have to be created in the next few years if the city is to support a population of 1.8m. Until now, too many administrative jobs have been made by the city, which employs every third West Berliner.

The western airlines serving West Berlin, which provide the only uncontrolled access to the West, are currently taking a beating on all fronts. Traffic has declined to the low level of two years ago for British Airways and Pan American on their inner-German services which normally return a healthy profit to the parent companies. Berlin's three British charter carriers, Dan Air, Laker and Monarch and Air Berlin USA, are reeling from rackbottom prices to Greece and Turkey being offered to West Berlin tour operators by East European airlines and Turkish Airlines operating from East Berlin's Schoenefeld Airport.

The charter carriers argue that if the city does not want a great deal more traffic to desert West Berlin's Tegel Airport it will have to give them financial relief just as the West German Government provides a subsidy for scheduled flights between West Germany and West Berlin.

VEBA

OUR STRENGTH - A BROAD BASE

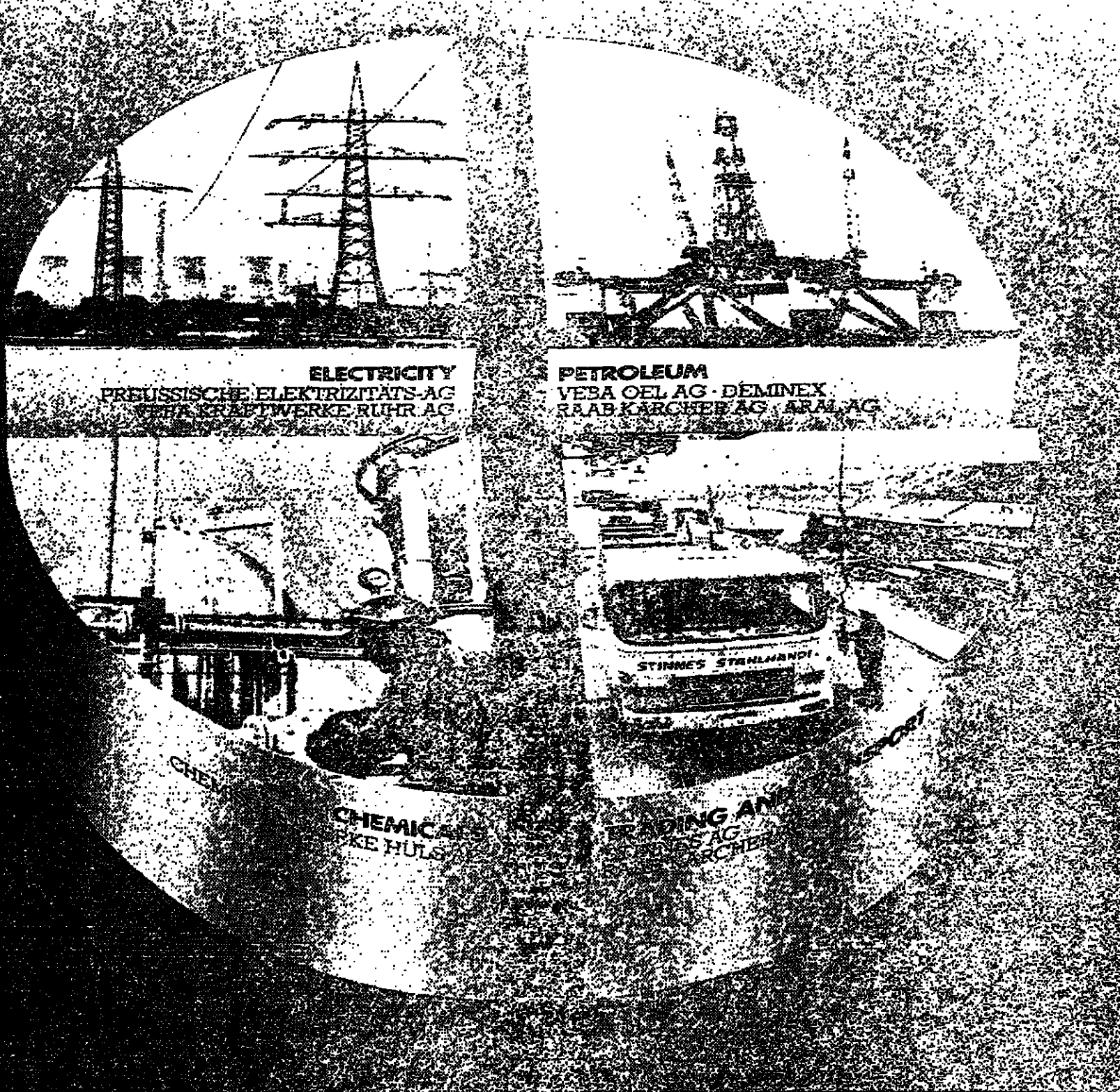
The VEBA Group is one of Germany's major energy producers. It is at the same time a broadly based industrial and service organization with total sales of more than DM 40 billion and 84,000 employees. The German Federal Republic holds 44% of the equity, the remaining 56% is in the hands of around 800,000 shareholders.

The corporate backbone is electricity, providing power to millions of households and numerous

industrial users. VEBA's petroleum sector ranges from exploration on a global scale and refining to a large network of petrol stations. In the chemical field, VEBA offers a widely diversified range of products.

VEBA is also engaged in worldwide distribution and transportation including freight forwarding and handling, ocean and inland shipping.

For further information please get in touch with VEBA AG, P.O. Box 300306, D-4000 Düsseldorf 30.



AUCTION 103

DECEMBER, 1981

Rare and Valuable Books
Manuscripts—Autographs
Old Master and Modern Prints
Maps and Typographical Items
Decorative Art—Marine Paintings
Antiques—Oriental Art

Catalogue available in November

Antiquarian Book-Shop and Fine Art Dealers

F. DÖRLING est. 1797

Neuer Wall 40, 2000 Hamburg 36

Telephone: (040) 36 45 70

Telex: akss-02 14457

Cables: DOERLINGANT

Member of the Bundesverband Deutscher Kunstversteigerer
and of the Chambre Syndicale de l'Estampe,
du Dessin et du Tableau, Paris

Hanover Trade Fairs



The standard for quality



CONSTRUCTA '82
3rd - 10th February
The Building
Trade Fair



didacta '82
9th - 12th March
International Trade Fair for Schools,
Education and Training



Hanover Fair '82
21st - 26th April
Fair of Fairs



FAB '82
11th - 14th May
35th Trade Exhibition for
Hospital Equipment
and Supplies



ILA '82
18th - 25th May
International
Aerospace Exhibition
Hanover



Hanover Fair '83
13th - 20th April
Fair of Fairs



LIGNA HANOVER '83
11th - 17th May
International Trade Fair
for Machinery and Equipment
for the Wood Industries



Huhn und Schwein '83
June 1983
International Trade Exhibition
for Pig and Poultry Production

I am interested in attending ☐ as an exhibitor ☐ as a visitor
☐ CONSTRUCTA '82
☐ didacta '82
☐ Hanover-Messe '82
☐ FAB '82
☐ ILA '82
☐ Hanover-Messe '83
☐ LIGNA '83
☐ Huhn und Schwein '83
Address in full: _____
Deutsche Messe- und Ausstellungs-AG, Messelände, D-3000 Hanover 82

RARELY HAS Dr Wilhelm Scheider, executive chairman of Krupp, had more positive results to report. He said recently that in the group's mechanical engineering division sales in the first five months of this year (including industrial plant-making) were up by nearly one third against the same period of 1980, and the orders intake had actually doubled.

The main reason? Sharply increased demand from abroad, stimulated above all by the fall in the D-mark since 1979, which had made the group's exports more price-competitive.

The Krupp figures were among the most dramatic this year—but other mechanical engineering concerns were reporting an upturn in orders too, and for the same reason. It seemed that foreign countries—the oil-producing states above all—had suddenly concluded that West German plant and machinery was not only reliable (this had not been in doubt) but relatively inexpensive.

"Mechanical engineering—the branch of the future," was the title of one recent symposium on this the biggest sector of German industry in employment and turnover terms. This year's foreign orders seemed to suggest that the optimism was not misplaced.

To put this in perspective, it

must be stressed that the industry would have been in a sorry state indeed had it not been for this boom in foreign demand. Naturally some engineering sectors have been more buoyant than others. It can hardly be otherwise in a branch which covers a broad range of products from plant and building machinery to machine tools and office equipment. But with Germany's GNP contracting in real terms (after inflation) for the first time since 1975, the mechanical engineering industry on the whole has had to cope with a miserably weak domestic market.

In the first six months, turnover rose by just 1 per cent in nominal terms (a real fall of 3 per cent) to DM 38.5bn (\$25.3bn), while exports were up by a nominal 5 per cent to DM 32.2bn. Incoming orders rose by 5 per cent, based on a fall of 4 per cent at home and an increase of 12 per cent from abroad.

Thanks to the foreign boost, the number of those employed in the industry at mid-year was close to 1.1m—or about the same figure as in June, 1980. However, use of capacity was down to 84 per cent from 88 per cent a year earlier, and the number of employees on short-time work increased to 43,000 from just 3,000 before.

There are though fair prospects

that the domestic economy will pick up next year (more than 1 per cent real growth in GNP is being widely forecast), while export demand remains buoyant. The immediate future thus looks quite encouraging—but what of the longer term? Does German engineering have the strength and flexibility in the 1980s to cope with its competitors—in particular the Japanese, who have markedly increased their share of the world market over the past decade?

Engineering

JONATHAN CARR

Herr Heinrich Weiss, chairman of Schloemann-Siemag, a major plant-building enterprise, seems to have little doubt of it. He gives five main reasons: a qualified and highly-motivated labour force especially in the smaller and medium-sized companies which are typical of the German engineering sector; linked to that, a potential for technical innovation which remains high; a good infrastructure; a firm reputation for reliability, both in workmanship and delivery schedules; and, last but not least, a relatively peaceful social climate.

Herr Weiss's point about the size of the German engineering enterprise is well worth underlining. Many people tend to identify the branch with the giants—such as Krupp, a Gutehoffnungshütte (Europe's largest engineering group of which Schloemann-Siemag is one part).

But these are hardly typical. More than 90 per cent of the country's engineering enterprises, accounting for some 40 per cent of turnover, employ fewer than 500 workers each. These small- and medium-sized companies clearly are not able individually to match the research and development budgets of their bigger rivals. But they are often very agile at putting research results to practical work to gain sales success.

Further, they can often tailor their products quickly to suit customers' special requirements—an advantage paying off above all in the face of increasing and varied demands for energy-saving equipment and oil substitution.

But there are drawbacks too—some more apparent than ever this year. One is that German enterprises in general—and those in engineering in particular—have a relatively high level of borrowed funds by comparison with their American or British counterparts. Even the biggest companies with major financial resources have been severely tested over the

past year or so, which has been marked by the unusual combination of high interest rates and economic downturn.

But many medium-sized concerns face an almost suffocating squeeze, having borrowed short in the expectation of falling interest rates which then failed to emerge. Prolonged pressure of this kind would force changes in the structure of the engineering sector, and undermine the flexibility which is one of its major strengths.

Quite apart from these money troubles at home, the Germans are also increasingly having to become "financial engineers" as well as "mechanical engineers" to pick up business abroad. The reason is that Bonn, unlike a number of other Western governments, does not subsidise interest rates for the financing of foreign commercial deals. Thus Krupp recently lost a DM 400m project in East Germany because its price was higher than that of the subsidised Japanese competition.

To counter this problem, many German companies seek to use subsidiaries to penetrate foreign countries from the inside, not just to sell goods locally but to take advantage of the better financing facilities available there. In just one recent case, the PHE Weserhütte group gained a contract from Indonesia, roughly 70 per cent of which is being carried out by one of the group's French offshoots.

By this means, cheap French

financing is available about which the Germans can only dream at home. Without this advantage, the deal almost certainly would have been lost.

One final, but important, drawback is that while Germany's engineering workforce is indeed well trained and motivated, as Herr Weiss says, there is a grave lack of skilled labour—even with the present high level of unemployment. There is also evidence that engineering has been losing its drawing power as a career for young Germans in the past few years.

This of course could be a very serious portent. But it is worth recalling that in the recession of 1980 there were two applications for each engineering post available; two years later two jobs were on offer per applicant; and in 1972 a rough balance had been found between supply and demand. But three years on and there were again two applications for each job on offer.

In other words, there has long been cyclical fluctuation on the engineering labour market—and it would be rash to suggest that the country is now on an irreversible downward trend based on rejection of modern technology. The sector itself is anything but defeatist. One executive stressed how much he welcomed the Japanese challenge—since it encouraged other key German industrial sectors to invest more than they might otherwise have done, bringing fatter order books for the mechanical engineers.

MECHANICAL ENGINEERING-BASIC STATISTICS

	1970	1979	1980
Labour force (m)	1.2	1.1	1.1
Production (DMbn)	57.1	100.6	109.8
Turnover (DMbn)	60.9	110.8	121.9
Exports (DMbn)	28.7	56.4	62.1
(percentage of production)	46.8	56.0	57.5
Imports (DMbn)	8.6	19.1	22.4
(percentage of home supply)	22.1	30.1	32.4
Gross fixed asset investment (DMbn)	3.3	4.8	4.6
(percentage of turnover)	5.8	4.1	4.3

† Preliminary figure. Source: Federal Statistical Office.

MECHANICAL ENGINEERING EXPORTS

World market share held by Germany, the U.S. and Japan (percentages)

	W. Germany	Japan	U.S.	Other Western countries
1970	24.0	6.3	25.8	43.9
1972	25.8	7.1	22.6	44.5
1974	26.2	8.3	23.4	42.1
1976	24.2	8.5	24.5	42.8
1978	23.5	11.6	21.8	43.1
1980†	21.9	10.6	23.8	43.7

† Preliminary figures. Source: West German Mechanical Engineering Association.

A sharp rebuke for keeping prices down

Steel

ROGER BOYES

longer rely on its fundamental efficiency and must seek protection if it is to survive. According to the West German Iron and Steel Federation, between DM 60bn and DM 70bn of government subsidies has been ploughed into Germany's European Community competitors. This allows them to keep prices artificially low and retain cus-

tomers who would long since have defected, the Germans argue.

But it also forces the relatively unsubsidised German industry to depress prices and thus run into severe cash flow problems. The received wisdom in the industry is that prices will have to go up on average by DM 190 per tonne of rolled steel if production is to return to profitability. This may be achieved by raising the price of rolled steel by DM 50 per tonne on November 1—instead of October 1 as first planned by the Community as a whole—and then by some DM 140 per tonne next January.

● But such price rises are meeting with resistance from steel consumers, especially the mechanical engineering sector. This was the cause of the one-month delay in the latest autumn round of price increases and the cause too of Bonn's impatience.

All the steel industry's key customers are being hit hard by recession and quite simply require less. There are a few

large deals in the offing—the large gas pipeline from Siberia to West Europe, for example—which should give a temporary fillip to demand but on the whole major customers such as the motor and shipbuilding industries are still reporting a sales trough.

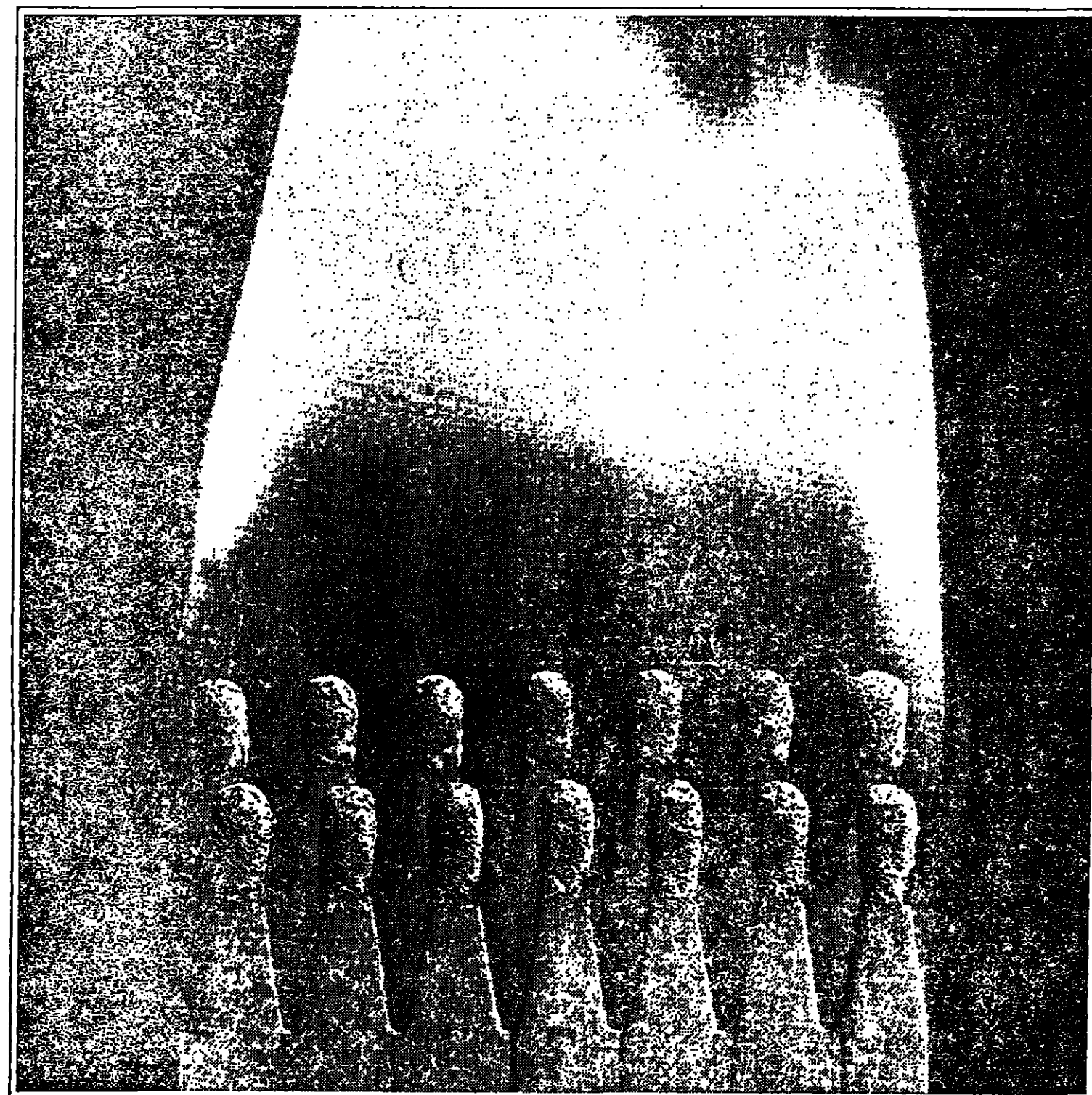
The steel industry is thus caught between two evils—raise prices and risk scaring away established customers (perhaps into the arms of the British, Belgians or Italians), or delay price increases and cause the weaker German producers to lose a vital infusion of revenue and endanger the already strained relations with their home banks.

● If it were just a matter of weathering out a short recession, then the steel makers might conceivably tighten their belts another notch and wait for the inevitable upturn. But all the signs suggest that long-term steel consumption habits are changing.

Westdeutsche Landesbank analysis shows that there are at least four factors depressing future demand, quite irrespective of the effects of recession. First, the high level of industrialisation achieved in traditional customers has "all but throttled demand" for steel-intensive structures and infrastructure installations. Second, investment funds are being absorbed increasingly by low-steel consuming sectors such as the electrical equipment sector.

Third, machinery and equipment are becoming increasingly smaller and more compact, thanks partly to the introduction of micro-electronic devices. Finally, technological progress is gradually edging out the

CONTINUED ON NEXT PAGE



WestLB derives its prowess in international finance from multiple sources.

Large-scale financing calls for a bank with all the credentials and expertise needed to ensure a smooth, competitive functioning of

any major money raising operation.

WestLB's approach in initiating and organizing worldwide syndicates, its own resources, international flexibility and well-balanced sources of funds make the

Bank, one of Germany's top three international institutions, a solid wholesale financing partner.

Westdeutsche Landesbank

A strong force in wholesale banking

Strong export performance offsets weak home demand

THE West German chemicals industry is showing a surprising resilience in the midst of Germany's industrial recession. Certainly in the domestic market it has been hit by the weakness of its major customer industries, particularly the building, motor and textile sectors. But sales problems of home have been offset by an unusually strong export performance, helped by the prolonged weakness of the D-Mark.

After the shock of the abrupt plunge in demand in the home market during the summer months last year, planners in the chemicals industry adopted an over-cautious tone in assessing prospects for 1981. Having set their sights correspondingly low to avoid further unpleasant surprises, the industry has actually performed rather better than expected. The fall of 4.3 per cent in West German chemicals production last year has not been repeated and, as a result, the sector is now counting on a growth in output of a little under 1 per cent.

More than ever before, however, the industry is distinguished by widely differing performances in its various sectors. While products close to the consumer have held up quite well, and the industry has continued to make significant gains in some research-intensive sectors such as pharmaceuticals and agricultural chemicals, it has

been hit by a sharp drop in demand and fierce price competition in areas of bulk production, particularly basic petrochemicals and commodity plastics.

Gross over-capacity in these areas has led producers into a state of destructive competition where volume sales are being sought at almost any price. While raw materials and energy costs have continued to rise steeply—first because of higher oil prices and then because of the weakness of the D-Mark—prices of products in areas such as commodity plastics have actually been falling, forcing almost the entire plastics sector deep into loss. Inevitably closure of plants is following. A lead has been taken by BASF, the biggest European plastics producer, which has closed 100,000 tonnes of low density polyethylene capacity at two sites, Antwerp in Belgium and Wesseling on the Rhine, and more cut-backs must be expected both from BASF and from other plastics producers.

Faced by inability to pass on fully rising energy and feedstock costs the profitability of the chemicals sector is inevitably still under heavy pressure. The biggest companies in the industry have been able to alleviate the squeeze on margins, however, by spreading their risks worldwide, and companies such as Bayer and Hoechst now derive more than

two-thirds of their sales from markets outside West Germany.

With a weakening D-Mark the chemicals industry, already the world's biggest chemicals exporter, was well-placed to push for a further increase in exports this year. While its overall turnover rose by only 5.6 per cent in the first seven months of the year to DM 68.7bn, exports jumped by 11.5 per cent to DM 28.2bn. By contrast sales in the home market showed a nominal rise of only 1.7 per cent to DM 40.4bn.

The German chemicals industry includes three of the world's largest chemicals companies—Hoechst, Bayer and BASF—and their dominance in the world industry has helped ensure that the Federal Republic is by far the leading participant in the world chemicals trade.

In 1979, the last year for which figures are available, German chemicals exports totalled DM 43.9bn, putting the Federal Republic well ahead of its nearest rival, the U.S., with DM 33.5bn equivalent. West Germany's closest competitors in Western Europe—France, the Netherlands and the UK—all export less than half the volume achieved by the German chemicals sector.

The German presence in world chemicals trade is inevitably mirrored on the other side of the trade balance. The Federal Republic is also the world's largest chemicals importer, accounting for around 10 per cent of world chemicals imports, or DM 24.1bn in 1979, compared with French chemicals imports of DM 17.8bn and U.S. imports of DM 15.7bn. On the export side the West German chemicals sector accounts for around 18.6 per cent of world trade.

The disturbances caused in certain West European chemicals markets last year by U.S. imports have been resolved this year by largely by the recovery in the value of the U.S. currency. In the first seven

months of 1981 German chemicals exports to the U.S. grew by 14.6 per cent to DM 1.8bn, while imports from the U.S. stagnated at last year's level of DM 1.3bn.

Chemicals trade with the other major world producer, Japan, is still underdeveloped, but the chemicals sector is one of few areas of German industry which can boast a positive trade balance with Tokyo. Exports in the first seven months were boosted by 21 per cent to DM 633.8m, while imports from Japan grew even faster by 39 per cent to DM 476.9m. German chemicals companies are looking for strong growth in the Japanese

Chemicals

KEVIN DONE

market in coming years, particularly in research-intensive products such as pharmaceuticals.

The German chemicals sector owes much of its pre-eminence in the world chemicals industry to its continuing willingness to invest heavily in research and development. Events in the commodity plastics sector in the past year have shown that companies are still vulnerable to the sharp cyclical fluctuations in this product. There is no doubt that in any case a large part of the oil companies, which have for some years been diversifying their interests down into petrochemicals. Companies such as Bayer, Hoechst and BASF are all pursuing policies of moving ever more deeply into specialty and research-intensive products, which are better protected from the vagaries of world trade.

Bayer, for example, has boosted the share taken by pharmaceuticals in its world turnover to 15 per cent compared with only 9 per cent 10 years ago. Agricultural chemi-

cals have also grown in importance, taking 12 per cent of turnover worldwide in 1980 compared with 10 per cent in 1971. The growth of these sectors has come at the expense of activities such as synthetic fibres—for long the problem child of the European chemicals industry—which now accounts for only 3 per cent of Bayer sales compared with 8 per cent 10 years ago, and dyestuffs, whose share has fallen from 11 to 6 per cent.

The chemicals sector is the most heavily research-intensive branch of German industry, accounting for around one quarter of R and D spending in the German private sector last year. In terms of self-financed expenditure the chemicals sector accounts for nearly a third of total research spending. Expenditure last year amounted to DM 5.3bn of a German private sector total of DM 23.9bn. German chemicals

sector R and D spending is 97 per cent self-financed.

Despite this impressive performance R and D spending as a percentage of the sector's turnover has recently been falling—in 1978 it dropped to 4.7 per cent, below the average of 5 per cent which had been held for many years—and worryingly the main reason for the increase from year to year has lain not in a growing body of researchers but in the steady expansion of personnel costs.

The number of research workers in the chemicals industry at around 52,000 has in fact barely changed since the beginning of the 1970s. The ratio of R and D spending to the industry's total turnover has fallen in the last couple of years, chiefly because sales figures have been inflated by the drastic series of oil price increases over the last two and a half years.

Some 80 per cent of the

products of the chemicals industry depend on oil-based feedstocks, and despite the fact that the sector has cut its specific oil consumption—in terms of the amount consumed per unit of product—by 25 per cent in the last 10 years it has still been hard hit by the rapid rise in the cost of oil and other fuels and feedstocks. Investments aimed at reducing energy consumption are playing an increasing role in chemical industry capital expenditure, which is expected to total more than DM 7bn this year after DM 6.7bn in 1980.

In Germany itself less investment is now being devoted to straightforward expansion of capacity, and in some sectors of bulk production capacities have already reached levels that have far outstripped available demand. According to Professor Rolf Sammet, chief executive of Hoechst, demand for commodity plastics fell by 10 per

cent in the first seven months this year, and specific demand for low density polyethylene and PVC, two of the most widely used plastics, dropped by 16 per cent.

Hoechst itself estimates that its plastics losses will total around DM 200m this year. By the middle of 1981 West European plastics plants were working at only around 60 per cent of capacity. According to BASF, as much as 20 per cent of European plastics capacity would need to be shut down to return the sector to reasonably profitable working.

Having slowly but painfully come to grips with the structural crisis in the synthetic fibres sector during the second half of the 1970s—many companies are still operating here too in the red, however—the chemicals industry in West Germany and Western Europe now has another major challenge on its hands in plastics.

Is Degussa Part of Your World?

As a prime global source of refined and processed precious metals for well over a century, Degussa plays an important role in everyday life. All of today's communications systems, for instance television, radio and telephone, depend on semiconductor technology, which could not exist without precious metals. Degussa dental gold alloys are used all over the world. Degussa's platinum thermometers find extensive application in aircraft, oil exploration and refineries. And more. Degussa chemicals—hundreds of them—show up in many diverse products. They run the gamut from amino acids in poultry feed to zeolites used in detergents. Degussa is also a leading manufacturer of ceramic colours, pharmaceutical preparations, bleaching agents and industrial furnaces.

We are sure Degussa is part of your world, too.

Degussa

Degussa AG
Weissfrauenstrasse 9
D-6000 Frankfurt 1

Our companies in the U.K.:

Degussa Limited
175, Tottenham Court Road
London, W1P 0BJ
tel. 00441-5808041

Bush Beach Engineering Limited
Stanley Green Trading Estate
Cheadle Hulme,
Cheshire, SK8 6RN
tel. 004461-4858151

Rebuke for keeping prices down

CONTINUED FROM PREVIOUS PAGE

larger scale usage of steel. Industrial steel plate, for example, is becoming thinner and thinner without any significant reduction in strength. The innovation of continuous-casting techniques is also eroding demand for crude steel.

The scope for expansion is thus extremely limited, yet European crude steel capacity has been growing at a constant rate with no regard to the drop in consumption.

Meanwhile the cost of producing the steel that fewer and fewer customers want is escalating more and more. In May Dr Alfons Goettle, head of Krupp Stahl, estimated that the cost of producing a tonne of rolled steel has risen on average by DM 130 over the past year. This breaks down as follows:

	DM per tonne
Fuel and overall energy costs	76
Raw materials	19
Labour costs	14
Additional costs	21

These problems were compounded during the first half of the year by the strength of the dollar against the D-Mark, which forced up the cost of dollar-denominated imports for the steel industry. Dr Goettle has worked out that if the dollar rises by only 10 pfennigs (ie DM 0.10), a further DM 7 is added to the price of a tonne of rolled steel. While the dollar appears to have stopped its climb against the mark, the damage has been done for 1981 and there is no way of predicting

how the exchange rate will affect the need for price rises over and beyond January.

These four cyclical and structural factors have hit Germany's steel companies with unparalleled force. According to an industry study, German steel producers have lost some DM 2bn since the beginning of 1980, when the European currency cracks had already opened up and price-cutting had taken hold.

Most German companies had managed to hold the line until the second half of 1980, assisted by relatively strong demand in the German economy. Krupp Stahl is typical of the industry. After about eight months of reasonable operating profits, it suddenly turned in a "catastrophic" final quarter, running up losses of DM 80m between October and December. Altogether Krupp's steel division has lost some DM 600m during the six years of the crisis.

The steel group has been operating deeply in the red for the past six years, with accumulated losses of about DM 1.4bn. The German half of this Dutch-German group contributed about 50 per cent of the group's 1980 steel production of 10m tonnes but about two thirds of last year's net loss of FI 488.1m (\$189m). Salzgitter, the state-owned production group which calculates that it is losing between DM 10m and DM 20m a month on steel production, saw last year's net losses rise to DM 83.2m compared to DM 4.92m in the previous year. Only Thyssen, by diversifying out of steel early in the crisis,

has managed to stay profitable. It now dislikes being described as a steel producer pure and simple—its trading division, for example, outstrips the crude steel division in terms of sales.

This relative immunity brought some criticism from Thyssen's competitors, who suspected that the Duesseldorf concern was trying to drag its feet on price rises. With such a high degree of diversification it could afford to delay the increase, it was argued in the industry. Thyssen, which is in a delicate position because it is both Europe's largest private steel producer and head of the German steel industrialists association—denied the claim and, for once, the industry seems to have stopped its infighting.

The steel industry has, despite the crisis, shown a remarkable capacity for self-help. It has diversified out of crude steel with, for example, Krupp expanding its foothold in special steels and Kloeckner buying into small engineering companies. It has boosted productivity. Since 1974 the industry has shed some 60,000 jobs more or less painlessly. Some 10m tonnes of pig iron capacity has been shut down over the past six years, some 18m tonnes of crude steel capacity and 8.5m tonnes of rolled steel. At the same time, DM 10m has been invested in improving the efficiency of the remaining plants.

But this has proved to be insufficient against European countries who can peg their prices at a low level because of

government subsidy. The industry thus this summer redoubled its considerable political muscle—altogether some 300,000 jobs are directly affected by the fortunes of the industry and most of them are so regionally concentrated that even the loss of one steel company would be a major unemployment disaster for the Government.

The latter's response has been a plan which offers grants equal to 10 per cent of the investment cost in future rationalisation moves. This "rationalisation" must reduce and not expand capacity. Research Ministry funds will also be stocked up for steel modernisation and a further sum has been allocated for the retraining of workers made redundant.

Both Bonn and the steel companies realise, though, that the future does not lie with state assistance. The way forward is to continue cutting back production, maintaining price stability and a three-sided dialogue—with the unions (which need to be won over to co-operate in future restructuring); with the banks (which are worried about the liquidity problems of some of the smaller steel companies); and with the customers (whose suggestions about altering the product palette need to be taken seriously if price rises are going to be pushed through successfully). But Bonn does have one vital role as far as the German steel producers are concerned—it has to put pressure on other European countries to end the subsidies spiral.

Cologne has optimum transport connections:

E.g. 995 passenger trains daily, 180 of which are international (16 TEE trains, 48 intercity trains), 10 motorways connect Cologne to Europe.

32 goods stations, including one of the largest container stations in Germany; 6 harbours: an international drive-in airport, second in Germany for goods traffic.

Of the 58 large cities in the Federal Republic 24 are within a radius of 80 km from Cologne.

More reliable and more economical energy for Cologne.

55 thousand million tons of brown coal are deposited before the gates of Cologne. The city's natural gas and oil supply is directly connected to the large pipelines.

Cologne has an unusually manifold and healthy economic structure.

Centre of industry, banking and insurance. Location of 40,000 industrial

establishments. Trade fair centre: 16 international trade fairs and exhibitions. Broadcasting centre: 4 broadcasting companies.

Cologne is also a shopping centre for 4 million people: 8,430 retail shops.

Cologne has a rich manpower potential

Nearly all professions are represented. At the moment approximately 32,000 industrial training places and almost 44,000 students.

And - Cologne lays high value on recreation.

Culture is emphasized: e.g. 18 museums and 12 theatres. Sports facilities, extensive public parks and gardens as well as nearby recreation areas with expansive woods and lakes.

Cologne offers developed, easily accessible property.

In 1979, alone through the Office for Promotion of Trade and Industry, 356,000 sq. metres of industrial and commercial areas was procured for 99 companies. That is the best proof of the attractiveness of Cologne's position.

Secure the advantages of Cologne's position for you too



Key position Cologne

Stadt Köln
Amt für Wirtschaftsförderung
Am Hof 52, D-5000 Köln 1
Tel. 0221/221-3781
Telex 08 882 988 dost d

Please send us your information brochure

Name _____

Job _____

Firm _____

Address _____

Telephone _____

WEST GERMANY XII

Defence budget cutbacks worry manufacturers

THE WORLD aerospace industry, though buffeted by escalating costs, is looking forward to a boom of Klondike proportions. But while West Germany's aircraft builders may well be able to share in this recovery over the next decade, they are more worried about the short-term risks than the medium-term prospects.

Their attitude is understandable. After years of bitter negotiations, Germany's two leading aircraft manufacturers — Messerschmitt Boelkow Blohm (MBB) and Vereinigte Flugtechnische Werke (VFW) — have finally merged but now have to forge a new joint strategy, carve out new markets and hold on to old ones, all in the middle of a recession. "The large established American giants can be confident of course," said a German aerospace analyst recently, "but the new merged company is still relatively small, has teething problems and will have to survive the early years before it can even begin to think along the expansionist lines of the Americans."

There is in any case a clear distinction to be made between the political landscape in

THE MBB-VFW MERGER

	1977	1978	1979	1980
MBB (before merger)				
Sales	1,300	2,100	2,600	3,300
Net profits	10	27	44	50
VFW (before divorce from Fokker)				
Sales	480	520	650	851
Net profits/losses	-124.3	-2.5	5.5	9.8

MBB'S SHAREHOLDINGS AFTER MERGER WITH VFW

	(Per cent)
ABM Beteiligungsgesellschaft (Allianz-Versicherung, Bosch)	13.56
Bayerische Landesamt für Aufbaufinanzierung	16.50
State of Bavaria	7.02
Blohm family	0.67
Dr Ludwig Bölkow	1.57
Fides-Industriebeteiligungsgesellschaft (Siemens, Thyssen, Aerospatiale)	25.70
Hamburger Gesellschaft für Beteiligungsverwaltung	12.23
Messerschmitt Foundation	8.75
VFW-Verwaltungsgesellschaft (Fried. Krupp, Hansatische Industriebeteiligungen)	10.00

push the two companies into the final clinch.

If civil aircraft, buoyed up by the Airbus, can play a more important role than military aircraft in the next few years, however, then that is not the stuff of tragedy but a vindication rather of the merger. The thriving civil divisions should be able to prop up the group during times of lean military spending, and vice versa. The merger thus remains a good idea; only its ultimate launching date, several years later than planned and smack in the middle of a recession, is creating problems.

What, then, should be the new concern's priorities? In the short-term some form of survival formula has to be worked out. That does not necessarily mean preserving the status quo—the shake-out of responsibility within the concern was partly the result of competing regional pressures (both Bremen and Bavaria were reluctant to see jobs shed). To adapt to the tighter competitive conditions in the world, it should perhaps trim down and use its facilities more efficiently. Secondly, some existing strengths—such as VFW's ERNO space research subsidiary and MBB's palette of sophisticated satellite systems—should be developed rather than throttled. Further diversification into helicopters—if necessary through joint ventures—and ground systems, will also help to cushion the concern from the sharp edge of defence cutbacks.

If this allows Germany's new aerospace industry to weather the storm then it too will be able to participate in the boom being predicted by other manufacturers. The industry's optimism is based on a number of factors. First, the world's airlines need to replace their ageing and costly fleets in the face of rising fuel prices. Secondly, an upsurge in demand is expected to meet the growth in passenger traffic when the recession ends. If Germany's reformed aircraft industry spends the next two years streamlining itself, it should be able to develop its share in this expanding market.

newly-merged MBB is that of restricted markets. Germany's tight arms export rules forbid sales of weaponry to "areas of tension"—for example, to much of the Middle East, one of the key military aircraft markets. By collaborating with the French—who have more elastic export laws—it is possible for German aerospace companies to gain a little more flexibility. But the fundamental difficulty remains, as does the additional price of transnational co-operation.

The ideal market for German military manufacturers would in many ways be the U.S. but the resistance there is very stiff. Thus MBB's Roland missile was high up on the list when Mr Casper Weinberger, U.S. Defence Secretary, recently searched for areas where he could cut—and the potential \$477m deal looks like falling through as a result.

Still, it would be wrong to over-dramatise Germany's problems. At least one of the causes of British Aerospace's optimism about the future, for example, is the potential of the European Airbus, in which both Britain and West Germany (along with France and Spain) are involved.

The consortium sees a market for 6,200 jetliners in the short- to medium-range category, worth about \$250bn all told. Some 3,800 will be 250- or 300-seaters such as the A-300 and A-310 Airbuses, while the rest will be smaller 150-seaters such as the A-320 Airbus, yet to be launched. Bremen-based VFW is the part of the new merged concern to benefit most from these undoubtedly good prospects, though some Airbus work is done by the Bavarian-based MBB.

It is somewhat ironic that one of the brighter hopes for the German aerospace industry should come from VFW because it was the financial weakness of that company that originally prompted the idea of a merger with MBB. VFW, with its rather uncomfortable marriage with the Dutch company Fokker, had problems with its ill-fated VFW 614 short-haul

aircraft and was being drawn, towards the end of the 1970s, into an ever-increasing dependence on state assistance. MBB by contrast seemed to have a regular sheaf of orders in the military sector—the Tornado, its anti-tank and anti-aircraft missiles and much else besides—and seemed to be going from strength to strength.

Indeed MBB is still by far the strongest part of the merged concern but the positions seem to have been reversed, if only temporarily by the difficulties in the defence sector. These differences helped to make the merger negotiations tortuous, with bitter disagreement over valuation of assets, the cost of divorcing Fokker and the ultimate work share-out between MBB in the south and VFW in the north. The Bonn Government had at one stage to withhold funds for the Airbus to

WEST GERMAN INDUSTRY—EMPLOYEES AND TURNOVER 1980

	Employees	Turnover
	(%)	(% DMbn)
Manufacturing industry (excluding mining)	7,320,000 (100.0)	1,034 (100.0)
of which (main sectors):		
Mechanical engineering	1,100,000 (14.9)	121.9 (11.8)
Electrical engineering	844,000 (11.5)	101 (9.8)
Vehicle building	791,000 (10.7)	111 (10.7)
Chemicals	550,000 (7.5)	108 (10.4)
Food	449,000 (6.1)	113 (11.4)
Metalware	318,000 (4.3)	34.3 (3.3)
Textiles	298,000 (4.1)	30.9 (3.0)
Iron and steel	262,000 (3.6)	43.5 (4.2)
Clothing	255,000 (3.5)	21.1 (2.0)
Wood processing	238,000 (3.2)	27.6 (2.7)
Plastics processing	214,000 (2.9)	27.5 (2.7)
Steel and light metal constructn.	212,000 (2.9)	21.6 (2.1)
Building materials	181,000 (2.5)	28.5 (2.8)
Printing, duplicating	180,000 (2.5)	19.6 (1.9)
Precision and optical engineering, Paper and pasteboard	161,000 (2.2)	13.2 (1.3)
Rubber processing	113,000 (1.5)	14.7 (1.4)
Leather processing	96,000 (1.3)	9.9 (1.0)
Glass	78,000 (1.1)	6.2 (0.6)
Non-ferrous metals	77,000 (1.0)	22.2 (2.1)
Shipbuilding	51,000 (0.7)	4.6 (0.4)

Source: Federal Statistical Office

Rising costs and weakening demand put companies under siege

THE ELECTRICAL and electronic engineering industries in West Germany are, in terms of employment, the second largest industrial sector after mechanical engineering. It is a vital export sector with about one-third of its output going overseas; and it is a sector of the economy which, because of the rapid development of micro-electronics technology, has a key role to play in ensuring that German industry remains competitive at home and in international markets.

While large parts of the industry occupy powerful positions at home and abroad, there are, as some recent developments have shown, worrying weaknesses in key markets which will need to be overcome if Germany is to play as full a role in international markets for investment goods in the future as it has in the past 20 years.

This year the electrical industry is facing one of its most difficult trading periods, with major companies already reporting declines in profitability and the industry trade association, ZVEI, warning that production in 1981 will stagnate in real terms.

In 1980, even though the industry's sales revenues increased by 8.6 per cent to DM 108bn, rising costs, declining utilisation of capacity and

weakening demand which prevented cost increases to be passed on in higher prices, all contributed to a downward trend in the industry's overall profitability. Pre-tax profit margins fell from 2.4 per cent to under 2 per cent. Capacity utilisation was estimated to have declined from 85 to 82 per cent.

This year conditions have become even worse as the profits figures for the first nine months of its financial year (ending June) recently released by Siemens, the industry leader, and the world's fifth-largest electrical concern, indicated Siemens' profits slumped by 21 per cent in this period to DM 348m on sales revenues only 7 per cent higher at DM 24bn.

Even this performance would have looked worse were it not for the relatively stronger performance of its overseas operations, partly reflecting the weakness of the D-mark which helped to boost foreign orders.

The other major company in the industry AEG-Telefunken, which had to be hauled back from the brink of financial collapse at the end of 1979, when it reported losses of DM 968m, has its own special problems. But these have undoubtedly been exacerbated by the recession in the electronics sector. It is widely expected that AEG will announce another huge loss this year—perhaps of

the order of DM 300m—and that another financial rescue package will be needed in order to see the company through the industry downturn and massive restructuring which is currently under way.

Whereas in 1980 at least the investment goods sector of the electrical industry, which

Electronics

STEWART FLEMING

accounted for DM 56bn of the industry's DM 92bn production, performed reasonably well, virtually all parts of the industry are weaker in the current year. Particularly hard hit, however, has been the household equipment market as a result of high interest rates and what is expected to be the first post war decline in consumer spending.

One sector of the household electrical equipment market, which has been strong has been video recorders, but here Japan has been swamping the market. Indeed, in the area of electrical entertainment goods, hi-fi, and televisions sets, foreign competition has seen an added pressure on the industry. In 1980 imports of such equipment rose by 23 per cent while exports were only 8 per cent higher.

In perhaps the most promising areas for the future, office equipment, telecommunications and data processing, there are growing signs that in the past year the major German companies have begun to respond more aggressively to the scale of the challenge facing them in international markets and the pace at which developments in this business are moving.

Volkswagen, for example, has signalled that it now recognises the need to undertake a major overhaul of its recently acquired office equipment operation, Triumph-Adler which has lagged behind the pace of development among its non-German competitors. ASG and the Bosch electronics group are in the process of cooperating in the telecommunications field with the Telefonbau and Normalzeit telephone systems company.

There is the possibility that Mannesmann, the engineering and steel concern which earlier in the year acquired 50 per cent of office machine producer Kleinfelder, may also come into this co-operative venture.

Such developments are a promising sign for those who are concerned that Germany's position in the field of advanced electronics needs to be strengthened if export markets are to be held against increasing competition.

Productivity in international finance.

Landesbank Stuttgart is based in the heart of Baden-Württemberg, noted for productivity and for its achievements in science, technology, and industry. For pioneers such as Johannes Kepler, whose epoch-making studies of the planetary system helped lay the foundation of modern dynamical astronomy, Kepler is a typical example of the deep-rooted commitment to diligence and productivity that has made Baden-Württemberg one of West Germany's most prosperous states and headquarters of some of the world's leading names in business and industry.

Productivity is also the cornerstone of our banking philosophy at Landesbank Stuttgart, one of southern Germany's leading banks with assets of over DM 1.24 billion. Combining domestic strength with presence in the key European centers of Europe, we are a reliable partner in international finance. With a full-service branch in London and a wholly-owned

subsidiary in Luxembourg, we have the capabilities and flexibility to meet the financial requirements of a growing international clientele. In Zurich we are represented by our affiliate BFA Bank für Kredit und Aussonderung and in Paris by BFA Banque Franco-Allemande. A government-backed bank authorized to issue own bearer bonds, Landesbank Stuttgart is part of Germany's vast Sparkassen network.

For a banking partner whose first priority is productivity, please contact Landesbank Stuttgart.

Stuttgart Head Office
Lautenschlagerstr. 2, D-7000 Stuttgart
Telephone: (711) 20 43-0, T. 72 510-33
London Branch
72 Basinghall Street, London EC 2V 5AJ
Tel.: 01-606 8651, T. 331 4275 LBS LON
Luxembourg Subsidiary
Landesbank Stuttgart International S.A.
1, Place d'Armes, Tel.: 413 84, T. 3351

Where money is productive

Landesbank Stuttgart

Each gesture of his is an act of technical perfection

He is a master of technique. The pantomime portrays his ideas, conceptions and observations in an absolutely convincing manner, without big words.

Great technical ability is also necessary when new ideas and discoveries are to be realized for higher performance, greater safety, more independence or for new methods of workmanship.

The engineers and designers at Mannesmann can call upon the knowledge and the experience of all divisions of the company.

New safe high-capacity units were produced for drive and control techniques, module-controlled programming systems for distribution and warehousing, energy saving and environmentally sound processes for metal making and metal shaping.

This is the way the people of Mannesmann carry out their ideas, conceptions and observations to technical perfection.

And, of course, new and improved starting materials for pipe and tubing that have to hold their own under extremely adverse conditions. Fuel element cladding tubes in nuclear power stations, tubes with a high creep rupture strength for the gasification of coal, and large-diameter pipes that bring gas and oil from remote sources to the centres of consumption.

Technology that is convincing, without big words.

Ask the man from Mannesmann

World markets force higher spending on innovation

WEST GERMANY'S Federal Research and Technology Ministry held its own quite successfully during the recent haggling over the disputed 1982 federal budget. R and D is one of the more fortunate areas of government spending that will probably be allowed higher than average growth next year.

The increase of 7.5 per cent planned for the Ministry's budget next year, the total federal budget is supposed to grow by little more than 4 per cent—much less the growing pressures and demands on federal R and D spending, however, which have "threatened" in recent months to drive some of its biggest projects into the sands because of delays and huge costs increases.

Research and development

KEVIN DONE

The country's research effort is recognised as a vital factor in the Federal Republic's continuing ability to remain technologically competitive in world markets, but it appears that industry and the private sector in general must be prepared for a period when the tap of federal R and D aid will be much more difficult to turn on. Industry itself will be expected to contribute more to projects that previously have commanded a high level of state support and it seems inevitable that Bonn will become much more selective about the R and D areas it chooses to promote.

The ability to introduce new products and production techniques is central to the potential growth of the German economy. The mounting competitive challenges in world markets, where German exporters already face important cost disadvantages because of high labour, social and raw materials costs, will only be met if the Federal Republic can maintain its position among the world's leading centres for research and development.

The pressure for innovation inevitably varies from sector to sector, but in research-intensive branches of industry, such as electronics, chemicals or pharmaceuticals, companies face the daunting task of renewing and replacing substantial parts of their product ranges in a period of little more than five years. Siemens, the country's leading electrical engineering group, today obtains nearly 10 per cent of its annual turnover from products which were not on the market five years ago. Half of the sales the company will be making in 1986 will be derived from products that are still to be developed. In recognition of the challenge Siemens raised its R and D spending to some DM 3.5bn in the past business year. This was equal to some 8 per cent of turnover

compared with 7.5 per cent five years ago.

According to the Cologne-based German Economic Institute, a third of the turnover of the whole corporate sector in West Germany is derived from products less than five years old, while 45 per cent of products are at least nine years old. "It must be expected that the progressive shortening of product cycles will continue," says the Institute, "so that the economies that best survive the

budget grew by 145 per cent, the amount of money devoted by the Federal Government to direct and indirect R&D support for German business jumped by 256 per cent.

The budget of the Federal Research Ministry is planned to increase to DM 6.5bn next year compared with DM 6.1bn in 1981. Support for basic research is supposed to maintain a share in overall spending of at least 30 per cent, according to Herr Andreas von Bulow, the Research Minister. Basic research in West Germany accounts for some 22 per cent of total R&D spending by state and business, putting West Germany in the leading group of OECD countries in this respect.

Above average growth rates are planned by Ministry for spending on basic research, which employs around 30,000 people in the Federal Republic.

The heaviest call on federal research funds comes from the energy sector, appropriately enough for a country dependent for nearly two-thirds of its energy supplies on imports, and which is supposed to be pursuing an energy policy based on the slogan "Away from oil."

In the budget plans worked out in recent weeks, spending on energy research and development is due to rise by 13.4 per cent to DM 2.6bn next year.

Despite the scale of this funding it is precisely in the area of energy research that the Government has run into its biggest financing difficulties. The Federal Republic's whole advanced nuclear reactor research and development programme has been placed under threat because of the lack of sufficient finance to carry it through for the next five years. Bonn is seeking to overcome the problem by trying to persuade industry to take over a much larger part of the financing burden. It is now pursuing the policy aim of encouraging much bigger participation in the funding of large-scale projects by the eventual users of the

plants or systems. The Research Ministry is trying to close the wide gaps in its financing in this way not only in the energy field but also in telecommunications—where the Bundespost is being asked to contribute DM 180m more to the development of the Franco/German television satellite systems—and in transport, where the costs of building an advanced test railway system have gone way beyond earlier projections.

The most glaring example of the Government's problems of funding massive research projects is in the field of nuclear research, however, where for several months the country's DM 8.4bn advanced nuclear reactor development programme has been threatened by imminent financial collapse.

Both the 300 MW fast breeder reactor at Kalkar and the 300 MW high temperature reactor at Schmehausen are taking years longer to build than previously estimated in the early 1970s when the projects were started. The delays and wild increases in costs have resulted chiefly from the constant revision of construction guidelines and the imposition of new regulations and building requirements which have drastically increased the engineering workload.

The fast breeder, begun in 1973, was originally scheduled for completion in 1979 at a cost of only DM 1.5bn. Current estimates suggest the earliest it will now be finished is 1984, while costs have jumped to DM 5.4bn. The power industry is being pressed by Bonn to close a financing gap of DM 1bn over the next five years and to increase its contribution from the present level of 8 per cent to 28 per cent.

Beyond the thorny area of energy, Bonn is concentrating its R&D aid on areas such as aerospace, which could command DM 915m of increase of 14 per cent—marine and polar exploration (DM 470m) and transport and construction research (DM 253m).

Important new impulses are being given to electronics and communication technologies, both areas which will play a vital role in the future development of German industry and business and where West Germany is under some of the strongest competitive pressures in world markets. Federal funding of electronics research programmes is to grow next year by 20 per cent to DM 140m, while information and communications technology support will jump by 62.5 per cent to DM 131m.

R & D SPENDING BY W. GERMAN ENTERPRISE

	1980	1977	1973	1970
Total R & D of all enterprises (DM m)	21,000	17,549	12,020	9,000
Per cent of GNP	1.47	1.47	1.31	1.33
Self-financed R & D of all enterprises (DM m)	17,030	14,109	9,624	7,610
Direct and indirect federal R & D support to enterprises (DM m)	2,960	1,747	1,730	832
Per cent share of federal aid in R & D spending by enterprises	14.1	10.0	14.4	9.2

Source: German Economic Institute, Cologne.

Dependence on foreign contracts

THE GROWING squeeze on public expenditure and record post-war interest rates are taking heavy toll of the West German construction industry. With more than 1.3m employees, this sector is the biggest industrial employer in the Federal Republic, but tens of thousands of these jobs are at risk as new orders tumble, building activity slumps and hundreds of small and medium-sized building firms go out of business.

The decision by the Bundesbank, the West German central bank, to begin a careful relaxation of monetary policy indicates that interest rates could begin to fall after an almost unbroken rise over more than two-and-a-half years, but the move is unlikely to lead to any sharp revival in demand in the construction market.

In apparent sharp contrast to the general picture of gloom in the industry, some of the biggest German construction groups have announced bumper profits for 1980, but this performance has been made possible only because of the massive surge in work commissioned from abroad, particularly from a small group of oil exporting countries headed by Saudi Arabia and Iraq. Equally, loss-making contracts booked during the last recession in order to maintain minimum work levels were largely completed in the previous year.

Overseas construction is the one area where business is still booming and some of the big building groups are now dependent for more than 40 per cent of their construction activity on foreign contracts. The value of orders from abroad climbed to

DM 10.1bn last year compared with DM 7.5bn in 1978, a performance that has been surpassed only once before—in 1976, when foreign contracts were worth DM 12.6bn. In the first quarter alone this year overseas orders worth DM 5.1bn were booked and the industry is hoping for new foreign work worth up to DM 11bn for the whole year.

Overseas work on this scale does little to relieve the growing unemployment queues in the domestic building industry, however, and most of the orders are passing across the books of only a small number of leading companies such as Philipp Holzmann, Hochtief and Bilfinger and Berger.

With the big push into foreign construction some of these concerns have run the risk of being dangerously over-exposed to developments in just one market, Saudi Arabia. In 1978 Riyadh accounted for no less than 80 per cent of new orders. In the last two years, however, companies have been more successful in spreading their risks, securing a number of all-producing countries.

In the West German market construction demand in terms of new orders has been falling since the second half of 1979 but by the middle of this year it had dropped even below the low point established in the middle of the last big recession in 1974-75.

The backlog of orders built up meant that actual construction activity did not begin to fall until the end of the third quarter of last year, but in 1981 construction volume is showing

a real fall of 5 to 6 per cent and the pattern of orders established this year makes it almost certain that there will be a further real plunge of 3 to 4 per cent in 1982.

The consequences for employment in the industry have been severe. This year about 8 per cent of the construction force are expected to join the queues, with the industry shedding another estimated 100,000 jobs. According to recent forecasts, made by leading West German economic institutes the abrupt drop in new orders this year could lead to the loss of an additional 100,000 construction sector jobs in 1982.

The slump has had a drastic impact on the profitability of hundreds of small and medium-sized building companies, and many have been forced out of business altogether. The number of bankruptcies in the building sector is expected to total around 1,400 this year compared with 1,041 last year and 804 in 1979.

While building material prices rose by around 9 per cent in the first half of this year compared with the same period of 1980 and average hourly labour costs jumped by 9.4 per cent, building prices themselves have been depressed by the weak market.

In the housing sector new house prices have risen according to official figures by only 5.9 per cent this year compared with increases of 10.7 per cent last year and 8.8 per cent in 1979. The sector worst hit by stagnating prices is road-building, however, where prices have

risen by only 2.8 per cent this year compared with 12.7 per cent in 1980 and 10.4 per cent in 1979 and companies have again started taking on work at prices that fail to cover their costs.

Whereas the last recession in the mid-1970s was largely triggered off by the collapse of new orders from the private sector and for house-building, the latest plunge in construction industry activity has been brought about above all by falling orders from the public sector, reflecting the growing squeeze on public spending.

Orders from the housing sector, showing a fall in real terms of 8.5 per cent in the first six months of this year, and from the private sector with a decline of 13.2 per cent are clearly contributing too to the sharp drop in building activity, but it is the reduction of no less than 26.1 per cent in new orders from the public sector that is indicating the real damage.

A recent study by the German Economic Research Institute in West Berlin suggested that building activity in the public sector would drop by 8 per cent this year—road-building is being particularly badly hit—and that a further decline of around 5 per cent could be expected in 1982.

In private sector construction the fall has been less marked, but industrial and commercial building activity has diminished as a result of the recession and the volume of work carried out this year is likely to show a drop of around 3 per cent. The general economic climate is presently offering little stimulus to companies to embark on expensive building projects.

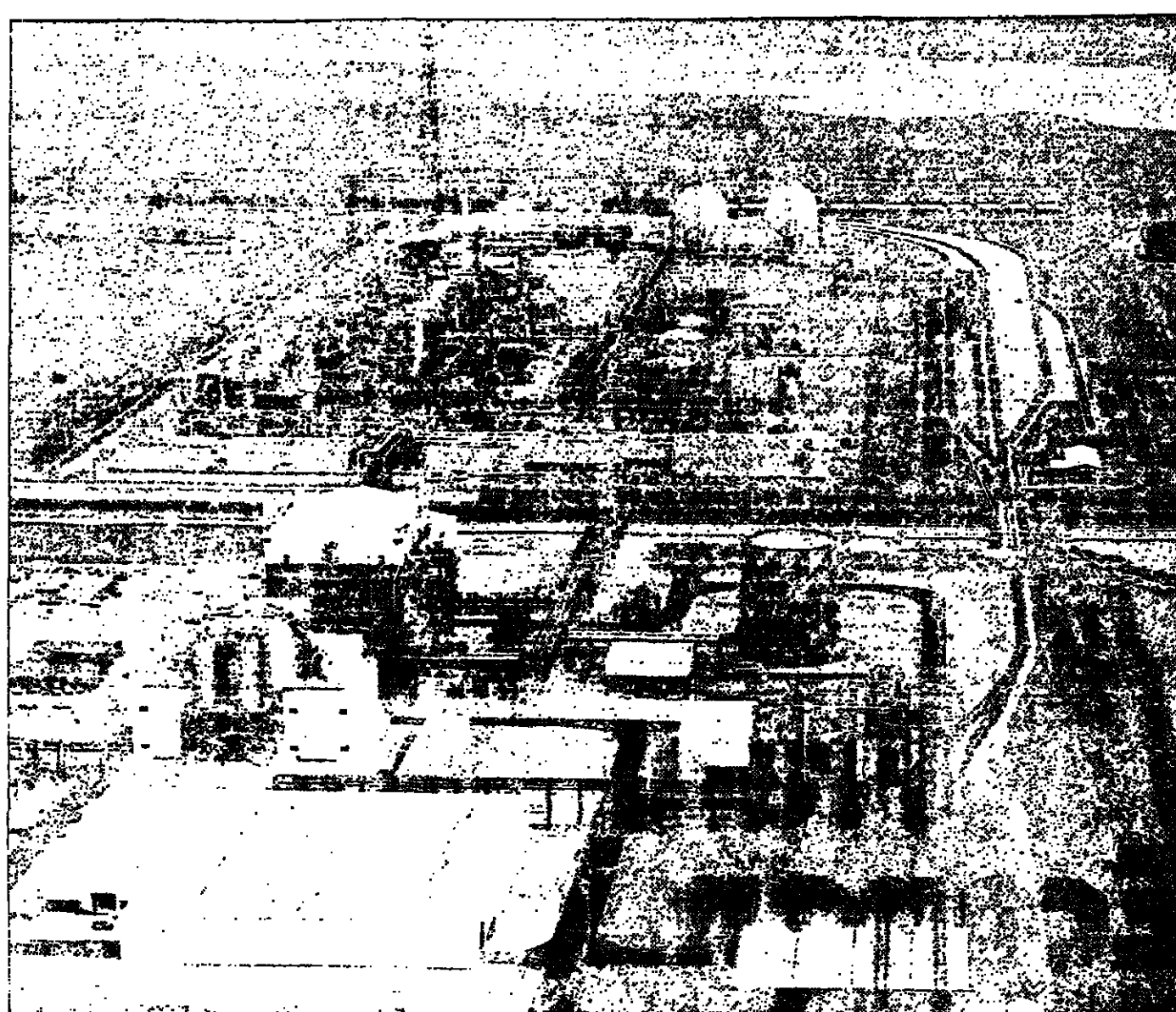
New house-building has been suffering for more than five years from the burden of rising house and land prices and from mortgage rates that for West Germany have reached unprecedented levels of about 12 per cent. The rate at which house prices have been rising has slowed, but mortgage rates are still a major disincentive. The number of housing approvals remained stubbornly around the level of 350,000-400,000 also in the low interest rate years of 1977 and 1978, and there is unlikely to be any increase from this level in the present economic climate.

WEST GERMAN CONSTRUCTION 1980

	Per cent change 1980 over 1979	Nominal	Real
(DM bn)			
Total	239.3	14	3.6
House-building	122.0	12.4	2.0
Private sector building	67.3	16.8	6.6
Public sector building	54.9	14.8	4.3
Road-building	20.3	12.1	0.2
Other civil engineering	24.8	15.6	5.1

Source: West German Building Industry Federation.

PVC aus Wilhelmshaven



Freigegeben: Preis d. Nds. Verw. Bez. Old. Nr. 25/3088

ICI vertraut auf die Zukunft. Und baut deshalb für die Zukunft. Jüngstes Beispiel: der Produktionskomplex Wilhelmshaven, der die Kette bereits bestehender europäischer Produktionsstätten der ICI um ein wichtiges Glied erweitert.

Auf dem insgesamt 320 ha großen Gelände wurde jetzt planmäßig die 1. Ausbau-

stufe verwirklicht. Ihre Kernstücke: Anlagen zur Herstellung von jährlich 300.000 t VCM und 115.000 t PVC. Diese Kapazitäten reichen aus, um nicht nur den deutschen Markt, sondern auch andere europäische Länder zu beliefern.

ICI ist eines der führenden Chemieunternehmen der Welt. In vielen Ländern der

Erde entwickeln, produzieren und vertreiben über 140.000 Mitarbeiter Chemikalien, Kunststoffe, Fasern, Agrarchemikalien, Farben und Lacke und nicht zuletzt Arzneimittel. Innovatives Denken und Handeln sichern den Erfolg. Jetzt und in Zukunft.



ICI. Denn Leistung verbindet.

Who are the daily decision-makers? In politics. Industry. In management. In trades unions. Who's directing Deutschland? More importantly, how do you reach the opinion-makers?

Decide on Die Welt—decision-makers' daily. Die Welt puts you in direct contact with 100,000 top calibre Germans. Or a total readership of 630,000. One in every ten owns his own company. One in every four readers is at senior executive level or above.

Die Welt is a proven medium for quality advertising—both display and classified. Corporate, financial, real estate, recruitment—and much more. This is where the best informed seek information.

For further information on Die Welt and other Axel Springer publications, contact George Clare, or Kristian Wentzel, Axel Springer Publishing Group, 58 Jermyn Street, St James's, London SW1 or ring 01-499 2994.

Die Welt is a publication of The Axel Springer Publishing Group.

GERMAN DECISION TOOL.

DIE WELT
UNABHÄNGIGE TAGESZEITUNG FÜR DEUTSCHLAND



WEST GERMANY XIV

On this page and next, Kevin Done portrays two of the toughest—and most sharp-spoken—of West German industrialists, and Stewart Fleming looks at the careers and aspirations of two senior bankers.

Eberhard von Brauchitsch

EBERHARD VON BRAUCHITSCH chosen by his peers to be the new champion of West German industry, is expected to bring a sharper cutting edge to the cause when he takes over the presidency of the Confederation of German Industry (BDI) at the end of next year.

Von Brauchitsch, for several years the right-hand man of Friedrich Karl Flick and senior deputy chairman of Flick's private industrial empire, is taking on what is nominally an honorary post—the holder is expected to remain actively involved in the affairs of his company—but it is already clear that he intends to play much

more than a figure-head role in the BDI's affairs.

He will maintain his current position at Flick but the long lead-time offered by his election in March this year—21 months before he was actually due to take office—is designed to allow him to run down his corporate work load in preparation for the new challenge.

Von Brauchitsch is little known to the wider public, but in a career that has spanned Lufthansa and the Springer organisation as well as Flick, he has become an established figure in German industry, well known as a trenchant advocate of private enterprise and the

social market economy. "I have always taken an interest outside my company in economic and social policy," he says, "and have never left any doubts about my views."

For the moment von Brauchitsch must wait cautiously in the wings for fear of upstaging the present BDI president, Professor Rolf Rodenstock, owner of a Munich-based optics concern. But he makes no secret of the fact that in office he intends to follow more the characteristically blunt style of his admired friend Hanns-Martin Schleyer, an earlier BDI president, who was kidnapped and murdered by urban terro-

rists in 1977. Von Brauchitsch is chairman of the Schleyer Foundation.

Schleyer, who for nine months until his death uniquely headed both the BDI and the German Employers' Federation (BDA)—von Brauchitsch insists that he himself does not aspire to this double role—was a resolute opponent of the move to introduce general co-determination in industry, a fight in which he was staunchly supported by von Brauchitsch. The Act introduced in 1976 theoretically establishes parity between capital and labour on company supervisory boards.

The new president-elect of

the BDI is himself a member of the supervisory boards of some of West Germany's best known companies, including Krupp, Klöckner, Deutsche BP, Henkel, Standard Elektrik Lorenz and the Dresdner Bank—he is also a member of the administrative board of the Deutsche Bundesbahn, the West German railways—and he admits readily that he has had only good experiences on those boards. "I have had a lot of luck with the employees' representatives on the other side of the table," he fully accepts the legislation now as democratic fact of life, especially as its constitutionality has been tested as far as the highest court in the land.

But he still insists that the law was a "fundamental mistake. The enormous time it costs could be put to so much better productive uses."

He may have come in terms with the present legislation but he is more worried today at what he sees as union attempts to introduce new co-determination laws to give labour full control of industry. "We must fight it. Life is about the struggle for power. The unions don't come out openly and say that they want to take power, they put on the cloak of the village priest who is fighting for the souls of the oppressed, to protect the poor and the exploited, but they are out to get control of capital." He accepts that such sentiments smack perhaps too strongly of propaganda, "but you should listen to their speeches on May 1," he counters.

He admits readily that Germany has its quota of mismanagement like any other country but insists that companies must have the room to react quickly to correct mistakes. "We have a number of union-owned companies in this country and they are not exactly the best managed concerns."

"I like to express myself clearly and unambiguously," von Brauchitsch said earlier this year. "I do not want easy compromise, but a reliable con-

sensus based on clear points of view." In describing Schleyer as a man "who did not try to bridge opposites artificially," he is probably also describing himself.

Von Brauchitsch, now 54, comes from a solid Prussian background, born in Berlin into a family whose name has more than once figured prominently in the annals of German military history. His father was a career naval officer in World War I before later becoming director of the archives of the national broadcasting authority (the Reichsrundfunk) between the wars. An ancestor was an aide-de-camp who commanded the Prussian troops in Berlin in 1848, protecting King Friedrich-Wilhelm IV during the German Revolution and one of his father's cousins, General Walter von Brauchitsch, was appointed commander-in-chief of the German Army in 1938 by Hitler.

Von Brauchitsch is an impressive figure, six feet four inches tall, an active sportsman in his youth and at 16 school-boy boxing champion in Berlin. His interest in sport has remained and though never a top-class athlete himself he circulates in the top echelons of sports administration. He is vice-chairman of the German Sports Aid Foundation, a member of the presidium of the national Olympic Committee—he was a leading advocate of the boycott of the Moscow Olympics—and is vice-chairman of the German Olympic Equestrian Committee. His passionate interest in riding was kindled by his wife and four children and he maintains his own stable of horses.

Von Brauchitsch started his career as a lawyer in Berlin after periods of study in Mainz, Amsterdam, The Hague and London, but decided to switch direction when he discovered that many potential clients thought he was too young to be able to offer the seasoned advice they were seeking. "If you are 26 and grey-haired that is all right but if you are 28 and look 18, that is much worse."

He joined Lufthansa in 1954 and in the late 1950s in his

position as general manager of what is now the Lufthansa subsidiary Condor he played a major part in the organisation of the chaotic and dangerous German air charter market. "We had to convince tourist operators that it was better to buy expensive but safe services; we had to give safety a market value."

During his schooldays one of von Brauchitsch's close friends was Friedrich Karl Flick and the link of friendship was still strong when the latter's father, the legendary Friedrich Flick, called him into the headquarters of his private business empire in Düsseldorf in 1960. Five years later at the age of 38 he was a general partner.

For a brief two-year interlude he switched to the top management of the Springer publishing group in 1972-73. In 1973 Flick Senior died but included in his will was an appeal to von Brauchitsch to return to the concern. The call was answered at the beginning of 1973. During the second half of the 1970s von Brauchitsch, who specialises in finance, personnel administration and legal matters in the four-man collegiate leadership of the Flick group, has played a major part in planning the restructuring and investment policies of the concern based on the DM 1.8bn proceeds realised from Flick's sale of a 29 per cent stake in Daimler-Benz in 1975.

Von Brauchitsch is already an influence to be reckoned with behind the scenes in German industry with good contacts in Bonn and a line in Chancellor Helmut Schmidt in the form of the "Kanzlerstunde," the informal dinner-table soundings taken by Herr Schmidt of leading figures in German life.

It remains to be seen, however, how well he can articulate industry's cause publicly and whether he can meet the challenge of moulding a coherent body of opinion among his new masters, namely the 27 different trade associations which make up the BDI and which have sectoral interests ranging from cars to sugar production.

K.D.



Helmut Guthardt

TO ALL outward appearances D G Bank could pass for just another big international commercial bank, albeit one with a slightly puzzling name.

It is a name, however, which appears on television advertisements for syndicated loans, on branch offices in London, New York, Hong Kong, and Los Angeles, as well as on the for a big German bank, mandatory Luxembourg subsidiary—and its Frankfurt headquarters—is another of those bank tower blocks about which critics of the City's planning policy fume.

Herr Helmut Guthardt, 47, chief executive of the bank since July, is careful to explain, however, that in spite of outward appearances, D G Bank plays a unique role in the West German banking industry as a subsidiary of the 4,200 co-operative banks in the country and the institution which has the primary function of managing the liquidity of the co-operative movement.

"We are a relatively big bank but we do not want to act like a large private commercial bank in the sense of maximising profits." It is, Guthardt says, to manage the liquidity of the banks in the co-operative bank movement and the bank must have a profit to build capital and cover risks. But its profits need to be seen in the context of the co-operative banks as a whole, he points out.

Last year, according to the Bundesbank, the West German Central Bank, these 4,200 bank co-operatives (Kreditgenossenschaften) were the most profitable sector of the German banking industry, pushing up their earnings by 29 per cent, at a time when most of Germany's banks were struggling to prevent their profits from plunging. Their performance underlined again just how vigorous and important a sector of the German banking industry the co-operative banks are.

In the past decade they have been fast gaining market shares against their main rivals, the commercial banks and the savings banks, and in 1980 commanded 11 per cent of the German banking industry's total business volume and 23 per cent of the lending to individuals. If the assets of the DG Bank itself, and those of other specialist operations are added in the co-operative banking sector's market share is considerably higher.

Their high profitability in a year when interest rates were rising sharply reflects the fact that they have a healthy base of cheap deposits and make a big earnings spread when they can raise their lending rates as interest rates rise. But it is also in part a result of the way the Bundesbank defines the co-operative banking sector to exclude the DG Bank and the co-operative movement's regional central banks.

Last year was not a banner year for the DG Bank itself. Herr Guthardt points out that typically in years when the smaller co-operative banks are expanding and profitable, the central bank, DG Bank, has a poor year.

At the moment, he says, that does not worry him so long as his shareholders are happy. With international lending margins for top quality customers low and risks for other loans high, he is quite happy not to have the problem of lending huge amounts of liquidity. This year the DG Bank's consolidated assets (the initials stand for Deutsche Genossenschaftsbank) are unlikely to be little changed from the DM 65bn reported last year.

Since about 1973 those assets have been employed, not only meeting the liquidity needs of the co-operative banks but in a broadening range of domestic and international business as DG Bank has evolved into a universal bank. The decision to expand reflected in part the belief that the DG Bank needed access to a broader range of international financial markets for liquidity management purposes, and also because of the opportunities which an international capability would open up for customers of the co-operative banks.

But as Herr Guthardt makes clear the goal is not to make DG Bank into a direct rival of the big commercial banks like Deutsche Bank. The problems several of the Landesbanken have hit, demonstrate the difficulties this can lead to.

S.F.

Frankfurt. Economic Center.

The top spot for commerce and trade fairs, banking and industry. Its economic resources, infrastructure, congenial lifestyle and heart-of-europe location make this city a standout.



Amt für Wirtschaftsförderung
der Stadt

Frankfurt am Main
Gutleutstraße 7-9
D-6000
Frankfurt a. M. 1

Further information in
the brochure "Location Frankfurt."

No turning back now!



Getting an international project off the ground is often less hazardous than assessing where it will wind up. That's why it's essential to work with bankers who can provide the resources, experience, and global perspective needed to structure all the components for such a project into a streamlined financial package.

Commerzbank, one of Germany's leading commercial banks with consolidated total assets of about US \$ 50 billion and a global network of offices, has served companies and governments around the world for more than a century.

Have a talk with Commerzbank. Before you get your next project off the ground.

London Branch:
10-11 Austin Friars, London EC2P 2JD, Tel: 038 5895, Telex: 8954308

Head Office: P.O. Box 2534,
D-6000 Frankfurt/Main.
Branches and Subsidiaries:
Amsterdam, Athens, Algiers,
Barcelona, Brussels, Chicago,
Hong Kong, London, Luxembourg,
Madrid, New York, Paris,
Rotterdam, Singapore, Tokyo.

Representative Offices:
Buenos Aires, Cairo, Caracas,
Canton, Geneva, Havana,
Johannesburg, Lima,
Managua, Barranquilla, Mexico City,
Moscow, Petro de Jarama,
São Paulo, Sydney, Tehran,
Tokyo, Toronto, Vancouver.

COMMERZBANK



Helmuth Buddenberg

IF ANYBODY this side of the border would probably have been a few years of heart failure among personnel on the more relaxed upper floors of BfG, the Federal Republic's largest bank, the City of London, but in the Federal Republic, BfG's Buddenberg's large, unimpeachable presence has served to keep him in the forefront of the German oil industry.

His rise has not exactly been unimpeachable. He is the chief of the other oil majors operating in the Federal Republic, but they have been able to do little to resist it. When he burst onto the German oil scene at the beginning of 1976, with his promotion to chief executive of Deutsche BP, British Petroleum's West German subsidiary, Buddenberg took over a rather sick company which had just ended the year with losses of around DM 250m.

BP in London was already considering an "Italian solution" for its German problem child, namely, complete withdrawal from the market, but under Buddenberg's leadership it was given another chance to secure its future.

The answer Buddenberg came up with was hardly one calculated to endear him to his rivals. In absolute secrecy he engineered a DM 800m deal with Veba, West Germany's largest industrial concern, and 44 per cent owned by the state, which overnight catapulted Deutsche BP from being the sector's sickly weakling to the largest oil company in the country, well ahead of its previously superior rivals Esso and Shell.

At a stroke, through the takeover of Gelsenberg, a Veba subsidiary and an old established name in the German oil industry, Deutsche BP became the leading oil marketer in the Federal Republic with around 17 per cent of the business, compared with the 10-11 per cent previously held. Buddenberg added about 1,000 filling stations to Deutsche

BP's existing network, acquired a base in coal trading, and above all purchased a 25 per cent stake in Ruhrgas, West Germany's largest gas importer and distributor. Most of the other oil majors are also represented among the Ruhrgas shareholders, but none has as large a share as BP.

The chief beauty of the deal for BP, however, was that from a company in 1975 that handled around 12m tonnes of oil it grew in 1979 to a company dealing in around 24m tonnes of oil with an increase in its workforce over the period.

Some of his competitors in the oil industry have tended to look down on Buddenberg and regard him perhaps more as a successful bookkeeper than a traditional oil man. Buddenberg, now 57, has been a one-company man, joining the Deutsche BP predecessor company Olex in 1948 after taking a degree in business studies at Kiel and Hamburg universities. In 1959 he was appointed to head Deutsche BP's accounts division, before being appointed to the main Board five years later.

With unbounded vigour he set about making Deutsche BP into a more rounded energy company and has tried all along to make the company appear to be a German entity. Indeed he has the much-repeated ambition to float off a part of the Deutsche BP equity to the German public and the company often uses the newly acquired Gelsenberg name when it is trying to emphasise its German identity. In dealings with some of the oil exporting states which still resent BP's colonial past, Deutsche BP's new subsidiary offers a useful additional persona.

Few industrialists have been quite as publicity-conscious as Buddenberg, and during the past couple of years in which oil industry profits—and especially the windfall profits accruing from oil price increases—have come under close public scrutiny, Buddenberg has decided to ride his charger into the thick

of the fight, doing battle for BP and the industry at large.

His initiatives do not always end happily. Early in 1980 he handed out a DM 100,000 challenge to the media to examine the BP books and prove if they could that BP was charging extortionate prices for its products. The offer was accepted by Germany's second television channel, which brought in the respected Professor Horst Albach of Bonn University, a member of the West German Council of Economic Advisers—"The Five Wise Men"—to carry out the auditing.

Buddenberg was as good as his word in opening up the books as Deutsche BP's Hamburg headquarters, but as Albach followed the trail backwards he inevitably arrived in London at the BP group HQ. Here Buddenberg was badly let down. Albach reported that at Britannia House, where the Trust was one thing, he told Buddenberg firmly, but control was better, and the BP oil chief's public was left with a distinct feeling of uncertainty about the true nature of the company's profits.

Buddenberg has still to get over the hurdle too of being one of the country's disadvantaged "have-nots" when it comes to domestic German oil and gas resources. Arch-rivals in the industry like Esso, Shell and Mobil are all much better placed to carry the losses incurred during oil glut on their refining and marketing operations, because they have large and lucrative interests in German oil and gas production.

Buddenberg has been accused more than once by other oil company bosses of organising a campaign to have domestic oil production taxes raised. Heinz Wustefeld, chief executive of Wintershall, one of the "haves," claimed recently that Buddenberg and BP were making "deplorable" and "misleading" attempts to gain public sympathy for higher taxes on German domestic oil production. The

campaign could "strangle" some of the Federal Republic's older fields, said Wustefeld.

Buddenberg is hardly the sort to be repentant, however. He stood his ground stubbornly too under attack from Count Otto Lambsdorff, the Federal Economics Minister, who accused BP of trying to organise publicly oil product price increases. At the moment, with the dollar falling against the D-Mark, petrol prices are dropping in the Federal Republic, and it was Buddenberg who led the price cuts among the oil majors in the German market.

At the time the dollar began falling he happened to be in Mexico, arranging with the Mexican President personally the basis for BP's and Germany's first long-term crude oil supply contract with the world's fourth-biggest oil producer. Distance did not hinder, however, the snap decision to lower petrol prices by 20p per gallon in the Federal Republic, a move his rivals had little choice but to follow.

Buddenberg's attitudes often appear to be too good to be true, to smack of platitudes, but there appears to be little doubt that he has had a major impact in galvanising the once sleepy Deutsche BP into a force to be reckoned with in the German oil market. He can only hope that BP does not go the same way as one of his latest promotional ventures, the bringing back to German football of Franz Beckenbauer.

Deutsche BP sponsors the Hamburg football team and it was BP money that helped persuade "Kaiser Franz" to return to the German football league. After a much heralded return Beckenbauer is now lying injured on the sidelines. Deutsche BP too has been operating deeply in losses again after surging to apparent health in the late 1970s, and it remains to be seen whether Buddenberg's dynamism is enough to turn it around again. K.D.

Inflation hits wage agreements

FOR THE first time in a generation West Germany's workers are this year facing a decline in real income as a result of the general level of wage agreements reached in the spring. On that occasion the Federal Republic's powerful trade unions, led by the metal industry union IG Metall, concluded an exhausting and rancorous dispute with Gesamtmetall, the employers' federation, by accepting a wage increase which has not protected its members against inflation.

The bitterness which erupted in the dispute was underlined by the failure of the two sides to put into the agreement a clause halting legal actions stemming from the negotiations. Thus even as IG Metall prepares its positions for the forthcoming wage round, the metal industry employers are pursuing court actions aimed at preventing the union from

again resorting to costly and disruptive token strikes as a way of putting pressure on management when talks are underway.

What to do now in response to wage agreements which brought increases of around 5 per cent this year while inflation has been running at 8 per cent is only one of a multitude of problems facing trade union leaders in Germany.

Not only are workers' real earnings not increasing; more and more union members are finding themselves either out of work or working only short-time. Unemployment is running at 12.5m (September figure), the highest level since 1952. A year ago there were just 823,000 jobless. Herr Josef Stügel, President of the Federal Labour Office, has warned that projections of 1.7m unemployed next year are "not realistic" and has said that even real growth in the economy of 2 to 3 per

cent (the best that can be hoped for next year) will not prevent unemployment increasing from current levels.

The rise in unemployment is not only the result of the cyclical downturn in the economy, however. As in other European countries growing emphasis on labour-saving investment and automation—particularly, for instance, in the car industry—is tending to reduce the labour content of output. So far companies like Volkswagen maintain that this has not led to declines in employment, but there are fears that unless output grows rapidly enough in the next few years, absolute declines in employment may not be avoidable. Indeed some major companies—like Siemens, for example, the electrical giant—have already sharply reduced the number of workers they employ in their German operations over the past five years.

Unemployment is not the only threat from the structural changes in the way German industry operates. In many cases increased automation is leading to the replacement of skilled and semi-skilled jobs with jobs which, on traditional management-labour job classification scales, are unskilled—many more "machine minding" jobs, for example.

Thus the unions are facing the prospect of having growing numbers of their members shifted into lower paid jobs, a process which is unlikely to make union leaders popular. The unions for their part are

While organised Labour and its friends in Bonn have thus far been successful in resisting these attacks on workers' interests, Labour has had no noteworthy success in persuading Bonn's politicians to shift economic policy in the direction of new measures to promote employment and stimulate the economy.

Against this unpromising political and economic background the unions must now prepare themselves for the coming wage round. Already there is evidence that some unions (and politicians) are casting around for new policies for tackling some of the problems they face. The leadership of IG Metall, for example, is considering a two-pronged negotiating policy, a combination of a straight wage demand coupled with a voluntary early retirement programme—to be paid for by the employer.

The idea has several things to recommend it. It may appeal to older union members and at the same time be sold to younger workers as a policy which may help protect their jobs. Its political appeal is that workers taking early retirement will not be added to the unemployment lists and become a further burden on Bonn's finances.

But there are problems too, the most obvious being whether the members want to trade early retirement against their percentage wage award and whether the employers would be willing to finance such a scheme. There are early indications that metal workers in the more militant and prosperous regions would prefer to fight for a straight wage increase.

Moreover, some union strategists argue that with the economy in recession and company profits under pressure, now is not the time to start pursuing complete new negotiating goals such as early retirement. What is needed, according to this argument, is a simple target which can command widespread membership support and which can, if necessary, be backed up with determined strike action.

What is now at stake, however, is not just what percentage wage increase workers in German industry get next year. Without question, one of the principal factors contributing to the post-war success of the German economy has been generally good labour-management relations. As union leaders look forward to the economic prospects for 1982, rising unemployment and a sluggish economy, they are concerned about what impact such labour market conditions will have on workers' attitudes, not only to their union and its leaders, but also to their work and the society they live in.

These anxieties are particularly pronounced in relation to younger workers who have grown up in prosperity and not suffered the deprivations of war. The coincidence of this generational change with the need to implement far-reaching structural changes in the economy and an economic downturn is posing major challenges for both management and labour.

Trade unions

STEWART FLEMING

seeking job re-classification to maintain their members' earnings, but with profits under pressure it is a difficult goal to achieve.

These challenges to Germany's trade unions have coincided with a period when organised labour's ability to influence economic and social policy at a national level has waned too.

The Social Democratic Party, the senior member of the ruling Government coalition, has long historical links with the trade union movement. But since its success, along with its partner the Free Democratic Party, in last year's general election, it has been struggling from one political crisis to another, torn by internal party disputes and repeatedly outmanoeuvred by its smaller partner.

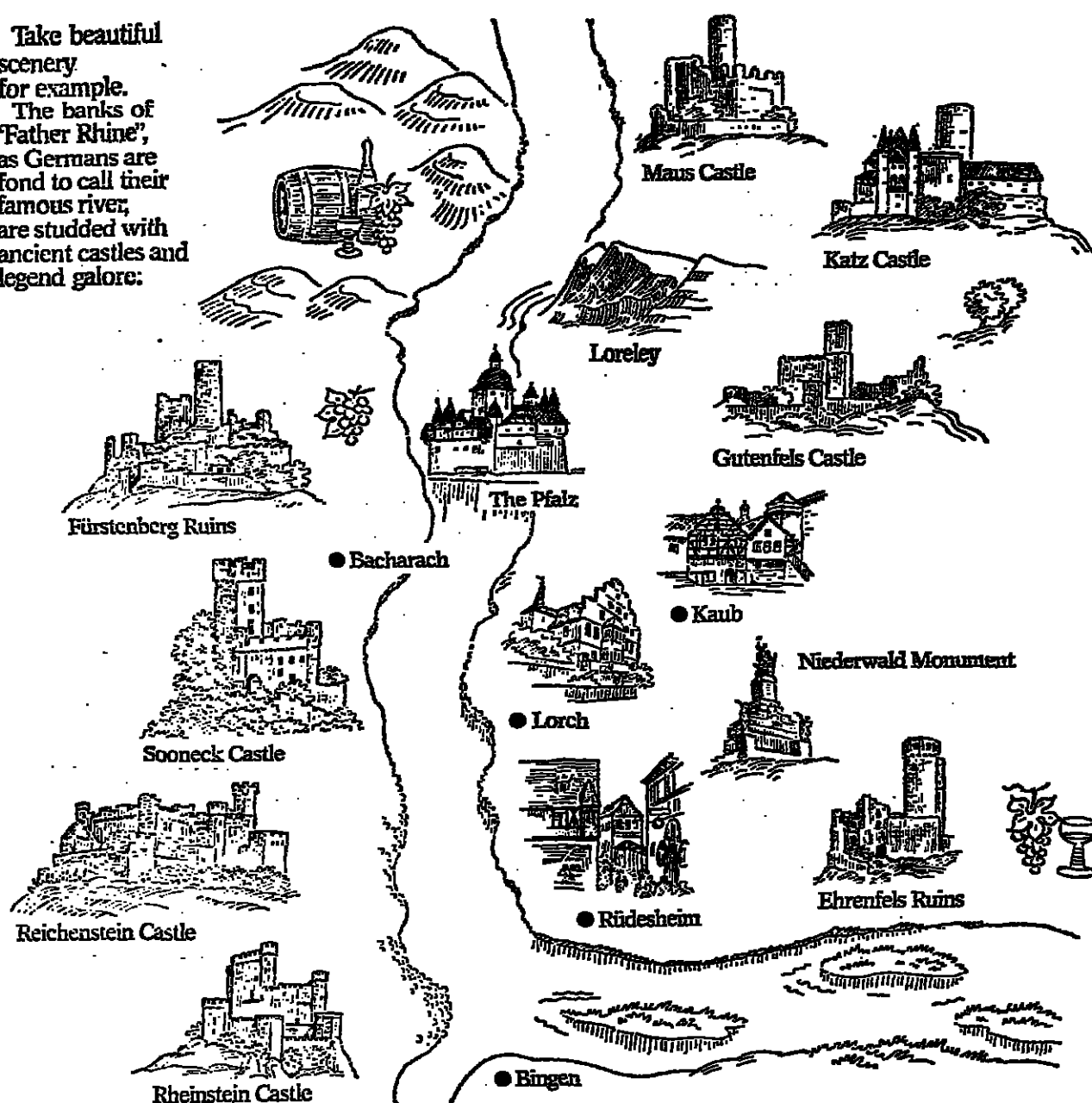
It was only after bitter negotiations which brought the Government to the point of collapse last month that a new Budget policy was hammered out, which did not include proposals for cutting back unemployment benefits. Now there are fears that increases in the number of jobless will bring further unplanned expenditure burdens on the Government and that this in turn will lead to new pressures to restrict unemployment entitlements.

مكتبة الأمل

Whatever you need to know about Germany - we are right here to help you find out.

Take beautiful scenery for example.

The banks of "Father Rhine", as Germans are fond to call their famous river, are studded with ancient castles and legend galore:



Germany has innumerable attractions you may care to hear about - some well off the beaten track. - If so, and especially if you wish to combine business with pleasure, then we will be glad to put you on the right track.

We are one of the leading German commercial banks with 250 branches in all major towns of the Federal Republic of Germany. It employs al-

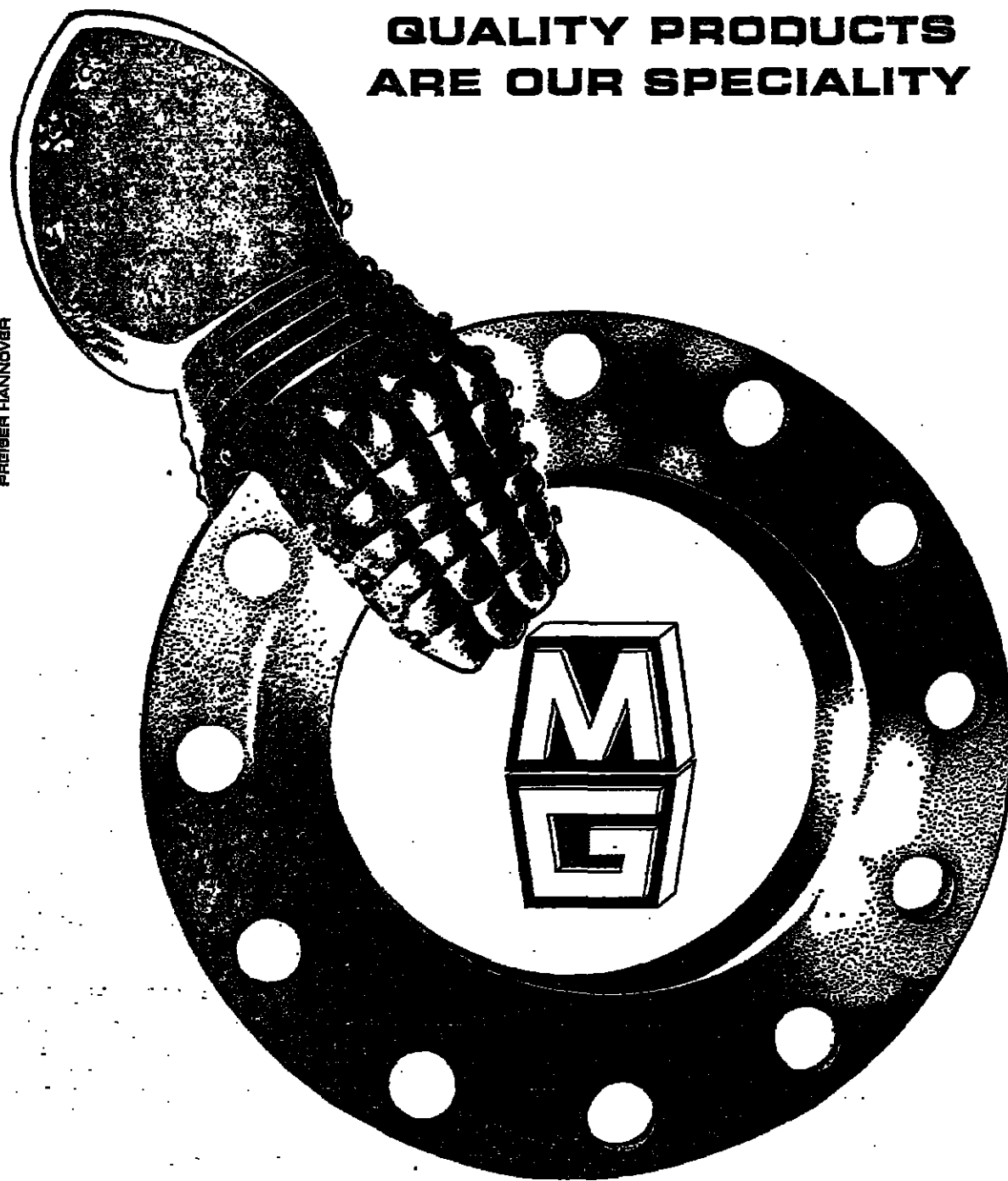
together more than 7,000 employees and has offices in Hong Kong, London, New York and Sao Paulo. It has subsidiaries and participations in banks in Amsterdam, Basle, Luxembourg and Tel Aviv.

Please contact us right here: BfG-London, Bucklersbury House, 83 Cannon Street, London EC4N 8HE, Telephone 01-248 67 51, Telex 887 628.

BfG-Bank für Gemeinwirtschaft.

SAFETY FIRST!

QUALITY PRODUCTS
ARE OUR SPECIALITY



FLANGES • LONG WELDING NECK FLANGES AND LETS •
DROP FORGINGS • PRESSED, DRAWN AND PUNCHED PARTS
SEAMLESS ROLLED RINGS • TYRES

MÖNNINGHOFF GMBH
GERMANY

GOTTWALDSTR. 17 • 4320 HATTINGEN
☎ 01049 / 2324 / 200-0 • ☐ 8229381

The European Connection

Are you au fait with the latest developments?

The way the EEC's legislation and regulations keep on changing it takes an eagle eye to keep in touch with the latest developments.

Which is why you need the clear-sighted vision of Community Markets.

Published monthly, Community Markets alerts you to how the European Institutions affect your business decisions. It covers every aspect of trade, industry and commerce within the ten member countries, with all the accuracy, authority and impartiality you'd expect from a Financial Times newsletter.

The coupon below gives you the opportunity of testing the value of Community Markets over a period of six months. Alternatively, we will send you a free sample issue.

COMMUNITY MARKETS

To: Subscriptions Dept., (CM)
Financial Times Business Information Ltd.
Minster House, Arthur Street, London EC4R 9AX Tel: 8811506

☐ Please enrol me for 6 months subscription to COMMUNITY MARKETS at £23 (UK) or £49 (outside UK inc. airmail postage).

☐ Please send me a free sample copy of COMMUNITY MARKETS.

☐ Cheque enclosed ☐ Please invoice

The enclosed cheque is payable to current exchange information company freely convertible into sterling.

Please make cheques payable to "Business Information (CM)"

Name _____

Position _____

Company _____

Address _____

Country _____

Signature _____ Date _____

Registered Office: Bucklersbury House, 83 Cannon Street, London EC4R 4BE.
Registered in London No. 202281.

Focus on Hessische Landesbank - Girozentrale -

"Half of Germany's top 10 banks are Frankfurt-based. We're one of them."

Let's start with Frankfurt.

Why is Frankfurt so important?

"Frankfurt ranks among the world's foremost banking and financial centers. 150 German banking institutions operate here, and Frankfurt has more international banks than any other city in Continental Europe."

The Bundesbank is headquartered here, and the Frankfurt Stock Exchange is Germany's largest, accounting for nearly half of the stock exchange transactions, two-thirds of its dealings in foreign shares and some 80 per cent of the business in foreign fixed-interest securities.

Perhaps less well-known internationally is that Hessische Landesbank is one of Frankfurt's big native-born banks. Half of Germany's top 10 banks are Frankfurt-based. We're one of them."

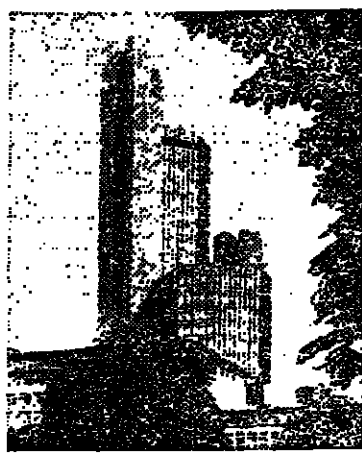
About the bank itself.

What are its size and structure?

"With total assets of more than DM 53 billion, Hessische Landesbank is Germany's 10th largest bank, 3rd among Landesbanks. It is a government-backed regional bank with its liabilities guaranteed jointly by the State of Hesse and its Sparkassen and Giro Association. We also act as banker to the State of Hesse from which our name is derived, and perform clearing functions for the 52 local Sparkassen."

What about your service facilities?

"As a German universal bank, our facilities cover the full



range of commercial and investment banking services. Internationally, we concentrate on wholesale banking and medium to long-term financing.

Recently we have also significantly expanded our money market operations, drawing on the combined facilities of our London, New York, and Luxembourg dealing rooms.

Moreover, we participate regularly in international bond, note and share issues, and perform brokerage functions for international investors. Our membership of the Frankfurt Stock Exchange facilitates dealing in quote shares and fixed-interest securities."

And sources of funds?

"A large part of our funding is done by issuing our own bonds and SD Certificates (Schuldscheindarlehen). The total outstanding is over DM 22 billion. As well, corporations, governments, and other institutional investors consider Hessische Landesbank a prime name for large-scale deposits."

Who are the bank's main clients?

"As a wholesale bank, our service facilities are tailored for large, internationally-active corporations, foreign governments, and financial institutions, as well as subsidiaries of international companies operating in Germany. As bankers to the State of Hesse, we support state-wide and municipal programs, and work closely with Hesse's Sparkassen and their clients, for example on the foreign side."

How do you see your position developing internationally?

"Without neglecting our home base in Frankfurt, we have assembled a team of banking professionals devoted to building a strong international track record based on pragmatic banking principles, the most modern technical and support facilities, and the highest standards of client service. International banking is quite competitive, and banks that try harder for their clients and give them fast, personal service often have the edge. This is one of our major objectives."

Head Office

Jungbühlstrasse 18-26
D-6000 Frankfurt/Main
Tel.: (0611) 132-1, Tx: 415 291-0

London Branch

55 Basinghall Street
London EC2V 5BL
Tel.: (01) 606 499-1, Tx: 88 75 11

Helaba Frankfurt
Hessische Landesbank - Girozentrale -

WEST GERMANY XVI



Strong marketing boosts food producers' profits—and German waistlines

Farmers protected by Bonn and strength of D-mark

ALTHOUGH AT 14m hectares the agricultural area of West Germany is 4m hectares smaller than that of the UK, production in most departments is considerably higher and the degree of self-sufficiency in temperate foods for a population 6m larger, now approaches 90 per cent as against 70 per cent in the UK.

The reason for this is that the quality of the agricultural area is basically much higher than that in the UK, where agricultural land includes many hill and marginal areas. This is reflected in the fact that 42 per cent of West German land is cereal growing as against 21 per cent in the UK.

There is though a tremendous difference in the structure of the industry, with 840,000 holdings in Germany as against 260,000 in the UK. This is a result of deliberate policy, first of all the operation of the Code Napoleon which ensured the equal distribution of a man's assets between his family on death which operated in central and Southern Germany. There has also been a deliberate government policy since the last war of maintaining a rural population by almost any means.

To further that policy industry was directed to the

countryside so that farmers and their families could do part time work. The result of this is that the number of full-time farmers is only a fraction of the total, but their production is much larger than their numbers would indicate. But at the same time the output of the part-time farms is extraordinarily high and the land very well farmed as well. It has always seemed to me a very good mix.

But German farmers have had other advantages. The main one being that because of the perennial strength of the mark their prices have been protected against imports from fellow Community members by Monetary Compensatory Amounts, at present 84 per cent. It was for a long time 10 per cent or more. Farmers have also been well supported by the Government. There is a law which guarantees farmers an equal income to industrial workers, although how that is implemented is unclear. The different Länder have separate policies within the whole and the general impression is that farmers are especially favoured.

One does encounter some criticism of this among the non-farming community, and these critics have surfaced

among the rank and file of the Social Democrats, particularly in attacks on the high costs of the Common Agricultural Policy. These attacks have been muted in the Government coalition in the interests of unity. But the Government

Agriculture

JOHN CHERRINGTON

has made a reduction in the Agricultural budget which could be an earnest of things to come.

Within these limits, the overall output of milk, beef, cereal and root crops has been gently rising. The variations in output have been due to seasonal factors. There has been some reduction in the number of very small farms but this in a way has improved the productivity and the production of those that remained.

West Germany provided the largest number of those leaving the dairy industry. In the period during which the EEC's non-marketing premium was operating, from July 1977 to December 1980, 72,000 farmers applied to have 597,000 cows removed from the national herd—about 12 per cent of the total. Yet in June 1981 cow numbers were down only marginally on those in the year the scheme started. In terms of reducing milk production the EEC scheme might just as well not have been initiated.

There has been a slight check in the steady increase in milk production which has accrued over the last few years, but this might just as easily be a result of seasonal differences. The increase in milk production has been due to a steady increase in yields per cow over the years and this could be owing to an increase in the consumption of

cattle compounds. These have more than doubled over the last decade, and although their use is not yet on the scale of that in the UK or the Netherlands, it soon will be.

There is an irony in this compound feed situation: in that Herr Erich, the federal republic's long-serving Agriculture Minister, used to claim that the Community's chronic milk surplus was the production of those countries where heavy use was made of compounds, often from imported materials. He used to suggest some limitation of their use. Now his own farmers are deeply involved in the same game.

The dairy herd is the basis of a substantial production of beef and veal which not only supplies home demand, but also allows for a small export surplus over imports from the rest of the Community and elsewhere. There is also an important surplus of calves which are exported to Italy where they are reared to mature beef, some of the most expensive young cattle in the world.

West Germany, with 23m pigs is the Community's largest producer and consumer of pork, and is a substantial importer as well. The pig herd used at one time to be fed largely on potatoes, of which the country is a very large producer, but is generally turning over to other feeds, based on cereals and cereal substitutes.

The productivity of German farming is a matter of concern to her neighbours, particularly Denmark. The feeling is that the principal industrial producer of Europe should be prepared to accept larger quantities of food imports and their oblique particularly to the continuing MCA protection. The argument cuts little ice in Germany where a prosperous agricultural sector is considered by the majority to be a sensible part of the economy.

WEST GERMAN AND UK FARMING COMPARED

	W. GERMANY	UK
Total population	61.3m	55.8m
Per cent in Agriculture	5.3	2.8
Agricultural area hectares	14m ha	18.3m ha
No. of holdings	815,000	237,000
Av. size over 1 ha	15 ha	50.4 ha
Production 1979		
Cereals	22.7m tonnes	17.03m tonnes
Milk delivered	22.7m tonnes	15.09m tonnes
Beef	1.4m tonnes	1.04m tonnes

Home and export markets created by CMA's promotion drive

"FRESH FROM the German provinces to the table." Such is the best-known slogan propagating West Germany's agricultural produce. Behind it stands the CMA, the Central Marketing Organisation for German agricultural industries.

It has so successfully polished the image of domestic food and drink that for many people German cuisine now means tasty regional dishes and wines—not just sauerkraut and beer. The CMA was set up in 1968 by the Bonn Government to improve the marketing of German agricultural products both in the federal republic and abroad, and it quickly gained a reputation as one of the world's most effective food promoting agencies. During its first five years it was aided by federal funds to bring together food and drink producers, processors and distributors to help create market demand—and to meet it. Now its annual budget of roughly DM 100m is exclusively financed by the agricultural industry under a complex system of dues to be paid per head of cattle sold, litres of milk produced and so on.

The CMA spends about two-thirds of its budget on domestic marketing activities, the rest to boost exports. Apart from advertising in the media, it conducts market research, participates in agricultural and food trade fairs, sets up special sales shows, creates badges for product quality and helps develop new products.

It maintains a network of international offices—in among other places the U.S., Japan, Italy, Austria, France, Belgium,

Food Marketing

ELGIN SCHROEDER

the Middle East and Britain—to increase awareness of what German agriculture can offer. Almost every type of German food and drink—except wine—is handled by the organisation. Nonetheless, demand for German wine has gone up through CMA efforts to promote German products generally. However, it does not promote one particular brand or produce over another.

Herr Helmut Fahrnschön, the CMA's managing director, is proud that his organisation has helped successfully to maintain

German food and drink's domestic market share. Germany, after all, is surrounded by the classic food and drink countries—France, Italy, Denmark and the Benelux states. He is also pleased that the CMA has contributed to the increase in German per-capita consumption of high-quality foodstuffs. He feels though that the CMA's greatest achievement has been on the export side. "Fifteen years ago the German agricultural community was not at all export-orientated. Only wine, beer and a few specialties such as, for example, minced ham or sauerkraut crossed the borders," he explains. "Today, roughly 10 per cent of total German agricultural production is sold abroad."

Over the last decade German

agricultural exports quadrupled. In 1980 alone they went up by roughly 18 per cent to more than DM 17bn. This year they should reach DM 20bn. This means that the agricultural sector is now the federal republic's fourth-largest export industry. Two-thirds of German agricultural exports go to EEC countries, with Britain the fifth-largest recipient. But buyers also include the oil-exporting and Eastern European states.

Experts attribute this expansion of trade largely to the CMA. "That German agricultural exports could reach this volume at all is due decisively to the sales promotion activities of the CMA," says Dr. Arndt Oetker, head of the German Food Processing Association.



Vegetable stall in Munich, Germany is now a major food exporter too



Plant construction - worldwide

GHH is a prominent partner of new industrial nations for planning, construction and commissioning of turn-key plants incorporating advanced technology.

For example - Venezuela is rich in raw materials, particularly iron ore, oil and natural gas, and produces inexpensive hydro-electric energy through utilising natural water resources. A German consortium under the leadership of GHH Sterkade Division of M.A.N. and GHH subsidiary Ferrostaal has built for Sidor in the district of

Guayana, Orinoco Delta, to date the world's largest electric steel works. Equipped with six electric arc furnaces, each with a capacity of 200 t and connected power of 100,000 kva, the plant will produce 2.4 million t.p.a. of electric steel.

For subsequent processing of the steel, GHH associate SMS Schloemann-Siemag was charged with the turn-key installation of a multi-line light-section mill and a high-capacity rod mill, together with the water treatment plant and workshops. Economic operation for this steel works is guaranteed by GHH group technology and extensive process automation.

The GHH group serves world economy.

Orders in hand:

approx. DM 17bn

Sales: DM 16.6bn

57,000 employees

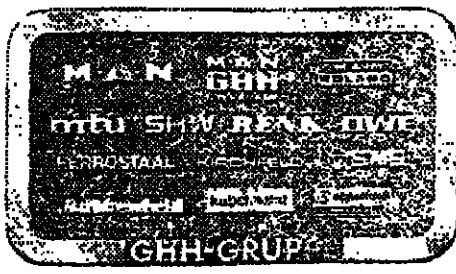
Financial Year 1979/80:

• Expenditure on research and development:

DM 500m

• Investment:

DM 562m



Machinery · Plant · Systems

Supplies and services for the following sectors:

• Basic and producer goods

• Energy

• Transport

• Communications

• Process engineering

• Building and construction

• Manufacturing and processing

Gutehoffnungshütte Aktienverein

D-4200 Oberhausen 1

هكمان النحل

WEST GERMANY XVII

Heroes who cannot compete with Spaghetti Westerns

"WHY DO YOU have to hang a moral on to every story — aren't the facts enough?" The voice is that of a British reporter in Beirut addressing the hero of Volker Schlöndorff's latest film, *Die Fälschung* (The Forgery), and it is impossible to ignore the note of self-parody.

Schlöndorff, along with the other ageing young Turks of the German cinema, is essentially a schoolmaster with a bundle of visual aids — every major scene has to have a message even if that over-burdens the story line.

The German film-goer leaves the cinema, as a child leaves a birthday party, clutching consolation prizes. A special showing of *Die Fälschung* in Bonn this month reinforced this impression. The film is about a foreign correspondent in Beirut but who is unable to convey his feelings or horror about civil war killing in prose. He observes, even participates, in events but discovers that it is impossible to translate emotion without misrepresentation.

A fine subject, one might think, for an audience of foreign correspondents, but a straw poll afterwards indicated that the film-goers felt better informed and stimulated — but not warm inside.

And that, some critics maintain, is the central problem of German cinema today: the absence of warmth, there is no humour, no comfort on offer. Perhaps Anglo-American audiences have been corrupted by too many happy endings, too many easy resolutions. Good still triumphs over evil in local British cinema — or, at worst, evil destroys itself; in German films, there is good and evil too — it is just that nobody seems to make the choice.

The first thing that has to be said in defence of the new German film-makers: Schlöndorff (*The Tin Drum*, *The Last Honour of Kaspar Hauser*), Rainer Werner Fassbinder (*Fear Eats the Soul*, *Lola* and much else besides) and Werner Hauser (*Kaspar Hauser*) is that they know their craft.

Schlöndorff worked under Louis Malle and Resnais and it shows. The workmanship is excellent, the camera work impeccable. That of course is the acceptable face of defeatism — teachers need convincing images if they are to hold the attention of the schoolroom. Fassbinder understands this better than any of his German contemporaries. For example, the camera will stick on a frustrated Arab kicking in a television set (in *Fear Eats the Soul*) for what seems like minutes. When arrested, the camera moves into real time. The risk is boredom, the prize is the indelible printing of a vision

on the memory of the viewer. The second line of defence for the new German cinema sounds more like an apology. They are very young, these directors, with the exception of Schlöndorff (who is in his early 40s) and Alexander Kluge, they are all in their 30s. Fassbinder, who spends most of his creative energy attacking the values of the economic miracle, is himself a model of almost Japanese-style productivity — though only in his early 30s, he has directed about 40 full-length features. He is now slowing down a bit, for which most of us are thankful.

Because they are young, it must be assumed that they will eventually broaden their range, soften the dialectical edges. The themes are the

Films

ROGER BOYES

themes of young Germans — coming to terms with the war, with the economic materialism of the 1950s, with racial prejudice, with social intransigence and conformity.

With the exception of Herzog (whose films are also about myth and divinity) and Wim Wenders (who looks at friendship), the filmmakers seem more concerned about how individuals bounce off social barriers than about psychological development. Heroes are invariably manipulated because they are ill (The American Friend), or social outcasts (Kaspar Hauser) or innocents (Die Fälschung, Katerina Blum).

We are never told what goes on in those frenzied manipulated brains, their choices, expectations and disappointments. We have to deduce it from the way our hero throws himself down an underground escalator. This makes the new German film hero seem either stupid (why doesn't he realise that he is being manipulated) or suicidal (why doesn't he stop being manipulated).

But it's all good clean fun if you can stay awake. And the new techniques are especially well suited to the more delicate social subjects. *Tin Drum*, the only post-war German film to win an Oscar, shows us the irresistible force of Nazism through the eyes of a critical midwit, who in an anarchic decision has decided not to grow any more because he does not much like the grown-up world. He expresses his protest by furious, aggressive banging on a tin drum (blechtrömmel). Other directors also choose outsiders to look into a society of which they disapprove. Fassbinder, for example, makes frequent use of loose, passionate women (Em

Briest, Maria Braun) or out-and-out prostitutes (Lilice Marlene).

There is a specific reason for that. Fassbinder's main target is mindless conformity — the conformity that allowed Hitler to come to power, and the same conformity that he can see at work now. The only people to see through the conformist taboos are women, whose sensuality defies the rules and turns the values of the mindless menfolk upside down. His more powerful heroines, enslaved, the others become victims (as in his 12-part television series *Alexanderplatz*) — but they always resist and expose the weakness of men.

The latest Fassbinder film, *Lola*, is a classic example of the continuities of German cinema. Originally, the stuff of the film was a turn-of-the-century novel by Heinrich Mann, a satirical attack on the Wilhelmian petit-bourgeoisie, called Professor Unrat. It was made into a film in 1930 called *The Blue Angel*, by Joseph von Sternberg, starring Marlene Dietrich, and suddenly the satire had become a melodramatic tragedy. Now Fassbinder has got hold of the story, set it in the 1950s, brought back the satire and made it into a comedy of manners. Such is progress. It would be wrong of course to maintain that these internationally acclaimed films are pulling in millions of German filmgoers, anxious to witness the next Fassbinder adultery-bloody-bloody. The films that draw the big audiences also go for social realism, but they root for the conventional side.

Thus Katerina Blum, Schlöndorff's account of how an innocent girl is tarred by society, did not capture mass audiences. But Ulrich Edel's *Christiane F.*, a story of a 12-year-old drug addict, has drawn in an audience of almost 4m. Why? Because it hits at an easy target — heroin addiction — adds some sex, and satisfies social consciences with the minimum of discomfort.

For the same reason, there are hopes that *Christiane F.* will seize the imaginations of a much larger international audience than is usual for a German film. But that will be an uphill struggle: since the war, there has been a strong resistance in the U.S. to foreign films unless they conform to certain narrowly-defined requirements. By contrast, U.S. films still dominate the German circuit — despite the renaissance of home-grown directors.

There are four main reasons for this: ● The German film industry was dismantled and broken into small, inefficient units after the war. Foreign companies used this advantage to capture the lion's share of the German distribution market.

● Until the 1960s, German films nevertheless managed to keep 25 per cent of the domestic market — but largely through light, popular films. Audiences are now demanding higher standards.

● The number of provincial cinemas — which used to keep alive interest in home-produced films — has dropped sharply because of the growth of television.

● Powerful U.S. marketing has ensured that Hollywood films accounted for 35 per cent of the films shown in Germany in 1980. German films accounted for only 9.3 per cent that year.

There are two primary answers to this economic problem. First, a rediscovery of the cheap budget film. Alexander Kluge has been active in this field but directors like Fassbinder need high capital investment for special effects and period costumes. Second, government has acknowledged that it has a duty to support the new film-makers to compensate for the relatively small domestic viewing audience. Funds are put up by the federal and state governments, some of which flow back into the government coffers. Export earnings from German films came to DM 10m last year.

Finally, television producers and film directors work much closer together than, say, in Britain. As there is no commercial television in Germany, such a working arrangement is effectively another form of government subsidy. Although it is masked by the critics, Fassbinder's television serial of *Alexanderplatz* gave him important funds for other projects.

Does government subsidy corrupt? Not so far, it seems, though there have been occasional dark mutterings about censorship. The Government programmes are in fact a token of remarkable foresight — without this kind of help for financing film production, the young film-makers would long ago have drifted off to Hollywood or Rome, much as Fritz Lang and other top German directors left Germany in the 1930s for America, though this, of course, was for political rather than financial motives.

Meanwhile, the new German directors will stay in Munich and Berlin, attacking lower middle class prejudices, warning that Big Brother is around the corner, sniping at the inadequacy of government, at banks and the social establishment. And the mass German audience will continue flocking in to see Spaghetti Westerns and knockabout films with submarines and drugs and American heroes. Beware Schlöndorff and Fassbinder: you risk becoming schoolmasters without pupils.

Growing battle over demand for private TV channels

HELMUT SCHMIDT, the West German Chancellor, was horrified. During his summer holidays he had found more time than usual to watch television and said he was "appalled" at what he saw.

It is not clear exactly why Herr Schmidt was so shocked. Was he taken aback by slanted reporting or just by poor-quality programmes premiering on West Germany's two national and five regional channels.

In any case, the main criticisms are raised by more and more people these days. American series, repeats of old films — often three or more times over — and, as some feel, biased coverage of events, have combined to blacken the reputation of German public corporation television, once considered second only to the Britains.

To the Chancellor the remedy for this malaise is simple. He has long pleaded to the nation for less TV-watching and even for a TV-free day. "This would be a boon," he says, "by giving family members a chance to talk to each other."

While Herr Schmidt's fellow Social Democrats do not all go so far as to call for abstinence from TV, they are certainly against more — and competing — programmes, a demand written in capital letters on the media policy banner of the opposition Christian Democratic Union (CDU). It strongly favours the introduction of private stations as a supplement to the existing public-owned channels "to provide a healthy diversity of opinion."

More television — that is additional commercial stations — also means more journalistic competition, the CDU holds. "It would be the best health cure for the old lady German TV,"

according to Herr Dieter Weirich, CDU media expert. "There is too much missionary zeal, biased reporting and inflated bureaucracy in today's broadcasting stations."

The Social Democrat Party (SPD) on the other hand, warns that the break-up of the 25-year-old monopoly held by the "proven" system would lead to a dramatic drop of standards, to an uncontrolled explosion of advertising on television, to excessive TV watching — in short to an "Americanisation of German television in the worst possible way."

In this view it is only half-heartedly assisted by the Free Democrat Party (FDP), the junior partner in the Bonn coalition government. Some leading FDP politicians would like to see the introduction of private channels — albeit established as public bodies — both to promote a wider spectrum of opinion and to boost the electronics industry.

The political row has now reached a new pitch. Since recent events have made it clear that the so-called new media — videotext, videodata, satellite and cable television — are no longer things of the distant future, but on the threshold, the fight for and against private television is on in earnest.

But the newspaper publishers still resent the restrictions of public corporation broadcasting. Only the other day Herr Axel Springer, Germany's major newspaper magnate, said: "The dependence of the advertising industry on television is a further argument for allowing the

The Media

ELGIN SCHROEDER

written Press to run private stations. To exclude publishers from the new media would mean, in the last instance, to threaten the existence of the printed word."

Nonetheless, the SPD reacted strongly when the publishers announced earlier this year that they would buy a stake in a Luxembourg company, Radio Luxembourg, that intends to broadcast commercial television via satellite into German private households by 1985. Dr Peter Glotz, the party's manager, called the move a "declaration of war" and stressed that the SPD would fight plans which, he felt, would endanger the fine political balance of public corporation television.

Government officials also maintain that participation in the Radio Luxembourg venture will give newspaper publishers — which in Germany have a strong conservative bias — too large a foothold in television. By acquiring a stake in the Luxembourg company, German publishers will gain access to a satellite capable of beaming programmes — not only to most of continental Europe, including Belgium, Holland and France. But it is doubtful whether the

Government can stop the publishers. German legislation will not apply to the Luxembourg-based company and even a ban on the sale of special aerials needed to receive the programmes might have little effect.

Partly because of Germany's federal structure it also appears to be impossible to stop the arrival of cable television — although Chancellor Schmidt did his best to try by intervening in the Post Office plan to lay cables in 11 West German cities two years ago. But four cable TV pilot projects — in Dortmund, Ludwigshafen, Berlin and Munich — decided on by the Prime Ministers of the Laender, the federal provincial states, in 1978 are now about to be launched. The CDU-controlled state of Baden-Wuerttemberg has also made clear that it is in favour of introducing private cable television in the region as soon as possible.

A recent constitutional court ruling has provided it with ammunition. For the first time the Karlsruhe judges came to the conclusion that private stations could be allowed in Germany, if they were based on Laender laws safeguarding radio freedom. The laws would have to guarantee that domestic programmes reflected the existing plurality of opinion, and ensure "balanced, factual and respectful" reporting.

This ruling seems to have brought the eventual dismantling of the public corporation system one step closer. However, the federal government has warned the Laender not to try to jump the gun. It points out that the court also stipulates that the government should have some powers — albeit limited ones — over who can enter commercial broadcasting and who not.

هكذا من الأجر

SCHRODER, MUNCHMEYER, HENGST



Superior craftsmanship requires skill and experience

Highest quality is an exacting task. Everywhere. Care and precision are asked for, as well as a thorough understanding of both the material and the working process. Such qualifications distinguish the expert. They guarantee an outstanding achievement. Schröder, Münchmeyer, Hengst is one of Germany's leading private banks. Our main asset is a team of highly efficient specialists. They concentrate on finding sol-

utions which come up to individual requirements. We are not a bank for everyone and we are not located everywhere. Operating from three locations in Germany and one in Luxembourg we maintain the essential flexibility and mobility to give our clients personal consultation — today as for the last 150 years. Our customers have long benefited from the competitive edge we enjoy by intensively pursuing a limited number of activities only. Our lending is focussed on providing companies with both short-term working capital and foreign finance.

Schröder, Münchmeyer, Hengst ranks high among German banks as investment advisers to both domestic and foreign customers, most of the latter being institutional investors. We likewise have a leading position in securities dealing and trust business for our private clients. Schröder, Münchmeyer, Hengst take pride in being experienced international bankers.

SCHRODER, MUNCHMEYER, HENGST & CO., BANK
Friedenstrasse 6-10
D-6000 Frankfurt am Main 1
Tel. (0611) 2179-1 Telex 415756 smh

DGZ Large-scale finance for a growing clientele.

Among Germany's internationally active banks, DGZ, Deutsche Girozentrale — Deutsche Kommunalbank —, ranks high on the list.

With a balance sheet total of more than DM 22 billion, unencumbered by the heavy day-to-day demands of a retail branch network, DGZ is ideally equipped for wholesale lending on an international scale.

The Bank's growing corporate and public sector clientele has come to appreciate the financial know-how and flexibility of DGZ's compact management team. Main financing emphasis is on DM fixed-interest loans, export financing and credits in various currencies.

The Bank's wholly-owned Luxembourg subsidiary, Deutsche Giro-

zentrale International S.A., has built a solid reputation as an active Euromarket partner for money market operations on a global basis, foreign exchange transactions and in the Eurocredit sector.

As a major issuing house in the domestic market, the Bank is also a respected partner for international loan syndication and Eurobond issues.

DGZ is a "banker's bank" within the German Savings Banks Organization in which it is the sole member institute on the federal level.

This position combined with expert liquidity management enables the Bank to play a substantial part in large-scale international financing, wherever it is required.



Deutsche Girozentrale
• Deutsche Kommunalbank •

FRANKFURT • BERLIN

Taunusanlage 10, 6000 Frankfurt am Main 1
Postal Address: P.O. Box 11 05 42, D-6000 Frankfurt 11
Tel.: 2 69 31, Telex: 0414168

the "small" team with big resources

WEST GERMANY XVIII

Fragile signs of recovery
as order books improve

AFTER NEARLY two years in recession a cautious sense of optimism is returning to the West German motor industry. The signs of recovery are still a little fragile, but since the second half of last year new orders have slowly been picking up, exports have been helped by the weakness of the D-Mark, and some life has returned to the domestic new car market.

It is too early to say that the motor industry is acting as a harbinger of a more general economic recovery—as it has often done in the past. New car registrations in the Federal Republic are expected this year to come close to last year's level of 2.43m, however—after a fall in 1980 of 7.5 per cent—and in the two months of July and August car production managed marginally to surpass last year's levels. Overall, in the first eight months of the year vehicle production was

accepts that the industry must rationalise and introduce new technology into the workplace if it is not to be priced out of world markets.

The wage settlement reached in the metal-working industry this year at around 5 per cent might have been well in excess of what motor industry management ideally wanted to pay but it still meant that workers in the industry accepted a pay package below this year's inflation level.

There is a lot at stake in such arguments. Directly and indirectly the motor industry supports nearly one job in seven in West Germany. The Federal Republic has the strongest motor industry in Europe and is surpassed elsewhere in the world only by Japan and the U.S.

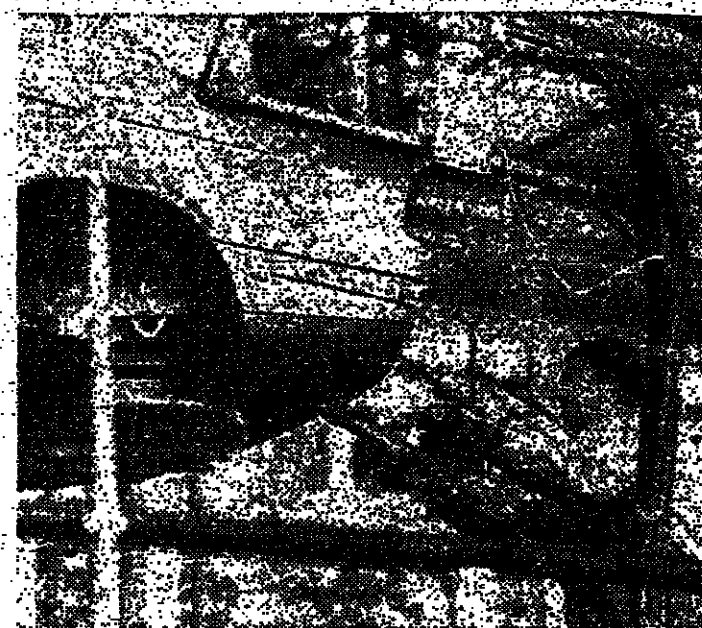
Production in 1980 of 3.52m cars and 357,000 commercial vehicles put it ahead of France (2.9m cars and 440,000 commercials), Italy (1.45m cars and 167,000 commercials) and the UK (932,000 cars and 389,000 commercials). Japan, with its 7m cars and 4m commercial vehicles, and in the U.S. (6.4m cars and 1.59m commercials) are in another league, but then the Federal Republic has a much smaller home market.

To counter this disadvantage as well as to ensure access to other local markets, West German producers of both cars and commercial vehicles have made a big effort to establish foreign manufacturing bases. Last year 1.14m cars were produced by German manufacturers abroad, along with 135,000 commercial vehicles. Over the past decade it is foreign-based manufacture that has made all the gains in terms of volume.

Car production in the Federal Republic last year at 3.52m was actually 0.2 per cent below the level reached ten years earlier, while commercial vehicle output was showing a plus of only 13.7 per cent over the decade. In the same period German car manufacture abroad has more than doubled, increasing by 109 per cent, while foreign-based output of commercial vehicles has climbed by 120 per cent in the last ten years.

The main early thrust of the German motor industry's foreign investment was towards Latin America and a series of developing countries which have insisted on some local access to the market. In recent years attention has switched much more strongly to North America, however, with both Volkswagen and Daimler-Benz investing heavily to carve a niche in the U.S. market—VW in cars and Daimler-Benz in commercial vehicles.

Volkswagen, which is in the midst of a three-year DM 13bn investment programme worldwide is devoting DM 3bn of this effort to expanding its foreign-based activities. Despite serious setbacks over the past 18 months—it dropped heavily into loss in the U.S. last year and this year it has seen its sales collapse dramatically in Brazil due to the turmoil in the local economy—it is still concentrat-



The industry's labour costs are among the world's highest but industrial relations in the plants still are a model for other countries to follow. Nationally the industry supports one job in seven

TOP TEN SELLERS

	1980		1979	
	Market share per cent	New cars registered	Market share per cent	New cars registered
Volkswagen/Audi (Volkswagen)	30.3 (21.7)	736,169 (576,368)	21.5 (22.1)	827,208 (580,571)
Opel	17.0	411,076	18.4	433,328
Ford	10.4	258,044	11.9	311,921
Daimler-Benz (Audi)	10.3 (8.6)	249,248 (209,741)	9.3 (9.4)	242,948 (246,637)
BMW	5.7	138,928	5.9	153,923
Citroen/Peugeot/Talbot	4.5	116,685	5.2	136,414
Renault	4.7	118,581	5.0	130,375
Fiat	3.6	87,737	3.7	97,711
Toyota	2.4	58,693	1.2	32,506
Nissan-Datsun	2.1	51,503	1.2	31,979

† Including imports. Source: Federal Automobile Office, Flensburg

† Including imports. Source: Federal Automobile Office, Flensburg.

ing foreign investment on the Americas.

In the U.S. where it recently had to cut back production levels because of sales problems with its Rabbit (Golf) saloon, it is building a second assembly plant, while in Canada it has just gained agreement from the Government for the setting up of a C\$102m components plant to serve its U.S. factories. As in several other countries, VW is establishing a manufacturing presence in Canada in order to get round local tariff barriers against its imports both from West Germany and from the U.S.

Daimler-Benz's strategy for entering the U.S. commercial vehicles market involved a modest start, with the building of an assembly plant for its medium-sized trucks in the 9-14 tonnes range. This year it has moved more boldly into the U.S. however, with the \$360m takeover of Freightliner from Consolidated Freightways. Already the world's largest manufacturer of trucks in the range of 15 tonnes and above, Daimler-Benz has acquired a stake of around 10 per cent in

the U.S. heavy trucks market as a result of the Freightliner purchase.

While the car market in West Germany has begun to show some signs of life again commercial vehicle activity has fallen to a depressed level. Commercial vehicle production in West Germany reached a peak in the second half of 1980 and then began to drop sharply because of weak export demand in West European markets. This was compounded by an abrupt downturn in the home market reflecting the general recession in the German economy and in particular the growing squeeze on public spending.

The setbacks have been greatest in light commercial vehicles, where manufacturers have found no outlet in foreign markets for excess production. VW has been on short-time working in this sector for much of the year, and Daimler-Benz has had to cut back production levels. Heavy truck production, on the other hand, is still booming, chiefly because of very strong demand from overseas markets, in particular the Middle East.

Motor Industry

KEVIN DONE

still 6 per cent below last year's level, while new car registrations were down by 5 per cent.

The drop of 10 per cent in car production in 1980 bit deeply into company profitability, plunging two of the main volume car makers, Ford and Opel (the West German subsidiary of General Motors), deep into losses and margins are still under heavy pressure. Both Ford and Opel have continued to operate at a loss for much of this year and Volkswagen, the biggest car maker in the Federal Republic, dropped dramatically into loss in the second quarter.

The squeeze on profits is hitting the industry at a difficult time. It is engaged in an ambitious investment programme—running at around DM 10bn in the Federal Republic alone this year—aimed at securing its competitiveness in the fiercely contested world car market during the first half of the 1980s, and manufacturers accept that they can hardly afford to cut back spending programmes if they are to hold the line against their rivals from Japan, the U.S. and Western Europe.

A large part of the industry's spending programme is being devoted to new model programmes and towards rationalising and streamlining production methods, with expansion of production of capacities playing a very secondary role.

After the scares of the past two years the incursion by Japanese car makers into the German market appears to have been halted, at least for the moment, but every tenth car sold in the Federal Republic is now coming from Japan. The West German car market remains one of the most open in the world and the Federal Government in Bonn has resisted loud calls from sectors of the German motor industry for formal protection measures.

Its calls to Tokyo to exercise "self-restraint" were answered earlier this year, however, by a Japanese undertaking not to increase car shipments to West Germany this year by more than 10 per cent. In the event Japanese imports have taken 10.6 per cent of new car registrations in the first eight months of 1981 compared with 10.4 per cent in the whole of last year.

The German industry has been able to take a rather more relaxed view of Far East imports as Japanese price competitiveness has gradually been undermined by the appreciation of the yen against the D-Mark. German car makers have counter-attacked too by holding their own price increases to a minimum while improving the specifications of many models, competing more directly with the Japanese in terms of the accessories offered as part of basic model programmes.

West Germany is deeply aware that it would have more to lose than most if the growing wave of protectionism that is sweeping world markets is allowed to develop unchecked. Last year it exported around 54 per cent of its vehicle production, almost exactly the same proportion as the Japanese industry. At the height of the Japanese surge into the domestic car market, some German motor manufacturers did join the protectionist lobby, but the industry has been forced to accept that it must find other ways of meeting the competitive challenge.

Manufacturers bemoan the fact that German car workers put in only around 1,600 hours per man each year compared with around 2,000 hours a year worked by their Japanese counterparts, and they complain that German labour costs are among the highest in the world. Industrial relations in German car plants could still serve as something of a model in Western Europe, however, and the main union in the industry, IG Metall, has repeatedly made clear that it



Bavaria = Business?

Here a modern industrial structure has been built up and extended in the past 20 years, largely on the basis of processing operations. The high-technology industries of South Germany, especially of Bavaria, include widely known names with a bright future. A few examples: electrical industry, electronics, data processing (SIEMENS); electronic entertainment (GRUNDIG); automotive (BMW, AUTO-UNION), aviation and space (MESSERSCHMITT-BÖLKOW-BLOHM). In keeping with these progressive industries is the concentration of research and development institutes. Munich, the Capital of Bavaria and the German town with the greatest growth-rate, has not only

the world's second largest communications-research center but the largest German development center for traffic systems, with over 3000 scientists, engineers and technicians. Europe's largest computer is also located in Bavaria, as are the Max Planck Institutes for nuclear physics, astrophysics, biochemistry, metallurgical research, medical research, and other fields of knowledge.

That's why.

Bavaria is where the Süddeutsche Zeitung is at home. In Bavaria the Süddeutsche Zeitung is the undisputed number ONE among opinion leaders. The basic buy for Bavaria.

Süddeutsche Zeitung

For additional information please contact our exclusive representatives:

Publicitas Ltd. International Media Representatives, 525 Fulham Road, London SW 6 1HF, Tel. (01) 385 7723/6

Or write to us in Munich: Süddeutscher Verlag GmbH, Marketing Service P.O. Box 20-22 20, D-8 Munich 2, Germany

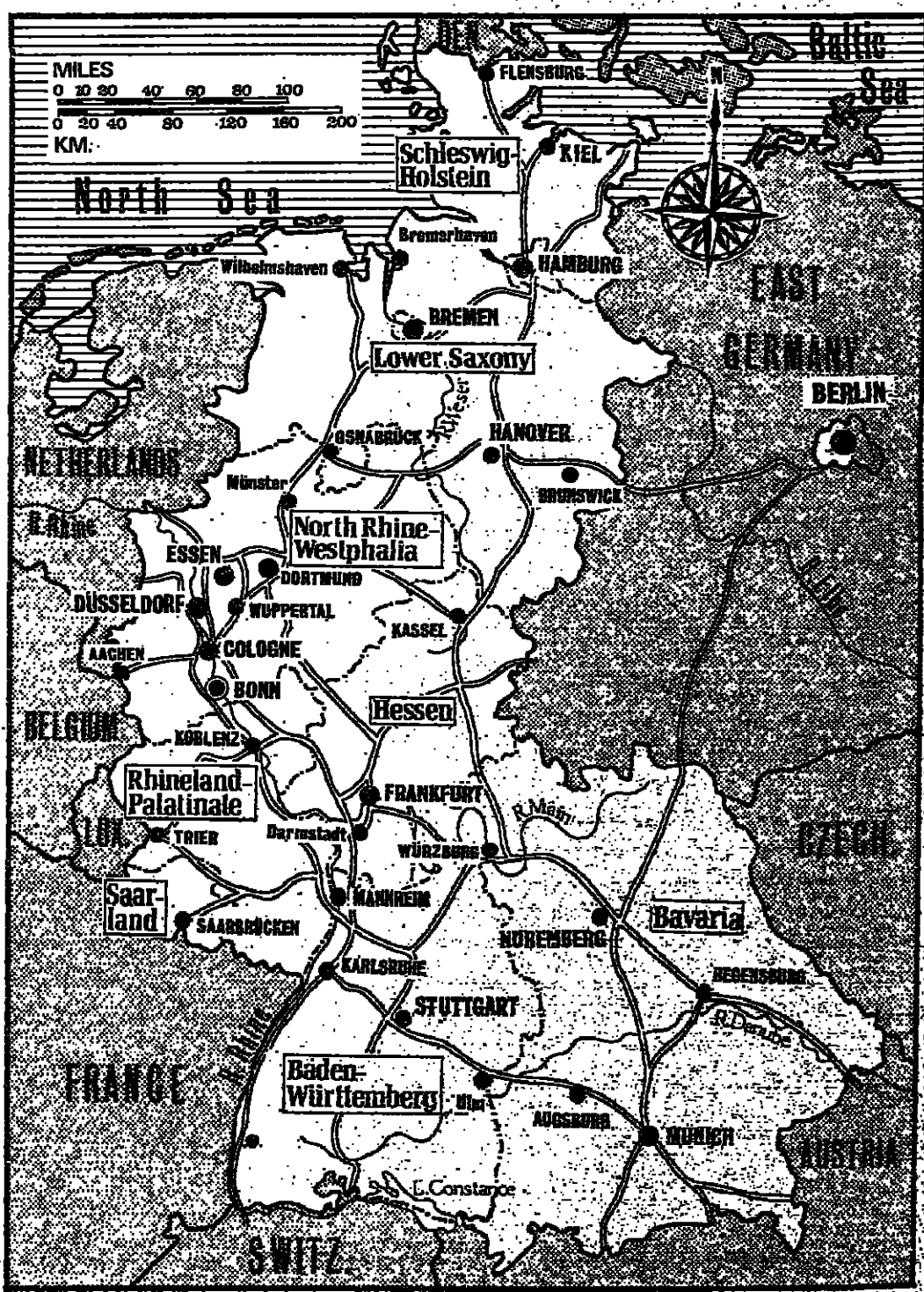
The key to success
in business:

Perfect command
of its instruments

BOMIN BOCHUM GERMANY



IMPORT AND EXPORT OF CRUDE-OIL PRODUCTS · REFINERY · OIL AND GAS EXPLORATION
BOCHUMER MINERALÖL GESELLSCHAFT MBH & CO KG BOCHUM TEL: 77 91 · TELEX: 08 25 83 8



FLEET STREET WARS

There will be life after bingo

By Michael Thompson-Noel

THE BRITISH are not so much addicted to gambling as besotted by it. Hence the insatiable attraction of the latest pastime, where to have a flutter on Fleet Street is to have a flutter on the nation's life.

The "bingo" which, along with the more conventional daily fare of the popular Fleet Street press, is the most popular and most vicious circulation battle in newspaper history.

On one estimate, the Fleet Street bingo war is likely to cost a minimum of £10m, perhaps as much as £15m, in prize-money alone, as well as other large sums for printing and distribution of cards, plus promotion.

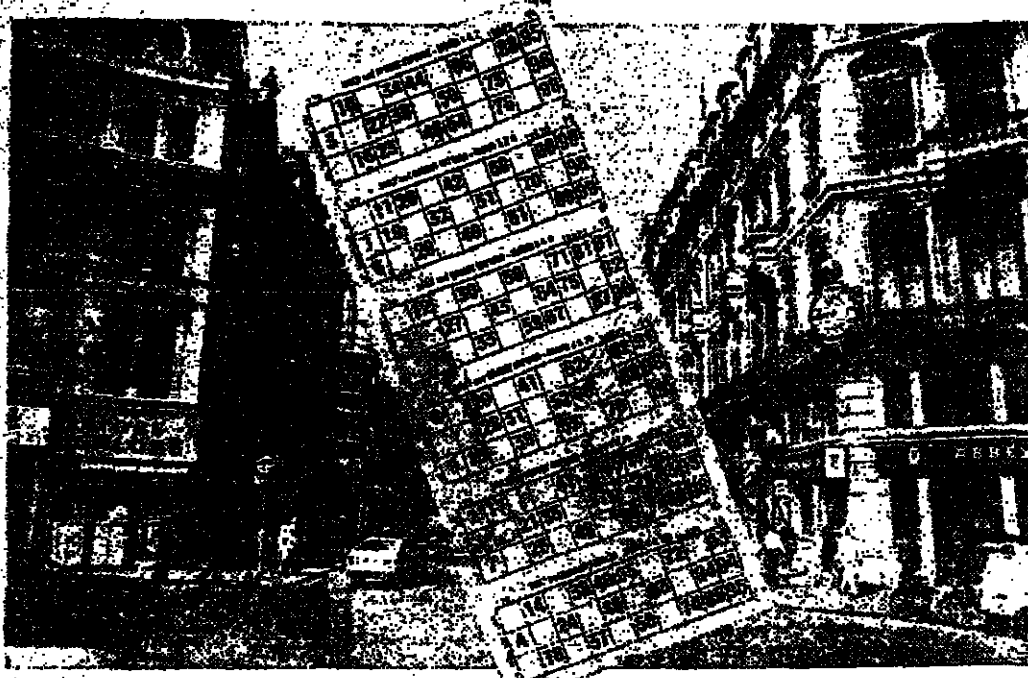
It has already caused a large aggregate increase in circulation of the titles concerned, and if bingo mania lasts well into the New Year, as it promises to, and if stakes are raised, there could be trouble in store. (The gain in circulation is expected to be dissipated the moment the bingo stops).

For serious questions remain. What, for example, is the bingo war merely the latest in a series of promotional dog fights between the popular—likely to do to Fleet Street finances?

Although the recession has hit total advertising expenditures far less seriously (with the exception of classified) than might have been expected, Fleet Street is still overmanned, still beset by frightening costs, and still subject to periodic dust-ups with its unions.

In the view of some, the bingo war is merely a sideshow to Fleet Street's death dance, and in any case devalues the Press.

Publicity, the men who run the



Trevor Humphries

Express Newspapers, which was first about the carousel by launching bingo in the Daily Star last June 15, is now running Master Bingo in the Star, Daily Express and Sunday Express. Billed as "The Greatest Bingo Game in the World," Master Bingo offers prizes worth £12m.

Each game—there are 24 in all—runs for a week and offers a £50,000 prize. There is also something called a Bingo Bonus, worth £5,000.

At News Group, the Sun and News of the World are running Bingo Bonanza, with prize-money totalling £13m.

As the Sun told its readers last week: "We've smashed the world record, folks."

Across at Mirror Group Newspapers, the Daily and Sunday Mirrors are running

Mirror Bingo, with combined prize-money of £40,000 a week, while there is a £10,000-a-week game in the Sunday People.

As the Star showed almost at once, bingo can provide a powerful boost to circulation.

Last November, it test-marketed bingo on Merseyside, and tried it in the Midlands, North-East and Wales, before launching the game nationally on June 15. From a level of 1,336,116—the average daily circulation for the first half of this year—sales soared to a peak of 1,583,790 in June alone, and are said to have stayed at approximately that level.

The Sun also introduced a bingo game nationally last June, and has added about

400,000 copies. Between the first half of 1980 and the first half of 1981, its average daily sale fell from 3,337,215 to 3,322,720. But in September, it says, its average daily circulation—bingo-inspired—rose victoriously to 4,170,000 (the figure is subject to audit).

As for Mirror Group, which said aloof from the bingo fray until last month, the Daily Mirror's average circulation over the first half of this year showed a 4 per cent fall, to 3,504,377. Since joining in, says its chief executive, Mr Douglas Long, things have changed. Sales of the Daily Mirror last week, he says, were approximately 300,000 copies higher than they would otherwise have been.

in. (The prospect of Telegraph readers playing house-house is in any case somewhat quaint.)

At Express Newspapers, Mr Jocelyn Stevens, deputy chairman and managing director, waxes lyrical on the subject of bingo, hailing it as "the most dramatic and effective newspaper promotion there's ever been."

He says it is starting to be

introduced abroad because of its "startling results" (in New York, Mr Rupert Murdoch's New York Post, and the rival Daily News, are attempting to knock yet more spots off each other with "zingo," "wingo" and "super zingo"); that it pleases retailers; and that the money the group is spending on bingo, mainly on printing and distributing the cards, will be counterbalanced by savings on television advertising. Bingo is a wonderful opportunity, Mr Stevens has said, "For our reporting to catch the eye of new readers."

At Mirror Group, chief executive Mr Douglas Long says that the bingo game in the Daily and Sunday Mirror, plus Sunday People, is costing £2m-£2.5m in all, but claims that the bingo war has created "a huge new market." He says that on an annual basis, and at current costs and cover price, 100,000 extra copies on the sale of the Daily Mirror produces £1.5m extra profit.

Are the readership gains temporary? In a year's time I guess we'll probably be back where we started, but we won't have lost anything. Anyway, you can spend millions and millions on TV advertising to protect market share, and not really know where you are. With bingo, your promotional results are instantly to hand.

On some estimates, the circulation gains of the titles involved will just about pay for the prizes and cost of mailing bingo cards to millions of homes, provided the prizes don't escalate. The pops spend millions on promotion anyway. The key will undoubtedly be to what extent circulations fall back again once the bingo stops, and whether brand shares have changed in the interim.

Inside News Group, which publishes The Sun and the News of the World, there is a firm commitment to bingo until well into the New Year. Indeed, it is claimed that bingo is proving a net contributor to profits at The Sun, though the position at the News of the World is complicated by the launch costs of its new Sunday magazine.

For the year to June 30, 1981, pre-tax profit of News International, the parent group, were £26.12m, against £28m last year. The group as a whole, said chairman Mr Rupert Mur-

doch, had been losing money since the start of May—caused by increased competition for The Sun, the launch of Sunday magazine, and continuing deficits at Times Newspapers.

For some, the bingo war is just another manifestation of Fleet Street's preoccupation with sales-gains-at-any-cost, as opposed to improving its editorial product, eliminating over-manning, and eradicating the restrictive practices that so bedevil its workforce.

On a different though related tack, many media pundits wonder whether Fleet Street's current obsession with colour magazines—there are five at present, with others planned, all of them jostling for limited revenue—isn't another potential headache.

As Mr Harold Lind, an economist and consultant, put it recently, you might imagine that at a time of recession, and with few titles trading profitably, Fleet Street hardly needed risky new ventures like colour magazines.

But there seems more of an economic case for the new magazines than meets the eye. To support his case, Mr Lind produced figures for colour supplement advertising pages for the first quarter of four of the past five years, the exception being 1979, when the Sunday Times was closed down.

The 1981 figure of 1,788, he said, was "amazingly good—only 10 per cent lower than the corresponding figure for the first quarter of 1980, when the colour supplements were still benefiting from the aftermath of the ITV strike the previous autumn, and more than a quarter higher than in the first three months of 1978, which was a very good year for advertising."

There are some who feel that the relatively boom-like conditions in UK display advertising at present is a lull before the storm. But Mr Lind does not accept that, and nor does the Advertising Association.

By the second half of next year, says Mr Lind, the demand for advertising should be moving upwards again. In any case, there seems to be a benign force at work in the Street of Sighs. Crises come and go—the profits mostly go—while its obituary is constantly re-opened. But there will be life after bingo.

Lombard

Choosing a new Bank Governor

By Samuel Brittan

WITH THE Governor of the Bank of England, Mr Gordon Richardson, now in the second half of his second term (which expires in 1983) a decision on his successor cannot be that far away.

A Conservative Government is under temptation to pick a leading figure from the City or business. But, like it or not, the primary concern of the Bank of England is monetary policy. A new Governor without expertise here, so far from being the new broom that ministers might like, would find himself at the mercy of staff advisers.

It has been difficult, for instance, to listen to Dr Omar Emminger, former president of the Bundesbank or perhaps Mr Paul Volcker, chairman of the Fed, without a slight feeling of unease that recent British Governors have not been—for all their presence and dignity—in quite the same league.

Emminger and Volcker do not grow on trees. But there are still promising people. The following four names, which are suggestions and not predictions, are presented alphabetically.

The outstanding choice from within the Bank, would be Eddie George. He is both a good practical economist, able to discuss subjects like the sterling balances without undue reverence or obscurity, and a successful operator who has been promoted quickly to a post equivalent to that of Chief Cashier. He has been scrupulously loyal and articulate in presenting the current Governor's arguments against innovations such as index bonds inside Whitehall. But whichever way the decision has gone he has carried it out efficiently in the market place.

The second suggestion is an interesting dark horse: Sir Philip Haddon-Cave. Until recently Financial Secretary of Hong Kong, he is now Chief Secretary of that colony. He has been in charge of one of the world's most successful free enterprise economies and thriving currencies. But he has also been at the receiving end of all the problems of sterling. He has the demeanour which the Tories would want of a Bank Governor, but also the abilities. Anyone who heard him more

than holding his own on "currency overshooting" at a dinner table of academics will readily testify to this.

The third suggestion is Peter Middleton, the Treasury Deputy Secretary in charge of fiscal and monetary affairs and — by no means the same thing — a monetary expert as well. He is unusual too in his preference for initiating and pushing through ideas rather than annotating papers from below. He is also good in front of Parliamentary Committees where he does not hide behind ministerial apron strings. He is not only Mrs Thatcher's favourite Treasury official — he was also Mr Denis Healey's. Indeed the former Chancellor used to make detours to visit his office. He has some very non-Right-wing notions on the appropriate contribution of the oil and housing sectors to national finance.

Fourth, only in alphabetical terms, is Gordon Pepper, joint managing partner of the broking firm of Greenwells. His monetary commentaries, which started long before the subject became fashionable, are celebrated. Mr Pepper has insisted on going behind the monetary aggregates to see what they really mean; and unlike some academics he has always been concerned about the stability of financial institutions. It was he rather than any bankers who was asked last week to explain the new monetary control system to a bankers' gathering. As a professional with decided views, he can be a little relentless; but this will be a fault on the right side.

There are arguments against all these four men which illustrate everything that is archaic, but unattractively so, about British society. It will be said that Mr George, who is in his early 40s is "too young" and that a Civil Servant or stockbroker or member of the Colonial Service should not be made Governor. This merely means that they belong to the wrong trade union.

It would be good to conclude that these four people are but a few examples of the kind of person required. In fact they cover a large proportion of the total field.

Letters to the Editor

Auditors' accountability

From the President, The Institute of Chartered Accountants in England and Wales and the President, The Chartered Institute of Public Finance and Accountancy.

On Tuesday October 13, we carried a report of a press conference given by the Institute of Chartered Accountants about the Government's proposals for an Audit Commission.

We wish to make it clear that from both the private and public sector arms of the profession there is no fundamental disagreement between us about the difficulties of the Government's proposals. If an Audit Commission is to work at all

it must be, and be seen to be, independent of the central government. Otherwise the credibility of the auditor will be gravely damaged.

For this reason we jointly oppose any suggestion that the Secretary of State should retain any reserve powers over the proposed Commission and we believe that the Commission should act independently of any particular interest group.

Harry Singer, President, ICAEW.
Eric Golby, President, CIPFA, Chartered Accountants' Hall, Moorgate Place, EC2.

Rumour mongers beware

From Mr G. C. Musson.

Sir—I hope that the Council for the Securities Industry will now turn its attention to formulating a set of rules for the propagation of rumours, together with a helpful set of guidelines for those dealing in rumours. It is clearly unfair that holders of securities, perhaps away from their telephones, do not have the opportunity of dealing on or in rumours when other holders, through sheer fortune, are able

to do so in the relatively short period between production of the rumour, at (say) 9.30 am, and its denial later in the day. In the meantime, may I suggest that all rumours should be permitted to circulate freely for five trading days before denial and that particularly vicious rumours should be subject to the production of a prospectus in the normal way.

G. C. Musson, Penbury Woods, Witheridge Lane, Penn, Buckinghamshire.

Help for disabled

From Professor J. C. Marsden.

Sir—One way out of the problems preventing disabled people being employed might be to ensure that as many disabled people as possible had access to education and training which would allow them to compete more effectively in the employment market. Many jobs, particularly in Central London, are perfectly capable of being carried out by disabled people; one way to secure an advantage over the able bodied would be to provide disabled people with a higher level of, eg office skills. If it were generally recognised that disabled people were then capable of offering a higher standard of service, surely the liability argument would be diminished?

J. C. Marsden, Head of Life Sciences, The Polytechnic of Central London, 115, New Cavendish Street, W1.

reply saying how very necessary it is that the Commission should continue levying this tax and I might just be able to understand his anxiety.

J. Faulkner Irving, Eaton-upon-Tern, Shropshire

Dog licences

From Miss K. E. Mense.

Sir—How insensitive of Mr Farmer to suggest a dog licence equivalent to a month's salary? Has he no thought for the elderly and/or lonely whose pet dog is very often their sole source of companionship and comfort and who could never afford the £500 he has in mind. Mr Farmer should remember that it is not the responsible dog owners who allow their pets to foul our streets but the thoughtless minority who allow theirs to roam free without regard for their welfare. Incidentally, I am quite sure that far more rubbish is deposited on our streets by so called civilised human beings, than is ever put there by dogs. I feel sorrow for the dogs and their owners in Russia, and much relief that this is still a free country.

K. E. Mense, 14 Oakcroft Road, SE13.

Hidden tax on food

From Mr J. Faulkner Irving.

Sir—On October 11 two of your correspondents wrote regarding the taxation on food, one complaining about the tax on ice cream, the other saying that it might be desirable to tax certain foods which may be considered luxuries. I would like to know why your correspondents failed to mention the meat tax. Probably because, like most people in this country, they do not know of its existence. I refer to the 25m per annum levied by the Meat and Livestock Commission on all home-killed meat eaten in this country.

If the housewife, who ultimately pays this tax, is unaware of this very expensive quango the meat trade is very much aware of it and with the difficulties of many abattoirs to survive, this very expensive quango should be abolished forthwith.

I have no doubt that one of the Commission's highly paid public relations officers will

Express buses run on profit

From the Deputy Chairman and Chief Executive, National Bus Company.

Sir—I refer to the report by Jonathan Meakin in your issue of October 15 under the headline "Passengers The Chief Winners in Bitter Fares War."

I see that Geoffrey Steel of Wallace Arnold Tours is reported as having expressed the old complaint that National Bus Company's National Express coach operations are run at a loss. This simply is not true.

An examination of the annual report and accounts of the National Bus Company for 1980 published in June this year shows, at paragraph 81, that the National Bus Company as a whole benefited to the tune of £3.1m from its operations on Express services during the year. It is confidently expected that this surplus will be substantially exceeded during 1981.

As your report makes clear, National Express is not a separate company but a marketing name for the Express service operated by the various subsidiary companies within the group. It follows from this that in operating Express we are in a position to make use of shared facilities in terms of both staff and infrastructure.

Because National Express is only 7 per cent of our total business, it will be clear to anyone with a knowledge of commercial practice that we must have a considerable advantage compared with operators to whom Express business represents a greater proportion of their total turnover.

The implication from Mr Steel's remarks is that sums provided by local authorities for stage carriage bus opera-

tions are supporting National Express.

In truth the situation is that the contribution made by National Express to the well-being of the National Bus Company helps to support stage carriage services and to reduce the requirement for revenue support for those services. We are proud of our record in the utilisation of assets and we are delighted that extra profitable business on our Express service has helped to support the network of local buses we are striving to maintain.

Robert Brook, 25, New Street Square, EC4.

Advertising for the ratepayers

From Mr P. Stark.

Sir—"What is Whitehall up to?" asks the Association of Metropolitan Authorities in its full page advertisement in almost every daily newspaper. It argues against Government attempts to curb excessive Council spending, and it pleads for Councils to have complete freedom to spend what they like and levy what they like in rates.

The fact that they can waste ratepayers' money on such advertisements is evidence that the Association of Metropolitan Authorities and many of the Councils it represents are entitled to be trusted with the power to levy unlimited rates.

"There will be no point in appealing to us" their advertisement says.

There seldom is any point in appealing to them to keep the rates down. More power to Mr Heseltine if he can force them to do so.

P. Stark, 128, Southend Road, Wickford, Essex.

Equity & Law announces the arrival of its new investment funds.

NEW UNIT TRUSTS <ul style="list-style-type: none"> UK Growth Higher Income Gilts and Fixed Interest North America Far East 	NEW INVESTMENT FUNDS <ul style="list-style-type: none"> Higher Income North America Far East International 	INTRODUCTORY OFFER <p>1% DISCOUNT OFF THE OFFER PRICE.</p> <p>Applies to purchases of whole range of Investment Bonds and Unit Trusts.</p> <p>CLOSING DATE: 10th NOVEMBER 1981</p>
--	---	--

Available for purchase direct or via an Investment Bond

Invested in unit trusts for Capital Gains Tax advantages

When Equity & Law launches new investment funds, it's worth taking notice.

Because we have 137 years of money-management experience behind us.

Plus proven experience in North America and the Far East.

All of which adds up to a professional skill which will appeal to even your most demanding clients.

These examples show just how successful Equity & Law's investment team has been.

We know that many brokers and private individuals are not only looking for managed funds but they also want the choice of individual specialist sector funds with an easy switching feature on preferred terms.

So that's just what we've provided.

Call Chris Laurence on 0494 33377, or any of our branches throughout the country for details.

Equity & Law's N. American Investments <p>1957-1981 in US\$</p> <p>600 500 400 300 200 100</p> <p>Dow Jones Industrial Index Standard and Poor's Composite Index EQUITY & LAW</p>	Equity & Law's Pensions Overseas Fund <p>UP 72% in the first 12 months to 8th July 1981</p> <p>"Top Performing International Pensions Fund" Pensions Magazine, August 1981.</p> <p>Well ahead of international indices:</p> <p>Tokyo New Stock Exchange +53% New York Standard & Poor's Composite Index +44% Capital International World Index +37% (adjusted for movements in sterling against the relevant currencies and for gross income)</p>
--	--

Equity & Law Life Assurance Society Limited, Amersham Road, High Wycombe, Bucks HP13 5AL.

Burnett £30m deal boosts coal reserves

BY CARLA RAPOPORT

THE YEAR-LONG string of acquisitions by Burnett and Hallamshire, the UK coal, oil and property group, has been topped with the largest bid to date. B and H intends to acquire Anglo International Mining Corporation in an agreed bid worth £23.5m. The deal would also give B and H a 51 per cent stake in Rand London Corporation, the South African mining group, and boost B and H's world-wide coal reserves by 70 per cent to some 800m tonnes.

Anglo International, registered in the Netherlands, is a holding company with mining and civil engineering operations mainly in the UK and N. Ireland. It also has mining interests in Kentucky. The company is expected to report pre-tax profits of £3m on turnover of £15m for the year ended June 30, 1981.

In its bid for the capital of Anglo, B and H is offering one ordinary share of 25p for every nine preferred A ordinary shares of Anglo, and one ordinary for every 20p each of Anglo, B and H has undertakings representing 57.1 per cent of the voting rights of the company. If the remainder accept, B and H will issue a total of 3.3m ordinary shares or 22.6 per cent of its enlarged capital.

B and H shares are valued at 900p in the offer, 10p less than Friday's closing price.

The offer is conditional upon Anglo acquiring a further 29 per cent holding in Rand from Brint Investment Holdings. The board of Brint has said it will be recommending this sale to its shareholders. Under the deal, Anglo will issue 7.5m preferred A ordinary shares of 20p each.

valued at £1 a share, to Brint in return for 3.9m ordinary shares of 15 cents each of Rand. This will lift Anglo's stake in Rand to 51 per cent.

If successful, B and H's bid for Anglo will bring the total value of its acquisitions since January to about £87m. Most of the deals include deferred payments or stock swaps and the company says it has only paid out about £10m in cash since January. The group raised £1m in a rights issue last year.

As a further condition to the deal, B and H has asked for a confirmation of a forecast of not less than £4.1m in pre-tax profits for Anglo's year ending June 30, 1982, excluding any contribution from Rand. The new ordinary shares to be issued by B and H will not rank for the company's interim dividend to be declared in December.

Mr George Helsby, chairman and chief executive of B and H, said yesterday that he did not expect to see any dilution in earnings per share this year. "We expect to see an improvement at the year-end, if all goes well," he said.

If the Anglo deal succeeds, net tangible assets per share, consolidating the Rand assets, will jump to 544p per share on the expanded capital, against 350p per share as of last March.

Asked if the company would now pause in its one-month acquisition pace, Mr Helsby said: "Frankly, no." He said a £5m deal to acquire a private UK company will be announced shortly.

B and H is being advised by Brown Shipley in the negotiations.

BARRY RILEY DISCUSSES THE ED29 PROPOSALS

Important commercial issues raised

"This is a subject," said Mr Tom Watts, chairman of the Accounting Standards Committee, "which year by year has needed attention more and more." He was speaking last Friday, introducing the ASC's new draft accounting standard on leasing and hire purchase. It is being published as exposure draft number 29.

Those interested in the subject now have six months in which to make submissions to the ASC. At some stage there are likely to be public hearings. If all goes smoothly the full standard may come into operation by the end of 1982.

All may not go smoothly, however. It has taken six years for the ASC to produce ED 29. It is regarded as being the most controversial draft standard for some time, perhaps since ED 24 on current cost accounting. This is because it raises a number of important commercial issues, although in accounting terms it is relatively straightforward.

Leasing has grown spectacularly in Britain as a form of industrial finance. In the past five years the volume of annual leasing business done by members of the Equipment Leasing Association has risen from £421m to £2,359m.

Whereas in many other countries leasing is a comparatively expensive form of finance, in the UK it is relatively cheap. This is because generous 100 per cent first year tax allowances are available to purchasers of equipment, including lessors, and this is widely used by banks and other non-industrial companies as a means of sheltering their profits from corporation tax. Much of this tax benefit is passed on to lessees, who are often industrial companies unable to make use themselves of tax allowances.

What has worried the accountants has been that leasing

has become an important form of quite long-term finance for industrial assets, whereas conventional accounting practice still treats leasing like temporary plant hire. Rentals are charged as they are incurred, but there is usually no recognition in the balance sheet either that there are fixed assets in place or that there are liabilities for future rentals.

ED 29 therefore seeks to define finance leases and distinguish them from the shorter term operating leases which are generally regarded as those in which the same piece of equipment is hired out successively to different lessees.

Legally, a lessee can never own an asset in the way that a hire purchaser will eventually at the end of the agreement. In practice, however, there are devices—such as rental rebates from the second-hand sale proceeds of the equipment at the end of the lease—which can transfer substantially all the risks and rewards of ownership to the lessee.

So the ASC has sought to bring accounting for finance leases into line with accounting for hire purchase agreements. It is thought that companies must account in a way which recognises substance rather than form.

This means that companies will have to capitalise the asset and the rental obligations in their balance sheets. At the same time the standard lays down detailed rules for the way in which lessees and lessors should account for rental payments and corresponding interest charges.

The ASC argues that the new system will make balance sheets more meaningful for analysts and other accounts users. Reported assets will not depend arbitrarily on whether plant and equipment is purchased or leased. Calculations of returns on capital employed or gearing

ratios should be possible on a more comparable basis in future.

The proposals will avoid any possibility of the repetition of scandals like that of Court Line, which crashed in 1974 in circumstances which led to the appointment of Department of Trade inspectors and the highlighting of huge off balance sheet commitments which had never been recognised in the accounts.

However, there is also serious opposition to the ASC's capitalisation proposals. Giving evidence in respect of a similar leasing ED by the International Accounting Standards Committee early this year, the Equipment Leasing Association expressed a preference for the simple disclosure of liabilities in notes to the accounts rather than full capitalisation.

The ELA has a standing committee on taxation and accounting, and two leasing representatives have been involved in drawing up ED 29, though concerned mainly with its income effects. The ELA is planning to present its views at a Press conference on November 25.

There are three main fears by the leasing industry and their customers. One is that bringing the finance on to the balance sheet will increase pressures on companies which are close to their borrowing limits, and may effectively reduce their borrowing abilities.

Secondly, there is concern that ending the off balance sheet attractions of leasing finance will lead to an overall reduction in investment by companies. The strict new standard could therefore cause economic damage.

Thirdly, some leasing companies appear to be anxious that the standard will highlight some of the present anomalies whereby tax allowances often go to banks rather than to the companies actually operating the assets. It is feared that the incen-

nives might be switched back to the industrial companies, perhaps in the form of grants.

The ASC claims that in its discussions so far it has not come up against any solid evidence that such dire consequences would follow. But the ASC strongly believes that such points must be brought into the open for discussion and debate.

It is said to be the first time that the ASC has found it necessary to call explicitly for comments and submissions on possible economic consequences of a standard.

If there is widespread resistance to the future operation of the standard the ASC faces the possibility that companies and finance houses could try to get around the rules by blurring the distinction between operating and finance leases. In the U.S., where a roughly similar accounting standard applies, complicated schemes have been devised so that finance can be kept off the balance sheet.

However, the ASC appears ready to consider ways of reducing the initial impact of the standard by allowing a transition period of several years before full capitalisation would be insisted upon, at any rate for existing leases.

The sudden disclosure of extra liabilities could pose serious problems for some hard-pressed industrial companies in the middle of the recession. It may be that banks are not always made fully aware of the off-balance sheet commitments entered into by their customers.

On the other hand a number of organisations have already adopted the capitalisation policy. For instance, British Airways and B.L. capitalise in the nationalised sector, and Dunlop and United Biscuits are examples in the private sector of industry.

Erskine makes £0.4m loss but in profit this year

FOR THE year ended March 31, 1981 Erskine House Investments has made a pre-tax loss of £442,384, against a profit of £46,044 previously, on turnover increased from £14,56m to £15,36m.

Stated full-year loss per 25p share of this investment holding company was 14.43p (2.34p earnings) and no dividend is being paid for the period. Last year, an interim of 1p net was followed by a 1.18p final.

Since the end of March, however, a major restructuring of the company has taken place and Mr Graham Dowson, the chairman, says these changes have reflected themselves in the immediate return to profitability of the group.

"Your company is now a substantially trimmed down operation. We have two well managed operating subsidiaries which are now both represented on the main board and which will, we believe, produce continuing profits in the future," Mr Dowson states.

He adds that head office expenditure has been reduced following the termination of the contracts of Mr W. H. Bishop and Mr P. J. Paterson, who resigned in April and June this year respectively. The seven-year service contracts of these two directors have been settled on payment of approximately one year's salary to each.

The 1980-81 year's loss is shown after charging this time £66,967 for compensation for loss of office. Head office overheads totalled £136,143 (£78,943).

Losses from sun tanning rose sharply from £50,673 to £296,832, while profits from bureaux de change dropped to £105,596 (£208,530). Security services, however, recovered from a deficit of £46,325 to a profit of £123,652.

The group has disposed of Erskine Uvasun, which in future will operate on a joint venture basis with Uvasun Centres, and an extraordinary debit of £275,000 for the year represents the provision against the anticipated losses on the disengagement from this operation.

FT Share Information

The following securities have been added to the Share Information Service—Japan Assets Trust (Section: Trusts), London Shop Property 61 per cent Conv. 1984 (Property), Do. 9 per cent Conv. '94/99 (Property), Stockholders Far East Inv. Inc. (Trusts).

SPAIN		1981	Oct 17
High	Low		Price
388	251	Banco Bilbao	351
385	280	Banco Central	338
435	229	Banco Estero	310
346	239	Banco Hispano	315
128	118	Banco Ind. Cat.	118
410	285	Banco Santander	389
249	148	Banco Urquijo	240
404	263	Banco Vizcaya	372
286	204	Banco Zangacoz	232
233	82	Drecaos	173
81	45	Espanola Zinc	74
74.2	56.5	Fecsa	70.2
65	52	Gal. Preciados	51.5
88	63.5	Hidrola	75
62.5	52	Iberdruero	66
128.7	70	Petroleros	105.7
86	70	Petroleras	83
102	51	Sogelisa	51
90	60	Telefonica	79
82.5	60	Union Elect.	73

Johnstone's Paints for USM

Johnstone's Paints, the Manchester paint and varnish group, is coming to the Unlisted Securities Market by way of a placing of 1,575m shares, 15 per cent of those issued, at 63p per share.

The company sells its products mainly to the trade from 10 sales depots in major English cities. In addition to paints and varnishes, Johnstone also sells a wide range of supplies, including paint brushes and rollers, strippers, fillers, wallcoverings and adhesives. These account for about 8 per cent of sales.

The balance sheet at May 30 1981 shows £4.35m in net tangible assets of which £2.1m are fixed. Net cash balances amounted to £1.5m but have since risen to £2.05m.

The placing is being made to enable certain shareholders to realise for cash some of their shares and create a market for them. The shares in the placing are being provided by members of the Johnstone family.

Johnstone is forecasting that

profit before tax in the current year will be not less than £1.55m or £1.43m on a CCA basis. No dividends have been paid in the past five years but the directors intend to recommend a final of 1.68p in respect of the current year. If the company had been public for the full year it might also have paid an interim of the same amount.

The placing is being made by the company's brokers, Capel-Cure Myers.

comment

The old saw about clogs to clogs in three generations is certainly wide of the mark when it comes to Johnstone's Paints. The third generation seems to have found new reserves of energy recently, raising the company's market share from 2 to 3 per cent in the past five years and aiming for more. Unlike most paint manufacturers, Johnstone's has also managed to increase its profits in the past two years despite the recession. This is due largely to concentration on direct sales to contractors at decent margins rather than suffering the severe price-cutting that afflicts the retail trade. With

its substantial cash reserves, the group is well placed to expand its depot network to service contractors, probably at the rate of one every two years. At the placing price, the shares are being offered on a prospective fully taxed p/e of less than 9 and a notional yield of 8 per cent and should move to a small premium when dealings begin next week.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

TODAY		FUTURE DATES	
Interim:	Final:	Interim:	Final:
Adams Brothers (Hosway)	Dec 1	Adams Brothers (Hosway)	Dec 1
Canadian and Foreign Inv. Tr.	Oct 27	Canadian and Foreign Inv. Tr.	Oct 27
Fab International	Oct 28	Fab International	Oct 28
Hill (Philip) Investment Trust	Oct 29	Hill (Philip) Investment Trust	Oct 29
Muller (F.) (T.M.)	Oct 30	Muller (F.) (T.M.)	Oct 30
Singapore (H. C.)	Nov 11	Singapore (H. C.)	Nov 11
United Wire	Dec 3	United Wire	Dec 3

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange.

JOHNSTONE'S PAINTS PLC

(Incorporated in England under Companies Act 1948)
Registered Number 513910

SHARE CAPITAL

Authorised	Issued and Fully Paid
£1,250,000	£1,050,000
In 12,500,000 Ordinary Shares of 10p each	

In connection with a placing by Capel-Cure Myers of 1,575,000 shares at 63p per share, application has been made for permission to deal in the Unlisted Securities Market on The Stock Exchange in the Ordinary shares of 10p each. It is emphasised that no application has been made for these securities to be admitted to listing. Shares have been offered to and are available through the Market.

Particulars relating to the Company are available in the Extel Unlisted Securities Market Service and copies of such particulars may be obtained during normal business hours on any weekday (Bank Holidays and Saturdays excepted) up to and including 2nd November 1981 from:

CAPEL-CURE MYERS

Members of The Stock Exchange
Bath House, Holborn Viaduct, London EC1A 2EU

U.S. \$60,000,000

Industrias Peñoles, S.A. de C.V.

(Incorporated in the United Mexican States)



Floating Rate Notes Due 1989

In accordance with the provisions of the Notes, notice is hereby given that for the three month Interest Period from 19th October, 1981 to 19th January, 1982 the Notes will carry an Interest Rate of 16 1/8% per annum and the Coupon Amount per U.S. \$10,000 will be U.S. \$432.85.

Credit Suisse First Boston Limited
Agent Bank

LOCAL AUTHORITY BOND TABLE

Authority (telephone number in parentheses)	Annual Interest		Life
	gross	pay-able	Minimum sum bond
	%	£	Year
Knowsley (051-548 6555)	14 1/2	1-year	1,000 1-3

SIMPLICITY

Is it possible for a complex industrial company to retain a straightforward operating style?

Yes. Look at BTR.

To us, a complicated management structure inevitably reduces the speed and efficiency of decision-making. We prefer to keep it simple, flexible and direct.

Which means, in simple terms, increased growth and higher profits.



BTR Limited, Silvertown House,
Vincent Square, London SW1P 2PL.
01-834 3848.

This advertisement complies with the requirements of the Council of The Stock Exchange.

October 19, 1981



Oesterreichische Kontrollbank Aktiengesellschaft

(Incorporated with limited liability in the Republic of Austria)

U.S. \$ 100,000,000

Guaranteed Floating Rate Deposit Notes 1986

Guaranteed as to payment of principal, purchase money and interest by the

Republic of Austria

Orion Royal Bank Limited

European Banking Company Limited

Manufacturers Hanover Limited

The Notes constituting the above Issue have been admitted to the Official List by the Council of The Stock Exchange subject only to the issue of the Notes.

Particulars of the Notes are available in the Extel Statistical Service and may be obtained during usual business hours up to and including November 2, 1981 from:

Orion Royal Bank Limited,
1 London Wall,
London EC2Y 5JX

and
Cazenove & Co.,
12 Tokenhouse Yard,
London EC2R 7AN

M. J. H. Nightingale & Co. Limited

27/28 Lovat Lane London EC3R 8EB Telephone 01-421 1212

Company	Price	Change	Gross Yield	P/E	Fully
capitalisation	on week div (p)		%		Actual based
1,094 ABI Hlgs. 10pc CULS	110	-	10.0	8.1	-
4,052 Airsprung	70	+ 3	4.7	6.7	11.1
1,100 Armitage and Rhodes	64	-	4.3	9.8	3.7
11,782 Borden Companies	183	+ 3	5.0	8.4	11.4
7,462 Deborah Services	97	-	5.5	5.7	4.8
4,312 Frank Horsell	115	+ 3	6.4	5.6	10.4
8,958 Frederick Parker	60	+ 1	1.7	2.8	28.7
923 George Blair	50	-	-	-	-
3,899 IPC	96	-	7.3	7.6	6.9
2,404 Jackson Group	95	- 2	7.0	7.4	3.0
14,906 James Burrough	108	- 4	8.7	8.1	7.8
2,778 Twinlock Ltd.	13	+ 1	15.1	8.1	7.2
2,075 Twinlock 15pc ULS	76	+ 1	15.0	18.7	-
5,188 Unilock Holdings	34	- 1	3.0	8.8	6.1
10,847 Walter Alexander	34	-	6.4	7.6	5.5
6,251 W. S. Yates	28	- 1	13.1	5.8	4.3

† Suspended.

FINANCE FOR INDUSTRY TERM DEPOSITS.

Deposits of £1,000-£50,000 accepted for fixed terms of 3-10 years.

Interest paid gross, half-yearly. Rates for deposits received not later than 23/10/81

Terms (years) 3 4 5 6 7 8 9 10

INTEREST % 13 1/2 13 1/4 13 1/4 13 1/4 13 1/4 14 1/4 14 1/4

Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91 Watlington Rd., London SE1 8XP (01-928 7822, Ext 367).

Cheques payable to "Bank of England, a/c FFI" FFI is the holding company for ICFC and FCL

THE TRING HALL

USM INDEX

109.0 (-0.4)

at close of business 16/10/81

BASE RATE 10/11/80 10%

Tel: 01-245 5675

CORAL INDEX

Close 480.45 (-0.9)

مكتبة النحل

TECHNOLOGY

EDITED BY ALAN CANE

Quiet beavers west of Cambridge

BY GEOFFREY CHARLISH

THE MAJORITY of British engineering management probably still has only a passing acquaintance with the activities of 100 or so engineers and software specialists quietly beavering away on the western outskirts of Cambridge.

In an environment dominated by graphics terminals and software systems with names like Polysurf and Clasher, they staff the Computer Aided Design Centre, a high technology unit unique in Europe and possibly in the world.

CADC is funded by the Department of Industry with about £2m annually and under an unusual arrangement all but six of the staff (who are civil servants) are employed by ICL, which is reimbursed by the DoI.

The centre is thus not quite a "Government lab" in the accepted sense. As Percy Hammond, who recently came from the Warren Spring Laboratory to head the centre points out: "We recoup about half of our costs from industrial sales of software and services."



PERCY HAMMOND: We recoup half our costs from industrial sales

CADC is trying to help large and small firms alike to take advantage of the computer in the design and manufacture of their products.

To do this, the centre will only undertake projects (in the first instance with the obvious front runners such as the big oil, chemical and engineering groups) on the basis that the results will be available to all UK industry.

Although a certain amount of free advice is given, companies starting a project with CADC are required to make financial and manpower contributions that will indicate staying power. There are groups at the centre covering the process industries, mechanical engineering and production services, consultancy, and servicing them all, a basic software group. Only a small effort is going into electronics (mainly printed circuit board design) because, says Hammond, "the industry is in the main able to take care of its own problems."

One of the centre's recent successes has been PDMS (pipe design management system), jointly developed with Akzo Engineering and Isopipe and now marketed by Compeda. Companies using the system include George Wimpey, BP Chemicals and Westinghouse Electric.

Using PDMS, a designer seated at a terminal can build a complete three dimensional picture of the intended process plant on the screen. The information is held in the computer in such a way that design analysis, constructional drawings and information lists can be produced as needed.

If, for example, during design the engineer suddenly needs a larger size of reactor vessel, he can insert it from the computer's component catalogue and the pipes will then re-thrust themselves accordingly, avoiding clashes.

Dr Peter Winter, who runs

process industries group at CADC, says: "We are now pushing the concept further forward with a project engineering and graphics system—PEGS." The idea is to get to the totality of computer aid in plant design—not just the bits such as pipe-work.

Winter points out that in today's ultra-complex plant designs, much of the engineer's time is taken up not with design calculation but with the management of large volumes of graphical and textual information. He maintains that a satisfactory final outcome is as much dependent on this paper as on the technical design itself.

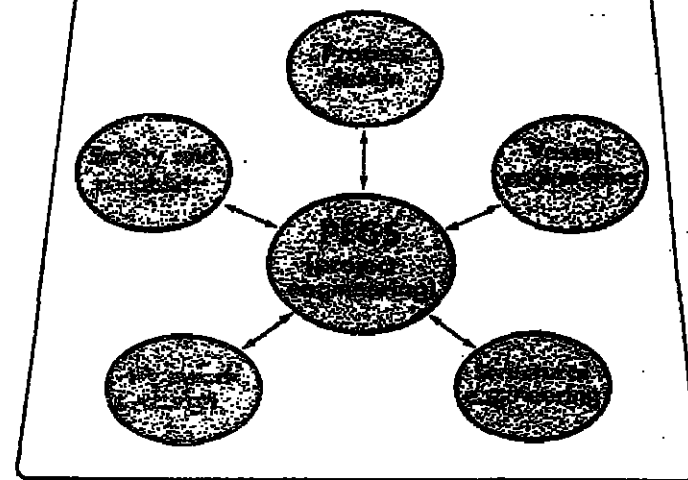
Starting point for PECS is the piping and instrumentation schematic, which the designer builds upon the screen. From the data generated during the production of the schematic, PECS is then able to produce lists of equipment, lines, valves, instruments and other plant items.

The software also allows process data such as temperature and pressure to be incorporated into the database so that the effects of changes in these can be deduced by PECS.

Vessel design

In the longer term, the work on PECS at CADC aims to provide the basis for integrating all aspects of the plant design process, from flowsheeting through to material and project control. Ultimately, PECS will start with the process design and embrace many of the CAD programs already developed such as vessel design, pipework isometrics, structure of the plant, itself, and will even include safety and reliability.

Of interest on the mechanical engineering side is the development of a system called Compass in conjunction with Henry Hargreaves of Bury, Lancs. With keyboard and terminals the designer can produce all the ductwork for a heating and



CADC's ultimate view of process plant design by computer: most aspects will be dealt with via screen and keyboard.

ventilation system within a building.

The user can construct the building plan on the screen, position ductwork components drawn from the computer's store, guide the duct runs along the necessary routes and finally instruct the system to automatically dimension the drawings.

The completed scheme can be viewed from various angles and parts of the scheme can be "zoomed in" for detailed viewing. Plotters produce paper drawings.

In manufacturing, the centre is able to offer a screen-based system for programming the machining of parts. Called GNC (graphical numerical control), it produces paper tapes for a

variety of NC machines and is available on a bureau basis at Counting House (Bury St Edmunds) and Delta Metal (Birmingham). Other systems allow complex surfaces to be examined (Polysurf) and estimating to be carried out on turned parts.

Many of these systems can be tried out at the centre by companies with small budgets.

More recently CADC has set up a consultancy service which will carry out formalised feasibility studies for clients, with some costing. Sales of CAD systems by the makers are growing at 40 to 50 per cent a year, and the idea is to help potential users construct bench mark tests and carry out cost benefit studies. CADC is on 0223 314948.

Plain paper print system

A PLAIN PAPER print system which allows hard copy prints to be generated from the input to screen-based graphics displays has been put on the market by Riva Terminals of Ascot, Berks (03447 5193).

Known as Printagraphics, the

system consists of a small box of electronics employing a Z80 microprocessor, wired into the input line of the display terminal. A third port connects to the printer.

A number of pin-addressable printers have already been interfaced to Printagraphics and users should be able to select a printer to suit their needs.

Dependent on the source image and the printer, used copies can, it is claimed, be taken in seconds. Price is between £800 and £2,000 depending on the printer involved.

Cable measuring

A CABLE measuring meter, designated model HGD, which can measure wires, cables or other flexible materials up to 2 ins diameter and to a length of 9.999 ft is now available from Eraser International.

The meter uses tension springs and is, therefore, self-adjusting. Steel rollers measure the material as it passes through the meter. The meter is 12 x 7 x 7 ins. More from Eraser at Andover, Hants. 0264 51347.

New leaflet

DUNSTABLE - BASED Kay Pneumatics (maker of the Design Award winning Power Logic range of spool valves) has added an A4 format leaflet to its catalogue. This describes the range of logic elements available from the company's factory, and also lists stockists. Copies from Kay's sales office at London Road, Dunstable, Beds (0582 609 292).

Digital anemometer

A portable digital anemometer has been added to the range of products from Power Instruments, PO Box 432, London NW4 (01-202 6095). The company claims that the instrument is ideal for balancing heating and air conditioning or in laboratories to control fume exhaust or cooling air. Price is £215 plus VAT.

3M set to blossom with new products

TIMED TO blossom forth at the International Business Show in Birmingham (October 20 to 29) are a number of new office products from 3M.

The company's latest facsimile machine, the 9136, appears to surmount the well known problem of compatibility between different makes or categories of machine. Transmission speeds can vary and recently high-speed digital machines have appeared on the market.

The 3M unit can communicate in the language of every major facsimile grouping—group one (six minutes, analogue), group two (three minutes, analogue), and group three (one minute, digital). This desk-top unit weighs only 35 lb and measures 7 1/2 x 17 1/2 x 21 inches.

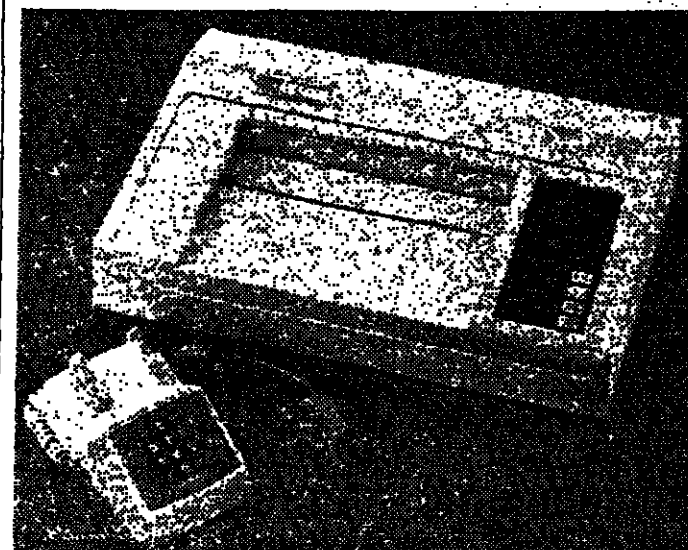
In the micrographics area, 3M has introduced a camera and reader combination that allows business documents such as orders and invoices to be filmed

and retrieved in a block, batch and page mode giving compatibility, says 3M, with existing data processing batch techniques.

During filming a short, medium or long mark is made on the film for each frame to locate block, batch and page. The reader will then find any item, or a block or batch start point at any point in a cartridge of film. All the user has to do is key in on a small keypad the appropriate reference number.

The company is also offering a new plain paper copier, the model 595. Capable of producing reduced size copies, the machine can deal with originals up to A3 and has an electronic scanner to deduce the correct exposure.

The 595 will produce its first copy in about six seconds and can then produce 23 A4 or 14 A3 copies each minute. More from 3M on 0344 58551.



THE 3M 9136 desk-top digital model for facsimile transmission; designed and priced for low-volume users.

Pressomat medical unit from Israel



ALTHOUGH primarily designed for medical diagnosis, a new technique for immunoassays and liquid extraction could have industrial and other laboratory applications, says the Lidex Corporation of Israel.

Professor Michael Cais, pictured above, scientific managing director of Lidex and his col-

league, Dr Moïse Shimon, claim that their "Pressomat" can carry out separation of very small particles from liquids in less than three minutes without using centrifugal or decanting techniques.

Lidex is based on the campus of the Israel Institute of Technology, Haifa 32000. Israel tel 04-226172.

Design and Manage
is part of...

Horwest Holst
total capability
01-235 9951

Stereo sound by Grundig

GRUNDIG, THE West German electronics group, has plans to introduce televisions with stereo sound next year.

The new television will be able to produce true stereo sound from stereo video recorders and video disc players which are also expected to be launched some time next year.

At present, television broadcasts are mono only but the Grundig sets can process mono signals to give a stereo effect. The company says that the television sets can be modified to receive stereo broadcasts when they begin in the UK. However, that seems to be a long way off because neither the BBC nor the IBA have given any firm commitment about stereo sound broadcasts for television in the near future.

Regular stereo sound televisions have already started in West Germany and Grundig says that about half its television sales are for the stereo sound versions.

Also next year the company is to enter the portable video recorder market. The system will use a 1-inch compact video cassette which is slightly larger than the familiar audio compact cassette.

ELAINE WILLIAMS

Precision balances

TWO electronic precision balances for use in limited weighing ranges have been developed by Mettler Instruments (CH 8606 Greifensee, Switzerland). The top loading scales have respective ranges of 0-200g (Mettler PC220) and 0-2,100g (Mettler PC2200). Activation of a control bar converts the PC 220 into a milligram balance and makes the PC 2200 readable down to 10 milligrams.

Density monitor

A CONTINUOUS density monitor for non-critical solutions in the chemical industry has been developed by Laboratory Impex of Lion Road, Middlesex. Designated the LB365, the instrument uses a non-contacting system to determine the density of solutions, suspensions or slurries. A technical specification is available from 01-891 4981.

Technical authors

INDUSTRIAL Handbooks of 166, High Street, Lewes, Sussex (07916 6464) which specialises in the writing, illustration and production of technical publications, has produced a new publication describing its services and entitled *Authors to Industry*.

THERMOCELL

ROOF LIGHT INSULATION



For full details ring Tom Allison on 0904 36440 Stonehouse House, York YO1 2NP

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an offer of, or invitation to the public to subscribe for or to purchase, any securities.

\$300,000,000

GMAC Overseas Finance Corporation N.V.

(Incorporated in the Netherlands Antilles)

16 1/2% NOTES DUE NOVEMBER 1, 1984

Payment of principal and interest unconditionally guaranteed by

GENERAL MOTORS ACCEPTANCE CORPORATION

(Incorporated in the State of New York, U.S.A.)

The following have agreed to subscribe for the Notes:

MORGAN STANLEY INTERNATIONAL

ALGEMENE BANK NEDERLAND N.V.

BANQUE BRUXELLES LAMBERT S.A.

BANQUE GÉNÉRALE DU LUXEMBOURG S.A.

BANQUE NATIONALE DE PARIS

BANQUE DE PARIS ET DES PAYS-BAS

COUNTY BANK LIMITED

DEUTSCHE BANK AKTIENGESELLSCHAFT

KUWAIT INVESTMENT COMPANY (S.A.K.)

MERRILL LYNCH INTERNATIONAL & CO.

NOMURA INTERNATIONAL LIMITED

SALOMON BROTHERS INTERNATIONAL

SOCIÉTÉ GÉNÉRALE

SOCIÉTÉ GÉNÉRALE DE BANQUE S.A.

SWISS BANK CORPORATION INTERNATIONAL LIMITED

UNION BANK OF SWITZERLAND (SECURITIES) LIMITED

WOOD GUNDT LIMITED

The Notes, in denominations of U.S. \$1,000 issued at 99 1/2 per cent, have been admitted to the Official List by the Council of The Stock Exchange, subject only to the issue of the Temporary Note. Interest is payable annually in arrears on November 1, commencing on November 1, 1982.

Particulars relating to the Notes are available in the Exel Statistical Services Limited and may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including November 2, 1981 from the brokers to the issue:

Cazenove & Co.,
12, Tokenhouse Yard,
London
EC2R 2AN.

October 19, 1981

OTL give voice to Information Management

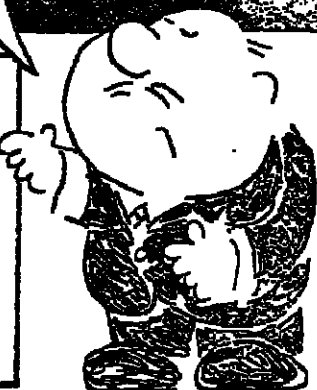
And I.M.P. from OTL will be the talking point at this year's I.B.S.

Information Management Processor (I.M.P.) gives a new dimension to information management. The unique dimension of integrating voice with text, data and graphics within an office automation system.

Come and talk to us, and when you leave, you will talk amongst yourselves about I.M.P. from OTL.

OTL Office Technology Limited

Stand No. 566,
National Exhibition Centre,
Birmingham, England.
20-29 October 1981.



These securities having been sold, this announcement appears as a matter of record only.

RAPADA

\$16,000,000

Rapada 1981 Oil and Gas Program

A Texas Limited Partnership

The undersigned acted as the soliciting dealer for the placement of these securities.

Merrill Lynch White Weld Capital Markets Group

Merrill Lynch, Pierce, Fenner & Smith Incorporated

October, 1981

BUILDING AND CIVIL ENGINEERING

Prefabs for the eighties

BY DEBORAH PICKERING

THESE are the days of the prefabricated building materials and the use of precast concrete. Prefabs are being used in a wide range of building types, from the Second World War era to the modern office building. Prefabs are also being used in the construction of new housing, schools, hospitals, and other public buildings.

Yet, in towns and cities throughout the UK, many of these prefabricated buildings are still in existence and some are being replaced. A further phase of 100 dwellings has now been awarded by the council whose satisfaction with the Hallam expertise is noted by other authorities contemplating their existing building eye-sore.

A further phase of 100 dwellings has now been awarded by the council whose satisfaction with the Hallam expertise is noted by other authorities contemplating their existing building eye-sore.

Over £9m for Costain

IMPROVEMENT OF aircraft and passenger facilities at Heathrow Airport's Terminal 1 are to be undertaken by Costain Construction under a contract worth £9m.

Work starts now on increasing accommodation for wide-body aircraft at the terminal's Pier 3, providing four aircraft stands at the south side which will be capable of dealing with these large aircraft.

These expansions will also meet the requirements of a fleet of Boeing 757 aircraft which British Airways plans to introduce in 1983.

The pier is being widened with new gateways to serve a modified layout of aircraft stands, and the additional width will allow for two pairs of moving walkways. Accommodation for check-in, transfer and security search procedures is provided for in the pier complex.

Structural steelwork type construction is called for, with precast concrete cladding and roof units formed in aerated concrete. Mechanical ventilation is provided at first-floor level and gateways will be air-cooled.

Work will last for just under two years, including the erection of a temporary pier prior to the start of permanent works and its subsequent removal.

They have brought up children who have moved out and on, and it is widely acknowledged by sociological surveys that a change in domestic environment (for any one at any age) produces high temperatures on the stress scale. Tenants are rehoused for a matter of weeks while their homes are being replaced with 1980s refinements and enhancements.

The two-bedroomed, sitting room, kitchen, bathroom, store room, replacements are completely factory built—in other words, space-age prefabs. Plumbing, central heating systems, electricity, sanitary ware and kitchens are all fitted also under controlled factory conditions.

This pre-construction at Hallam's factory allows the company to build homes to pre-determined programmes, regardless of weather or shortage of site labour. More vital factors are that wastage of materials and equipment—and potential vandalism on site—are now past horrors.

So, we are now talking about the prefab of today — permanent timber-framed bungalows, with a life expectancy of at least 60 years.

These are lifted by crane in two halves and bolted to the original footings. Exterior brickwork clads the gables, roofs are tiled with the excellent Marley Modern product, and the front and rear walls have already been clad with plastic boarding (overlapping like the timber on a clinker-built boat) at the Hallam factory.

Occupiers actually gain a bonus in floor space within the new homes but, Hallam says frankly, will have to spend a little time revitalising their garden plots. Most important of all, they go back home to where friends and neighbours have already created a community which, at their time of life, they are determined to preserve.

More room

Occupiers actually gain a bonus in floor space within the new homes but, Hallam says frankly, will have to spend a little time revitalising their garden plots. Most important of all, they go back home to where friends and neighbours have already created a community which, at their time of life, they are determined to preserve.



SPANDREL Orbis Structures of Glenrothes says this is the world's largest temporary structure. Fabricated from 42 miles of heat treated aluminium extrusions covered with a wind and waterproof membrane it housed the Offshore Europe 81 exhibition in Aberdeen, attended by over 20,000 visitors and some 800 oil industry exhibitors.

Tawse tops £6m

WILLIAM TAWSE, part of Aberdeen Construction Group, has secured new work well in excess of £6m, including a major award from Fife Regional Council for the new Thornton bypass at about £4.1m.

The company is also to construct the east taxiway at Glasgow Airport for the BAA at a value of just under £3m, and a new quay for the Lewis Offshore construction yard at Stornoway worth about £4m.

Other jobs include the construction of ash pipelines at Cockenzie power station for the South of Scotland Electricity Board (£0.25m); the River Dee abstraction scheme and surfacing of Murchells carriageway for Grampian Regional Council (combined value about £0.42m); and two schemes for Highland Regional Council, the Rosskeen bridge improvement and coastal protection at Scrabster (combined value £0.60m).

French Kier job for Texas

A NEW manufacturing complex at Mantion Lane, Bedford, is to be built by French Kier Construction under a contract worth £3.8m awarded by Texas Instruments Inc.

This consists of three main blocks (namely a five-storey production building), canteen block and warehouse block, all together covering about 18,000 square metres.

Wimpey at home and away Gleeson's

£10m boost

WIMPEY HOME AND AWAY BENIN. IN French-speaking West Africa, it is to have road and irrigation works for a sugar complex development at Sava, under a £12.6m contract which Wimpey International has received from process plant maker Abay SA of Brussels.

This will be financed by British loans backed by an ECGD line of credit.

Wimpey will build 47 km of estate roads, some 580 culverts, 120 drop ditch structures, associated storm trenches as well as excavate for and lay 134 km of irrigation pipelines. The company will also provide 34 staff houses.

This contract is part of a £11.6m project for which the Belgian company is the main contractor supplying process plant. The sugar complex is being developed for Societe Sucierte de Sava, owned by Nigeria, Benin and Lomho, and is financed by Britain, France and Belgium.

George Wimpey's Birmingham office is to build a three-storey extension to Fusco International's building in Lung Acre.

Nechells, Birmingham, under an £800,000 order.

This will have an insitu reinforced concrete frame and plate floors, and the building faced in brick cladding. Part of the ground floor is reserved for car parking.

A two-storey office and amenity block at Dalton Street, Hull, for the City of Kingston upon Hull comprises a £276,000 job for Wimpey UK Construction. Wimpey will undertake the design and supervision of the building using a steel frame on concrete raft foundations.

SHARING THE task of building an expressway for the Federal Ministry of Works, Lagos, Nigeria, is Wimpey International and George Wimpey (Nigeria).

Work started a few weeks ago on the project which calls for the provision of an overway and minor civil works on the Ikeja to Shomolu section of the Lagos-Ibadan expressway.

Value of this contract is £6.173m, and the scheme is due to be completed early in August next year.

Major awards for Monk

ABOUT £15MPS of new work has been announced by A. Monk and Co., which is to carry out a variety of undertakings throughout the UK.

Bulk of the total is the Department of Transport's British Transport Docks Board.

Value here is £27.1000 for concrete paving to the quay, relaying of railway tracks and incorporating drainage.

Another project, worth £190,000, is a design-and-build Wet Separation Plant for Unichem Chemicals on insitu-bored pile foundations, of steel frame construction with traditional brick walling and cladding above.

Also involved are side roads realignments, interchanges near Stallingborough and Great Coates, and a single carriage-way link to a roundabout on the A1136.

Pointment structures comprise eight road bridges, including one over the railway, two over bridges, an underpass, two s.s. box culverts and a steel structure.

Earthworks call for 400,000 cubic metres of fill and 1m cubic metres of chalk. Rapid carriage-way construction has been accepted for the trunk road and side road realignment will be of flexible construction.

Completion of the DoT contract is expected to be in the autumn of 1983.

British Rail eastern region has accepted a £33,000 contract for the realignment of Sherburn curve which involves the construction of a single track railway embankment incorporating drainage and providing bottom ballast.

At Immingham Dock, Monk will carry out rehabilitation of numbers 2 and 3 quays for the British Transport Docks Board.

Value of this contract is £27.1000 for concrete paving to the quay, relaying of railway tracks and incorporating drainage.

Another project, worth £190,000, is a design-and-build Wet Separation Plant for Unichem Chemicals on insitu-bored pile foundations, of steel frame construction with traditional brick walling and cladding above.

Also involved are side roads realignments, interchanges near Stallingborough and Great Coates, and a single carriage-way link to a roundabout on the A1136.

Pointment structures comprise eight road bridges, including one over the railway, two over bridges, an underpass, two s.s. box culverts and a steel structure.

Earthworks call for 400,000 cubic metres of fill and 1m cubic metres of chalk. Rapid carriage-way construction has been accepted for the trunk road and side road realignment will be of flexible construction.

Completion of the DoT contract is expected to be in the autumn of 1983.

British Rail eastern region has accepted a £33,000 contract for the realignment of Sherburn curve which involves the construction of a single track railway embankment incorporating drainage and providing bottom ballast.

Bryant construction
Build for Commerce & Industry
Midlands Thames Valley

Coup for Cleveland

FIRST MAJOR export order to be fabricated at Cleveland Bridge's new £26m Darlington factory comes on stream in January next year.

This Trafalgar House company has won a £5m deal for the design, supply, fabrication, delivery and erection of the prestigious sixth of October bridge extension in Cairo.

Cleveland's project covers the section from Ghauria to Ramses Square, and the bridge runs through an immensely congested area. The company says that the steelwork is particularly intricate because of traffic intersections and railways.

It will carry out the job with Arab contractor, Osman Ahmed Osman, with the latter undertaking the civils and certain erection aspects.

Financed by a loan supported by ECGD for Cleveland, the scheme is scheduled for completion in two years.

Drains scheme

THE CONSTRUCTION of a main, gravity sewer and storm overflow in the new Underhill Main Drainage scheme for Weymouth and Portland Borough Council is worth £1.4m to Bovis Civil Engineering.

Work on this two-year project comprises two sections of gravity main serving the RN Dockyard area, Centre Town and Chiswell districts of Portland, and a ductile iron pumping main following the line of the Chesil Beach causeway which links the Isle of Portland to Wyke Regis on the mainland.

More plant coverage this Thursday and every Thursday
Contract Journal
The weekly for construction managers 01-643 8040
55p from your newsagent

Plastics soil waste, rainwater & underground drainage
TERRAIN
Tel: Maidstone (0622) 77811 Telex: 965160

CONTRACTS AND TENDERS

THE SOCIALIST PEOPLE'S LIBYAN ARAB JAMAHIRIYA MUNICIPALITY OF BENGHAZI BENGHAZI MAIN DRAINAGE PROJECT PHASE 2 CONTRACTS

INVITATION OF TENDERS FOR CONTRACTS 200A (2)

The People's Committee for the Municipality of Benghazi invites tenders from experienced companies for Contract 200A (2) of the Benghazi Main Drainage Project.

The work to be executed under this contract is generally as follows:—

1. Construction of approximately 24 km of foul and stormwater sewers, lateral and gully connections ranging from 150 mm to 2,000 mm diameter.
2. Construction of approximately 3 km of pumping main ranging from 300 mm diameter to 1,600 mm diameter.
3. Construction of manholes, gullies, inspection chambers and ancillary chambers.
4. Construction of pumping station GT13 approximately 17.0 m x 11.0 m x 10.3 m deep together with associated generator house and gate house on piled foundations, chambers and site works.
5. Construction of pumping station SW11 approximately 19.0 m x 11.0 m x 11.0 m deep.
6. Construction of pumping station 8.3 m deep together with associated generator house and gate house on piled foundations, chambers and site works.
7. Supply and installation of all pumping plant and screening equipment at pumping station GT7, GT13 and SW11 together with all electrical installations and control gear.
8. Supply and installation of standby generators at the two generator houses together with all associated equipment.

Documents for the submission of tenders, comprising conditions of tender.

Conditions of contract

General specification, form of tender, particular specification, geotechnical appreciation, bill of quantities and drawings may be obtained from the tenders section of the Municipality of Benghazi on payment of 200 Libyan Dinars which shall not be refunded to the tenderer. Tenders shall be addressed to: The Secretary of the Central Tenders Committee, Benghazi.

Tenders shall be enclosed in a sealed package marked: Tender for Benghazi Main Drainage Project — Phase 2 — Contract 200A (2).

The package shall bear no name or other mark indicating the sender. A covering any tender submitted without such covering letter will not be considered. When submitting a tender the tenderer shall provide a preliminary guarantee deposit in the sum of 10,000 Libyan Dinars which will be refunded to the tenderer if his tender is not accepted.

The tender shall be valid and binding for a period of six months from the date of opening of the tenders. Tenders shall be delivered as above at or before 12.00 noon on 12th December, 1981.

CENTRAL TENDERS COMMITTEE FOR BENGHAZI MUNICIPALITY

THE SOCIALIST PEOPLE'S LIBYAN ARAB JAMAHIRIYA MUNICIPALITY OF BENGHAZI

BENGHAZI MAIN DRAINAGE PROJECT PHASE 2 CONTRACTS

INVITATION FOR TENDERS FOR CONTRACT 204A

The People's Committee for the Municipality of Benghazi

Benghazi Main Drainage Project

The work to be executed under this contract is generally as follows:—

1. Construction of approximately 82 km of foul and stormwater sewers. Lateral and gully connections ranging from 150 mm diameter to 1,300 mm diameter.
2. Construction of manholes, gullies, inspection chambers and ancillary chambers.
3. Construction of pumping station GT2 approximately 23.0 m x 14.5 m x 9.0 m deep together with associated generator house and gate house, chambers and site works.
4. Supply and installation of all pumping plant at pumping station GT2 together with all electrical installations and control gear.
5. Supply and installation of standby generator at the generator house together with all associated equipment.

Documents for the submission of tenders, comprising conditions of tender.

Conditions of Tender

Conditions of contract, general specification, form of tender, particular specification, geotechnical appreciation, bills of quantities and drawings may be obtained from the tenders section of the Municipality of Benghazi on payment of LD 200 Libyan Dinars which shall not be refunded to the tenderer. Tenders shall be addressed to: The Secretary of the Central Tenders Committee, Benghazi.

Tenders shall be enclosed in a sealed package marked: "Tender for Benghazi Main Drainage — Phase 2 — Contract 204A."

A covering letter stating the contents of the sealed package shall be attached to the tender, and any tender submitted without such covering letter will not be considered. When submitting a tender the tenderer shall provide a preliminary guarantee deposit in the sum of LD 10,000 Libyan Dinars which will be refunded to the tenderer if his tender is not accepted.

The tender shall be valid and binding for a period of six months from the date of opening of the tenders. The tenders shall be delivered as above at or before 12.00 noon on 12th December, 1981.

CENTRAL TENDERS COMMITTEE FOR BENGHAZI MUNICIPALITY

WEEK'S FINANCIAL DIARY

Tel: 01-621 1355
Telex: 27347 FINCONF G
Cables: FINCONF LONDON

CHEMICAL BANK

October 19, 1981

هكذا من الرجل

NEW YORK

[illegible]

1981

[illegible]

1981 : Oc

[illegible]

HOLLAND

[illegible]

Indices

NEW YORK

Oct. 16

Oct. 15

Oct. 14

Oct. 13

Oct. 12

Oct. 9

High

Low

High

Low

Since Dow "High"

Industrials

561.85

564.56

556.55

556.34

558.45

575.45

575.45

562.45

524.01

551.78

41.22

Time Bonds

58.39

58.80

57.81

57.74

57.05

56.55

56.73

54.38

51.77

51.77

(32/100)

Transport.

553.71

555.77

548.71

570.85

571.85

571.85

571.85

547.28

524.01

551.78

41.22

Utilities

126.90

127.45

125.15

124.45

124.05

124.05

124.05

117.21

101.28

124.05

12.77

Trading Vol

57,880,538

55,825,455

55,875,545

55,885

55,885

55,885

Day's High

560.75

low

546.27

Ind. div. yield %

6.20

6.34

6.58

6.55

STANDARDS AND POORS

Oct. 16

Oct. 15

Oct. 14

Oct. 13

Oct. 12

Oct. 9

High

Low

High

Low

Since Comp'n't'n

Industrials

105.28

105.89

102.85

105.10

105.54

105.57

105.57

102.45

92.45

105.28

3.82

Composites

118.19

118.71

116.80

120.78

121.21

121.45

121.45

117.21

101.28

121.45

10.17

Ind. div. yield %

5.53

5.27

5.80

4.87

Ind. P/E Ratio

8.11

8.09

7.94

9.59

Long Gov. Bond yield

15.08

14.10

15.08

11.41

Rise and Fall

Oct. 16

Oct 15

Oct 14

1981

Oct. 16

Oct. 15

Oct. 14

Oct. 13

High

Low

Issues Traded

1,881

1,867

1,867

Rises

561

772

1,581

Falls

795

564

1,110

Unchanged

407

511

974

New Highs

—

—

50

New Lows

—

—

50

MONTREAL

Oct. 16

Oct. 15

Oct. 14

Oct. 13

High

Low

Issues Traded

1,881

1,867

1,867

Rises

561

772

1,581

Falls

795

564

1,110

Unchanged

407

511

974

New Highs

—

—

50

New Lows

—

—

50

Industrials

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

Composites

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

TORONTO Composites

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

555.77

NEW YORK ACTIVE STOCKS

Friday

Sacks

Closing

Change

on

Falls

Rises

Sticks

Closing

Change

on

day

5,618,200

23

—

—

—

—

5,618,200

10

—

—

—

Santa Fe Int'l.

580.00

24

—

—

—

—

580.00

24

—

—

—

Weyerhaeuser

291.00

24

—

—

—

—

291.00

24

—

—

—

IBM

336.00

5

—

—

—

—

336.00

5

—

—

—

Firststar

544.00

81

—

—

—

—

544.00

81

—

—

—

	Oct. 16	Oct. 16	Oct. 14	Oct. 15	1951	
					High	Low
AUSTRALIA						
Air Ord. (1/1/50)	572.9	577.5	587.5	594.8	787.5 (9/4)	555.5 (23/5)
Metal & Minire (1/1/50)	454.9	455.5	469.7	470.5	755.3 (7/1)	543.9 (23/5)
AUSTRIA						
Redt Aktien (2/1/52)	54.77	54.79	54.82	55.54	85.45 (5/1)	54.54 (13/18)
BELGIUM						
Belgian Sec (1/1/14/53)	73.46	73.54	74.57	72.54	85.16 (17/2)	69.55 (16/4)
DENMARK						
Copenhagen SE (1/1/72)	114.70	114.61	115.95	112.59	119.00 (25/5)	95.56 (2/1)
FRANCE						
CAC Aktien (2/1/51/52)	81.50	81.70	82.5	82.7	113.5 (7/2)	77.5 (15/5)
Ind Tendence (2/1/52/53)	35.30	35.3	35.7	100.5	105.3 (10/5)	73.24 (12/5)
GERMANY						
CAC Aktien (1/1 12/53)	224.50	225.60	225.50	229.20	245.47 (5/7)	215.95 (1/2)
Commerzbank (Dec 1953)	886.10	881.9	882.3	700.1	745.9 (5/7)	699.4 (5/2)
HOLLAND						
AN-CBS General (1970)	85.5	85.80	85.3	85.5	95.5 (20/5)	79.5 (23/5)
AN-CBS Indust (1970)	65.1	64.40	65.1	65.7	75.4 (22/5)	62.5 (13/5)
HONG KONG						
Hong Sang Bank (5/1/16/57)	1048.7	1286.72	1289.24	1512.97	1510.50 (17/7)	1115.77 (5/10)
ITALY						
Com Ital Com Ittal (1972)	175.97	179.85	185.65	182.75	235.95 (5/5)	169.44 (24/7)
JAPAN**						
Dow Average (16/5/48)	7351.42	7352.48	7484.13	7355.17	8818.14 (1/5)	6885.85 (15/5)
Tokyo New SE (4/1/50)	535.51	545.23	547.6	550.45	565.82 (17/5)	535.79 (5/1)
NORWAY						
Oslo SE (1/1/73)	125.04	125.55	126.50	127.50	145.73 (5/5)	119.54 (5/5)
SINGAPORE						
Straits Times (1958)	648.75	651.75	650.15	650.75	675.25 (15/5)	615.53 (1/5)
SOUTH AFRICA						
Gold (1955)	715.5	705.1	718.3	715.0	797.5 (7/1)	675.5 (5/7)
Industrial (1955)	705.1	707.4	705.5	700.5	760.1 (15/15)	657.2 (5/2)
SPAIN						
Madrid SE (5/1/2/50)	151.25	152.5	152.75	153.12	145.15 (5/5)	140.55 (2/1)
SWEDEN						
Jacobson & P. (1/1/45)	555.71	(2)	555.65	551.52	580.51 (10/5)	494.17 (20/7)
SWITZERLAND						
Swissbank (2/1/50)	555.5	555.00	555.5	557.5	594.3 (2/4)	545.5 (2/1/5)
World Capital Int'l. (1/1/70)	—	149.5	149.2	149.5	162.5 (5/5)	155.5 (23/5)
			(*)	Oct. Oct. 10c (c)		

Base values of all indices are 100 except Australia: All-Ordinary and Metals-500; NYSE All Common-25 Standard and Poore-100; and Toronto-1,000; the latter based on 1925. * Excluding bonds. * 400 Industrials. * 400 Industrials plus 40 Utilities, 40 Chemicals and 20 Transporta. a Standard, a Unavailable.

AUSTRIA	337,8	281
	608	610

[illegible]

08	4.20	Bridge Oil.....	4.30	2.60	2.00
75	10.30	BHP.....	10.30	5.05	3.25

0.13	Brunswick Oil	0.17	19.75	15.00	19.75	0.17
0.15	BRU	0.20	3.25	2.50	Unsec	3.5
0.15	CSR	4.42				
0.02	Carlton & Utd.	2.18				
0.02	Central Maintry	0.54				
0.70	0.35 Cluff Oil (Aust.)	0.68				
0.52	Do. Optis.	0.68				
0.52	0.15 Cookburn Cent.	1.15				
0.75	2.25 Coes (G.J.)	3.32				
0.40	1.75 Comalco.	1.96				
0.40	1.15 Containe	5.40				
0.70	2.40 Costain	2.80				
0.00	0.80 Crusader Oil	5.70				
0.00	0.00 Dunlop	4.17				
0.75	2.85 Elder Smith Eng.	1.05				
0.80	0.41 Endeavour Res.	0.42				
0.80	0.00 Esso	0.00				
0.80	0.10 Hargrove Energy	5.10				
0.80	1.1 Hooker	1.58				
0.50	1.05 ICI	1.58				
0.55	1.15 Jennings	1.40				
0.55	0.50 JSC (S&GP)	1.50				
0.55	1.40 Jones Dr.	1.70				
0.75	0.16 Kias Oil Gold	0.16				
0.75	0.00 Koro	0.80				
0.05	0.65 MIM	3.63				
0.70	0.60 Meekatharra Me	6.80				
0.55	0.25 Meridian Oil	2.58				
0.55	1.5 Monarch Pet.	0.15				
0.25	1.54 Murphy Exp.	1.96				
0.65	0.65 Nat.Sank	2.70				
0.65	0.25 News	2.70				
0.75	1.25 Nicholas Int.	1.51				
0.75	0.00 Pioneer Oil	1.51				
0.75	0.00 Oakbridge	1.90				
0.70	0.80 Optic Exp.	1.05				
0.70	0.00 Pan Am	0.00				
0.41	0.14 Pan Pacific	0.28				
0.55	1.78 Pioneer Group	1.85				
0.55	0.00 P.O. King & S.	0.28				
0.05	2.20 Reckitt & CoIn.	2.18				
0.05	4.15 Santos	5.10				
0.05	0.25 Shell	3.00				
0.80	0.40 Southland Exp.	0.57				
0.80	0.26 Spargos M'ng	0.80				
0.80	0.00 Star	2.06				
0.85	2.20 Tooth	2.40				
0.10	0.25 UMAL Cons.	2.30				
0.80	0.28 Valiant Cons.	0.53				
0.80	0.48 Vulcan Oil	0.80				
0.90	0.48 Western Mining	4.50				
0.30	2.22 Woodside Petrol.	1.25				
0.30	1.55 Wormald Int.	1.85				
0.30	1.25 Wormald Int.	2.65				

FINANCIAL REND US\$754 (Discount of 28%)			
BRAZIL			
	1981 High Low	Oct. 16	Price Crude
1.80	3.75 Asento	1.50	
7.59	0.05 Banco Brasil	7.59	
1.57	1.40 Banco Itaun	1.55	
0.00	0.00 Belpo, Min.	0.00	
4.21	3.80 Lagos Amer.	3.70	
5.50	2.12 Petrobras PP.	6.80	
1.70	1.05 Pirelli OP.	1.20	
9.95	2.05 Sacoa Cruz	9.95	
7.50	4.50 Unip Re	7.50	
10.55	5.90 Vale Do Rio	10.20	

Irish Sea car ferry fares up

SEALINK passenger car ferry fares across the Irish Sea will be increased from November 1. A monthly return between Fishguard and Rosslare, and Holyhead and Dun Laoghaire, will rise from £210 to £218.50 while the ordinary single goes up from £13.00 to £13.50. The new monthly return fare from London will cost £38.20. Fares on Sealink's passenger ferry route across the Thames between Gravesend and Tilbury will also increase from November.

Brittany Ferries is offering a 20 per cent old age pensioners' discount on a new mini-cruise on the Plymouth-Santander car ferry route.

NOTES—Prices on this page are as quoted on the individual exchanges and are last traded prices. x Dealings suspended, xx Ex dividend, xx Ex coupon issue, xx Ex rights, xx Ex ill.

Irish Sea car ferry fares up

SEALINK passenger car ferry fares across the Irish Sea will be increased from November 1. A monthly return between Fishguard and Rosslare, and Holyhead and Dun Laoghaire, will rise from £14.30 to £16.50, while the ordinary single goes up from £13.00 to £15.00. The new monthly return fare from London will cost £38.20. Fares on Sealink's passenger ferry route across the Thames between Gravesend and Tilbury will also increase from November.

Brittany Ferries is offering a 20 per cent aid age pensioners' discount on a new mini-cruise on the Plymouth-Santander car ferry route.

NOTES:—Prices on this page are as quoted on the individual companies and are last traded prices. # Dealings suspended, as Ex children, as Ex scrip issue, as Ex rights, as Ex nil.

Development bank sees liquidity crisis looming in Latin America

Gulf bank to increase capital

By Hugh O'Shaughnessy

LATIN AMERICA is facing a grave liquidity crisis in its financial relationships with the rest of the world. This sombre warning is contained in the annual report on economic and social conditions in the region published today by the Washington-based Inter-American Development Bank.

Pointing to the sharp rise in the share of export revenues being consumed by public sector debt service payments by the Latin American countries, the IDB says this debt service ratio is "a warning signal of liquidity problems, and its rapid deterioration cannot be ignored."

The bank reports that Latin America's external public debt shot up from \$57.5bn in 1975 to \$145.5bn in 1979 and that maturities shortened. In the

same period service payments rose from \$6.6bn to \$25bn. The share in public external debt which was owed to private banks rose appreciably during the 1970s as a result of the drying up of funds from international financial institutions and foreign governments.

At the beginning of the decade private banks had been responsible for less than a quarter of these liabilities but their share had reached 58.7 per cent by 1979. Putting the debt service ratio for the region as a whole in 1979 at 28.5 per cent and for the principal borrowers—such as Argentina, Brazil, Chile and Mexico—at 31.9 per cent, the bank says that both percentages virtually doubled in the period 1975 to 1979.

The bank adds that the position takes no account of the

large and growing foreign debt contracted by the private sector in Latin America.

At the same time, the region's international reserves have been falling. The current account deficit last year was about \$27bn, which was brought about by the emergence of a deficit on the merchandise trade account and a growing negative balance on the services account, the latter due mostly to higher interest payments. Net capital income was not enough to cover the current deficit and reserves fell by an estimated \$1.4bn. The bank says it is imperative that Latin America has access to foreign markets in order to boost its export earnings, and to foreign capital at the right cost and with the right maturity.

By Peter Montagnon, Euromarkets Correspondent

GULF INTERNATIONAL Bank expects to raise its subscribed capital to BD 100m (\$265m) from BD 68m early next year to allow for future expansion, according to Dr Khalid al-Fayez, its general manager.

This would bring the capital up to its present authorised limit, he said in an interview. The bank is owned by the governments of Bahrain, Iraq, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates.

Dr al-Fayez said that while the bank would continue to expand in absolute terms, its growth would not be at the same rate as in recent years.

Last year its total assets grew to \$2.89bn from \$1.44bn at the end of 1979. This year was likely to close with assets of around \$4.5bn, he said.

The bank has now reached a stage of growth where it needs to look more closely at return on assets than at return on equity, Dr al-Fayez said. Previously, when it was heavily geared, profits had to come through a higher volume of business, but now its equity to assets ratio was "about right", he said, and return on assets had become more important.

At the end of June shareholders' equity amounted to \$212m while the bank's balance sheet total was \$3.74bn.

Northrop wins Stealth deal

By David Lascelles in New York

NORTHROP, the Los Angeles-based military aircraft maker, has been selected by the Administration as the prime contractor for the U.S. Air Force's Stealth bomber, the new generation of bomber which will be able to avoid radar detection. Part of the work will also go to Boeing, LTV's Fought Division and General Electric.

The stealth bomber, using advanced technology and specialised designs to make it virtually undetectable by radar. Although it has not yet flown it has been on the drawing board for some time. Air Force officials have said in previous testimony that they expect the prototype to fly by 1984 and be ready for service by the end of the decade. Development costs are put at about \$10bn.

Taj hotel group plans strong overseas expansion

By R. C. MURTHY IN BOMBAY

THE TAJ GROUP of hotels, owned by Mr J. R. D. Tata, is expanding overseas in a big way. Through its subsidiary, Taj International, it recently acquired Bailey Hotel in London. Its annual report for the year to March 31 says that Taj is negotiating with "some parties" in the UK for management of hotels in that country.

The Indian Hotels Company (IHC), the corporate entity for the Taj group of hotels, has invested \$4m in Taj Lanka Hotels, which is establishing a five-star hotel in Colombo with the assistance of International Finance Corporation. The cost of the hotel has risen from \$2.9m to \$3.5m.

Taj has raised an offshore loan of \$1.5m from the Hongkong and Shanghai Banking Corporation and \$2.5m will come from the export of Indian equipment for the project.

The International Finance Corporation has asked Taj to raise its contribution from \$4m to \$4.5m to match its share in the cost of the hotel. IHC proposes to raise \$500,000 on the international market.

The company is expanding and diversifying its activities within the country. It is building a 500-room hotel of international standards in New Delhi in collaboration with Delhi Development Authority.

There was a squeeze on Taj's profit margin in 1980-81. Gross revenue increased 19 per cent to Rs 315.4m (\$34.85m).

Sharp reversal for Nashua

By Our New York Staff

NASHUA, the U.S. copier and office products company, suffered a sharp earnings reversal in the third quarter. It earned \$800,000 on sales of \$155.2m, down from \$4.9m on sales of \$161.7m.

The company blamed currency translation losses and high interest charges.

CURRENCIES, MONEY and GOLD

Interest rates on the merry-go-round

By Jonas Crosland

In the good old days when short-term money in the inter-bank market was 15 per cent and rates trickled away to 12 per cent for one year, changes from day to day and week to week seemed to be comparatively smooth. The transition to monetary control implemented in August changed the situation. In the last seven weeks banks' base rates have moved three times as the authorities have supposedly left the market to find its own level. This is unfortunate for not only do erratic movements generate uncertainty, they present problems for other structures relating directly to base rates.

A good example came to light last week when building societies increased mortgage rates to 15 per cent after a four-point rise in base rates to be followed days later by a half point cut in base rates. That was on Wednesday and even since then rates have started to turn up again. The rise in base rates was initiated with a nudge from the Bank of England primarily in reaction to sterling's sharp fall. The event was not immediate, but eventually sterling recovered quite handsomely so that domestic rates

eased back a little and base rates fell half a point. Now sterling is starting to weaken and unless someone changes the rules the game could go on indefinitely.

Sterling's ability to hold its own while rates decline will depend to some extent on how U.S. rates are behaving. Recently U.S. rates slipped below corresponding UK rates but the effect on sterling was imperceptible. This may have reflected growing speculation that U.S. rates are set to reach record levels early next year. True or not, one can hardly ignore the continued high level

of the authorities' funding requirements.

The moral of the story could be that little should be assumed just because base rates fall a point—U.S. prime rates have a way of coming back, halving or doubling over remarkably short periods. Given a free rein and a chance to acclimatise, market forces should ensure that base rates remain static for only short periods so that building societies and the like may well have to adopt a more flexible approach or become part of a large and expensive merry-go-round.

THE POUND SPOT AND FORWARD					
Oct 16	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.8220-1.8470	1.8330-1.8550	0.07c pm-0.03 ds	0.13	0.13-0.23ds
Canada	1.2770-1.2970	1.2770-1.2970	0.70-0.80c	0.32	1.50-1.70ds
Netherlands	4.50-4.52	4.52-4.54	0.32-0.34c	0.34	0.70-0.80c
France	68.40-69.10	68.75-69.10	15-25c	0.40	70-85 ds
Germany	13.11-13.23	13.15-13.19	1-2c	0.41	70-85 ds
Italy	1.1300-1.1330	1.1300-1.1330	0.40-0.50c	0.41	70-85 ds
Spain	166.00-167.00	166.00-167.00	1-2c	0.41	70-85 ds
Portugal	116.50-119.25	116.50-119.25	1-2c	0.41	70-85 ds
Norway	174.40-175.50	174.40-175.50	1-2c	0.41	70-85 ds
Sweden	2.1650-2.1700	2.1650-2.1700	1-2c	0.41	70-85 ds
Japan	108.10-109.10	108.10-109.10	1-2c	0.41	70-85 ds
Switzerland	10.20-10.30	10.20-10.30	1-2c	0.41	70-85 ds
Austria	10.20-10.30	10.20-10.30	1-2c	0.41	70-85 ds
Belgium	23.20-23.70	23.20-23.70	1-2c	0.41	70-85 ds
Finland	3.41-3.46	3.41-3.46	1-2c	0.41	70-85 ds

GOLD					
Oct 16	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.8220-1.8470	1.8330-1.8550	0.07c pm-0.03 ds	0.13	0.13-0.23ds
Canada	1.2770-1.2970	1.2770-1.2970	0.70-0.80c	0.32	1.50-1.70ds
Netherlands	4.50-4.52	4.52-4.54	0.32-0.34c	0.34	0.70-0.80c
France	68.40-69.10	68.75-69.10	15-25c	0.40	70-85 ds
Germany	13.11-13.23	13.15-13.19	1-2c	0.41	70-85 ds
Italy	1.1300-1.1330	1.1300-1.1330	0.40-0.50c	0.41	70-85 ds
Spain	166.00-167.00	166.00-167.00	1-2c	0.41	70-85 ds
Portugal	116.50-119.25	116.50-119.25	1-2c	0.41	70-85 ds
Norway	174.40-175.50	174.40-175.50	1-2c	0.41	70-85 ds
Sweden	2.1650-2.1700	2.1650-2.1700	1-2c	0.41	70-85 ds
Japan	108.10-109.10	108.10-109.10	1-2c	0.41	70-85 ds
Switzerland	10.20-10.30	10.20-10.30	1-2c	0.41	70-85 ds
Austria	10.20-10.30	10.20-10.30	1-2c	0.41	70-85 ds
Belgium	23.20-23.70	23.20-23.70	1-2c	0.41	70-85 ds
Finland	3.41-3.46	3.41-3.46	1-2c	0.41	70-85 ds

THE DOLLAR SPOT AND FORWARD					
Oct 16	Day's spread	Close	One month	% Three months	% p.a.
U.K.	1.8220-1.8470	1.8330-1.8550	0.07c pm-0.03 ds	0.13	0.13-0.23ds
Ireland	1.2770-1.2970	1.2770-1.2970	0.70-0.80c	0.32	1.50-1.70ds
Canada	1.2010-1.2040	1.2020-1.2050	0.32-0.34c	0.34	0.70-0.80c
Netherlands	2.4300-2.4350	2.4300-2.4350	0.32-0.34c	0.34	0.70-0.80c
France	37.20-37.40	37.20-37.40	1-2c	0.41	70-85 ds
Germany	7.1800-7.1850	7.1800-7.1850	1-2c	0.41	70-85 ds
Italy	2.2250-2.2300	2.2250-2.2300	1-2c	0.41	70-85 ds
Spain	64.00-64.70	64.00-64.70	1-2c	0.41	70-85 ds
Portugal	51.00-51.50	51.00-51.50	1-2c	0.41	70-85 ds
Norway	5.9200-5.9300	5.9200-5.9300	1-2c	0.41	70-85 ds
Sweden	5.8800-5.8900	5.8800-5.8900	1-2c	0.41	70-85 ds
Japan	5.8100-5.8200	5.8100-5.8200	1-2c	0.41	70-85 ds
Austria	22.20-22.70	22.20-22.70	1-2c	0.41	70-85 ds
Belgium	15.50-15.70	15.50-15.70	1-2c	0.41	70-85 ds
Finland	1.8200-1.8300	1.8200-1.8300	1-2c	0.41	70-85 ds

OTHER CURRENCIES					
Oct 16	Day's spread	Close	One month	% Three months	% p.a.
U.K.	1.8220-1.8470	1.8330-1.8550	0.07c pm-0.03 ds	0.13	0.13-0.23ds
Ireland	1.2770-1.2970	1.2770-1.2970	0.70-0.80c	0.32	1.50-1.70ds
Canada	1.2010-1.2040	1.2020-1.2050	0.32-0.34c	0.34	0.70-0.80c
Netherlands	2.4300-2.4350	2.4300-2.4350	0.32-0.34c	0.34	0.70-0.80c
France	37.20-37.40	37.20-37.40	1-2c	0.41	70-85 ds
Germany	7.1800-7.1850	7.1800-7.1850	1-2c	0.41	70-85 ds
Italy	2.2250-2.2300	2.2250-2.2300	1-2c	0.41	70-85 ds
Spain	64.00-64.70	64.00-64.70	1-2c	0.41	70-85 ds
Portugal	51.00-51.50	51.00-51.50	1-2c	0.41	70-85 ds
Norway	5.9200-5.9300	5.9200-5.9300	1-2c	0.41	70-85 ds
Sweden	5.8800-5.8900	5.8800-5.8900	1-2c	0.41	70-85 ds
Japan	5.8100-5.8200	5.8100-5.8200	1-2c	0.41	70-85 ds
Austria	22.20-22.70	22.20-22.70	1-2c	0.41	70-85 ds
Belgium	15.50-15.70	15.50-15.70	1-2c	0.41	70-85 ds
Finland	1.8200-1.8300	1.8200-1.8300	1-2c	0.41	70-85 ds

U.K. and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

EURO-CURRENCY INTEREST RATES (Market closing rates)											
Oct 16	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Belgian Franc	Convertible	Japanese Yen
Short term	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
7 days notice	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
1 month	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
3 months	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
6 months	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
One year	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4

SDR linked deposits: one month 12 1/2-14 1/4 per cent; three months 14 1/4-16 1/4 per cent; six months 16 1/4-18 1/4 per cent; one year 18 1/4-20 1/4 per cent. ECU linked deposits: one month 14 1/4-16 1/4 per cent; three months 16 1/4-18 1/4 per cent; six months 18 1/4-20 1/4 per cent; one year 20 1/4-22 1/4 per cent. Asian & (closing rates in Singapore): one month 15 1/2-17 1/2 per cent; three months 17 1/2-19 1/2 per cent; six months 19 1/2-21 1/2 per cent; one year 21 1/2-23 1/2 per cent. Long-term Euro-dollar two years 16 1/2-18 1/2 per cent; three years 18 1/2-20 1/2 per cent; four years 20 1/2-22 1/2 per cent; five years 22 1/2-24 1/2 per cent nominal closing rates.

The following nominal rates were quoted for London dollar certificates of deposit: one month 15.30-16.40 per cent; three months 16.50-17.60 per cent; six months 17.60-18.70 per cent; one year 18.70-19.80 per cent.

FT LONDON INTERBANK FIXING (11.00 a.m. OCTOBER 16)

3 months U.S. dollars				6 months U.S. dollars			
bid 16 1/4	offer 16 1/2	bid 16 1/2	offer 16 1/4	bid 16 1/2	offer 16 1/4	bid 16 1/2	offer 16 1/4
16 1/4	16 1/2	16 1/2	16 1/4	16 1/2	16 1/4	16 1/2	16 1/4

LONDON MONEY RATES											
Oct 16	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Belgian Franc	Convertible	Japanese Yen
Overnight	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
2 days notice	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
7 days notice	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
1 month	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
3 months	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
6 months	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4
One year	15 1/2-15 3/4	15 1/2-15 3/4	17 1/2-17 3/4	12 1/2-12 3/4	7 1/2-7 3/4	11 1/2-11 3/4	17 1/2-17 3/4	16 1/2-16 3/4	12 1/2-12 3/4	6 1/2-6 3/4	6 1/2-6 3/4

Local authorities and finance seven days' notice others seven days fixed. Long-term local authority mortgage rates: one month 15 1/2-17 1/2 per cent; three months 17 1/2-19 1/2 per cent; six months 19 1/2-21 1/2 per cent; one year 21 1/2-23 1/2 per cent. Approximate selling rate for one-month Treasury bills 15 1/2-16 1/2 per cent; two-months 16 1/2-17 1/2 per cent; three-months 17 1/2-18 1/2 per cent. Approximate selling rate for one-month bank bills 15 1/2-16 1/2 per cent; two-months 16 1/2-17 1/2 per cent; three-months 17 1/2-18 1/2 per cent; one year 18 1/2-20 1/2 per cent. Clearing Bank Rates for clearing bills at seven days' notice 14 per cent. Clearing Bank Rates for clearing bills at 14 days' notice 15 per cent. Treasury Bills: Average tender rate of discount 15.3449 per cent.

RECENT ISSUES

EQUITIES											
Issue price p	Amount P.P.	Latest Return	1981		Stock	Closing price p	+ -	Div. q	Amount bought	Price covered	Yield ratio
			High	Low							
\$110	F.P.	1810	155	120	Habitat...	128					
62	F.P.	1412	561	43	Jervens Ent...	43		23.6	1.4	4.2	
28	F.P.	5010	30	24	Lon. Private Health	27	-1		7	701.6	6.1
\$100	F.P.	3010	103	87	MarineAdv.SailTst.&I	97					
100	F.P.		180	148	Nippon Electric...	155		6.25	2.8	1.0	84.3
100	F.P.	2610	103	94	Precious Metals...	105					
100	F.P.	1819	14	10	Stewart Ent. Warrs...	11					
100	F.P.	1810	165	155	SulaFrail'ylns.B.R.V.	155		16.25	11	5.7	
\$16	F.P.	2319	171	7	Willcare SystemsIbp	10					
44	F.P.	1119	18	6	Co. Rest. Dir. Ibp...	6					

OIL AND GAS Continued[illegible]

exchanges throughout the United Kingdom for a fee of £600
per annum for each security

exchanges throughout the United Kingdom for a fee of £600
per annum for each security

